

PR Lions Winners												
Cat. No	Entry No	Title	Client	Product	Entrant / Idea Creation	Country	Production	Media	PR	Additional	Prize	Award
E02/006	00352	TRASH ISLES	PLASTIC OCEANS/ LADBIBLE	PLASTIC OCEANS/ LADBIBLE	AMVBBDO, London	UNITED KINGDOM	LADBIBLE, London / LADBIBLE, London	LADBIBLE, London		LADBIBLE, London / LADBIBLE, London	Grand Prix	Grand Prix
A01/026	00977	TURNING BEER INTO WATER	ANHEUSER-BUSCH	DISASTER RELIEF WATER DONATIONS	FLEISHMANHILLARD, New York / ANHEUSER-BUSCH, New York	USA		FLEISHMANHILLARD, New York / ANHEUSER-BUSCH, New York	FLEISHMANHILLARD, New York / ANHEUSER-BUSCH, New York		Gold Lion	Gold Lion
A01/045	01505	THIS COKE IS A FANTA	COCA-COLA	COCA-COLA	DAVID THE AGENCY, São Paulo	BRAZIL	MYND8, Sao Paulo / JAMUTE, São Paulo			MYND8, Sao Paulo / JAMUTE, São Paulo	Gold Lion	Gold Lion
A09/047	00349	TRASH ISLES	PLASTIC OCEANS/ LADBIBLE	PLASTIC OCEANS/ LADBIBLE	AMVBBDO, London	UNITED KINGDOM	LADBIBLE, London / LADBIBLE, London	LADBIBLE, London		LADBIBLE, London / LADBIBLE, London	Gold Lion	Gold Lion
B02/027	01447	NATURE REPRESENTED	SAMBITO	LEGAL REPRESENTATION OF THE ELEMENTS OF NATURE	MARURI GREY, Guayaquil	ECUADOR		MARURI GREY, Guayaquil	MARURI GREY, Guayaquil		Gold Lion	Gold Lion
B05/038	01714	PAY WITH VIEWS	OPEL	OPEL CARS	J. WALTER THOMPSON AMSTERDAM	THE NETHERLANDS	ISOBAR , Amsterdam / SHARPEN, Amsterdam	CARAT, Amsterdam		ISOBAR , Amsterdam / SHARPEN, Amsterdam	Gold Lion	Gold Lion
D02/008	00143	THE MOST GERMAN SUPERMARKET	EDEKA ZENTRALE AG & CO. KG	RETAIL	JUNG VON MATT, Hamburg	GERMANY					Gold Lion	Gold Lion
D05/133	11470	START YOUR IMPOSSIBLE	TOYOTA MOTOR CORPORATION	TOYOTA BRAND	TOYOTA USA, Plano / SAATCHI & SAATCHI TOYOTA AGENCY, Torrance / DENTSU INC., Tokyo	USA		SAATCHI & SAATCHI TOYOTA AGENCY, Torrance / DENTSU INC., Tokyo	SAATCHI & SAATCHI TOYOTA AGENCY, Torrance / DENTSU INC., Tokyo		Gold Lion	Gold Lion
E01/064	02016	KFC 'FCK'	KFC	KFC GRAVY	MOTHER, London	UNITED KINGDOM		BLUE 449, London	FREUDS, London		Gold Lion	Gold Lion
E02/034	01917	PRICE ON OUR LIVES	MARCH FOR OUR LIVES - PARKLAND STUDENTS	MARCH FOR OUR LIVES	McCANN NEW YORK	USA					Gold Lion	Gold Lion
E03/014	02017	KFC 'FCK'	KFC	KFC GRAVY	MOTHER, London	UNITED KINGDOM		BLUE 449, London	FREUDS, London		Gold Lion	Gold Lion
E04/008	00095	#SHEDRIVES	NISSAN SAUDI ARABIA	INSTITUTIONAL	TBWA\RAAD, Dubai	UNITED ARAB EMIRATES	TBWA\FULLSTOP, Jeddah	OMD, Dubai		TBWA\FULLSTOP, Jeddah	Gold Lion	Gold Lion
E04/104	01562	THE FLIP	MCDONALD'S	MCDONALD'S	WE ARE UNLIMITED, Chicago	USA	RESOLUTION MEDIA, Chicago	OMD USA, Chicago		RESOLUTION MEDIA, Chicago	Gold Lion	Gold Lion
E07/106	02006	BIHOR COUTURE	BEAU MONDE STYLE	BEAU MONDE MAGAZINE	McCANN BUCHAREST	ROMANIA	MRM//MCCANN BUCHAREST	UM BUCHAREST		MRM//MCCANN BUCHAREST	Gold Lion	Gold Lion
