

Radio & Audio Winners

Cat. No	Entry No	Title	Client	Product	Entrant / Idea Creation	Country	Production	Media	PR	Additional	Prize	Award
C02/011	00302	WESTWORLD: THE MAZE	HBO	WESTWORLD	3601, New York / HBO, New York	USA	KILTER FILMS, Los Angeles / XANDRA, New York		HBO, New York / 3601, New York / THE OUTCAST AGENCY, New York		Grand Prix	Grand Prix
A01/043	00693	BROADWAY THE RAINBOW	MARS WRIGLEY CONFECTIONERY	SKITTLES	DDB CHICAGO	USA	DDB CHICAGO / GIANNINI CREATIVE, Chicago / SMUGGLER, New York / HUTCHCO TECHNOLOGIES, Los Angeles / BLACKSMITH, Los Angeles	MEDIACOM, New York	ICF NEXT, Chicago	THE MARKETING ARM, Dallas / MARS WRIGLEY CONFECTIONERY, New Jersey / TRIBAL WORLDWIDE, New York / THE MILL, Chicago / HEARD CITY, New York / VAULT 49, New York / MOTT/FISCHER PRODUCTIONS, New York / TELSEY + COMPANY, New York / THE MASTERING PALACE, New York	Gold Lion	Gold Lion
A06/033	00722	BK BOT 92 WHOPPERS	BURGER KING	BURGER KING	DAVID, Miami	USA	COSMO STREET, Santa Monica / BEACON STREET STUDIOS, Los Angeles / MULLENLOWE, Boston	HORIZON MEDIA, New York	ALISON BROD MARKETING + COMMUNICATIONS, New York	BURGER KING, Miami	Gold Lion Campaign	Gold Lion
A06/034	00719	BK BOT CHICKEN PERSONS	BURGER KING	BURGER KING	DAVID, Miami	USA	COSMO STREET, Santa Monica / BEACON STREET STUDIOS, Los Angeles / MULLENLOWE, Boston	HORIZON MEDIA, New York	ALISON BROD MARKETING + COMMUNICATIONS, New York	BURGER KING, Miami	Gold Lion Campaign	
A06/035	00716	BK BOT TASTES LIKES MATH	BURGER KING	BURGER KING	DAVID, Miami	USA	COSMO STREET, Santa Monica / BEACON STREET STUDIOS, Los Angeles / MULLENLOWE, Boston	HORIZON MEDIA, New York	ALISON BROD MARKETING + COMMUNICATIONS, New York	BURGER KING, Miami	Gold Lion Campaign	
B03/023	00096	NIGHT WEEPING	CITY LODGE HOTEL GROUP	TOWN LODGE	TBWAHUNT LASCARIS, Johannesburg / TBWAHUNT LASCARIS, Johannesburg	SOUTH AFRICA	PRODUCE SOUND, Johannesburg				Gold Lion Campaign	Gold Lion
B03/028	00101	PLEASURE CAVE	CITY LODGE HOTEL GROUP	TOWN LODGE	TBWAHUNT LASCARIS, Johannesburg / TBWAHUNT LASCARIS, Johannesburg	SOUTH AFRICA	PRODUCE SOUND, Johannesburg				Gold Lion Campaign	
B03/029	00107	LUMPY FUTON	CITY LODGE HOTEL GROUP	TOWN LODGE	TBWAHUNT LASCARIS, Johannesburg / TBWAHUNT LASCARIS, Johannesburg	SOUTH AFRICA	PRODUCE SOUND, Johannesburg				Gold Lion Campaign	
B03/030	00095	MAKOTI	CITY LODGE HOTEL GROUP	TOWN LODGE	TBWAHUNT LASCARIS, Johannesburg / TBWAHUNT LASCARIS, Johannesburg	SOUTH AFRICA	PRODUCE SOUND, Johannesburg				Gold Lion Campaign	
