

Print & Outdoor Craft Winners

Cat. No	Entry No	Title	Advertiser	Product	Entrant/Idea Creation	Country	PR	Production	Media Placement	Additional Company/ies
A03/026	00134	TAPESTRY	TOURISM IRELAND	TOURISM IRELAND	TOURISM IRELAND, Redmonds Hill / PUBLICIS LONDON	IRELAND		SPACE66, London	CARAT, London	
A03/004	00022	EMERGING SPECIES	HASBRO	PLAY-DOH	DDB PARIS / HASBRO FRANCE, Le Bourget-du-Lac	FRANCE				
A03/005	00024	HEAD TRANSPLANT	HASBRO	PLAY-DOH	DDB PARIS / HASBRO FRANCE, Le Bourget-du-Lac	FRANCE				
A03/006	00026	PEOPLE OF ALL COLORS	HASBRO	PLAY-DOH	DDB PARIS / HASBRO FRANCE, Le Bourget-du-Lac	FRANCE				
A04/013	00041	AVA	VOLKSWAGEN AG	VOLKSWAGEN CAR-NET LAST PARKING POSITION	DDB GROUP GERMANY, Berlin	GERMANY		DDB GROUP GERMANY, Berlin		
A04/014	00044	FELIX	VOLKSWAGEN AG	VOLKSWAGEN CAR-NET LAST PARKING POSITION	DDB GROUP GERMANY, Berlin	GERMANY		DDB GROUP GERMANY, Berlin		
A04/015	00047	ROBIN	VOLKSWAGEN AG	VOLKSWAGEN CAR-NET LAST PARKING POSITION	DDB GROUP GERMANY, Berlin	GERMANY		DDB GROUP GERMANY, Berlin		
A01/035	00132	REALITY XMAS	DOCTORS OF THE WORLD	INTERNATIONAL MEDICAL CHARITY	McCANN LONDON	UNITED KINGDOM	PERSUASION COMMUNICATIONS, London	CRAFT WORLDWIDE, London	UM MANCHESTER	
A03/002	00015	GUILLOTINE	GLOBAL 2000	GLOBAL2000	DDB GROUP DÜSSELDORF	GERMANY				
A03/003	00017	ELECTRIC CHAIR	GLOBAL 2000	GLOBAL2000	DDB GROUP DÜSSELDORF	GERMANY				
A04/001	00032	BIG MAC	MCDONALD'S	FAST FOOD RESTAURANT	TBWA/PARIS	FRANCE				
A01/004	00014	GUILLOTINE	GLOBAL 2000	GLOBAL2000	DDB GROUP DÜSSELDORF	GERMANY				
A01/005	00016	ELECTRIC CHAIR	GLOBAL 2000	GLOBAL2000	DDB GROUP DÜSSELDORF	GERMANY				
A02/010	00039	COIN	VOLKSWAGEN AG	VOLKSWAGEN SUVS	DDB GROUP GERMANY, Berlin	GERMANY				
A02/011	00042	PAPER CLIP	VOLKSWAGEN AG	VOLKSWAGEN SUVS	DDB GROUP GERMANY, Berlin	GERMANY				
A02/012	00045	PENCIL	VOLKSWAGEN AG	VOLKSWAGEN SUVS	DDB GROUP GERMANY, Berlin	GERMANY				
A05/006	00097	KARMA CHAMELEON	3M	3M EXTRA HEAVY DUTY DUCT TAPE	CHEIL WORLDWIDE, Frankfurt	GERMANY		CHEIL WORLDWIDE, Hong Kong	CHEIL WORLDWIDE, Hong Kong	

Total Awards: 9

Prize

Grand Prix

Gold Eurobest
Campaign

Gold Eurobest
Campaign

Gold Eurobest
Campaign

Gold Eurobest
Campaign

Gold Eurobest
Campaign

Gold Eurobest
Campaign

Silver Eurobest

Silver Eurobest
Campaign

Silver Eurobest
Campaign

Silver Eurobest

Bronze Eurobest
Campaign

Bronze Eurobest
Campaign

Bronze Eurobest
Campaign

Bronze Eurobest
Campaign

Bronze Eurobest
Campaign

Bronze Eurobest