

Print & Publishing Lions Winners

Cat. No	Entry No	Title	Client	Product	Entrant / Idea Creation	Country	Production	Media	PR	Additional	Prize	Award
C02/03 3	01505	TAGWORDS	AB INBEV	BUDWEISER	AFRICA, São Paulo	BRAZIL					Grand Prix	Grand Prix
A01/13 0	01506	MONTEREY	AB INBEV	BUDWEISER	AFRICA, São Paulo	BRAZIL					Gold Lion Campaign	Gold Lion
A01/13 1	01507	SLIDE	AB INBEV	BUDWEISER	AFRICA, São Paulo	BRAZIL					Gold Lion Campaign	
A06/00 7	00119	KFC 'FCK'	KFC	KFC	MOTHER, London	UNITED KINGDOM		BLUE 449, London	FREUDS, London		Gold Lion	Gold Lion
A06/04 0	00216	IKEA PEE AD	IKEA SWEDEN	IKEA CRIB	AKESTAM HOLST NOA, Stockholm	SWEDEN		CARAT, Stockholm	AKESTAM HOLST NOA, Stockholm		Gold Lion	Gold Lion
A06/07 5	00055	DRAGSTER	KFC BIRDLAND (HONG KONG) LTD	KFC	OGILVY HONG KONG	HONG KONG					Gold Lion Campaign	Gold Lion
A06/07 6	00057	HEROES	KFC BIRDLAND (HONG KONG) LTD	KFC	OGILVY HONG KONG	HONG KONG					Gold Lion Campaign	
A06/07 7	00056	SHUTTLE	KFC BIRDLAND (HONG KONG) LTD	KFC	OGILVY HONG KONG	HONG KONG					Gold Lion Campaign	
A08/03 1	01308	SEX AND DRUGS	LYRIC OPERA OF CHICAGO	LYRIC OPERA	OGILVY, Chicago	USA		ALLIED INTEGRATED MARKETING, Chicago			Gold Lion Campaign	Gold Lion
A08/03 2	01312	BOLD MAN	LYRIC OPERA OF CHICAGO	LYRIC OPERA	OGILVY, Chicago	USA		ALLIED INTEGRATED MARKETING, Chicago			Gold Lion Campaign	
A08/03 3	01316	DEATHS	LYRIC OPERA OF CHICAGO	LYRIC OPERA	OGILVY, Chicago	USA		ALLIED INTEGRATED MARKETING, Chicago			Gold Lion Campaign	
B02/01 5	01216	THE INSIDERS	AMNESTY	AMNESTY THE INSIDER	AMNESTY TURKEY, Istanbul / 4129GREY, Istanbul	TURKEY		AMNESTY TURKEY, Istanbul	AMNESTY TURKEY, Istanbul / 4129GREY, Istanbul		Gold Lion	Gold Lion
C02/00 3	00217	IKEA PEE AD	IKEA SWEDEN	IKEA CRIB	AKESTAM HOLST NOA, Stockholm	SWEDEN		CARAT, Stockholm	AKESTAM HOLST NOA, Stockholm		Gold Lion	Gold Lion
A01/11 3	01104	ECCE HOMO	ARCOR	DOS EN UNO	PROLAM Y&R, Santiago	CHILE					Silver Lion Campaign	Silver Lion
A01/11 4	01132	BRAZIL	ARCOR	DOS EN UNO	PROLAM Y&R, Santiago	CHILE					Silver Lion Campaign	
A01/11 6	01145	BOAT	ARCOR	DOS EN UNO	PROLAM Y&R, Santiago	CHILE					Silver Lion Campaign	
A02/01 0	00155	THE REMARKABLE EDITH	STABILO	STABILO BOSS HIGHLIGHTER PEN	DDB GROUP DÜSSELDORF	GERMANY		DDB GROUP DÜSSELDORF			Silver Lion Campaign	Silver Lion
A02/01 1	00157	THE REMARKABLE LISE	STABILO	STABILO BOSS HIGHLIGHTER PEN	DDB GROUP DÜSSELDORF	GERMANY		DDB GROUP DÜSSELDORF			Silver Lion Campaign	

