

## Sustainable Development Goals Lions Winners

Cat. No	Entry No	Title	Client	Product	Entrant / Idea Creation	Country	Production	Media	PR
B03/014	10641	PALAU PLEDGE	PALAU LEGACY PROJECT	PALAU	HOST/HAVAS, Sydney	AUSTRALIA	SONG ZU, Sydney / THE POOL COLLECTIVE, Sydney / YUKFOO, Melbourne		RED AGENCY, Sydney
B05/020	00571	NATURE REPRESENTED	SAMBITO	LEGAL REPRESENTATION OF THE ELEMENTS OF NATURE	MARURI GREY, Guayaquil	ECUADOR	MARURI GREY, Guayaquil	MARURI GREY, Guayaquil	MARURI GREY, Guayaquil
B06/004	00141	TRASH ISLES	PLASTIC OCEANS/ LADBIBLE	PLASTIC OCEANS/ LADBIBLE	AMVBBDO, London	UNITED KINGDOM	LADBIBLE, London	LADBIBLE, London	
B07/013	00600	BLACK SUPERMARKET	CARREFOUR	CARREFOUR	CARREFOUR, Massy / MARCEL, Paris	FRANCE	PRODIGIOUS, Paris / ICONOCLAST, Paris / NIGHTSHIFT, Paris / GUM, Paris / DMBM, Paris		
A03/024	00236	PROJECT 84	CALM	CALM	adam&eveDDB, London	UNITED KINGDOM			W COMMUNICATIONS, London
A03/066	00552	CORAZON - GIVE YOUR HEART	MONTEFIORE	FILM	JOHN X HANNES, New York	USA	SERIAL PICTURES, New York / EXILE EDITORIAL, New York / ACTIVE THEORY, Los Angeles / BARKING OWL, Los Angeles / A52, Santa Monica		
A05/069	00313	THE WORST SOAP OPERA	UNICEF	THE WORST SOAP OPERA (CHANGING THE LAW ON CHILD MARRIAGE)	PAGES BBDO, Santo Domingo	DOMINICAN REPUBLIC		OMD DOMINICANA, Santo Domingo	PAGES BBDO, Santo Domingo
B03/019	00583	DESTINATION PRIDE	PFLAG CANADA	PFLAG CANADA	FCB/SIX, Toronto	CANADA	ALTER EGO, Toronto / GRAYSON MATTHEWS, Toronto / JIGSAW CASTING, Toronto	INITIATIVE, Toronto	GLOSSY, Toronto
B04/023	00599	BLACK SUPERMARKET	CARREFOUR	CARREFOUR	CARREFOUR, Massy / MARCEL, Paris	FRANCE	PRODIGIOUS, Paris / ICONOCLAST, Paris / NIGHTSHIFT, Paris / GUM, Paris / DMBM, Paris		
B04/025	00312	GREEN DEFINITION	NATIONAL GEOGRAPHIC PARTNERS LATAM	NATIONAL GEOGRAPHIC CHANNELS	NATIONAL GEOGRAPHIC PARTNERS LATAM, SÃO PAULO	BRAZIL			
B07/021	00573	NATURE REPRESENTED	SAMBITO	LEGAL REPRESENTATION OF THE ELEMENTS OF NATURE	MARURI GREY, Guayaquil	ECUADOR	MARURI GREY, Guayaquil	MARURI GREY, Guayaquil	MARURI GREY, Guayaquil
E01/007	00126	PALAU PLEDGE	PALAU LEGACY PROJECT	PALAU	HOST/HAVAS, Sydney	AUSTRALIA	SONG ZU, Sydney / THE POOL COLLECTIVE, Sydney / YUKFOO, Melbourne		RED AGENCY, Sydney
E01/017	00601	BLACK SUPERMARKET	CARREFOUR	CARREFOUR	CARREFOUR, Massy / MARCEL, Paris	FRANCE	PRODIGIOUS, Paris / ICONOCLAST, Paris / NIGHTSHIFT, Paris / GUM, Paris / DMBM, Paris		
E01/021	00574	NATURE REPRESENTED	SAMBITO	LEGAL REPRESENTATION OF THE ELEMENTS OF NATURE	MARURI GREY, Guayaquil	ECUADOR	MARURI GREY, Guayaquil	MARURI GREY, Guayaquil	MARURI GREY, Guayaquil
A03/053	00301	COVERAGE COALITION	GET AMERICA COVERED	COVERAGE COALITION	BARTON F. GRAF, New York	USA	PARK PICTURES, New York / MACKCUT, New York / THE MILL, New York / HEARD CITY, New York / BUTTER MUSIC + SOUND DESIGN, New York		
A03/067	00598	BLACK SUPERMARKET	CARREFOUR	CARREFOUR	CARREFOUR, Massy / MARCEL, Paris	FRANCE	PRODIGIOUS, Paris / ICONOCLAST, Paris / NIGHTSHIFT, Paris / GUM, Paris / DMBM, Paris		

