

Produced by



16th Annual

European Supply Chain & Logistics Summit

16 - 18 June 2014

Palau de Congressos de Catalunya, Hotel Rey Juan Carlos I, Barcelona, Spain

sclsummit.com

Full Agenda

Supply Chain and Logistics Summit 2014

DAY 1, 16 June 2014 (Monday)

12:00-12:50

REGISTRATION & NETWORKING LUNCH

12:50-12:55

WTG WELCOME

12:55-13:00

CHAIR'S OPENING REMARKS

13:00-13:05

WELCOME TO BARCELONA FROM THE GOVERNMENT OF CATALONIA



**Generalitat
de Catalunya**

13:05-13:40

PERFORMANCE MANAGEMENT

BUILDING THE SUPPLY CHAINS OF TOMORROW – HAVE YOU GOT THE MINDSET TO ACHIEVE IT?



Awaiting session abstract

Alan Chambers MBE

Endurance Athlete & Former Royal Marine

13:40-13:45

PLEASE MOVE TO YOUR NEXT SESSION

13:45-14:25

WORKSHOP

EFFECTIVE SUPPLY CHAIN STRATEGIES

WORKSHOP

SUPPLY PLANNING & OPTIMISATION

WORKSHOP

WORLD CLASS LOGISTICS

HOW PROGRESSION IN THE S&OP MATURITY HAS HELPED TRANSFORM BUSINESS RESULTS



SOLVING EFESO
STRATEGY IN ACTION

In a recent study, supply chain leaders attributed more than 7% improvement in cash flow and 6% improvement in gross profit to a successful Sales and Operations Planning process. Sales and Operations planning has been around for some time with organisations at different levels of maturity, and often it does not achieve the collaborative way of working that we all hope for. By applying classic S&OP theory in a flexible but structured way the implementation process can be accelerated to achieve stronger cross functional engagement and faster results compared to a simple "cut and paste" solution. Chris Hatcher, Supply Chain Manager at Highland Spring, the UK's leading Bottled Water Producer will share the story of their recent S&OP journey. He will present **a story of why a rapidly growing business needed to transform their approach and create an integrated truly collaborative framework enabling Highland Spring to turn around customer service performance and manage their business in a new, highly profitable way.**

Bob Palmer
Principal
Solving Efeso

Chris Hatcher
Supply Chain Manager
Highland Spring

Clive Geldard
Group Vice President
Solving Efeso

FROM INITIAL IDEA TO COMPLETE SUPPLY CHAIN TRANSFORMATION WITHIN 6 MONTHS



Out of the box innovative thinking enables the impossible
Achieve competitive advantage via supply chain optimisation tooling
Central co-ordinated supply chain with different ERP platforms
Fast and agile development of state of the art AIMMS software
Supported by implementation partner Districon

Bob Woodburn
Senior Vice President Supply Chain
Papyrus AB

Jack Pool
Managing Partner
Districon

Marcel Mourits
Supply Chain Optimisation Lead
AIMMS

CLIENT CASE STUDY: IKEA



invest
IN CATALONIA

Awaiting session abstract

Pablo Sanz
Logistics Director
IKEA

WORKSHOP

CUSTOMER COLLABORATION

MANAGING TRADE COMPLIANCE RISK IN TODAY'S GLOBAL SUPPLY CHAINS



As today's global supply chains extend and become more complex, risk assessment becomes an increasingly important subject. Trade compliance risk affecting the movement of goods is of particular concern. This session will look at how an international company can manage, automate and assess its international trade compliance. A specific example relating to import compliance for China will be discussed during this session.

Managing international trade compliance

How automation can help trade compliance

The role of trade compliance in sourcing, execution and audit

Nick Boland
Director Business Solutions, EMEA
Amber Road

WORKSHOP

PERFORMANCE MANAGEMENT

TMS AS A BUILDING BLOCK FOR YOUR TRANSPORT STRATEGY



With a wide range of technology solutions available, the challenge for many companies is to determine which Transport Management tools contribute best to corporate objectives. Which functionality is required, what returns can be expected, how do we integrate with 3PL's, vendors and customers are just a few questions to be answered.