A02/01 2	00159	THE REMARKABLE KATHERINE	STABILO	STABILO BOSS HIGHLIGHTER PEN	DDB GROUP DÜSSELDORF	GERMANY	DDB GROUP DÜSSELDORF		Silver Lion Campaign	
A02/07 4	01310	HEMINGWAY	SC JOHNSON	KIWI SHOE CARE	OGILVY, Chicago	USA	PHD, Chicago	PHD, Chicago	Silver Lion Campaign	Silver Lion
A02/07 5	01314	LINCOLN	SC JOHNSON	KIWI SHOE CARE	OGILVY, Chicago	USA	PHD, Chicago	PHD, Chicago	Silver Lion Campaign	
A02/07 6	01302	ALI	SC JOHNSON	KIWI SHOE CARE	OGILVY, Chicago	USA	PHD, Chicago	PHD, Chicago	Silver Lion Campaign	
A02/07 7	01307	EARHART	SC JOHNSON	KIWI SHOE CARE	OGILVY, Chicago	USA	PHD, Chicago	PHD, Chicago	Silver Lion Campaign	
A04/10 0	00768	CAR	THE LEGO GROUP	CORPORATE IMAGE	GREY MENA, Dubai	UNITED ARAB EMIRATES			Silver Lion Campaign	Silver Lion
A04/10 1	00769	PLANE	THE LEGO GROUP	CORPORATE IMAGE	GREY MENA, Dubai	UNITED ARAB EMIRATES			Silver Lion Campaign	
A04/10 2	00770	TRAIN	THE LEGO GROUP	CORPORATE IMAGE	GREY MENA, Dubai	UNITED ARAB EMIRATES			Silver Lion Campaign	
A04/12 1	01456	POLYESTER	THERMOS (SINGAPORE) PTC LTD.	THERMOS	OGILVY GROUP THAILAND, Bangkok	THAILAND			Silver Lion Campaign	Silver Lion
A04/12 2	01453	WOOL	THERMOS (SINGAPORE) PTC LTD.	THERMOS	OGILVY GROUP THAILAND, Bangkok	THAILAND			Silver Lion Campaign	
A04/12 3	01459	CASHMERE	THERMOS (SINGAPORE) PTC LTD.	THERMOS	OGILVY GROUP THAILAND, Bangkok	THAILAND			Silver Lion Campaign	
A06/04 9	20136	BK CLOWN	BURGER KING	BURGER KING	LOLA MULLENLOWE, Madrid	SPAIN		WEBER SHANDWICK, London / ALISON BROD MARKETING AND COMMUNICATI ONS, New York	Silver Lion Campaign	Silver Lion
A06/05 0	20139	BK CLOWN 2	BURGER KING	BURGER KING	LOLA MULLENLOWE, Madrid	SPAIN		WEBER SHANDWICK, London / ALISON BROD MARKETING AND COMMUNICATI ONS, New York	Silver Lion Campaign	
A06/05 1	20142	BK CLOWN 3	BURGER KING	BURGER KING	LOLA MULLENLOWE, Madrid	SPAIN		WEBER SHANDWICK, London / ALISON BROD MARKETING AND COMMUNICATI ONS, New York	Silver Lion Campaign	

A06/05 2	20144	BK CLOWN 4	BURGER KING	BURGER KING	LOLA MULLENLOWE, Madrid	SPAIN			WEBER SHANDWICK, London / ALISON BROD MARKETING AND COMMUNICATI ONS, New York		Silver Lion Campaign	
A06/16 2	01450	TOMATOES	ALDI	ALDI	McCANN SPAIN , MADRID	SPAIN	McCANN BARCELONA	HAVAS MEDIA , Barcelona	McCANN BARCELONA		Silver Lion Campaign	Silver Lion
A06/16 3	01451	BERRIES	ALDI	ALDI	McCANN SPAIN , MADRID	SPAIN	McCANN BARCELONA	HAVAS MEDIA , Barcelona	McCANN BARCELONA		Silver Lion Campaign	
