

Print & Publishing Lions Winners

Cat. No	Entry No	Title	Client	Product	Entrant / Idea Creation	Country	Production	Media	PR	Additional	Short	Prize	Award
A16/035	02582	OREGON	BURGER KING	BURGER KING	DAVID, Miami	USA				BURGER KING	YES	Grand Prix Campaign	Grand Prix
A16/036	02576	PENNSYLVANNIA	BURGER KING	BURGER KING	DAVID, Miami	USA				BURGER KING	YES	Grand Prix Campaign	
A16/037	02579	AVIANO	BURGER KING	BURGER KING	DAVID, Miami	USA				BURGER KING	YES	Grand Prix Campaign	
A08/044	02677	LEONARDO	SC JOHNSON	KIWI QUALITY SHOE CARE	OGILVY & MATHER, Chicago	USA		PHD Chicago			YES	Gold Lion Campaign	Gold Lion
A08/045	02678	RAPHAEL	SC JOHNSON	KIWI QUALITY SHOE CARE	OGILVY & MATHER, Chicago	USA		PHD Chicago			YES	Gold Lion Campaign	
A08/046	02682	REMBRANDT	SC JOHNSON	KIWI QUALITY SHOE CARE	OGILVY & MATHER, Chicago	USA		PHD Chicago			YES	Gold Lion Campaign	
A08/047	02679	RENOIR	SC JOHNSON	KIWI QUALITY SHOE CARE	OGILVY & MATHER, Chicago	USA		PHD Chicago			YES	Gold Lion Campaign	
A08/048	02680	VAN GOGH	SC JOHNSON	KIWI QUALITY SHOE CARE	OGILVY & MATHER, Chicago	USA		PHD Chicago			YES	Gold Lion Campaign	
A08/049	02681	VERMEER	SC JOHNSON	KIWI QUALITY SHOE CARE	OGILVY & MATHER, Chicago	USA		PHD Chicago			YES	Gold Lion Campaign	
A09/004	00110	TUB	MARS NZ	PEDIGREE	COLENZO BBDO, Auckland	NEW ZEALAND	EXIT FILMS Auckland / CREATURE Auckland / FRANKLIN RD Auckland	STARCOM NZ Auckland	IMPACT PR, Auckland		YES	Gold Lion Campaign	Gold Lion
A09/005	00114	MAN & BOOK	MARS NZ	PEDIGREE	COLENZO BBDO, Auckland	NEW ZEALAND	EXIT FILMS Auckland / CREATURE Auckland / FRANKLIN RD Auckland	STARCOM NZ Auckland	IMPACT PR, Auckland		YES	Gold Lion Campaign	
A09/006	00119	BOAT	MARS NZ	PEDIGREE	COLENZO BBDO, Auckland	NEW ZEALAND	EXIT FILMS Auckland / CREATURE Auckland / FRANKLIN RD Auckland	STARCOM NZ Auckland	IMPACT PR, Auckland		YES	Gold Lion Campaign	
A10/037	03193	CUP	ALPARGATAS	HAVAIANAS	ALMAPBBDO, São Paulo	BRAZIL	ALMAPBBDO São Paulo / MOTOR NIVEO São Paulo / GELMI ESTÚDIO DE ARTE São Paulo / BLACK MADRE São Paulo	ALMAPBBDO São Paulo			YES	Gold Lion Campaign	Gold Lion
A10/038	03222	BOWL	ALPARGATAS	HAVAIANAS	ALMAPBBDO, São Paulo	BRAZIL	ALMAPBBDO São Paulo / MOTOR NIVEO São Paulo / GELMI ESTÚDIO DE ARTE São Paulo / BLACK MADRE São Paulo	ALMAPBBDO São Paulo			YES	Gold Lion Campaign	
A10/039	03165	MATCHES	ALPARGATAS	HAVAIANAS	ALMAPBBDO, São Paulo	BRAZIL	ALMAPBBDO São Paulo / MOTOR NIVEO São Paulo / GELMI ESTÚDIO DE ARTE São Paulo / BLACK MADRE São Paulo	ALMAPBBDO São Paulo			YES	Gold Lion Campaign	
A13/085	02883	COCA - PEPSI	RENAULT ZOE	AUTOMOTIVES	PUBLICIS CONSEIL, Paris	FRANCE			PUBLICIS CONSEIL, Paris		YES	Gold Lion Campaign	Gold Lion
A13/086	02873	BREXIT	RENAULT ZOE	AUTOMOTIVES	PUBLICIS CONSEIL, Paris	FRANCE			PUBLICIS CONSEIL, Paris		YES	Gold Lion Campaign	
A13/087	02886	CAT - DOG	RENAULT ZOE	AUTOMOTIVES	PUBLICIS CONSEIL, Paris	FRANCE			PUBLICIS CONSEIL, Paris		YES	Gold Lion Campaign	
A13/088	02868	EGG - CHICKEN	RENAULT ZOE	AUTOMOTIVES	PUBLICIS CONSEIL, Paris	FRANCE			PUBLICIS CONSEIL, Paris		YES	Gold Lion Campaign	
A13/089	02878	LA - NYC	RENAULT ZOE	AUTOMOTIVES	PUBLICIS CONSEIL, Paris	FRANCE			PUBLICIS CONSEIL, Paris		YES	Gold Lion Campaign	
A13/137	02334	EPIDEMICS	OPEL	OPEL MOVANO	Y&R MADRID	SPAIN					YES	Gold Lion Campaign	Gold Lion
A13/138	02352	CATASTROPHE	OPEL	OPEL MOVANO	Y&R MADRID	SPAIN					YES	Gold Lion Campaign	
A13/139	02296	DEFORESTATION	OPEL	OPEL MOVANO	Y&R MADRID	SPAIN					YES	Gold Lion Campaign	
A13/140	02316	EDUCATION	OPEL	OPEL MOVANO	Y&R MADRID	SPAIN					YES	Gold Lion Campaign	
A19/026	02527	BILLIE GATES	FORBES BRASIL	FORBES MAGAZINE	OGILVY BRASIL, São Paulo	BRAZIL	O NOTAN São Paulo			FORBES BRASIL	YES	Gold Lion Campaign	Gold Lion
A19/027	02535	MARCIA ZUCKERBERG	FORBES BRASIL	FORBES MAGAZINE	OGILVY BRASIL, São Paulo	BRAZIL	O NOTAN São Paulo			FORBES BRASIL	YES	Gold Lion Campaign	
A19/028	02532	CARLA SLIM	FORBES BRASIL	FORBES MAGAZINE	OGILVY BRASIL, São Paulo	BRAZIL	O NOTAN São Paulo			FORBES BRASIL	YES	Gold Lion Campaign	
A21/042	02672	HORNS	GETTY IMAGES	IMAGE STOCK GALLERY	DDB ARGENTINA, Buenos Aires	ARGENTINA	300DPI Buenos Aires			GETTY IMAGES	YES	Gold Lion Campaign	Gold Lion
A21/043	02663	SOLDIER	GETTY IMAGES	IMAGE STOCK GALLERY	DDB ARGENTINA, Buenos Aires	ARGENTINA	300DPI Buenos Aires			GETTY IMAGES	YES	Gold Lion Campaign	