B03/031	00102	UMSEBENZI	CITY LODGE HOTEL GROUP	TOWN LODGE	TBWAHUNT LASCARIS, Johannesburg / TBWAHUNT LASCARIS, Johannesburg	SOUTH AFRICA	PRODUCE SOUND, Johannesburg				Gold Lion Campaign	
B03/032	00108	NSIZWA	CITY LODGE HOTEL GROUP	TOWN LODGE	TBWAHUNT LASCARIS, Johannesburg / TBWAHUNT LASCARIS, Johannesburg	SOUTH AFRICA	PRODUCE SOUND, Johannesburg				Gold Lion Campaign	
C03/020	00698	BROADWAY THE RAINBOW	MARS WRIGLEY CONFECTIONERY	SKITTLES	DDB CHICAGO	USA	DDB CHICAGO / GIANNINI CREATIVE, Chicago / SMUGGLER, New York / HUTCHCO TECHNOLOGIES, Los Angeles / BLACKSMITH, Los Angeles	MEDIACOM, New York	ICF NEXT, Chicago	THE MARKETING ARM, Dallas / MARS WRIGLEY CONFECTIONERY, New Jersey / TRIBAL WORLDWIDE, New York / THE MILL, Chicago / HEARD CITY, New York / VAULT 49, New York / MOTT/FISCHER PRODUCTIONS, New York / TELSEY + COMPANY, New York / THE MASTERING PALACE, New York	Gold Lion	Gold Lion
A02/008	00286	REVENGE OF THE COCKROACH	TIGER BRANDS	DOOM	OGILVY JOHANNESBURG	SOUTH AFRICA					Silver Lion Campaign	Silver Lion
A02/010	00290	REVENGE OF THE MOSQUITO	TIGER BRANDS	DOOM	OGILVY JOHANNESBURG	SOUTH AFRICA					Silver Lion Campaign	
A05/046	00968	CINDERELLA	VAUXHALL	ASTRA	MCCANN MILTON KEYNES / MRM/McCANN SPAIN, Madrid	UNITED KINGDOM	VETOR ZERO / LOBO, São Paulo / MACH STUDIO, Madrid / COFFEE AND TV, London / GLOBAL RADIO, London				Silver Lion Campaign	Silver Lion
A05/047	00966	JACK & THE BEANSTALK	VAUXHALL	ASTRA	MCCANN MILTON KEYNES / MRM/McCANN SPAIN, Madrid	UNITED KINGDOM	VETOR ZERO / LOBO, São Paulo / MACH STUDIO, Madrid / COFFEE AND TV, London / GLOBAL RADIO, London				Silver Lion Campaign	
A05/048	00970	UGLY DUCKLING	VAUXHALL	ASTRA	MCCANN MILTON KEYNES / MRM/McCANN SPAIN, Madrid	UNITED KINGDOM	VETOR ZERO / LOBO, São Paulo / MACH STUDIO, Madrid / COFFEE AND TV, London / GLOBAL RADIO, London				Silver Lion Campaign	
A05/059	00513	SNELWEG SPROOKJES	VOLKSWAGEN	VOLKSWAGEN APPLICATION	ISOBAR, Amsterdam / ACHTUNG!mcgarrybowen, Amsterdam	THE NETHERLANDS	ACHTUNG!mcgarrybowen, Amsterdam / ROBOT KITTENS, Hilversum / BIG ORANGE, Amsterdam / ISOBAR, Amsterdam				Silver Lion	Silver Lion
A07/002	00092	NIGHT WEEPING	CITY LODGE HOTEL GROUP	TOWN LODGE	TBWAHUNT LASCARIS, Johannesburg / TBWAHUNT LASCARIS, Johannesburg	SOUTH AFRICA	PRODUCE SOUND, Johannesburg				Silver Lion Campaign	Silver Lion
A07/003	00097	PLEASURE CAVE	CITY LODGE HOTEL GROUP	TOWN LODGE	TBWAHUNT LASCARIS, Johannesburg / TBWAHUNT LASCARIS, Johannesburg	SOUTH AFRICA	PRODUCE SOUND, Johannesburg				Silver Lion Campaign	
A07/004	00103	LUMPY FUTON	CITY LODGE HOTEL GROUP	TOWN LODGE	TBWAHUNT LASCARIS, Johannesburg / TBWAHUNT LASCARIS, Johannesburg	SOUTH AFRICA	PRODUCE SOUND, Johannesburg				Silver Lion Campaign	