In the workshop, CLX Logistics will share its recent experience in Transport Management projects, using real life examples, addressing:

Role and function of Transport Management in different industries

How to identify improvement potential across modes/functions

Landing Savings with help of well-defined projects and tools

Lessons learned and outlook for shippers

Cosmas Hoefnagels
Vice President
CLX Logistics

14:25-15:20

PRE-SCHEDULED 1-2-1 BUSINESS MEETINGS AND NETWORKING REFRESHMENTS

15:20-15:55

CASE STUDY

EFFECTIVE SUPPLY CHAIN STRATEGIES

UNILEVER'S GLOBAL APPROACH FOR PROFOUND BUSINESS TRANSFORMATION, FUELLING GROWTH AND DRIVING MARGIN EXPANSION



Low Cost Business Model (LCBM) program, providing an end-to-end toolbox applicable across functions, categories, and geographies

Global Supply Chain Strategies team, driving the program, building momentum, and anchoring actions in the line

Line organization owning implementation, transforming the business, and hard-wiring new ways of working

Birgitta Elfversson
Global Supply Chain Strategies Director
Unilever

CASE STUDY

SUPPLY PLANNING & OPTIMISATION

WHY DOES THIS KEEP HAPPENING? SUPPLY CHAIN DISRUPTIONS - AND HOW TO AVOID THEM



Missing raw materials? Experiencing stock-outs? Drowning in finished product inventory? Constantly breaking into your production schedule to meet unexpected demand? These common operational issues can be avoided. Learn how an integrated, demand driven supply chain can make these problems a thing of the past.

Jeanne Reisinger will share her experiences from 32 years leading Procter & Gamble's Supply Network Operations. She will leave you with the "Top 5 Attributes of Supply Chain Excellence" so you can begin your own journey to success. Exclusively to SCL 2014, Jeanne will also focus on results from the Global Integrative Improvement Survey - a unique and growing study of Continuous Improvement initiatives within leading manufacturers. SCL delegates will find out how to participate in this survey and obtain a bespoke feedback session which details areas for maintenance and improvement.

Jeanne Reisinger
Former Global Director Supply Network Operations
P&G

CASE STUDY

WORLD CLASS LOGISTICS

DRIVING SOCIAL RESPONSIBILITY WITHIN A GLOBAL SUPPLY CHAIN OPERATION



Building the business case and ROI analysis to launch CSR and Diversity Programs

Overview the benefits of CSR including: Risk Management, Brand and Reputation Enhancement, Legal Compliance, Support for Customers, Stakeholders, and Supplier Development

How to overcome the challenges including: Strategic Direction, Resource and Budget Constraints, Data Management, and a Dynamic Supply Chain

Melinda Painter
Director Supply Chain Social Responsibility and Diversity
BlackBerry

CASE STUDY

CUSTOMER COLLABORATION

SUSTAINABLE SOURCING OF NATURAL COMMODITIES – COLLABORATING WITH NGO'S



Sustainability is at the forefront of business strategy for companies depending on natural commodities. Concern for their corporate reputations and the long-term supply of raw materials has led companies to commit to a wide range of schemes to increase transparency, ethics and environmental management in their supply chains. These include international standards, voluntary certification schemes, individual company and industry-wide initiatives. Non for Profit Organisations (NGO's) play a critical role in those commitments. This presentation will look at how Rainforest Alliance works with companies on these different approaches and consider what kind of demands they make on companies as they strive to integrate sustainability into every-day business decision-making.