A21/044	02668	TRASH	GETTY IMAGES	IMAGE STOCK GALLERY	DDB ARGENTINA, Buenos Aires	ARGENTINA	300DPI Buenos Aires			GETTY IMAGES	YES	Gold Lion Campaign	
A21/045	02675	POVERTY	GETTY IMAGES	IMAGE STOCK GALLERY	DDB ARGENTINA, Buenos Aires	ARGENTINA	300DPI Buenos Aires			GETTY IMAGES	YES	Gold Lion Campaign	
A21/046	02676	STRIKE	GETTY IMAGES	IMAGE STOCK GALLERY	DDB ARGENTINA, Buenos Aires	ARGENTINA	300DPI Buenos Aires			GETTY IMAGES	YES	Gold Lion Campaign	

A23/006	01539	VICTORY RESIGNATION	NEWSWEEK	NEWSWEEK	Y&R PRAGUE	CZECH REPUBLIC			YES	Gold Lion Campaign	Gold Lion
A23/007	01534	HUMANITARIAN INVASION	NEWSWEEK	NEWSWEEK	Y&R PRAGUE	CZECH REPUBLIC			YES	Gold Lion Campaign	
A23/008	01529	GALAXY EXPLOSION	NEWSWEEK	NEWSWEEK	Y&R PRAGUE	CZECH REPUBLIC			YES	Gold Lion Campaign	
A23/009	01524	OLYMPIC DRUNK	NEWSWEEK	NEWSWEEK	Y&R PRAGUE	CZECH REPUBLIC			YES	Gold Lion Campaign	
A26/001	00005	ADOPTION	GUN BY GUN	CROWDFUNDED GUN BUYBACK NON PROFIT	DDB NEW YORK	USA			YES	Gold Lion Campaign	Gold Lion
A26/002	00009	BOAT	GUN BY GUN	CROWDFUNDED GUN BUYBACK NON PROFIT	DDB NEW YORK	USA			YES	Gold Lion Campaign	
A26/003	00012	HOME	GUN BY GUN	CROWDFUNDED GUN BUYBACK NON PROFIT	DDB NEW YORK	USA			YES	Gold Lion Campaign	
B02/020	02573	PASS THE HEINZ	THE KRAFT HEINZ COMPANY	HEINZ	DAVID, Miami / STERLING COOPER DRAPER PRYCE, New York	USA	DOMO PRODUCOES São Paulo	KRAFT HEINZ COMPANY	YES	Gold Lion	Gold Lion
C01/023	02763	OPENING ACT	ECOPETROL	ECOPETROL	GREY COLOMBIA, Bogotá	COLOMBIA			YES	Gold Lion	Gold Lion
E02/203	03185	MATCHES	ALPARGATAS	HAVAIANAS	ALMAPBBDO, São Paulo	BRAZIL	ALMAPBBDO São Paulo / MOTOR NIVEO São Paulo / GELMI ESTUDIO DE ARTE São Paulo / BLACK MADRE São Paulo	ALMAPBBDO São Paulo	YES	Gold Lion Campaign	Gold Lion
E02/204	03233	BOWL	ALPARGATAS	HAVAIANAS	ALMAPBBDO, São Paulo	BRAZIL	ALMAPBBDO São Paulo / MOTOR NIVEO São Paulo / GELMI ESTUDIO DE ARTE São Paulo / BLACK MADRE São Paulo	ALMAPBBDO São Paulo	YES	Gold Lion Campaign	
E02/205	03213	CUP	ALPARGATAS	HAVAIANAS	ALMAPBBDO, São Paulo	BRAZIL	ALMAPBBDO São Paulo / MOTOR NIVEO São Paulo / GELMI ESTUDIO DE ARTE São Paulo / BLACK MADRE São Paulo	ALMAPBBDO São Paulo	YES	Gold Lion Campaign	
E03/097	02536	MARCIA ZUCKERBERG	FORBES BRASIL	FORBES MAGAZINE	OGILVY BRASIL, São Paulo	BRAZIL	O NOTAN São Paulo	FORBES BRASIL	YES	Gold Lion Campaign	Gold Lion
E03/098	02534	CARLA SLIM	FORBES BRASIL	FORBES MAGAZINE	OGILVY BRASIL, São Paulo	BRAZIL	O NOTAN São Paulo	FORBES BRASIL	YES	Gold Lion Campaign	
E03/099	02529	BILLIE GATES	FORBES BRASIL	FORBES MAGAZINE	OGILVY BRASIL, São Paulo	BRAZIL	O NOTAN São Paulo	FORBES BRASIL	YES	Gold Lion Campaign	
E05/174	01001	KISS	THE AD COUNCIL	LOVE HAS NO LABELS	R/GA, New York	USA	MARK SELIGER STUDIO New York		YES	Gold Lion	Gold Lion
A01/019	02578	BURGER	THE KRAFT HEINZ COMPANY	HEINZ	DAVID, Miami / STERLING COOPER DRAPER PRYCE, New York	USA	DOMO PRODUCOES São Paulo	KRAFT HEINZ COMPANY	YES	Silver Lion Campaign	Silver Lion
A01/020	02581	FRIES	THE KRAFT HEINZ COMPANY	HEINZ	DAVID, Miami / STERLING COOPER DRAPER PRYCE, New York	USA	DOMO PRODUCOES São Paulo	KRAFT HEINZ COMPANY	YES	Silver Lion Campaign	
A01/021	02575	STEAK	THE KRAFT HEINZ COMPANY	HEINZ	DAVID, Miami / STERLING COOPER DRAPER PRYCE, New York	USA	DOMO PRODUCOES São Paulo	KRAFT HEINZ COMPANY	YES	Silver Lion Campaign	
A02/035	01298	HAIR BRUSH	FREDDO	INSTITUTIONAL	Y&R BRAZIL, São Paulo	BRAZIL			YES	Silver Lion Campaign	Silver Lion
A02/036	01294	SCREW DRIVER	FREDDO	INSTITUTIONAL	Y&R BRAZIL, São Paulo	BRAZIL			YES	Silver Lion Campaign	
A02/037	01302	WHISK	FREDDO	INSTITUTIONAL	Y&R BRAZIL, São Paulo	BRAZIL			YES	Silver Lion Campaign	
A04/043	02431	INDIAN	AMMAN TEA BLEND	RELIEFING NATURAL TEA	BBDO CHILE, Santiago	CHILE			YES	Silver Lion Campaign	Silver Lion
A04/044	02428	CHINESSE	AMMAN TEA BLEND	RELIEFING NATURAL TEA	BBDO CHILE, Santiago	CHILE			YES	Silver Lion Campaign	
A04/081	03117	KEYS	CAFE CARIBE	CAFE CARIBE	PROLAM Y&R, Santiago	CHILE			YES	Silver Lion	Silver Lion
A10/010	00662	BO GILBERT THE 100 YEAR OLD MODEL	HARVEY NICHOLS	HARVEY NICHOLS	adam&eveDDB, London	UNITED KINGDOM	TWENTY TWENTY London	ZENITH London	YES	Silver Lion	Silver Lion
A10/032	03194	ENDLESS ENERGY	ALPARGATAS	HAVAIANAS	ALMAPBBDO, São Paulo	BRAZIL	ALMAPBBDO São Paulo / MOTOR NIVEO São Paulo / GELMI ESTUDIO DE ARTE São Paulo / BLACK MADRE São Paulo	ALMAPBBDO São Paulo	YES	Silver Lion Campaign	Silver Lion
