

## **Shortlist (Titanium Lions)**

<b>Cat. No</b>	<b>Entry No</b>	<b>Title</b>	<b>Client</b>	<b>Product</b>	<b>Entrant Company</b>	<b>Entrant Country</b>	<b>Idea Creation</b>	<b>Production</b>
<b><u>A01 (Titanium)</u></b>								
A01/005	00002	ADIDAS ODDS	ADIDAS	ADIDAS SHOE	TAPROOT DENTSU Mumbai	INDIA	TAPROOT DENTSU Mumbai	TAPROOT DENTSU Mumbai
A01/006	00021	BOOST YOUR VOICE	BOOST MOBILE	PROMOTE BOOST STORES AS POLLING STATIONS	180LA Santa Monica	USA	180LA Santa Monica	180LA Santa Monica / ATOMICA MUSIC Texas / THE CORNER SHOP Santa Monica / THERAPY STUDIOS Los Angeles
A01/011	00004	THE REFUGEE NATION	AMNESTY INTERNATIONAL	AWARENESS AROUND THE REFUGEE CAUSE	OGILVY NEW YORK	USA	OGILVY NEW YORK	ASTEROIDE FILMS Curitiba / CANJA AUDIO CULTURE Curitiba / SQUARE PIXEL Rio De Janeiro
A01/012	00010	WE'RE THE SUPERHUMANS	CHANNEL 4	THE PARALYMPICS	4CREATIVE London	UNITED KINGDOM	4CREATIVE London	4CREATIVE London
A01/039	00078	IKEA RETAIL THERAPY	IKEA	FURNITURE & HOME ACCESSORIES	ÅKESTAM HOLST Stockholm	SWEDEN	ÅKESTAM HOLST Stockholm	ÅKESTAM HOLST Stockholm
A01/043	00042	CARE COUNTS	WHIRLPOOL	HOUSEHOLD APPLIANCE	DIGITASLBI Chicago	USA	DIGITASLBI Chicago	C41 MEDIA New York / CUTTERS Chicago / GOODSTORY FILMS New York
A01/052	00213	RESPONSIBLY THE BEER	UBREW	RESPONSIBLY	McCANN WORLDGROUP Milan	ITALY	McCANN MILAN / McCANN WORLDGROUP Milan / MRM/McCANN Milan	CRAFT WORLDWIDE London / DOCARTIST Milan / THINK CATTLEA Milan
A01/057	00192	NEW AND NOT IMPROVED	KRAFT HEINZ	KRAFT HEINZ COMPANY	CP+B Boulder	USA	CP+B Boulder	
A01/060	00162	SCARIEST BK	BURGER KING	BURGER KING	DAVID Miami	USA	DAVID Miami	CRANE.TV New York
A01/069	00100	IKEA: COOK THIS PAGE	IKEA CANADA	IKEA CANADA	LEO BURNETT TORONTO	CANADA	LEO BURNETT TORONTO	GRAYSON MATTHEWS Toronto / PAPERTEC INC. Garfield / PRINTED BY SOMERSET Mississauga / TRADE GRAPHICS BY DESIGN INC. Concord
A01/071	00148	BURGER CLAN	BURGER KING	ONLINE DELIVERY SERVICE	LOLA MULLENLOWE Madrid	SPAIN	LOLA MULLENLOWE Madrid	TRONCO Madrid