Mercedes Tallo
Director, Sustainable Value Chains
Rainforest Alliance

CASE STUDY

PERFORMANCE MANAGEMENT

THE S&OP IMPLEMENTATION JOURNEY AT TATA STEEL



An overview of the state of play at Tata Steel before implementation
Explore how to effectively create an implementation vision and improve company awareness and engagement
Understand how to cement progress and engrain lessons learnt

Adrian Brown
Head of S&OP
Tata Steel

15:55-16:00

PLEASE MOVE TO YOUR NEXT SESSION

16:00-16:40

WORKSHOP

EFFECTIVE SUPPLY CHAIN STRATEGIES

WORKSHOP

SUPPLY PLANNING & OPTIMISATION

WORKSHOP

WORLD CLASS LOGISTICS

HOW TOMMY HILFIGER BOOST THEIR SUPPLY CHAIN PERFORMANCE WITH EVERY ANGLE



Every Angle improves two divergent Tommy Hilfiger KPIs at once: Superior operational excellence reduces Tommy Hilfigers transport costs while increasing their customer service level at the same time.

Understanding analytics at a speed of light across the entire supply chain.

Learning how Every Angle automatizes bottleneck analysis in SAP ERP as well as automatically detecting its root causes and predicting the impact.

Maximising self-service BI

Richard den Ouden
Global Business Development Director
Every Angle Deutschland GmbH

SUSTAIN AND INTEGRATE YOUR IMPROVEMENT EFFORTS TO DRIVE SUPPLY CHAIN EXCELLENCE



Awaiting session abstract

MANAGING TRANSPORTATION SPEND IN THE CLOUD



Reducing net landed cost of goods is at the forefront of SCM. Achieving this while improving business margins? A necessity. Achieving this rapidly while integrating with existing transportation flows? A challenge. Learn how Heineken implements Order Allocation and Inventory Planning... in the cloud. Hear how Tata Steel implements Control Tower visibility...in the cloud. Discover how Mango and Levi's implement multinational, multi-modal TMS...in the cloud.

Ken Fleming
CEO
Eyefreight

WORKSHOP

CUSTOMER COLLABORATION

PORT OF GHENT'S APPROACH FOR ADDING VALUE IN EUROPEAN SUPPLY CHAINS



Recent developments in warehousing
Recent developments in multimodal logistics
Support on large infrastructure developments

Hendrik-Jan van Engelen
Chief Commercial Officer
Port of Ghent, Belgium

WORKSHOP

PERFORMANCE MANAGEMENT

LIKE MONEY IN A COAT POCKET: UNCOVER HIDDEN COST SAVINGS IN YOUR SUPPLY CHAIN



Is there anything better than putting on last year's jacket and finding money in the pocket? The money was right there, but hidden just below the surface. Much like that money in your coat, there are numerous supply chain cost saving opportunities that are hidden just below the surface at most companies. You can utilize supply chain modeling technologies like these to uncover that money:

- Product flow-path optimization
- Demand segmentation and inventory right-sizing
- Production footprint analysis
- Transportation route optimization

Learn these four key modeling techniques used by many leading companies to "find" money in the supply chain, including real-life examples of how these technologies have been applied and the cost savings that were uncovered.

Toby Brzoznowski
Executive Vice President & Co-Founder
LLamasoft

16:40-17:15

KEYNOTE

EFFECTIVE SUPPLY CHAIN STRATEGIES

NIKE: A TRULY INNOVATIVE SUPPLY CHAIN JOURNEY



What does supply chain stand for at Nike?

Establishing a quantitative view of Supply Chain management at Nike

The highs and lows of the Supply Chain journey - Biggest successes and failures

Hear how continuous innovation within the Supply Chain has played a vital role in Nike's overall business success

Joan Carles Peiro
Centre of Excellence Operations Director, Europe
Nike

17:15-17:20

CHAIR'S CLOSING REMARKS

17:35-20:35

07:55-09:00

REGISTRATION AND NETWORKING

08:00-08:50

BREAKFAST BRIEFING

LEVERAGING SUPPLY CHAIN IN THE BOARDROOM - LIMITED SPACES AVAILABLE



Supply Chain is now represented at Executive Board level in the Business Units of over 50% of Value Chain organisations across all sectors worldwide.

There are key challenges in integrating Supply Chain Strategy with Business strategy, and in the successful implementation of strategic change, with research showing that companies face only a 50:50 chance of success.

There are clear key factors that impact on successful SC strategic change and these need to be taken up in the Board Rooms of those businesses that want to succeed in leveraging SC for business advantage in a competitive market place.