A10/033	03239	GOOD VIBES	ALPARGATAS	HAVAIANAS	ALMAPBBDO, São Paulo	BRAZIL	ALMAPBBDO São Paulo / MOTOR NIVEO São Paulo / GELMI ESTUDIO DE ARTE São Paulo / BLACK MADRE São Paulo	ALMAPBBDO São Paulo	YES	Silver Lion Campaign	
A10/034	03164	DELICIOUS HAPPINESS	ALPARGATAS	HAVAIANAS	ALMAPBBDO, São Paulo	BRAZIL	ALMAPBBDO São Paulo / MOTOR NIVEO São Paulo / GELMI ESTUDIO DE ARTE São Paulo / BLACK MADRE São Paulo	ALMAPBBDO São Paulo	YES	Silver Lion Campaign	
A10/035	03235	INSTANT FRIENDSHIP	ALPARGATAS	HAVAIANAS	ALMAPBBDO, São Paulo	BRAZIL	ALMAPBBDO São Paulo / MOTOR NIVEO São Paulo / GELMI ESTUDIO DE ARTE São Paulo / BLACK MADRE São Paulo	ALMAPBBDO São Paulo	YES	Silver Lion Campaign	

A10/036	03223	FREE SPIRIT	ALPARGATAS	HAVAIANAS	ALMAPBDDO, São Paulo	BRAZIL	ALMAPBDDO São Paulo / MOTOR NIVÉO São Paulo / GELMI ESTÚDIO DE ARTE São Paulo / BLACK MADRE São Paulo	ALMAPBDDO São Paulo	YES	Silver Lion Campaign		
A11/026	02717	SWAT	FORTE	FORTE SECURITY DOORS	CIRCUS GREY PERU, Lima	PERU		CIRCUS GREY PERU Lima	YES	Silver Lion Campaign	Silver Lion	
A11/027	02718	FIREMEN	FORTE	FORTE SECURITY DOORS	CIRCUS GREY PERU, Lima	PERU		CIRCUS GREY PERU Lima	YES	Silver Lion Campaign		
A11/028	02716	ARMY	FORTE	FORTE SECURITY DOORS	CIRCUS GREY PERU, Lima	PERU	LA BRUJULA Lima	CIRCUS GREY PERU Lima	YES	Silver Lion Campaign		
A11/029	02714	RESCUERS	FORTE	FORTE SECURITY DOORS	CIRCUS GREY PERU, Lima	PERU	LA BRUJULA Lima	CIRCUS GREY PERU Lima	YES	Silver Lion Campaign		
A12/062	00936	NATURAL DISASTER	XIAOMI TECHNOLOGY	MI BUNNY WATCH Q	PUBLICIS SHANGHAI	CHINA			YES	Silver Lion Campaign	Silver Lion	
A12/063	00958	RURAL	XIAOMI TECHNOLOGY	MI BUNNY WATCH Q	PUBLICIS SHANGHAI	CHINA			YES	Silver Lion Campaign		
A12/064	00951	ORGAN TRAFFICKED VICTIMS	XIAOMI TECHNOLOGY	MI BUNNY WATCH Q	PUBLICIS SHANGHAI	CHINA			YES	Silver Lion Campaign		
A12/065	00976	URBAN JUNGLE	XIAOMI TECHNOLOGY	MI BUNNY WATCH Q	PUBLICIS SHANGHAI	CHINA			YES	Silver Lion Campaign		
A15/092	02977	HIGHWAY 2	SOMMIERCENTER	INSTITUTIONAL	MERCADO McCANN, Buenos Aires	ARGENTINA			YES	Silver Lion Campaign	Silver Lion	
A15/093	02983	HIGHWAY 3	SOMMIERCENTER	INSTITUTIONAL	MERCADO McCANN, Buenos Aires	ARGENTINA			YES	Silver Lion Campaign		
A15/094	02971	HIGHWAY 1	SOMMIERCENTER	INSTITUTIONAL	MERCADO McCANN, Buenos Aires	ARGENTINA			YES	Silver Lion Campaign		
A16/046	02169	TRUCK	MCDONALDS	MCCAFE	LEO BURNETT DUBAI	UNITED ARAB EMIRATES			YES	Silver Lion Campaign	Silver Lion	
A16/047	02170	AIRPORT	MCDONALDS	MCCAFE	LEO BURNETT DUBAI	UNITED ARAB EMIRATES			YES	Silver Lion Campaign		
A17/009	00904	BRAD IS SINGLE	NORWEGIAN	TICKETS TO LOS ANGELES	TRY, Oslo	NORWAY		VIZEUM Oslo	YES	Silver Lion	Silver Lion	
A17/056	02079	BORDERS SAN LUIS RIO COLORADO	AEROMEXICO	AEROMEXICO	OGILVY & MATHER, Mexico City	MEXICO		OGILVY & MATHER Mexico City	YES	Silver Lion Campaign	Silver Lion	
A17/057	02078	BORDERS RIO BRAVO	AEROMEXICO	AEROMEXICO	OGILVY & MATHER, Mexico City	MEXICO		OGILVY & MATHER Mexico City	YES	Silver Lion Campaign		
A17/058	02077	BORDERS CIUDAD JUAREZ	AEROMEXICO	AEROMEXICO	OGILVY & MATHER, Mexico City	MEXICO		OGILVY & MATHER Mexico City	YES	Silver Lion Campaign		
A18/044	03006	BUILD THE FUTURE 1	DKSH (THAILAND) LTD.	LEGO	OGILVY, Bangkok	THAILAND		ILLUSION Bangkok	YES	Silver Lion Campaign	Silver Lion	
A18/045	03010	BUILD THE FUTURE 2	DKSH (THAILAND) LTD.	LEGO	OGILVY, Bangkok	THAILAND		ILLUSION Bangkok	YES	Silver Lion Campaign		
A18/046	03014	BUILD THE FUTURE 3	DKSH (THAILAND) LTD.	LEGO	OGILVY, Bangkok	THAILAND		ILLUSION Bangkok	YES	Silver Lion Campaign		
A19/009	00323	REFUGEES	DER TAGESSPIEGEL	DER TAGESSPIEGEL	SCHOLZ & FRIENDS, Berlin	GERMANY		SOLAR UND FOTOGRAFEN Hamburg	YES	Silver Lion Campaign	Silver Lion	
A19/010	00327	TRUMP	DER TAGESSPIEGEL	DER TAGESSPIEGEL	SCHOLZ & FRIENDS, Berlin	GERMANY		SOLAR UND FOTOGRAFEN Hamburg	YES	Silver Lion Campaign		
A19/011	00331	SOCCER	DER TAGESSPIEGEL	DER TAGESSPIEGEL	SCHOLZ & FRIENDS, Berlin	GERMANY		SOLAR UND FOTOGRAFEN Hamburg	YES	Silver Lion Campaign		
A22/076	02979	THERE IS LIFE	FUNDACION REPRO	FUNDACION REPRO	MERCADO McCANN, Buenos Aires	ARGENTINA			YES	Silver Lion Campaign	Silver Lion	
A22/077	02985	A BIG STEP	FUNDACION REPRO	FUNDACION REPRO	MERCADO McCANN, Buenos Aires	ARGENTINA			YES	Silver Lion Campaign		
A22/079	02989	WE ARE NOT ALONE	FUNDACION REPRO	FUNDACION REPRO	MERCADO McCANN, Buenos Aires	ARGENTINA			YES	Silver Lion Campaign		
A24/022	01958	BABY	MAPFRE	INSTITUTIONAL	TALENT MARCEL, São Paulo	BRAZIL		TALENT MARCEL São Paulo	YES	Silver Lion Campaign	Silver Lion	