A03/123	00519	UNIFORM AGAINST MALNUTRITION	KELLOGG	FOOD	KELLOGG, Querétaro / LEO BURNETT MEXICO, Mexico City	MEXICO	LANDIA FILMS, Mexico City		
A05/016	00028	I'M OUT OF OFFICE FOR EQUAL PAY.	WOMEN'S EQUALITY PARTY	EQUAL PAY	NOW, London	UNITED KINGDOM			
A05/020	00191	THE ROOM	IKEA ITALY	VIOLENCE AGAINST WOMAN CAMPAIGN	DDB GROUP ITALY, Milan	ITALY	KAREN FILM, Milan	INITIATIVE, Milan	IKEA ITALY, Carugate
A05/053	00582	DESTINATION PRIDE	PFLAG CANADA	PFLAG CANADA	FCB/SIX, Toronto	CANADA	ALTER EGO, Toronto / GRAYSON MATTHEWS, Toronto / JIGSAW CASTING, Toronto	INITIATIVE, Toronto	GLOSSY, Toronto
A05/101	00799	THE IMPACT OF FEARLESS GIRL	STATE STREET GLOBAL ADVISORS	SHE ETF	McCANN NEW YORK	USA			
B02/006	00253	ECLIPSE CASE STUDY	NEST LABS	NEST LEARNING THERMOSTAT	NEST, Palo Alto	USA			
B04/007	00185	CRICKET BREAD	FAZER	HAND BAKED BREAD MADE WITH GROUND CRICKET FLOUR	SEK, Helsinki	FINLAND	SEK, Helsinki		SEK, Helsinki
B06/006	00124	PALAU PLEDGE	PALAU LEGACY PROJECT	PALAU	HOST/HAVAS, Sydney	AUSTRALIA	SONG ZU, Sydney / THE POOL COLLECTIVE, Sydney / YUKFOO, Melbourne		RED AGENCY, Sydney
B06/019	00572	NATURE REPRESENTED	SAMBITO	LEGAL REPRESENTATION OF THE ELEMENTS OF NATURE	MARURI GREY, Guayaquil	ECUADOR	MARURI GREY, Guayaquil	MARURI GREY, Guayaquil	MARURI GREY, Guayaquil
B07/005	00089	THE NEST ADDRESS	ENEL ROMANIA	-	ENEL ROMANIA, Bucharest / PUBLICIS ROMANIA, Bucharest	ROMANIA	STUDIOSET, Bucharest		
C03/007	00052	THE TALK	P&G	P&G	BBDO NEW YORK	USA	THE CORNER SHOP, Santa Monica	HEARTS & SCIENCE, New York	EGAMI CONSULTING GROUP, New York
C03/035	00263	'HEART IMMIGRATION'	JIGSAW	JIGSAW	THE CORNER, London	UNITED KINGDOM			
D01/038	00678	CORRUPTION DETECTOR	RECLAME AQUI	VIGIE AQUI	GREY BRAZIL, São Paulo	BRAZIL			
<b>Total Awards:</b>			<b>29</b>						

<b>Additional</b>	<b>Short</b>	<b>Prize</b>	<b>Award</b>
	YES	Grand Prix	Grand Prix
	YES	Gold Lion	Gold Lion
LADBIBLE, London / LADBIBLE, London	YES	Gold Lion	Gold Lion
	YES	Gold Lion	Gold Lion
	YES	Silver Lion	Silver Lion
	YES	Silver Lion	Silver Lion
	YES	Silver Lion	Silver Lion
	YES	Silver Lion	Silver Lion
	YES	Silver Lion	Silver Lion
	YES	Silver Lion	Silver Lion
	YES	Silver Lion	Silver Lion
	YES	Silver Lion	Silver Lion
	YES	Silver Lion	Silver Lion
	YES	Silver Lion	Silver Lion
	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion

	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion
DIGIPEOPLE STUDIO, Helsinki	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion
BAREFOOT PROXIMITY, Cincinnati / BURRELL COMMUNICATIONS, Chicago / WORK EDITORIAL, New York / THE MILL, New York / COMPANY 3, New York / PULSE MUSIC, New York / TRINITE STUDIOS, New York / HEARD CITY, New York	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion