

## Titanium Lions Winners

Cat. No	Entry No	Title	Client	Product	Entrant / Idea Creation	Country	Production	Media	PR	
A01/025	00026	PALAU PLEDGE	PALAU LEGACY PROJECT	PALAU	HOST/HAVAS, Sydney	AUSTRALIA	SONG ZU, Sydney / THE POOL COLLECTIVE, Sydney / YUKFOO, Melbourne		RED AGENCY, Sydney	
A01/022	00023	TODAY AT APPLE	APPLE INC.	APPLE RETAIL STORES	APPLE INC., Cupertino	USA	APPLE INC., Cupertino	APPLE INC., Cupertino	APPLE INC., Cupertino	
A01/026	00027	IT'S A TIDE AD CAMPAIGN	PROCTER & GAMBLE	TIDE	PROCTER & GAMBLE, Cincinnati / SAATCHI & SAATCHI, New York	USA	RATTLING STICK, Santa Monica / ARCADE EDIT, New York / THE MILL, Los Angeles / PERSONAL MUSIC, Miami / HEARD CITY, New York	HEARTS & SCIENCE, New York	TAYLOR, New York / MARINA MAHER COMMUNICATIONS, New York	
A01/041	00042	DUNDEE: THE SON OF A LEGEND RETURNS HOME	TOURISM AUSTRALIA	TOURISM AUSTRALIA	DROGA5, New York	USA	DROGA5, New York / REVOLVER/WILL O'ROURKE, Sydney / BISCUIT FILMWORKS, New York / SECOND CHILD, New York	UM, New York / UM, Sydney	DROGA5, New York / KOVERT CREATIVE, Santa Monica	
A01/131	00133	BLOODNORMAL	ESSITY	LIBRESSE/ BODYFORM	AMVBBDO, London	UNITED KINGDOM	SOMESUCH, London / TRIM EDITING, London / 750MPH, London / THE MILL, London / FRAMESTORE, London		KETCHUM, London	
A01/140	00139	NOTHING BEATS A LONDONER	NIKE	NIKE	WIEDEN+KENNEDY, London	UNITED KINGDOM	RIFF RAFF, London / MR PAPE, London / 750MPH, London / FINAL CUT, London	MINDSHARE, London		
<b>Total Awards:</b>			<b>6</b>							

<b>Additional</b>	<b>Short</b>	<b>Prize</b>	<b>Award</b>
	YES	Titanium Grand Prix	Titanium Grand Prix
	YES	Titanium Lion	Titanium Lion
PLATINUM RYE ENTERTAINMENT, Chicago / MKTG, Cincinnati / PROCTER & GAMBLE, Cincinnati	YES	Titanium Lion	Titanium Lion
EXILE EDITORIAL, New York	YES	Titanium Lion	Titanium Lion
	YES	Titanium Lion	Titanium Lion
	YES	Titanium Lion	Titanium Lion