A06/16 4	01433	MCMANSIONS	BURGER KING	BURGER KING	DAVID, Miami	USA	BURGER KING, Miami		ALISON BROD MARKETING AND COMMUNICATI ONS, New York	BURGER KING, Miami	Silver Lion Campaign	Silver Lion
A06/16 5	01528	PRESIDENT	BURGER KING	INSTITUTIONAL	DAVID, Miami	USA	BURGER KING, Miami		ABMC, New York	BURGER KING, Miami	Silver Lion Campaign	
A06/16 6	01529	COO	BURGER KING	INSTITUTIONAL	DAVID, Miami	USA	BURGER KING, Miami		ABMC, New York	BURGER KING, Miami	Silver Lion Campaign	
A08/00 4	00228	SUMO GIRLS	HOKKOKU SHIMBUN INC.	THE 101ST HIGH SCHOOL SUMO TOURNAMENT	DENTSU INC., Tokyo	JAPAN					Silver Lion	Silver Lion
A08/02 1	00850	KFC'S FOLLOWERS	CAMP MARKETING CONGRESS	CAMP MARKETING CONGRESS	CARNE PERU, Lima	PERU					Silver Lion Campaign	Silver Lion
A08/02 2	00848	STARBUCKS' FOLLOWERS	CAMP MARKETING CONGRESS	CAMP MARKETING CONGRESS	CARNE PERU, Lima	PERU					Silver Lion Campaign	
A08/02 3	00849	ADIDAS'S FOLLOWERS	CAMP MARKETING CONGRESS	CAMP MARKETING CONGRESS	CARNE PERU, Lima	PERU					Silver Lion Campaign	
A09/07 4	01361	RUSSIA	EL TIEMPO NEWSPAPER	EL TIEMPO NEWSPAPER	MULLENLOWE SSP3, Bogotá	COLOMBIA					Silver Lion Campaign	Silver Lion
A09/07 5	01363	VENEZUELA	EL TIEMPO NEWSPAPER	EL TIEMPO NEWSPAPER	MULLENLOWE SSP3, Bogotá	COLOMBIA					Silver Lion Campaign	
A09/07 6	01359	U.S.A.	EL TIEMPO NEWSPAPER	EL TIEMPO NEWSPAPER	MULLENLOWE SSP3, Bogotá	COLOMBIA					Silver Lion Campaign	
A09/07 7	01364	TURKEY	EL TIEMPO NEWSPAPER	EL TIEMPO NEWSPAPER	MULLENLOWE SSP3, Bogotá	COLOMBIA					Silver Lion Campaign	
A09/08 1	01399	QUESTIONING RADICALISM	REPORTER MAGAZINE	REPORTER MAGAZINE	Y&R PRAGUE	CZECH REPUBLIC					Silver Lion Campaign	Silver Lion
A09/08 2	01400	QUESTIONING NEO- NAZISM	REPORTER MAGAZINE	REPORTER MAGAZINE	Y&R PRAGUE	CZECH REPUBLIC					Silver Lion Campaign	
A09/08 3	01398	QUESTIONING WAR	REPORTER MAGAZINE	REPORTER MAGAZINE	Y&R PRAGUE	CZECH REPUBLIC					Silver Lion Campaign	
A13/00 1	00024	FRASIER	COMMISSION FOR GENDER EQUALITY	COMMISSION FOR GENDER EQUALITY	DDB SOUTH AFRICA, Johannesburg	SOUTH AFRICA					Silver Lion Campaign	Silver Lion
A13/00 2	00026	ETHAN	COMMISSION FOR GENDER EQUALITY	COMMISSION FOR GENDER EQUALITY	DDB SOUTH AFRICA, Johannesburg	SOUTH AFRICA					Silver Lion Campaign	

A13/00 3	00028	ERIC	COMMISSION FOR GENDER EQUALITY	COMMISSION FOR GENDER EQUALITY	DDB SOUTH AFRICA, Johannesburg	SOUTH AFRICA					Silver Lion Campaign	
A13/00 4	00029	STEVE	COMMISSION FOR GENDER EQUALITY	COMMISSION FOR GENDER EQUALITY	DDB SOUTH AFRICA, Johannesburg	SOUTH AFRICA					Silver Lion Campaign	