A07/005	00091	MAKOTI	CITY LODGE HOTEL GROUP	TOWN LODGE	TBWAHUNT LASCARIS, Johannesburg / TBWAHUNT LASCARIS, Johannesburg	SOUTH AFRICA	PRODUCE SOUND, Johannesburg				Silver Lion Campaign	
A07/006	00098	UMSEBENZI	CITY LODGE HOTEL GROUP	TOWN LODGE	TBWAHUNT LASCARIS, Johannesburg / TBWAHUNT LASCARIS, Johannesburg	SOUTH AFRICA	PRODUCE SOUND, Johannesburg				Silver Lion Campaign	
A07/007	00104	NSIZWA	CITY LODGE HOTEL GROUP	TOWN LODGE	TBWAHUNT LASCARIS, Johannesburg / TBWAHUNT LASCARIS, Johannesburg	SOUTH AFRICA	PRODUCE SOUND, Johannesburg				Silver Lion Campaign	
A10/043	00779	BIRD	MONSTER.COM	MONSTER.COM	ARNOLD WORLDWIDE, Boston	USA	SOUNDTRACK, Boston / JINGLE PUNKS, New York	HAVAS MEDIA, Boston			Silver Lion Campaign	Silver Lion
A10/045	00776	MO MO MIMMY MIMMY	MONSTER.COM	MONSTER.COM	ARNOLD WORLDWIDE, Boston	USA	SOUNDTRACK, Boston / JINGLE PUNKS, New York	HAVAS MEDIA, Boston			Silver Lion Campaign	
B03/092	00695	BROADWAY THE RAINBOW	MARS WRIGLEY CONFECTIONERY	SKITTLES	DDB CHICAGO	USA	DDB CHICAGO / GIANNINI CREATIVE, Chicago / SMUGGLER, New York / HUTCHCO TECHNOLOGIES, Los Angeles / BLACKSMITH, Los Angeles	MEDIACOM, New York	ICF NEXT, Chicago	THE MARKETING ARM, Dallas / MARS WRIGLEY CONFECTIONERY, New Jersey / TRIBAL WORLDWIDE, New York / THE MILL, Chicago / HEARD CITY, New York / VAULT 49, New York / MOTT/FISCHER PRODUCTIONS, New York / TELSEY + COMPANY, New York / THE MASTERING PALACE, New York	Silver Lion	Silver Lion
C03/010	00303	WESTWORLD: THE MAZE	HBO	WESTWORLD	3601, New York / HBO, New York	USA	KILTER FILMS, Los Angeles / XANDRA, New York		HBO, New York / 3601, New York / THE OUTCAST AGENCY, New York		Silver Lion	Silver Lion
D04/023	00668	ABUSE DISCLAIMERS	AB INBEV	AGUILA BEER	MULLENLOWE SSP3, Bogotá	COLOMBIA					Silver Lion	Silver Lion
D04/027	00732	IMMIGRANT SONGS	BRAVOMIC	IMMIGRANT SONGS	WING, New York	USA	TOWNHOUSE, New York	GREY NEW YORK	GREY NEW YORK	MASSIVE MUSIC, New York / FLOR DE TOLOACHE, New York / WANAX MUSICA, Mexico City / STUDIO G BROOKLYN, New York / SOUTHERN POVERTY LAW CENTER, Montgomery	Silver Lion	Silver Lion
A01/031	00660	ELISE	COCA COLA	SPRITE	SANTO, Buenos Aires	ARGENTINA	LA DOBLE A, Buenos Aires				Bronze Lion Campaign	Bronze Lion
A01/032	00662	AGAPORNIS	COCA COLA	SPRITE	SANTO, Buenos Aires	ARGENTINA	LA DOBLE A, Buenos Aires				Bronze Lion Campaign	
A09/010	00297	WESTWORLD: THE MAZE	HBO	WESTWORLD	3601, New York / HBO, New York	USA	KILTER FILMS, Los Angeles / XANDRA, New York		HBO, New York / 3601, New York / THE OUTCAST AGENCY, New York		Bronze Lion	Bronze Lion