E09/062	01514	THIS COKE IS A FANTA	COCA-COLA	COCA-COLA	DAVID THE AGENCY, São Paulo	BRAZIL	MYND8, Sao Paulo / JAMUTE, São Paulo			MYND8, Sao Paulo / JAMUTE, São Paulo	Gold Lion	Gold Lion
A06/003	00141	THE MOST GERMAN SUPERMARKET	EDEKA ZENTRALE AG & CO. KG	RETAIL	JUNG VON MATT, Hamburg	GERMANY					Silver Lion	Silver Lion
A06/027	01064	KFC 11 HERBS & SPICES	KFC	KFC	WIEDEN+KENNEDY, Portland	USA			EDELMAN, Dallas		Silver Lion	Silver Lion
A06/061	02015	KFC 'FCK'	KFC	KFC GRAVY	MOTHER, London	UNITED KINGDOM		BLUE 449, London	FREUDS, London		Silver Lion	Silver Lion

A11/028	01322	PRIDE JERSEY	AIG	CSR	TBWA\HAKUHODO, Tokyo	JAPAN		TBWA\HAKUHO DO, Tokyo	TBWA\HAKUHOD O, Tokyo		Silver Lion	Silver Lion
A12/135	01914	PRICE ON OUR LIVES	MARCH FOR OUR LIVES - PARKLAND STUDENTS	MARCH FOR OUR LIVES	McCANN NEW YORK	USA					Silver Lion	Silver Lion
B02/040	01354	HEMOJI	SANTA CASA DE MISERICÓRDIA DE SÃO PAULO	INSTITUTIONAL	Y&R BRAZIL, São Paulo	BRAZIL					Silver Lion	Silver Lion
B03/045	00787	CROCK-POT KILLED JACK	NEWELL BRANDS AND EDELMAN	CROCK-POT	EDELMAN, Atlanta / NEWELL BRANDS, Atlanta	USA	OMD USA, New York / COHN & WOLFE, New York / PHD, New York	EDELMAN, Atlanta / NEWELL BRANDS, Atlanta	EDELMAN, Atlanta / NEWELL BRANDS, Atlanta	OMD USA, New York / COHN & WOLFE, New York / PHD, New York	Silver Lion	Silver Lion
B04/006	00354	RE:SCAM	NETSAFE	CYBER SECURITY	DDB GROUP NEW ZEALAND, Auckland	NEW ZEALAND			DDB GROUP NEW ZEALAND, Auckland		Silver Lion	Silver Lion
B05/007	00133	LIVE LOOPER	DOWNTOWN RECORDS	THE ACADEMIC	BBDO NEW YORK	USA			SHORE FIRE, Brooklyn		Silver Lion	Silver Lion
B06/020	01128	HELLO IN ELEPHANT	DAVID SHELDRIK WILDLIFE TRUST	HELLO IN ELEPHANT	whiteGREY SYDNEY	AUSTRALIA		whiteGREY SYDNEY	whiteGREY SYDNEY		Silver Lion	Silver Lion
D02/048	00592	PROJECT 84	CALM	CALM	adam&eveDDB, London	UNITED KINGDOM			W COMMUNICATIONS, London		Silver Lion	Silver Lion
D03/086	01476	@SEELIKEMENNA	TOYOTA MOTOR CORPORATION	TOYOTA BRAND	TOYOTA USA, Plano / SAATCHI & SAATCHI TOYOTA AGENCY, Torrance / DENTSU INC., Tokyo	USA		SAATCHI & SAATCHI TOYOTA AGENCY, Torrance / DENTSU INC., Tokyo	SAATCHI & SAATCHI TOYOTA AGENCY, Torrance / DENTSU INC., Tokyo		Silver Lion	Silver Lion
D04/052	01715	PAY WITH VIEWS	OPEL	OPEL CARS	J. WALTER THOMPSON AMSTERDAM	THE NETHERLANDS	ISOBAR , Amsterdam / SHARPEN, Amsterdam	CARAT, Amsterdam		ISOBAR , Amsterdam / SHARPEN, Amsterdam	Silver Lion	Silver Lion
D05/130	02005	BIHOR COUTURE	BEAU MONDE STYLE	BEAU MONDE MAGAZINE	McCANN BUCHAREST	ROMANIA	MRM//MCCANN BUCHAREST	UM BUCHAREST		MRM//MCCANN BUCHAREST	Silver Lion	Silver Lion
D06/010	00111	TO THE LAST TREE STANDING	GREENPEACE POLAND	SAVING THE BIALOWIEZA FOREST	OGILVY POLAND, Warsaw / SHOOTME VISUAL ARTISTS, Warsaw / AMP POLAND, Warsaw / SOUNDS GOOD, Warsaw	POLAND		OGILVY POLAND, Warsaw / GAMESET, Warszawa / LIFETUBE, Warsaw / NEW AGE MEDIA, Warsaw	OGILVY POLAND, Warsaw / GREENPEACE POLAND, Warsaw		Silver Lion	Silver Lion