A24/023	01974	DIVE	MAPFRE	INSTITUTIONAL	TALENT MARCEL, São Paulo	BRAZIL		TALENT MARCEL São Paulo	YES	Silver Lion Campaign		
A24/024	01964	COUPLE	MAPFRE	INSTITUTIONAL	TALENT MARCEL, São Paulo	BRAZIL		TALENT MARCEL São Paulo	YES	Silver Lion Campaign		
A24/025	01970	CAT	MAPFRE	INSTITUTIONAL	TALENT MARCEL, São Paulo	BRAZIL		TALENT MARCEL São Paulo	YES	Silver Lion Campaign		
A26/022	00159	EXPLOSION	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	OGILVY GERMANY, Frankfurt	GERMANY	H&O FRANKFURT	MINDSHARE Zürich	AMNESTY INTERNATIONAL	YES	Silver Lion Campaign	Silver Lion
A26/023	00162	SOLDIERS	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	OGILVY GERMANY, Frankfurt	GERMANY	H&O FRANKFURT	MINDSHARE Zürich	AMNESTY INTERNATIONAL	YES	Silver Lion Campaign	
A26/139	01194	STOCKBROKER	ALCOHOLICS ANONYMOUS	ALCOHOLICS ANONYMOUS	J. WALTER THOMPSON BRAZIL, São Paulo	BRAZIL	PICT ESTUDIO São Paulo	J. WALTER THOMPSON BRAZIL, São Paulo	J. WALTER THOMPSON BRAZIL, São Paulo	YES	Silver Lion Campaign	Silver Lion
A26/140	01191	IT MANAGER	ALCOHOLICS ANONYMOUS	ALCOHOLICS ANONYMOUS	J. WALTER THOMPSON BRAZIL, São Paulo	BRAZIL	PICT ESTUDIO São Paulo	J. WALTER THOMPSON BRAZIL, São Paulo	J. WALTER THOMPSON BRAZIL, São Paulo	YES	Silver Lion Campaign	
A26/141	01182	ARCHITECT	ALCOHOLICS ANONYMOUS	ALCOHOLICS ANONYMOUS	J. WALTER THOMPSON BRAZIL, São Paulo	BRAZIL	PICT ESTUDIO São Paulo	J. WALTER THOMPSON BRAZIL, São Paulo	J. WALTER THOMPSON BRAZIL, São Paulo	YES	Silver Lion Campaign	
A26/142	01186	ENGINEER	ALCOHOLICS ANONYMOUS	ALCOHOLICS ANONYMOUS	J. WALTER THOMPSON BRAZIL, São Paulo	BRAZIL	PICT ESTUDIO São Paulo	J. WALTER THOMPSON BRAZIL, São Paulo	J. WALTER THOMPSON BRAZIL, São Paulo	YES	Silver Lion Campaign	
C01/007	00707	WELCOME TO MY NEIGHBORHOOD	YOUTH AMBASSADORS	NON-PROFIT ORGANIZATION	VML, Kansas City	USA	RW2 Kansas City / REALFAKE Kansas City		MEDIAHEAD PRINTING CO.	YES	Silver Lion	Silver Lion
C01/020	03149	THE BOOK OF ROCK	KISS FM	KISS FM	ALMAPBDDO, São Paulo	BRAZIL	ALMAPBDDO São Paulo / FOCOS CENOGRAFIA Cotia / P+E GALERIA DIGITAL São Paulo / SPRAY FILMES São Paulo / SATELITE AUDIO São Paulo	ALMAPBDDO São Paulo	EMPRESA BRASILEIRA DE ANÁLISE DE DADOS EIRELI	YES	Silver Lion	Silver Lion

E03/001	02524	BEDTIME STORIES	BANDSPORTS	CORPORATE IMAGE	OGILVY BRASIL, São Paulo	BRAZIL	CORAZON FILMES São Paulo / JAMUTE São Paulo / BIG STUDIO São Paulo / OPALA ROSA CHOQUE São Paulo / ESTUDIORAMA São Paulo	BANDSPORTS / Pedro, Pastel & Besouro / PICT ESTUDIO / Elisa Sassi	YES	Silver Lion	Silver Lion
E01/016	00430	PAPER CLIP	VOLKSWAGEN AG	VOLKSWAGEN SUVS	DDG GROUP GERMANY, Berlin	GERMANY			YES	Silver Lion Campaign	Silver Lion
E01/018	00434	COIN	VOLKSWAGEN AG	VOLKSWAGEN SUVS	DDG GROUP GERMANY, Berlin	GERMANY			YES	Silver Lion Campaign	
E01/038	01466	SCALY LITTLE WATER NUGGETS	UNILEVER	HELLMANN'S	OGILVY & MATHER, London	UNITED KINGDOM	CLEARCUT London		YES	Silver Lion Campaign	Silver Lion
E01/039	01462	FLESHY FUNGAL GROWTHS	UNILEVER	HELLMANN'S	OGILVY & MATHER, London	UNITED KINGDOM	CLEARCUT London		YES	Silver Lion Campaign	
E01/040	01458	TENTACLED BRAIN SACS	UNILEVER	HELLMANN'S	OGILVY & MATHER, London	UNITED KINGDOM	CLEARCUT London		YES	Silver Lion Campaign	
E02/198	03214	ENDLESS ENERGY	ALPARGATAS	HAVAIANAS	ALMAPBBDO, São Paulo	BRAZIL	ALMAPBBDO São Paulo / MOTOR NIVEO São Paulo / GELMI ESTUDIO DE ARTE São Paulo / BLACK MADRE São Paulo	ALMAPBBDO São Paulo	YES	Silver Lion Campaign	Silver Lion
E02/199	03184	DELICIOUS HAPPINESS	ALPARGATAS	HAVAIANAS	ALMAPBBDO, São Paulo	BRAZIL	ALMAPBBDO São Paulo / MOTOR NIVEO São Paulo / GELMI ESTUDIO DE ARTE São Paulo / BLACK MADRE São Paulo	ALMAPBBDO São Paulo	YES	Silver Lion Campaign	
E02/200	03240	GOOD VIBES	ALPARGATAS	HAVAIANAS	ALMAPBBDO, São Paulo	BRAZIL	ALMAPBBDO São Paulo / MOTOR NIVEO São Paulo / GELMI ESTUDIO DE ARTE São Paulo / BLACK MADRE São Paulo	ALMAPBBDO São Paulo	YES	Silver Lion Campaign	
E02/201	03238	INSTANT FRIENDSHIP	ALPARGATAS	HAVAIANAS	ALMAPBBDO, São Paulo	BRAZIL	ALMAPBBDO São Paulo / MOTOR NIVEO São Paulo / GELMI ESTUDIO DE ARTE São Paulo / BLACK MADRE São Paulo	ALMAPBBDO São Paulo	YES	Silver Lion Campaign	
E02/202	03234	FREE SPIRIT	ALPARGATAS	HAVAIANAS	ALMAPBBDO, São Paulo	BRAZIL	ALMAPBBDO São Paulo / MOTOR NIVEO São Paulo / GELMI ESTUDIO DE ARTE São Paulo / BLACK MADRE São Paulo	ALMAPBBDO São Paulo	YES	Silver Lion Campaign	