This session will explore the barriers and enablers of successful strategic change, including the involvement and ownership of board functions and country business units for change programmes, and the key drivers of business performance at individual and corporate levels. Participants will take away a better understanding of the real business benefits and risks of moving towards world class SC excellence, with insight into the practical issues faced by businesses, together with an understanding of the practical action areas to be focussed on in developing and implementing strategic change in SC.

Spaces at this session are limited. If you would like to attend then please contact the Programme Director, Chris Chapman via chris.chapman@wtgevents.com.

Paul Kelly
Head of Supply Chain Strategy & Development
Telefonica, Europe

Professor Alan Waller OBE
President
Leaders in Supply Chain

BREAKFAST BRIEFING

AVISEN BREAKFAST BRIEFING - LIMITED SPACES AVAILABLE



Awaiting session abstract

BREAKFAST BRIEFING

OPTIMISING AND AUTOMATING YOUR DOCUMENT-DRIVEN OUTBOUND LOGISTICS PROCESSES - LIMITED SPACES AVAILABLE



When documents fail, production stalls. Without the right shipping documents, lorries don't leave the warehouse. This session will give the audience an overview of how manufacturing, distribution, and logistics organisations can innovate, automate, and transform their critical and complex documents within their outbound logistics processes. Using real case examples, you will understand how:

Efficiency and productivity gains can be achieved through automated and intelligent document bundling

To simplify multi-country document processes and guarantee document compliance

To ensure document delivery with accurate status feedback inside ERP and warehouse management applications

09:00-09:05

CHAIR'S OPENING REMARKS

09:05-09:40

KEYNOTE

PERFORMANCE MANAGEMENT

WINNING THROUGH HIGH PERFORMANCE TEAMS



Insights and vision on how individuals and organisations can win and maintain high performance in highly competitive markets, drawing on the parallels from the fascinating world of F1.

Nick Fry
Commercial Advisor and Former CEO

09:40-10:15

KEYNOTE

EFFECTIVE SUPPLY CHAIN STRATEGIES

OVERCOMING CHALLENGES OF GALACTIC PROPORTIONS: VIRGIN GALACTIC'S VOYAGE INTO SPACE

**Overcoming challenges of galactic proportions: Virgin Galactic**

How do you go about planning for the seemingly impossible?
 Navigating through business challenges in a truly innovative way
 No margin for error: Building a supply chain without precedent

Stephen Attenborough
 Commercial Director
 Virgin Galactic

10:15-10:45

INNOVATION SHOWCASE

INNOVATION SHOWCASE

The innovation showcase is designed to highlight innovative solutions or strategies that have been introduced into the Supply Chain & Logistics market. Each speaker will have 5 minutes to showcase their innovation in this quick fire session.



Lars Kuch Pedersen
 CEO
 LeanLinking

10:45-12:05

PRE-ARRANGED 1-2-1 BUSINESS MEETINGS AND REFRESHMENTS

12:05-12:45

WORKSHOP

EFFECTIVE SUPPLY CHAIN STRATEGIES

**IMPROVING S&OP EFFECTIVENESS:
 HOW TO "COMMIT WITH
 CONFIDENCE" TO CUSTOMER
 DEMANDS**



Learn about Radisys' journey to develop an effective S&OP process in an outsourced manufacturing environment. By linking demand with supply, capacity and constraints, Radisys is able to quickly respond to ever-changing customer demands while keeping previous commitments. Through profitable customer fulfillment, the company continues to create confidence in its customer commits.

In this session, you will learn about:

- What challenges and opportunities exist for developing an effective S&OP process
- How to bring your customers' expectations into your S&OP process

WORKSHOP

SUPPLY PLANNING & OPTIMISATION

IS VISIBILITY ENOUGH?



KNOW SOONER. ACT FASTER.

Logistics Control Towers have become the flavor of the month. Are they enough to provide manufacturers with the clarity needed to adjust to daily disruptions and customer needs?

