

Product Design Lions Winners

Cat. No	Entry No	Title	Client	Product	Entrant / Idea Creation	Country	Production	Media	PR	Additional	Prize	Award
B05/033	00335	KINGO	KINGO	KINGO	OGILVY COLOMBIA, Bogotá / KINGO ENERGY, Guatemala City / OGILVY GUATEMALA, Guatemala, Central America	COLOMBIA		OGILVY COLOMBIA, Bogotá / OGILVY GUATEMALA, Guatemala, Central America	POWELL COMMUNICATIONS, New York		Grand Prix	Grand Prix
B02/003	00077	FUTURECRAFT 4D	ADIDAS	FUTURECRAFT 4D	ADIDAS, Amsterdam	THE NETHERLANDS	EXPOSURE NY, New York / RESN, Amsterdam / 4D MAX, Bedfordshire			EXPOSURE NY, New York / RESN, Amsterdam / 4D MAX, Bedfordshire	Gold Lion	Gold Lion
A05/005	00146	BLINK TO SPEAK	ASHA EK HOPE FOUNDATION	SOCIAL SERVICE	TBWA\INDIA, Mumbai	INDIA					Silver Lion	Silver Lion
B01/008	00069	GOOGLE HOME MINI	Google LLC	GOOGLE HOME MINI	GOOGLE, Mountain View	USA					Silver Lion	Silver Lion
B02/019	00391	DOT MINI. THE FIRST SMART MEDIA DEVICE FOR THE VISUALLY IMPAIRED.	DOT	DOT MINI	SERVICEPLAN GERMANY, Munich / SERVICEPLAN KOREA, Seoul / DOT INCORPORATION, Seoul	GERMANY	CLOUDANDCO, Seoul			CLOUDANDCO, Seoul	Silver Lion	Silver Lion
C01/031	00119	THE BULLETPROOF FLAG	BLACK LIVES MATTER CANADA	BLACK LIVES MATTER IS AN ACTIVIST GROUP THAT CAMPAIGNS AGAINST SYSTEMIC RACISM AND VIOLENCE AGAINST BLACK PEOPLE.	SID LEE, Toronto	CANADA					Silver Lion	Silver Lion
C01/052	00258	PRIDE JERSEY	AIG	CSR	TBWA\HAKUHODO, Tokyo	JAPAN		TBWA\HAKUHODO, Tokyo	TBWA\HAKUHODO, Tokyo		Silver Lion	Silver Lion
A04/002	00030	FITTLE	LV PRASAD EYE INSTITUTE, WHO COLLABORATION CENTRE	FITTLE - THE FIRST 3D PRINTED BRAILLE PUZZLE	SERVICEPLAN GERMANY, Munich / SERVICEPLAN HEALTH & LIFE, München	GERMANY	ORANGE SOUND, Munich			ORANGE SOUND, Munich	Bronze Lion	Bronze Lion
B02/010	00193	LIVE DESIGN	NIKE	NIKE MAKERS' EXPERIENCE	WIEDEN+KENNEDY, Portland	USA					Bronze Lion	Bronze Lion
B05/048	00289	SIP SAFE	MONASH UNIVERSITY	MONASH UNIVERSITY	Y&R MELBOURNE	AUSTRALIA					Bronze Lion	Bronze Lion
C01/020	00063	SAVE OUR SPECIES	LACOSTE	LACOSTE	BETC, Paris	FRANCE					Bronze Lion	Bronze Lion
C02/003	00026	BVG X ADIDAS – THE TICKET-SHOE	BERLINER VERKEHRSBETRIEBE (BVG)	THE LIMITED EDITION BVG X ADIDAS ORIGINALS EQT 93/BERLIN, THE SNEAKER THAT'S A YEARLY TICKET.	JUNG VON MATT, Hamburg	GERMANY	GUD.BERLIN / VIRUS, Hamburg / MARKENFILM CROSSING, Hamburg		ACHTUNG!, Hamburg	GUD.BERLIN / VIRUS, Hamburg / MARKENFILM CROSSING, Hamburg	Bronze Lion	Bronze Lion
C02/009	00144	VOICE EXPERIMENTS: PAPER SIGNALS	GOOGLE	EXPERIMENTS WITH GOOGLE	GOOGLE CREATIVE LAB, New York	USA					Bronze Lion	Bronze Lion
Total Awards:			13									