E02/275	02382	OLYMPIC DRUNK	NEWSWEEK	NEWSWEEK	Y&R PRAGUE	CZECH REPUBLIC			YES	Silver Lion Campaign	Silver Lion
E02/277	02384	HUMANITARIAN INVASION	NEWSWEEK	NEWSWEEK	Y&R PRAGUE	CZECH REPUBLIC			YES	Silver Lion Campaign	
E03/105	02882	FAMILY FRIEND	INNOCENCE EN DANGER	XX	PUBLICIS CONSEIL, Paris	FRANCE		PUBLICIS CONSEIL, Paris	YES	Silver Lion Campaign	Silver Lion
E03/106	02877	NEIGHBOR	INNOCENCE EN DANGER	XX	PUBLICIS CONSEIL, Paris	FRANCE		PUBLICIS CONSEIL, Paris	YES	Silver Lion Campaign	
E03/107	02872	GRANDFATHER	INNOCENCE EN DANGER	XX	PUBLICIS CONSEIL, Paris	FRANCE		PUBLICIS CONSEIL, Paris	YES	Silver Lion Campaign	
E03/108	01647	TYPEWRITER	CITY OF BUENOS AIRES	CITY OF BUENOS AIRES	LA COMUNIDAD, Buenos Aires	ARGENTINA			YES	Silver Lion Campaign	Silver Lion
E03/109	01649	QUILL	CITY OF BUENOS AIRES	CITY OF BUENOS AIRES	LA COMUNIDAD, Buenos Aires	ARGENTINA			YES	Silver Lion Campaign	
E03/110	01645	TELEGRAPH	CITY OF BUENOS AIRES	CITY OF BUENOS AIRES	LA COMUNIDAD, Buenos Aires	ARGENTINA			YES	Silver Lion Campaign	
E03/123	01217	LION	NUTCASE	NUTCASE HELMETS	THE COMMUNITY, Miami	USA	DARK SIDE Buenos Aires		YES	Silver Lion Campaign	Silver Lion
E03/124	01218	DRAGON	NUTCASE	NUTCASE HELMETS	THE COMMUNITY, Miami	USA	DARK SIDE Buenos Aires		YES	Silver Lion Campaign	
E03/125	01219	OCTOPUS	NUTCASE	NUTCASE HELMETS	THE COMMUNITY, Miami	USA	DARK SIDE Buenos Aires		YES	Silver Lion Campaign	
E05/142	01923	LOVING BANGKOK NIGHT 3	MCDONALD'S	MCDONALD'S 24 HRS.	TBWA\THAILAND, Bangkok	THAILAND			YES	Silver Lion Campaign	Silver Lion
E05/143	01912	LOVING BANGKOK NIGHT 1	MCDONALD'S	MCDONALD'S 24 HRS.	TBWA\THAILAND, Bangkok	THAILAND			YES	Silver Lion Campaign	
E05/144	01930	LOVING BANGKOK NIGHT 5	MCDONALD'S	MCDONALD'S 24 HRS.	TBWA\THAILAND, Bangkok	THAILAND			YES	Silver Lion Campaign	
E05/145	01918	LOVING BANGKOK NIGHT 2	MCDONALD'S	MCDONALD'S 24 HRS.	TBWA\THAILAND, Bangkok	THAILAND			YES	Silver Lion Campaign	
E05/146	01927	LOVING BANGKOK NIGHT 4	MCDONALD'S	MCDONALD'S 24 HRS.	TBWA\THAILAND, Bangkok	THAILAND			YES	Silver Lion Campaign	
E05/154	02363	4	AEFT SPANISH FLORIST ASSOCIATION	AEFT SPANISH FLORIST ASSOCIATION	Y&R MADRID	SPAIN	Y&R MADRID		YES	Silver Lion Campaign	Silver Lion
E05/155	02371	5	AEFT SPANISH FLORIST ASSOCIATION	AEFT SPANISH FLORIST ASSOCIATION	Y&R MADRID	SPAIN	Y&R MADRID		YES	Silver Lion Campaign	
E05/156	02309	DISASTERS	AEFT SPANISH FLORIST ASSOCIATION	AEFT SPANISH FLORIST ASSOCIATION	Y&R MADRID	SPAIN	Y&R MADRID		YES	Silver Lion Campaign	
E05/157	02328	2	AEFT SPANISH FLORIST ASSOCIATION	AEFT SPANISH FLORIST ASSOCIATION	Y&R MADRID	SPAIN	Y&R MADRID		YES	Silver Lion Campaign	
E05/173	01003	PRAYING	THE AD COUNCIL	LOVE HAS NO LABELS	R/GA, New York	USA	MARK SELIGER STUDIO New York		YES	Silver Lion Campaign	Silver Lion
E05/175	00999	FLAG	THE AD COUNCIL	LOVE HAS NO LABELS	R/GA, New York	USA	MARK SELIGER STUDIO New York		YES	Silver Lion Campaign	
E05/176	01007	TRANSGENDER	THE AD COUNCIL	LOVE HAS NO LABELS	R/GA, New York	USA	MARK SELIGER STUDIO New York		YES	Silver Lion Campaign	
E05/177	01005	FACE PAINT	THE AD COUNCIL	LOVE HAS NO LABELS	R/GA, New York	USA	MARK SELIGER STUDIO New York		YES	Silver Lion Campaign	
A02/004	00372	TEEN REF	MARS CHOCOLATE NORTH AMERICA	SNICKERS	BBDO NEW YORK	USA	BBDO NEW YORK	MEDIACOM New York	YES	Bronze Lion Campaign	Bronze Lion

A02/005	00376	BENCH WARMER	MARS CHOCOLATE NORTH AMERICA	SNICKERS	BBDO NEW YORK	USA	BBDO NEW YORK	MEDIACOM New York		YES	Bronze Lion Campaign		
A02/071	01051	ENRIQUE'S TIN	WM. WRIGLEY JR. COMPANY	ALTOIDS MINTS	ENERGY BBDO, Chicago	USA				YES	Bronze Lion Campaign	Bronze Lion	
A02/072	01048	ESTHER'S TIN	WM. WRIGLEY JR. COMPANY	ALTOIDS MINTS	ENERGY BBDO, Chicago	USA				YES	Bronze Lion Campaign		
A02/073	01054	NIKOLAS'S TIN	WM. WRIGLEY JR. COMPANY	ALTOIDS MINTS	ENERGY BBDO, Chicago	USA				YES	Bronze Lion Campaign		
A03/031	00177	EXIT	FREEDOM BREWERY	FREEDOM BREWERY	CHI & PARTNERS, London	UNITED KINGDOM	CHI & PARTNERS London	M/SIX AGENCY London	CHI & PARTNERS, London	FREEDOM BREWERY	YES	Bronze Lion Campaign	Bronze Lion
A04/031	01718	BAKER	PRONTO	PRONTO CAFE	RAY PRODUCTIONS, Paris	FRANCE	RAY PRODUCTIONS Paris / WANDA PRODUCTIONS Paris				YES	Bronze Lion Campaign	Bronze Lion
A04/032	01694	FISHERMAN	PRONTO	PRONTO CAFE	RAY PRODUCTIONS, Paris	FRANCE	RAY PRODUCTIONS Paris / WANDA PRODUCTIONS Paris				YES	Bronze Lion Campaign	