The globally connected enterprise is a reality
 There is often more inventory in motion than at rest

Visibility – knowing the location of your inventory is an improvement

Clarity – knowing what that means for your business is better, and being able to act on that information is even better

Trevor Miles
 Vice President, Thought Leadership
 Kinaxis

WORKSHOP

WORLD CLASS LOGISTICS

**MARKET LEADER IN RUSSIA:
 FOCUS ON CONSUMER BUSINESS
 AND ECOMMERCE**



Supporting your key success factors:

Strong local knowledge and presence in all Russian regions

Track record of building logistics setups for global enterprises in Russian markets

Wide expertise in SCM and eFulfillment

Industry knowhow: retail, automotive, FMCG, consumer electronics, fashion, pharmaceuticals

Cost-value equation of quality including reliability and safety

A reliable partner sharing your core values

What the limitations of current S&OP practices are

Considerations when developing an integrated approach to S&OP execution

Benefits from a focused and profitable approach to customer order promising

Lisa Aleman
Director, Sales & Operations Planning
Radisys

Elena Pechnikova
Business Development Director
Itella, Russia

WORKSHOP

CUSTOMER COLLABORATION

SEGMENTED SUPPLY CHAIN - PART ONE



Are you sure that your Customer Order Fulfillment Process is optimized for Profit?

Join JDA in a TWO PART workshop. We will review the concept of supply chain segmentation and engage in an interactive segmentation exercise.

In the first part of our workshop we will focus on

- Globalization and Segmented Supply Chain
- Differentiated Channel Behaviour
- Segmented Order promising

Profitability and Segmentation go hand in hand and profitable Order Fulfillment is being driven through Segmented Supply Chain Strategies. Leading companies segment their physical supply chain into several virtual supply chains so they can deliver differentiated values to their customers, while also increasing agility and maximizing profits.

The workshop continues after the lunch break, at 14.35.

Gabriel Werner
Senior Solution Consultant
JDA Software

WORKSHOP

PERFORMANCE MANAGEMENT

ARE YOU FIT FOR THE FUTURE?



As organisations change focus from survival to growth, more and more companies are asking themselves if they are ready to meet the changing market conditions. How can you gain advantage from returning demand whilst increasing margins and improving profitability?

It all boils down to the health and readiness of your business and its core processes: supply chain, demand and product management. This workshop will establish how to get your business fit for the future. You will understand how to:

Establish organisational readiness – can your organisation cope with more change?

Benchmark your supply chain against your peers

Improve customer service and retain economies of scale through demand segmentation

Significantly reduce costs through supply chain collaboration

Les Brookes
CEO
Oliver Wight EAME LLP

Paul Archer
Partner
Oliver Wight EAME LLP

12:45-12:50

PLEASE MOVE TO YOUR NEXT SESSION

12:50-13:25

CASE STUDY

EFFECTIVE SUPPLY CHAIN STRATEGIES

BUILDING A CONSUMER DRIVEN SUPPLY CHAIN



Strategic design choices – flexibility as a model

Finding insight in a sea of data and improving visibility and responsiveness

Defining which collaborations are right for you and how to make the most out of them

Calum Lewis
Operations Director
Lego

CASE STUDY

SUPPLY PLANNING & OPTIMISATION

SIMPLIFY TO GROW – REDUCING NEGATIVE COMPLEXITY



The ROCKWOOL Group has taken an important step forward in increasing product profitability and reducing assortment complexity in European markets. Under the “Einstein” project name ROCKWOOL has managed to simplify its assortment significantly and cut down the number of products while at the same time creating more clarity for customers.

The presentation highlights the complexity journey within ROCKWOOL International A/S. Further case stories from European subsidiaries will be presented

How do you create the eye openers that makes your organization support the change?

How do you get local Management Teams to reduce their product assortments by 30%?

How do you ensure that the achievements are sustained after project completion?

Martin Berg
Group Supply Chain Director, Group Production

CASE STUDY

WORLD CLASS LOGISTICS

ADJUSTING SUPPLY CHAIN STRATEGIES TO COPE WITH RAPIDLY CHANGING MARKETS



How do companies normally react when their markets become volatile?

Why is a change of supply strategy the best approach?