A10/044	00782	XANTENYX	MONSTER.COM	MONSTER.COM	ARNOLD WORLDWIDE, Boston	USA	SOUNDTRACK, Boston / JINGLE PUNKS, New York	HAVAS MEDIA, Boston			Bronze Lion	Bronze Lion
A11/015	00213	THE GENDERLESS VOICE	COPENHAGEN PRIDE	Q, THE GENDERLESS VOICE	VIRTUE, Copenhagen	DENMARK	VIRTUE, Copenhagen		VIRTUE, Copenhagen	KOALITION, New York / THIRYSOUNDSGOOD, Copenhagen	Bronze Lion	Bronze Lion
A12/010	00726	IMMIGRANT SONGS	BRAVOMIC	IMMIGRANT SONGS	WING, New York	USA	TOWNHOUSE, New York	GREY NEW YORK	GREY NEW YORK	MASSIVE MUSIC, New York / FLOR DE TOLOACHE, New York / WANAX MUSICA, Mexico City / STUDIO G BROOKLYN, New York / SOUTHERN POVERTY LAW CENTER, Montgomery	Bronze Lion	Bronze Lion
B01/030	00727	IMMIGRANT SONGS	BRAVOMIC	IMMIGRANT SONGS	WING, New York	USA	TOWNHOUSE, New York	GREY NEW YORK	GREY NEW YORK	MASSIVE MUSIC, New York / FLOR DE TOLOACHE, New York / WANAX MUSICA, Mexico City / STUDIO G BROOKLYN, New York / SOUTHERN POVERTY LAW CENTER, Montgomery	Bronze Lion	Bronze Lion
B01/046	00694	BROADWAY THE RAINBOW	MARS WRIGLEY CONFECTIONERY	SKITTLES	DDB CHICAGO	USA	DDB CHICAGO / GIANNINI CREATIVE, Chicago / SMUGGLER, New York / HUTCHCO TECHNOLOGIES, Los Angeles / BLACKSMITH, Los Angeles	MEDIACOM, New York	ICF NEXT, Chicago	THE MARKETING ARM, Dallas / MARS WRIGLEY CONFECTIONERY, New Jersey / TRIBAL WORLDWIDE, New York / THE MILL, Chicago / HEARD CITY, New York / VAULT 49, New York / MOTT/FISCHER PRODUCTIONS, New York / TELSEY + COMPANY, New York / THE MASTERING PALACE, New York	Bronze Lion	Bronze Lion
B02/005	00214	THE GENDERLESS VOICE	COPENHAGEN PRIDE	Q, THE GENDERLESS VOICE	VIRTUE, Copenhagen	DENMARK	VIRTUE, Copenhagen		VIRTUE, Copenhagen	KOALITION, New York / THIRYSOUNDSGOOD, Copenhagen	Bronze Lion	Bronze Lion
B02/007	00328	SOUNDS OF FUTURE OCEAN	NATIONAL GEOGRAPHIC	PLANET OR PLASTIC?	NATIONAL GEOGRAPHIC, Sao Paulo	BRAZIL	BANDEIRA 8, Rio de Janeiro				Bronze Lion	Bronze Lion
B04/033	00696	BROADWAY THE RAINBOW	MARS WRIGLEY CONFECTIONERY	SKITTLES	DDB CHICAGO	USA	DDB CHICAGO / GIANNINI CREATIVE, Chicago / SMUGGLER, New York / HUTCHCO TECHNOLOGIES, Los Angeles / BLACKSMITH, Los Angeles	MEDIACOM, New York	ICF NEXT, Chicago	THE MARKETING ARM, Dallas / MARS WRIGLEY CONFECTIONERY, New Jersey / TRIBAL WORLDWIDE, New York / THE MILL, Chicago / HEARD CITY, New York / VAULT 49, New York / MOTT/FISCHER PRODUCTIONS, New York / TELSEY + COMPANY, New York / THE MASTERING PALACE, New York	Bronze Lion	Bronze Lion