A04/033	01710	TRAFFIC WARDEN	PRONTO	PRONTO CAFE	RAY PRODUCTIONS, Paris	FRANCE	RAY PRODUCTIONS Paris / WANDA PRODUCTIONS Paris				YES	Bronze Lion Campaign	
A04/034	01702	BUSINESSMAN	PRONTO	PRONTO CAFE	RAY PRODUCTIONS, Paris	FRANCE	RAY PRODUCTIONS Paris / WANDA PRODUCTIONS Paris				YES	Bronze Lion Campaign	
A04/082	03141	CAGE	CAFE CARIBE	CAFE CARIBE	PROLAM Y&R, Santiago	CHILE					YES	Bronze Lion Campaign	Bronze Lion
A04/084	03089	IRON	CAFE CARIBE	CAFE CARIBE	PROLAM Y&R, Santiago	CHILE					YES	Bronze Lion Campaign	
A05/030	01473	INDIAN	MANDEVU BEARD CARE	BEARD BALM	Y&R SOUTH AFRICA, Cape Town	SOUTH AFRICA			CREATIVE Y&R		YES	Bronze Lion Campaign	Bronze Lion
A05/031	01474	KENYAN	MANDEVU BEARD CARE	BEARD BALM	Y&R SOUTH AFRICA, Cape Town	SOUTH AFRICA			CREATIVE Y&R		YES	Bronze Lion Campaign	
A05/032	01475	ENGLISHMAN	MANDEVU BEARD	BEARD BALM	Y&R SOUTH AFRICA, Cape Town	SOUTH AFRICA			CREATIVE Y&R		YES	Bronze Lion Campaign	
A05/033	01476	KENYAN 2	MANDEVU BEARD CARD	BEARD BALM	Y&R SOUTH AFRICA, Cape Town	SOUTH AFRICA			CREATIVE Y&R		YES	Bronze Lion Campaign	
A06/076	01746	ENTRANCE	LABORATORIOS FECOFAR	HEPACHOFA (DIGESTIVE PILLS)	DHELET Y&R LATAM, Buenos Aires	ARGENTINA	DIAZ FEICH Buenos Aires		LABORATORIOS FECOFAR		YES	Bronze Lion Campaign	Bronze Lion
A06/077	01740	POKER	LABORATORIOS FECOFAR	HEPACHOFA (DIGESTIVE PILLS)	DHELET Y&R LATAM, Buenos Aires	ARGENTINA	DIAZ FEICH Buenos Aires		LABORATORIOS FECOFAR		YES	Bronze Lion Campaign	
A06/078	01730	BED	LABORATORIOS FECOFAR	HEPACHOFA (DIGESTIVE PILLS)	DHELET Y&R LATAM, Buenos Aires	ARGENTINA	DIAZ FEICH Buenos Aires		LABORATORIOS FECOFAR		YES	Bronze Lion Campaign	
A07/024	02141	MUSTARD	UNILEVER (BREEZE)	BREEZE WASHING DETERGENT	MULLENLOWE SINGAPORE	SINGAPORE	VISIONARY GROUP Bangkok				YES	Bronze Lion Campaign	Bronze Lion
A07/025	02140	SOY SAUCE	UNILEVER (BREEZE)	BREEZE WASHING DETERGENT	MULLENLOWE SINGAPORE	SINGAPORE	VISIONARY GROUP Bangkok				YES	Bronze Lion Campaign	
A07/026	02139	INK	UNILEVER (BREEZE)	BREEZE WASHING DETERGENT	MULLENLOWE SINGAPORE	SINGAPORE	VISIONARY GROUP Bangkok				YES	Bronze Lion Campaign	
A09/035	01295	BOBBIN	BIC	INSTITUTIONAL	Y&R BRAZIL, São Paulo	BRAZIL					YES	Bronze Lion Campaign	Bronze Lion
A09/036	01299	BALL	BIC	INSTITUTIONAL	Y&R BRAZIL, São Paulo	BRAZIL					YES	Bronze Lion Campaign	
A12/020	01635	OLD WOMEN	SOVIP LTDA.	SECURITY CAMERAS	OGILVY, Bogotá	COLOMBIA	OGILVY Bogotá				YES	Bronze Lion Campaign	Bronze Lion
A12/021	01633	BALD	SOVIP LTDA.	SECURITY CAMERAS	OGILVY, Bogotá	COLOMBIA	OGILVY Bogotá				YES	Bronze Lion Campaign	
A12/044	02147	BLOCK OUT THE CHAOS: BABIES	JBL	JBL HEADPHONES	CHEIL WORLDWIDE HONG KONG	HONG KONG	CHEIL WORLDWIDE HONG KONG	CHEIL WORLDWIDE HONG KONG			YES	Bronze Lion Campaign	Bronze Lion
A12/045	02155	BLOCK OUT THE CHAOS: WIFE & DAUGHTER	JBL	JBL HEADPHONES	CHEIL WORLDWIDE HONG KONG	HONG KONG	CHEIL WORLDWIDE HONG KONG	CHEIL WORLDWIDE HONG KONG			YES	Bronze Lion Campaign	
A12/046	02151	BLOCK OUT THE CHAOS: DOGS	JBL	JBL HEADPHONES	CHEIL WORLDWIDE HONG KONG	HONG KONG	CHEIL WORLDWIDE HONG KONG	CHEIL WORLDWIDE HONG KONG			YES	Bronze Lion Campaign	
A13/019	00429	PAPER CLIP	VOLKSWAGEN AG	VOLKSWAGEN SUVs	DDB GROUP GERMANY, Berlin	GERMANY					YES	Bronze Lion Campaign	Bronze Lion
A13/020	00431	PENCIL	VOLKSWAGEN AG	VOLKSWAGEN SUVs	DDB GROUP GERMANY, Berlin	GERMANY					YES	Bronze Lion Campaign	
A13/021	00433	COIN	VOLKSWAGEN AG	VOLKSWAGEN SUVs	DDB GROUP GERMANY, Berlin	GERMANY					YES	Bronze Lion Campaign	
A13/048	00728	BATTERY 2	RENAULT	RENAULT TWIZY	MARCEL, Mexico City	MEXICO					YES	Bronze Lion Campaign	Bronze Lion
A13/049	00725	BATTERY 1	RENAULT	RENAULT TWIZY	MARCEL, Mexico City	MEXICO					YES	Bronze Lion Campaign	
A14/002	00307	AVA	VOLKSWAGEN AG	VOLKSWAGEN CAR-NET LAST PARKING POSITION	DDB GROUP GERMANY, Berlin	GERMANY					YES	Bronze Lion Campaign	Bronze Lion
A14/003	00309	FELIX	VOLKSWAGEN AG	VOLKSWAGEN CAR-NET LAST PARKING POSITION	DDB GROUP GERMANY, Berlin	GERMANY					YES	Bronze Lion Campaign	
A14/061	02298	GRANDPARENTS	OPEL	OPEL EYE	Y&R MADRID	SPAIN					YES	Bronze Lion Campaign	Bronze Lion
A14/062	02317	PABLO	OPEL	OPEL EYE	Y&R MADRID	SPAIN					YES	Bronze Lion Campaign	
A14/070	02567	CURVED ROAD	MICHELIN	MICHELIN	TBWATCH/1 DAY NEW YORK	USA	D-FACTORY New York / GLOSS POSTPRODUCTION New York				YES	Bronze Lion Campaign	Bronze Lion

A15/064	02367	5		AEFI SPANISH FLORIST ASSOCIATION	AEFI SPANISH FLORIST ASSOCIATION	Y&R MADRID	SPAIN	Y&R MADRID		YES	Bronze Lion Campaign	Bronze Lion	