Explore challenges and pitfalls experienced in the spice, jewellery and cement industries

Miguel Suarez
Director of Supply Chain Centre of Business Excellence
Lafarge

CASE STUDY

CUSTOMER COLLABORATION

COLLABORATION - THE KEY TO A TRULY SUCCESSFUL SUPPLY CHAIN



Today's effective supply chains consist of multiple partners who collaborate closely together to efficiently use each other's competencies for the mutual benefit of, and first of all towards, the end customer. For big companies that often entails working with different specialized internal departments, but for all companies it means working closely with key suppliers.

Hear how the HP Enterprise Group worked to align effectively with sales organizations across EMEA

Understand how to strike the optimum balance between key suppliers and expert internal departments

Explore how HP enhanced their customer purchasing experience

Jan Roodenburg
Vice President - Supply Chain
HP

CASE STUDY

PERFORMANCE MANAGEMENT

OUR JOURNEY ON THE OLIVER WIGHT PROVEN PATH



British Gypsum re-energised its supply chain improvement journey in 2009; since then it has achieved the Class A Capable standard for both Integrated Business Planning and Business Planning and Control. This session will share some of the behavioural aspects, which had to be faced to enable this successful and sustained programme.

Don't underestimate the size of the change programme

Engage the leadership (or don't do it)

Doing it right takes time

It's worth it – the benefits

Martin Laing
IBM & Policy Deployment Process Leader
British Gypsum

13:25-14:40

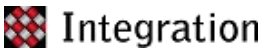
NETWORKING LUNCH

14:40-15:20

WORKSHOP

EFFECTIVE SUPPLY CHAIN STRATEGIES

ESTABLISHING A TRULY INTEGRATED SALES & SUPPLY CHAIN ORGANISATION



What role does senior leadership need to play to ensure efficient cross-functional dynamics?

How do shared goals help define the single north for the company, and how should these goals be structured?

What are the critical processes and routines an organization needs to implement to guarantee this integration?

WORKSHOP

SUPPLY PLANNING & OPTIMISATION

OPTIMISING SUPPLY CHAIN COLLABORATION



Awaiting session abstract

WORKSHOP

WORLD CLASS LOGISTICS

AWAITING SESSION ABSTRACT



WORKSHOP

CUSTOMER COLLABORATION

SEGMENTED SUPPLY CHAIN – PART TWO



The JDA Segmented Supply Chain workshop continues with the key trends that are emerging and reshaping manufacturing supply chain needs to support manufacturers go to market strategy, companies need a new set of innovations that can help them achieve their growth and financial objectives.

Re-join us!

In the second part of our workshop we will focus on:

- Segmented Fulfillment Tactics
- Segmented Inventory Tactics

WORKSHOP

PERFORMANCE MANAGEMENT

AWAITING SESSION ABSTRACT



- Supply Chain Segmentation: the Big Picture
Is this applicable to your company?
- Does your CEO ask for improved profitability from your key accounts?
- Are you planning your next generation supply chain in order to improve customer experience, leverage emerging trends like Internet of things, all-channel commerce?
- Are you suffering from having to support multiple delivery models based on the same physical supply chain setup?
- Do your customers complain about long lead times?
- Are you suffering from having to make constant and ad-hoc trade-off decisions between orders from key accounts and B / C customers when supply is short?

If you are looking for answers to the above questions, do not miss the JDA workshop!

Gabriel Werner
Senior Solution Consultant
JDA Software

15:20-15:25

PLEASE MOVE TO YOUR NEXT SESSION

15:25-16:00

CASE STUDY

EFFECTIVE SUPPLY CHAIN STRATEGIES

BUILDING A TRULY DEMAND DRIVEN SUPPLY CHAIN



Awaiting session abstract

Victor del Pozo
COO
Privalia

CASE STUDY

SUPPLY PLANNING & OPTIMISATION

ORGANISATIONAL EFFICIENCY – ACHIEVING A LEANER MATERIAL CONTROL APPROACH



Managing the transition from a local approach to a truly global approach
Ensuring that your operational efficiency department is fully integrated and fit for purpose
An overview of the operational efficiency journey at Volvo Business Trucks