B01/02 1	00707	KFC ROMANCE NOVEL MOTHER'S DAY	KFC	KFC	WIEDEN+KENNEDY, Portland	USA			EDELMAN, Dallas		Silver Lion	Silver Lion
B01/03 0	00913	HORNBACH "WERKSTÜCK EDITION 001"	HORNBACH AG	HORNBACH	HEIMAT, Berlin	GERMANY	PLAY MEDIA, Berlin		MEDIAPLUS, München	PLAY MEDIA, Berlin	Silver Lion	Silver Lion
B01/03 8	01171	THE LAVA JATO ALBUM	UTERO.PE	NEWS SITE	UTERO.PE, Lima / CIRCUS GREY PERU, Lima	PERU			CIRCUS GREY PERU, Lima	CIRCUS GREY PERU, Lima	Silver Lion	Silver Lion
B02/00 3	00496	THE NEWS YOU NEED TO SEE	PEOPLE OPPOSING WOMEN ABUSE	PEOPLE OPPOSING WOMEN ABUSE	POWA, Johannesburg / JOE PUBLIC UNITED, Johannesburg	SOUTH AFRICA					Silver Lion	Silver Lion
C01/01 2	01318	POSTS INTO LETTERS	CHANGE THE REF	POSTS INTO LETTERS	AREA 23, AN FCB HEALTH NETWORK COMPANY, New York	USA					Silver Lion	Silver Lion
C02/01 7	00697	PORTRAIT MODE COVERS	APPLE	IPHONE	TBWA/MEDIA ARTS LAB, Los Angeles	USA			OMD USA, Los Angeles		Silver Lion	Silver Lion
C02/02 4	01449	FRESH PRINTS	ALDI	ALDI	McCANN BARCELONA / McCANN SPAIN , MADRID	SPAIN	McCANN BARCELONA		HAVAS MEDIA , Barcelona	McCANN BARCELONA	Silver Lion	Silver Lion
A03/50 36	00825	BRING BACK JOHN	COLGATE	COLGATE MAXWHITE ONE	Y&R PARIS, Paris / RED FUUSE, Paris	FRANCE			RED FUSE, Paris		Bronze Lion Campaign	Bronze Lion
A03/50 37	00823	BRING BACK CLAIRE	COLGATE	COLGATE MAXWHITE ONE	Y&R PARIS, Paris / RED FUUSE, Paris	FRANCE			RED FUSE, Paris		Bronze Lion Campaign	
A03/50 38	00824	BRING BACK MARY	COLGATE	COLGATE MAXWHITE ONE	Y&R PARIS, Paris / RED FUUSE, Paris	FRANCE			RED FUSE, Paris		Bronze Lion Campaign	
A03/50 40	01199	CHRISTMAS TURKEY	COLGATE	TOOTHPASTE	Y&R DUBAI	UNITED ARAB EMIRATES	RED FUSE COMMUNICATIONS, Hong Kong		RED FUSE COMMUNICATIONS, Hong Kong		Bronze Lion Campaign	Bronze Lion
A03/50 41	01200	MOROCCAN LAMB CHOPS	COLGATE	TOOTHPASTE	Y&R DUBAI	UNITED ARAB EMIRATES	RED FUSE COMMUNICATIONS, Hong Kong		RED FUSE COMMUNICATIONS, Hong Kong		Bronze Lion Campaign	
A03/50 42	01201	FILET MIGNON	COLGATE	TOOTHPASTE	Y&R DUBAI	UNITED ARAB EMIRATES	RED FUSE COMMUNICATIONS, Hong Kong		RED FUSE COMMUNICATIONS, Hong Kong		Bronze Lion Campaign	
A04/06 6	00946	BLOCK OUT THE CHAOS: WORLD LEADERS	JBL (ITECT LTD)	HEADPHONES	CHEIL WORLDWIDE, Hong Kong	HONG KONG			CHEIL WORLDWIDE, Hong Kong		Bronze Lion Campaign	Bronze Lion
A04/06 7	00944	BLOCK OUT THE CHAOS: FOOTBALL MANAGERS	JBL (ITECT LTD)	HEADPHONES	CHEIL WORLDWIDE, Hong Kong	HONG KONG			CHEIL WORLDWIDE, Hong Kong		Bronze Lion Campaign	