C01/015	00209	SOUND OF THE SEA	CEAR	REFUGEES	OGILVY MADRID	SPAIN	OGILVY MADRID		OGILVY MADRID		Bronze Lion	Bronze Lion
C01/019	00242	THE MEMORY DIAL	MUSEO DE LA MEMORIA Y LOS DERECHOS HUMANOS		WOLF BCPP, Santiago	CHILE	FLOW, Santiago		WOLF BCPP, Santiago		Bronze Lion	Bronze Lion
C01/026	00666	ABUSE DISCLAIMERS	AB INBEV	AGUILA BEER	MULLENLOWE SSP3, Bogotá	COLOMBIA					Bronze Lion	Bronze Lion
C01/032	00729	IMMIGRANT SONGS	BRAVOMIC	IMMIGRANT SONGS	WING, New York	USA	TOWNHOUSE, New York	GREY NEW YORK	GREY NEW YORK	MASSIVE MUSIC, New York / FLOR DE TOLOACHE, New York / WANAX MUSICA, Mexico City / STUDIO G BROOKLYN, New York / SOUTHERN POVERTY LAW CENTER, Montgomery	Bronze Lion	Bronze Lion
C02/006	00215	THE GENDERLESS VOICE	COPENHAGEN PRIDE	Q, THE GENDERLESS VOICE	VIRTUE, Copenhagen	DENMARK	VIRTUE, Copenhagen		VIRTUE, Copenhagen	KOALITION, New York / THIRYSOUNDSGOOD, Copenhagen	Bronze Lion	Bronze Lion
C02/010	00288	COPA DEL IMPULSO/ THE CHEERING TROPHY	BANCO PICHINCHA	SPONSORSHIP	MULLENLOWE DELTA, Quito	ECUADOR	KINO FILMS, Quito	MULLENLOWE DELTA, Quito	ATIS RETCHUM ECUADOR		Bronze Lion	Bronze Lion
D03/003	00155	THAT TIME PROFESSOR JOHN BURROWS DIDN'T	HAWKE'S BAY REGIONAL COUNCIL		CLEMENGER BBDO WELLINGTON	NEW ZEALAND	CLEMENGER BBDO WELLINGTON			HAWKE'S BAY REGIONAL COUNCIL, Napier	Bronze Lion Campaign	Bronze Lion
D03/004	00156	THAT TIME JORDIE BARRETT DIDN'T	HAWKE'S BAY REGIONAL COUNCIL		CLEMENGER BBDO WELLINGTON	NEW ZEALAND	CLEMENGER BBDO WELLINGTON			HAWKE'S BAY REGIONAL COUNCIL, Napier	Bronze Lion Campaign	
D03/005	00154	THAT TIME JOHN KEY DIDN'T	HAWKE'S BAY REGIONAL COUNCIL		CLEMENGER BBDO WELLINGTON	NEW ZEALAND	CLEMENGER BBDO WELLINGTON			HAWKE'S BAY REGIONAL COUNCIL, Napier	Bronze Lion Campaign	
D04/012	00090	THE REAL COST	CITY LODGE HOTEL GROUP	TOWN LODGE	TBWAHUNT LASCARIS, Johannesburg / TBWAHUNT LASCARIS, Johannesburg	SOUTH AFRICA	PRODUCE SOUND, Johannesburg				Bronze Lion Campaign	Bronze Lion
D04/013	00089	NOTHING FOR MAHALA	CITY LODGE HOTEL GROUP	TOWN LODGE	TBWAHUNT LASCARIS, Johannesburg / TBWAHUNT LASCARIS, Johannesburg	SOUTH AFRICA	PRODUCE SOUND, Johannesburg				Bronze Lion Campaign	
D04/029	00892	DOLLAR AGONY	RIPIO	FINANCIAL ADVISORY	DHELET Y&R, Buenos Aires / DHELET Y&R, Buenos Aires	ARGENTINA	DHELET Y&R, Buenos Aires / NOROESTE MUSICA Y SONIDO, Buenos Aires				Bronze Lion	Bronze Lion
D05/003	00248	AIR TIME	SICKKIDS FOUNDATION	SICKKIDS HOSPITAL	COSSETTE, Toronto / SICKKIDS FOUNDATION, Toronto	CANADA	PIRATE GROUP, Toronto		COSSETTE MEDIA, Toronto / OMD CANADA, Toronto		Bronze Lion	Bronze Lion
Total Awards:			34									