Julie Maes
Director, Supply Chain Support
Volvo Group Trucks Operations

CASE STUDY

WORLD CLASS LOGISTICS

ENHANCING LOGISTICAL COOPERATION – PARTNERING WITH DIFFERENT 4PLS



BRITISH AMERICAN TOBACCO

How are partnerships defined at BAT?
Utilising different logistics service providers according to their strength
Case study example: Transport Control Tower for inner – European Transport Management
Case study example: Logistics Service Centre for global Marine & Air movements

Dr Rolf Neise
Global Head of Logistics Operations
BAT

CASE STUDY

CUSTOMER COLLABORATION

MITSUBISHI ELECTRIC: REALISING A MORE ENVIRONMENTALLY SUSTAINABLE SUPPLY CHAIN



An overview of Eco Changes: Mitsubishi's global approach to environmental management
Effective supplier collaboration initiatives targeting CO2 footprint, sustainable power generation and bulk order incentives
Securing buy-in across the operation, an effective roll-out strategy by function

Mark Foscoe
Group Logistics Manager
Mitsubishi Electric

CASE STUDY

PERFORMANCE MANAGEMENT

BETTER SALES AND OPERATIONS PLANNING WITH SAP HANA



The journey from production planning to a business integrated planning application

Understand the threats and opportunities inherent in a burning platform
Develop the business case process from conception through to approval
Enhance your selection process in order to achieve the optimum platform & service supplier

Tilo Hildebrandt
Global S&OP Manager
Ariston Thermo Group

16:00-16:45

PRE-ARRANGED DELEGATE TO DELEGATE MEETINGS AND REFRESHMENTS

16:45-17:20

SUPPLY PLANNING & OPTIMISATION

P&G'S INTEGRATED GLOBAL TRANSPORTATION MANAGEMENT PLATFORM – WHY AND HOW DID WE BUILD IT?



Why, in 2007, did P&G embark upon a journey to implement a global standard Transportation Management system?

Understand how work process and organisational transformation has been achieved and how P&G has expanded the foundational Transportation Management platform

Improve your transportation analytics and modeling capabilities

Explore the benefits including transportation savings, freight payment control and compliance and customer service improvements

Dr Alistair Hill
Director, Global Business Services
Procter & Gamble

17:20-18:00

PANEL DISCUSSION

SUPPLY CHAIN TRENDS: A 5 YEAR PERSPECTIVE



What developments can we expect from the European Supply Chain market over the next 5 years?

Future proof your business by effectively contingency planning now

Hear each of the our expert panellists make their one big prediction for the next 12 months

Santiago García-Milà
Deputy Executive Director
Port of Barcelona

18:00-18:05

CHAIR'S CLOSING REMARKS

18:05-20:05

EVENING RECEPTION & AWARD PRESENTATION

Delegates are invited to attend an evening BBQ drinks reception at the hotel pool bar. This will include the announcement of the winner of the Supply Chain Innovator of the Year Award as well as a short address from a representative of the Catalan Government.

Pere Torres Grau
Secretary of Business and Competitiveness
Catalan Government

DAY 3, 18 June 2014 (Wednesday)

08:30-09:00

REGISTRATION AND NETWORKING

09:00-09:05

CHAIR'S OPENING REMARKS

09:05-09:40

KEYNOTE

EFFECTIVE STRATEGIES FOR OVERCOMING SUPPLY CHAIN RISK



Awaiting Session Abstract

John Manners-Bell
Chairman
Supply Chain Council of the World Economic Forum

09:40-10:15

SUPPLY CHAIN SEGMENTATION FOR SUCCESS



Awaiting session abstract

Ivanka Janssen
Managing Director Global Supply Chain
Diageo

10:15-11:35

PRE-ARRANGED 1-2-1 BUSINESS MEETINGS AND REFRESHMENTS

11:35-12:15

WORKSHOP

EFFECTIVE SUPPLY CHAIN STRATEGIES

REALISING SUBSTANTIAL BOTTOM-LINE RESULTS IN RECORD TIME



Awaiting session abstract

WORKSHOP

SUPPLY PLANNING & OPTIMISATION

WORKSHOP LEADER TO BE ANNOUNCED

WORKSHOP

WORLD CLASS LOGISTICS

SETTING UP A LEAN DISTRIBUTION NETWORK FOR THE AFTER-MARKET



Living, breathing logistics

Through a hands-on and interactive workshop :
Discover the challenges, pitfalls, opportunities and benefits of a best in class service parts distribution network