A15/065	02299	DISASTERS		AEFI SPANISH FLORIST ASSOCIATION	AEFI SPANISH FLORIST ASSOCIATION	Y&R MADRID	SPAIN	Y&R MADRID		YES	Bronze Lion Campaign		
A15/066	02318	2		AEFI SPANISH FLORIST ASSOCIATION	AEFI SPANISH FLORIST ASSOCIATION	Y&R MADRID	SPAIN	Y&R MADRID		YES	Bronze Lion Campaign		
A15/067	02372	6		AEFI SPANISH FLORIST ASSOCIATION	AEFI SPANISH FLORIST ASSOCIATION	Y&R MADRID	SPAIN	Y&R MADRID		YES	Bronze Lion Campaign		
A15/068	02337	3		AEFI SPANISH FLORIST ASSOCIATION	AEFI SPANISH FLORIST ASSOCIATION	Y&R MADRID	SPAIN	Y&R MADRID		YES	Bronze Lion Campaign		
A15/069	02354	4		AEFI SPANISH FLORIST ASSOCIATION	AEFI SPANISH FLORIST ASSOCIATION	Y&R MADRID	SPAIN	Y&R MADRID		YES	Bronze Lion Campaign		
A15/107	02745	BED		IKEA - SAUDI ARABIA	IKEA SALE	MEMAC O'GILVY & MATHER, Dubai	UNITED ARAB EMIRATES		MEMAC O'GILVY JEDDAH	YES	Bronze Lion Campaign	Bronze Lion	
A15/108	02747	TABLE		IKEA - SAUDI ARABIA	IKEA SALE	MEMAC O'GILVY & MATHER, Dubai	UNITED ARAB EMIRATES		MEMAC O'GILVY JEDDAH	YES	Bronze Lion Campaign		
A15/109	02746	NIGHTSTAND		IKEA - SAUDI ARABIA	IKEA SALE	MEMAC O'GILVY & MATHER, Dubai	UNITED ARAB EMIRATES		MEMAC O'GILVY JEDDAH	YES	Bronze Lion Campaign		
A15/110	02748	LAMP		IKEA - SAUDI ARABIA	IKEA SALE	MEMAC O'GILVY & MATHER, Dubai	UNITED ARAB EMIRATES		MEMAC O'GILVY JEDDAH	YES	Bronze Lion Campaign		
A16/023	01925	LOVING BANGKOK NIGHT 4		MCDONALD'S	MCDONALD'S 24 HRS.	TBWA\THAILAND, Bangkok	THAILAND			YES	Bronze Lion Campaign	Bronze Lion	
A16/024	01908	LOVING BANGKOK NIGHT 1		MCDONALD'S	MCDONALD'S 24 HRS.	TBWA\THAILAND, Bangkok	THAILAND			YES	Bronze Lion Campaign		
A16/025	01928	LOVING BANGKOK NIGHT 5		MCDONALD'S	MCDONALD'S 24 HRS.	TBWA\THAILAND, Bangkok	THAILAND			YES	Bronze Lion Campaign		
A16/027	01914	LOVING BANGKOK NIGHT 2		MCDONALD'S	MCDONALD'S 24 HRS.	TBWA\THAILAND, Bangkok	THAILAND			YES	Bronze Lion Campaign		
A18/070	02206	GIRLFRIEND		HASBRO	JENGA	DDB CHILE, Santiago	CHILE			YES	Bronze Lion Campaign	Bronze Lion	
A18/071	02204	FATHER		HASBRO	JENGA	DDB CHILE, Santiago	CHILE			YES	Bronze Lion Campaign		
A18/072	02208	SON		HASBRO	JENGA	DDB CHILE, Santiago	CHILE			YES	Bronze Lion Campaign		
A19/088	02303	FATHER 1		BEIN SPORTS	FOOTBALL CHANNEL	Y&R MADRID	SPAIN			YES	Bronze Lion Campaign	Bronze Lion	
A19/089	02323	FATHER 2		BEIN SPORTS	FOOTBALL CHANNEL	Y&R MADRID	SPAIN			YES	Bronze Lion Campaign		
A19/090	02358	FATHER 4		BEIN SPORTS	FOOTBALL CHANNEL	Y&R MADRID	SPAIN			YES	Bronze Lion Campaign		
A19/091	02342	FATHER 3		BEIN SPORTS	FOOTBALL CHANNEL	Y&R MADRID	SPAIN			YES	Bronze Lion Campaign		
A20/010	02879	THE 1900€ SOAP.		AXA INTERNATIONAL	INSURANCE	PUBLICIS CONSEIL, Paris	FRANCE		PUBLICIS CONSEIL, Paris	YES	Bronze Lion Campaign	Bronze Lion	
A20/011	02884	THE 300€ FOOTBALL.		AXA INTERNATIONAL	INSURANCE	PUBLICIS CONSEIL, Paris	FRANCE		PUBLICIS CONSEIL, Paris	YES	Bronze Lion Campaign		
A20/013	02874	THE 2200€ PISTACHIOS.		AXA INTERNATIONAL	INSURANCE	PUBLICIS CONSEIL, Paris	FRANCE		PUBLICIS CONSEIL, Paris	YES	Bronze Lion Campaign		
A21/027	03237	HOUSEKEEPER		GETTY IMAGES	GETTY IMAGES	ALMAPBBDO, São Paulo	BRAZIL	ALMAPBBDO São Paulo / PILOTO TV São Paulo / SATELITE AUDIO São Paulo	ALMAPBBDO São Paulo	YES	Bronze Lion Campaign	Bronze Lion	
A21/028	03181	CEO		GETTY IMAGES	GETTY IMAGES	ALMAPBBDO, São Paulo	BRAZIL	ALMAPBBDO São Paulo / PILOTO TV São Paulo / SATELITE AUDIO São Paulo	ALMAPBBDO São Paulo	YES	Bronze Lion Campaign		
A21/029	03210	SUPERMARKET		GETTY IMAGES	GETTY IMAGES	ALMAPBBDO, São Paulo	BRAZIL	ALMAPBBDO São Paulo / PILOTO TV São Paulo / SATELITE AUDIO São Paulo	ALMAPBBDO São Paulo	YES	Bronze Lion Campaign		
A21/030	03231	BIKER		GETTY IMAGES	GETTY IMAGES	ALMAPBBDO, São Paulo	BRAZIL	ALMAPBBDO São Paulo / PILOTO TV São Paulo / SATELITE AUDIO São Paulo	ALMAPBBDO São Paulo	YES	Bronze Lion Campaign		
A25/036	03348	TONI		DISQUE DENUNCIA	CRIME REPORT SERVICES	AFRICA, São Paulo	BRAZIL			YES	Bronze Lion Campaign	Bronze Lion	
A25/037	03356	ESTER		DISQUE DENUNCIA	CRIME REPORT SERVICES	AFRICA, São Paulo	BRAZIL			YES	Bronze Lion Campaign		
A26/100	02062	OPEN YOUR EYES - MAI		TERRE DES FEMMES	FGM	GREY GERMANY, Düsseldorf	GERMANY	NUBORN PICTURES Berlin	GREY MEDIA GERMANY Düsseldorf	KINETIC WORLDWIDE / MUSIC MAKING PEOPLE	YES	Bronze Lion	Bronze Lion
B01/011	02585	PROTEST SIGN		PERU21	PERU21	McCANN LIMA	PERU	LOCOMOTOR Lima / KAZOO AUDIO Lima	McCANN LIMA	YES	Bronze Lion	Bronze Lion	