A01/075	00184	MAGENTA UNLEASHED	DEUTSCHE TELEKOM	DEUTSCHE TELEKOM	SAATCHI & SAATCHI London	UNITED KINGDOM	SAATCHI & SAATCHI London	COFFEE AND TV London / PASSION PICTURES London / SPEADE London / SPINDLE PRODUCTIONS Norwich / STRANGELOVE PRODUCTIONS London
A01/078	00064	HUNGERITHM	MARS CHOCOLATE AUSTRALIA	SNICKERS®	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE	FINCH Melbourne / FLUTTER Melbourne
A01/116	00142	SCHOOL FOR JUSTICE	FREE A GIRL MOVEMENT	CHARITY	J. WALTER THOMPSON AMSTERDAM	THE NETHERLANDS	J. WALTER THOMPSON AMSTERDAM	J. WALTER THOMPSON AMSTERDAM
A01/131	00216	UNLIMITED STADIUM	NIKE	NIKE LUNAR EPIC	BBH Singapore	SINGAPORE	BBH Singapore	BBH Singapore
A01/160	00214	FEARLESS GIRL	STATE STREET GLOBAL ADVISORS	SHE ETF	McCANN NEW YORK	USA	McCANN NEW YORK	COPILOT STRATEGIC MUSIC + SOUND New York / CRAFT WORLDWIDE New York / STUART WEISSMAN PRODUCTIONS New York
A01/174	00160	GOOGLE HOME OF THE WHOPPER	BURGER KING	WHOPPER	DAVID Miami	USA	DAVID Miami	CAVIAR Los Angeles
A01/193	00105	THANKS 2016, IT'S BEEN WEIRD.	SPOTIFY	SPOTIFY	SPOTIFY New York	USA	SPOTIFY New York	SPOTIFY New York
A01/202	00126	BRADSHAW STAIN	P&G	TIDE	SAATCHI & SAATCHI New York	USA	SAATCHI & SAATCHI New York	ARCADE EDIT New York / COMPANY 3 New York / NYLON STUDIOS New York / RATTILING STICK Santa Monica / THE MILL Los Angeles

A01/212	00156	ANDES BAR 45	AB INBEV	ANDES BEER	SAATCHI & SAATCHI Buenos Aires	ARGENTINA	SAATCHI & SAATCHI Buenos Aires	LINDA TV Buenos Aires / PRIMO Buenos Aires / SAKE Buenos Aires
A01/216	30892	MY MUTANT BRAIN	KENZO	KENZO PARFUMS	MJZ Los Angeles	USA	BLACK FRAME New York	MJZ Los Angeles
<b>Total Entries:</b>			<b>21</b>					

Media	PR	Additional
	TAPROOT DENTSU Mumbai	
4CREATIVE London	4CREATIVE London	
MEC Stockholm	ÅKESTAM HOLST Stockholm	
DIGITASLBI Chicago	KETCHUM Chicago	
RAPPORT ITALY Milan / UM Milan	PERSUASION PR Gateshead	UBREW London
STARCOM Chicago	OLSON ENGAGE Chicago	BURGER KING Miami / COSMO STREET New York
WINK TTD Madrid	EVERCOM Madrid	

MEDIACOM Düsseldorf	PROUD ROBINSON Brighton	RAVENSCOURT STUDIOS London
MEDIACOM AUSTRALIA Melbourne	CLEMENGER BBDO MELBOURNE	
J. WALTER THOMPSON AMSTERDAM	J. WALTER THOMPSON AMSTERDAM	CAPTCHA Amsterdam / FLEISHMANHILLAR D INDIA Mumbai / FREE A GIRL MOVEMENT Haarlem / HECTIC ELECTRIC Amsterdam / MASSIVE MUSIC Amsterdam / MRTN EDITING Amsterdam / NEW AMSTERDAM FILM COMPANY / OMNICOM PUBLIC RELATIONS GROUP NEDERLAND Amsterdam / THIS PAGE AMSTERDAM
	STATE STREET GLOBAL ADVISORS COMMUNICATIONS Boston	VISBAL FINE BRONZE SCULPTURE Lewes
		BURGER KING Miami / COSMO STREET New York
SPOTIFY New York		
HEARTS & SCIENCE New York	MMK New York / TAYLOR New York	HEARD CITY New York / MKTG New York

NOT DEAF SOUND DESIGN Buenos Aires / PAPA MUSIC Buenos Aires