A04/06 8	01334	O	ALPARGATAS	HAVAIANAS	ALMAPBBDO, São Paulo	BRAZIL					Bronze Lion Campaign	Bronze Lion
A04/06 9	01344	Y	ALPARGATAS	HAVAIANAS	ALMAPBBDO, São Paulo	BRAZIL					Bronze Lion Campaign	
A04/07 1	01323	J	ALPARGATAS	HAVAIANAS	ALMAPBBDO, São Paulo	BRAZIL					Bronze Lion Campaign	

A04/12 4	01508	MIZUNO WAVEKNIT STRING ADS	MIZUNO	WAVEKNIT	MOMA PROPAGANDA, São Paulo	BRAZIL		MOMA PROPAGAND A, São Paulo	MOMA PROPAGANDA, São Paulo	Bronze Lion	Bronze Lion
A04/12 6	01405	DO IT YOURSELF MONET	ETNA	INSTITUTIONAL	ARTPLAN, São Paulo	BRAZIL		ARTPLAN, São Paulo	ARTPLAN, São Paulo	Bronze Lion Campaign	Bronze Lion
A04/12 7	01404	DO IT YOURSELF RENOIR	ETNA	INSTITUTIONAL	ARTPLAN, São Paulo	BRAZIL		ARTPLAN, São Paulo	ARTPLAN, São Paulo	Bronze Lion Campaign	
A04/13 2	01297	RELIGION	SEKRON SECURITY SYSTEMS	HOME SECURITY	GREY BRAZIL, São Paulo	BRAZIL				Bronze Lion Campaign	Bronze Lion
A04/13 4	01295	WHITE SUPREMACISTS	SEKRON SECURITY SYSTEMS	HOME SECURITY	GREY BRAZIL, São Paulo	BRAZIL				Bronze Lion Campaign	
A04/13 5	01296	POLLUTION	SEKRON SECURITY SYSTEMS	HOME SECURITY	GREY BRAZIL, São Paulo	BRAZIL				Bronze Lion Campaign	
A05/01 8	00447	BLUE	VOLVO PUERTO RICO	VOLVO CX90	DDB, Guaynabo	PUERTO RICO		DDB, Guaynabo		Bronze Lion Campaign	Bronze Lion
A05/01 9	00448	BROWN	VOLVO PUERTO RICO	VOLVO CX90	DDB, Guaynabo	PUERTO RICO		DDB, Guaynabo		Bronze Lion Campaign	
A05/02 0	00449	GRAY	VOLVO PUERTO RICO	VOLVO CX90	DDB, Guaynabo	PUERTO RICO		DDB, Guaynabo		Bronze Lion Campaign	
A05/16 1	01029	SILVERADO: THEN AND NOW 1	GENERAL MOTORS	CHEVROLET	COMMONWEALTH// McCANN, Detroit	USA	PETZ CREATIVE, Grosse Pointe Farms	CARAT, Detroit	PETZ CREATIVE, Grosse Pointe Farms	Bronze Lion Campaign	Bronze Lion
A05/16 2	01031	SILVERADO: THEN AND NOW 2	GENERAL MOTORS	CHEVROLET	COMMONWEALTH// McCANN, Detroit	USA	PETZ CREATIVE, Grosse Pointe Farms	CARAT, Detroit	PETZ CREATIVE, Grosse Pointe Farms	Bronze Lion Campaign	
A05/16 3	01033	SILVERADO: THEN AND NOW 3	GENERAL MOTORS	CHEVROLET	COMMONWEALTH// McCANN, Detroit	USA	PETZ CREATIVE, Grosse Pointe Farms	CARAT, Detroit	PETZ CREATIVE, Grosse Pointe Farms	Bronze Lion Campaign	
A06/07 8	00623	THE MEETING	MCDONALD'S	MCDONALD'S 24 HOURS	TBWA/THAILAND, Bangkok	THAILAND				Bronze Lion Campaign	Bronze Lion
A06/08 1	00625	ROOFTOP SOCCER	MCDONALD'S	MCDONALD'S 24 HOURS	TBWA/THAILAND, Bangkok	THAILAND				Bronze Lion Campaign	
A06/08 2	00629	DESIGNER	MCDONALD'S	MCDONALD'S 24 HOURS	TBWA/THAILAND, Bangkok	THAILAND				Bronze Lion Campaign	