Capitalise from a practitioner's real life experience of successful lean implementations that truly deliver value to customers

Learn the critical "do" and "don't" of embarking and delivering a successful lean program and network in a global supply chain environment

Leave the room with turn-key ideas delivering competitive edge in your sector

Pascal Born
Global Business Development Director
Neovia Logistics

WORKSHOP

CUSTOMER COLLABORATION

WORKSHOP LEADER TO BE ANNOUNCED

WORKSHOP

PERFORMANCE MANAGEMENT

WORKSHOP LEADER TO BE ANNOUNCED

12:15-12:20

PLEASE MOVE TO YOUR NEXT SESSION

12:20-12:55

CASE STUDY

EFFECTIVE SUPPLY CHAIN STRATEGIES

INDUSTRY FOCUS – SUPPLY CHAIN CHALLENGES WITHIN THE OIL AND GAS INDUSTRY

SIEMENS

Awaiting session abstract

Christian von der Schulenburg
Head of Supply Chain Management, Oil & Gas
Siemens Energy

CASE STUDY

SUPPLY PLANNING & OPTIMISATION

BUILDING A 'TRIPLE A' SUPPLY CHAIN MODEL



Engraining the triple A approach into your supply chain - Agile, Aligned and Adaptable
Ensuring that your business case reflects these values
Confectionary Holding's supply chain journey and why they decided to take the triple A approach

Andrés Cortijos Botella
Deputy General Manager & Value Chain Director
Confectionary Holding SL

CASE STUDY

WORLD CLASS LOGISTICS

BUILDING A SUSTAINABLE LOGISTICS NETWORK

ORIFLAME
SWITZER

Moving beyond the PR value – How can a greener supply chain network really deliver savings?

Communicating changes to your customer – Set yourself apart from the competition

Avoiding bad press while not getting trapped by "Greenwashing"

Case Study Example: How Oriflame Cosmetics achieved more while using less?

Gokhan Cakmak
Global Logistics Director
Oriflame Cosmetics

CASE STUDY

CUSTOMER COLLABORATION

THE CUSTOMER COLLABORATION JOURNEY AT SCHNEIDER ELECTRIC



Awaiting session summary

Etienne Gerrits
Senior Supply Chain Strategic Buyer
Schneider Electric

12:55-14:10

NETWORKING LUNCH

14:10-14:45

KEYNOTE

CUSTOMER COLLABORATION

MASTERING THE OPTIMUM CUSTOMER COLLABORATION RELATIONSHIP



Customer Collaboration Portfolio and Maturity – what and how to create a market specific roadmap for customer collaboration

From Collaboration Best Practices to Collaborative Relationship – On-Shelf Availability as the trigger to increase breadth and depth of collaborative opportunity

Supply Chain Leadership development as enabler for the Customer Collaboration – Business Transformation through People and Organizational Development

Vladimir Krasojevic
Customer Service Excellence Director
Carlsberg

14:45-15:20

KEYNOTE

CREATING AN OPERATIONAL FRAMEWORK TO BUILD A GLOBALLY COMPETITIVE SUPPLY CHAIN

How do we break out of crisis mode and infest against a backdrop of uncertain financial times?

Build a blueprint for immediate and long term change

Establish strategies to allow your business to constrict and grow ahead of the curve rather than post event

15:20-15:25

CHAIR'S CLOSING REMARKS AND END OF SUMMIT



16th Annual

European Supply Chain & Logistics Summit

Booking Code:

PM

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Account No: **30516390**

Sort Code: **604005**

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