B01/016	02645	FOOT TYPE TEST AD	ASICS	ASICS FOOT TYPE TEST AD	NEOGAMA BBH, São Paulo	BRAZIL	RITMO VISUAL São Paulo / HEFTY São Paulo / ASICS São Paulo / CASA DA PRODUÇÃO São Paulo / BANDITS FILMS Porto Alegre		YES	Bronze Lion	Bronze Lion
B02/017	02915	BEHIND THE TEARDROPS	TELEFONICA	MOVISTAR	McCANN MADRID	SPAIN			YES	Bronze Lion	Bronze Lion
C01/014	00903	HORNY VIRLAVAL	DNB	INSURANCE	TRY, Oslo	NORWAY	VERDENS STERKESTE MANN Oslo		YES	Bronze Lion	Bronze Lion
C02/005	01950	THE OUTSIDE EDITION	GO OUTSIDE	INSTITUTIONAL	TALENT MARCEL, São Paulo	BRAZIL	TALENT MARCEL São Paulo		YES	Bronze Lion	Bronze Lion
D01/001	00091	THE REDACTED BOOKS	AMNESTY INTERNATIONAL HONG KONG	AMNESTY INTERNATIONAL HONG KONG	OGILVY & MATHER HONG KONG / BRAND UNION, Hong Kong	HONG KONG			YES	Bronze Lion	Bronze Lion
D01/003	03150	THE BOOK OF ROCK	KISS FM	KISS FM	ALMAPBBDO, São Paulo	BRAZIL	ALMAPBBDO São Paulo / FOCOS CENOGRAFIA Cotta / P+E GALERIA DIGITAL São Paulo / SPRAY FILMES São Paulo / SATELITE AUDIO São Paulo	EMPRESA BRASILEIRA DE ANÁLISE DE DADOS EIRELI	YES	Bronze Lion	Bronze Lion
E02/005	00469	ADOPTION	GUN BY GUN	CROWDFUNDED GUN BUYBACK NON PROFIT	DDB NEW YORK	USA			YES	Bronze Lion Campaign	Bronze Lion
E02/006	00470	BOAT	GUN BY GUN	CROWDFUNDED GUN BUYBACK NON PROFIT	DDB NEW YORK	USA			YES	Bronze Lion Campaign	
E02/007	00471	HOME	GUN BY GUN	CROWDFUNDED GUN BUYBACK NON PROFIT	DDB NEW YORK	USA			YES	Bronze Lion Campaign	
E02/148	03155	THE BOOK OF ROCK	KISS FM	KISS FM	ALMAPBBDO, São Paulo	BRAZIL	ALMAPBBDO São Paulo / FOCOS CENOGRAFIA Cotta / P+E GALERIA DIGITAL São Paulo / SPRAY FILMES São Paulo / SATELITE AUDIO São Paulo	EMPRESA BRASILEIRA DE ANÁLISE DE DADOS EIRELI	YES	Bronze Lion	Bronze Lion
E02/206	02171	GUILLOTINE	GLOBAL2000	GLOBAL2000	DDB GROUP, Düsseldorf	GERMANY			YES	Bronze Lion Campaign	Bronze Lion
E02/207	02172	ELECTRIC CHAIR	GLOBAL2000	GLOBAL2000	DDB GROUP, Düsseldorf	GERMANY			YES	Bronze Lion Campaign	
E02/352	02093	ONE BOOK FOR PEACE	INTERRELIGIOUS COUNCIL OF BOSNIA AND	INTERRELIGIOUS COUNCIL OF BOSNIA AND HERZEGOVINA	Y&R DUBAI	UNITED ARAB EMIRATES		NEW MOMENT NEW IDEAS COMPANY Y&R	YES	Bronze Lion	Bronze Lion
E02/359	02546	HEAD TRANSPLANT	HASBRO	PLAY-DOH	DDB PARIS	FRANCE			YES	Bronze Lion Campaign	Bronze Lion
E02/360	02540	EMERGING SPECIES	HASBRO	PLAY-DOH	DDB PARIS	FRANCE			YES	Bronze Lion Campaign	
E02/361	02552	PEOPLE OF ALL COLORS	HASBRO	PLAY-DOH	DDB PARIS	FRANCE			YES	Bronze Lion Campaign	
E03/029	00709	WELCOME TO MY NEIGHBORHOOD	YOUTH AMBASSADORS	NON-PROFIT ORGANIZATION	VML, Kansas City	USA	RW2 Kansas City / REALFAKE Kansas City	MEDIAHEAD PRINTING CO.	YES	Bronze Lion	Bronze Lion
E03/035	00340	THE BOOK OF WARANA	AMBEV	GUARANA ANTARCTICA	F/NAZCA SAATCHI & SAATCHI, São Paulo	BRAZIL			YES	Bronze Lion	Bronze Lion
E03/096	03156	THE BOOK OF ROCK	KISS FM	KISS FM	ALMAPBBDO, São Paulo	BRAZIL	ALMAPBBDO São Paulo / FOCOS CENOGRAFIA Cotta / P+E GALERIA DIGITAL São Paulo / SPRAY FILMES São Paulo / SATELITE AUDIO São Paulo	EMPRESA BRASILEIRA DE ANÁLISE DE DADOS EIRELI	YES	Bronze Lion	Bronze Lion
E03/246	02698	RENOIR	S.C. JOHNSON	KIWI QUALITY SHOE CARE	OGILVY & MATHER, Chicago	USA		PHD Chicago	YES	Bronze Lion Campaign	Bronze Lion
E03/247	02694	MATISSE	S.C. JOHNSON	KIWI QUALITY SHOE CARE	OGILVY & MATHER, Chicago	USA		PHD Chicago	YES	Bronze Lion Campaign	
E03/248	02696	CEZANNE	S.C. JOHNSON	KIWI QUALITY SHOE CARE	OGILVY & MATHER, Chicago	USA		PHD Chicago	YES	Bronze Lion Campaign	
E03/249	02686	VAN GOGH	S.C. JOHNSON	KIWI QUALITY SHOE CARE	OGILVY & MATHER, Chicago	USA		PHD Chicago	YES	Bronze Lion Campaign	
E03/250	02690	VERMEER	S.C. JOHNSON	KIWI QUALITY SHOE CARE	OGILVY & MATHER, Chicago	USA		PHD Chicago	YES	Bronze Lion Campaign	
E04/023	02081	FATIMA	TATHQEEF	CORPORATE IMAGE	GREY DUBAI	UNITED ARAB EMIRATES			YES	Bronze Lion Campaign	Bronze Lion
E04/024	02082	MOUZA	TATHQEEF	CORPORATE IMAGE	GREY DUBAI	UNITED ARAB EMIRATES			YES	Bronze Lion Campaign	
E04/025	02080	SHAIKHA	TATHQEEF	CORPORATE IMAGE	GREY DUBAI	UNITED ARAB EMIRATES			YES	Bronze Lion Campaign	
E05/059	01892	FOOD	SANTA CASA DE MISERICORDIA DE SÃO PAULO	INSTITUTIONAL	Y&R BRAZIL, São Paulo	BRAZIL			YES	Bronze Lion Campaign	Bronze Lion
E05/060	01890	TOY CARS	SANTA CASA DE MISERICORDIA DE SÃO PAULO	INSTITUTIONAL	Y&R BRAZIL, São Paulo	BRAZIL			YES	Bronze Lion Campaign	
Total Awards:									89		