A09/09 5	01125	POPE	EL MOSTRADOR	NEWSPAPER	PROLAM Y&R, Santiago	CHILE				Bronze Lion	Bronze Lion
A09/11 0	00183	EMERGENCY COLLECTIBLES	KOBE SHIMBUN	DISASTER PREVENTION	DENTSU INC., Tokyo	JAPAN		DENTSU INC., Tokyo		Bronze Lion	Bronze Lion
A10/01 9	00809	TRIANGLES	SHUTTERSTOCK	SHUTTERSTOCK	MERCADO McCANN, Buenos Aires	ARGENTINA				Bronze Lion Campaign	Bronze Lion
A10/02 0	00806	CIRCLES	SHUTTERSTOCK	SHUTTERSTOCK	MERCADO McCANN, Buenos Aires	ARGENTINA				Bronze Lion Campaign	
A10/02 1	00812	SQUARES	SHUTTERSTOCK	SHUTTERSTOCK	MERCADO McCANN, Buenos Aires	ARGENTINA				Bronze Lion Campaign	
A12/04 3	01001	JENNY BEZOS	FORBES BRASIL	FORBES MAGAZINE	OGILVY BRASIL, São Paulo	BRAZIL	FORBES BRASIL, São Paulo		FORBES BRASIL, São Paulo	Bronze Lion Campaign	Bronze Lion
A12/04 4	01004	LARA PAGE	FORBES BRASIL	FORBES MAGAZINE	OGILVY BRASIL, São Paulo	BRAZIL	FORBES BRASIL, São Paulo		FORBES BRASIL, São Paulo	Bronze Lion Campaign	
A12/04 5	01007	ELLEN MUSK	FORBES BRASIL	FORBES MAGAZINE	OGILVY BRASIL, São Paulo	BRAZIL	FORBES BRASIL, São Paulo		FORBES BRASIL, São Paulo	Bronze Lion Campaign	
A12/05 8	01071	TECH GIRLS - DUMB INVENTIONS - DOUBLE BIKE	SAMSUNG	SAMSUNG	ISOBAR BRAZIL, São Paulo	BRAZIL				Bronze Lion Campaign	Bronze Lion
A12/05 9	01072	TECH GIRLS - DUMB INVENTIONS - HAT	SAMSUNG	SAMSUNG	ISOBAR BRAZIL, São Paulo	BRAZIL				Bronze Lion Campaign	

A12/06 0	01070	TECH GIRLS - DUMB INVENTIONS - CHICKEN	SAMSUNG	SAMSUNG	ISOBAR BRAZIL, São Paulo	BRAZIL				Bronze Lion Campaign	
A13/15 5	01293	THE RAPE TAX	NATIONAL ORGANIZATION FOR VICTIM ASSISTANCE	VICTIM ADVOCACY	AREA 23, AN FCB HEALTH NETWORK COMPANY, New York	USA				Bronze Lion	Bronze Lion
B01/01 5	00399	EL MUNDO NEWSPAPER	NUYORICAN BÁSQUET (PROYECTO CHIRINGA PRODUCTIONS)	NUYORICAN BÁSQUET DOCUMENTARY	ARCO PUBLICIDAD, San Juan	PUERTO RICO			ARCO PUBLICIDAD, San Juan	Bronze Lion	Bronze Lion
B01/03 1	01321	THE CURIOUS CAT BOOK	MARS PET	WHISKAS	ALMAPBBDO, São Paulo	BRAZIL				Bronze Lion	Bronze Lion
B02/01 4	01198	ONE BOOK OF ART	INTERRELIGIOUS COUNCIL IN BOSNIA & HERZEGOVINA	INTERRELIGIOUS DIALOGUE	Y&R DUBAI	UNITED ARAB EMIRATES	NEW MOMENT NEW IDEAS COMPANY, Belgrade		NEW MOMENT NEW IDEAS COMPANY, Belgrade	Bronze Lion	Bronze Lion
C02/01 8	00884	UNNOTICED	LG	LG HOME SECURITY CAMERAS	Y&R BRAZIL, São Paulo	BRAZIL				Bronze Lion	Bronze Lion
C02/02 5	01487	FIVE STATUS WORDS	HARPIC	BATHROOM CLEANING LIQUID	McCANN INDIA, Mumbai	INDIA				Bronze Lion	Bronze Lion
Total Awards:			49								