D06/014	00756	THE UNCENSORED PLAYLIST	REPORTERS WITHOUT BORDERS	SONGS WITH CENSORED ARTICLES	DDB GROUP GERMANY, Berlin	GERMANY		DDB GROUP GERMANY, Berlin	FINCHFACTOR, Amsterdam		Silver Lion	Silver Lion
D07/010	00418	THE COLORBLIND VIEWER	TENNESSEE DEPARTMENT OF TOURIST DEVELOPMENT	THE STATE OF TENNESSEE	VML, Kansas City	USA	FLYTEVU, Nashville / ENCHROMA, Berkeley, CA	VML, Kansas City		FLYTEVU, Nashville / ENCHROMA, Berkeley, CA	Silver Lion	Silver Lion
D07/035	01136	PROJECT REVOICE	THE ALS ASSOCIATION	CHARITY	BWM DENTSU, Sydney	AUSTRALIA			HAYSTAC, Sydney		Silver Lion	Silver Lion
E02/024	01488	BLACK SUPERMARKET	CARREFOUR	CARREFOUR	CARREFOUR, Massy / MARCEL, Paris	FRANCE					Silver Lion	Silver Lion
E04/004	00144	THE MOST GERMAN SUPERMARKET	EDEKA ZENTRALE AG & CO. KG	RETAIL	JUNG VON MATT, Hamburg	GERMANY					Silver Lion	Silver Lion
E04/016	00342	SAVE OUR SPECIES	LACOSTE	LACOSTE	BETC, Paris	FRANCE					Silver Lion	Silver Lion

E06/025	01125	SAY IT TIKA	VODAFONE NEW ZEALAND	BRAND	FCB NEW ZEALAND, Auckland	NEW ZEALAND		FCB NEW ZEALAND, Auckland			Silver Lion	Silver Lion
E07/006	00014	LOVING "IT"	BURGER KING DEUTSCHLAND GMBH	BURGER KING	GRABARZ & PARTNER, Hamburg	GERMANY	BURGER KING DEUTSCHLAND GMBH, Hannover	VIZEUM DEUTSCHLAND, Hamburg	EMANATE, München	BURGER KING DEUTSCHLAND GMBH, Hannover	Silver Lion	Silver Lion
E07/058	01070	KFC 11 HERBS & SPICES	KFC	KFC	WIEDEN+KENNEDY, Portland	USA			EDELMAN, Dallas		Silver Lion	Silver Lion
E07/081	01512	THIS COKE IS A FANTA	COCA-COLA	COCA-COLA	DAVID THE AGENCY, São Paulo	BRAZIL	MYND8, Sao Paulo / JAMUTE, São Paulo			MYND8, Sao Paulo / JAMUTE, São Paulo	Silver Lion	Silver Lion
E09/012	00593	PROJECT 84	CALM	CALM	adam&eveDDB, London	UNITED KINGDOM			W COMMUNICATIO NS, London		Silver Lion	Silver Lion
E09/073	01680	POSTS INTO LETTERS	CHANGE THE REF	POSTS INTO LETTERS	AREA 23, AN FCB HEALTH NETWORK COMPANY, New York	USA					Silver Lion	Silver Lion
A04/015	00500	WE ARE THE SILVER SNIPERS	LENOVO	LENOVO BRAND CAMPAIGN (LEGION GAMING EQUIPMENT FEATURED)	EHRENSTRAHLE DDB, Stockholm	SWEDEN	LENOVO, Kista	TOTAL MEDIA, London	EHRENSTRAHLE DDB, Stockholm / TEXT 100, Stockholm	LENOVO, Kista	Bronze Lion	Bronze Lion
A05/020	01692	CHATTY SCHOOL BUS	HYUNDAI MOTOR GROUP	HYUNDAI MOTOR GROUP	INNOCEAN WORLDWIDE, Seoul / HYUNDAI MOTOR COMPANY, Seoul	SOUTH KOREA		INNOCEAN WORLDWIDE, Seoul	INNOCEAN WORLDWIDE, Seoul / HYUNDAI MOTOR COMPANY, Seoul		Bronze Lion	Bronze Lion
A05/023	11476	NISSAN'S FOLLOW THE BALL	NISSAN DO BRASIL	NISSAN KICKS	LEW'LARA\TBWA, São Paulo	BRAZIL		LEW'LARA\TBW A, São Paulo			Bronze Lion	Bronze Lion
A06/053	01887	AL UMOBUWAH: PUTTING "MUM" INTO "PARENTHOOD"	BABYSHOP	RETAIL	FP7/DXB, Dubai	UNITED ARAB EMIRATES		FP7/DXB, Dubai / INHYPE, Dubai	FP7/DXB, Dubai / FP7/BEY, Beirut / FP7/CAI, Cairo / INITIATIVE MENA, Cairo / INHYPE, Dubai		Bronze Lion	Bronze Lion
A09/034	01616	ASTRONAUT REALITY HELMET	NATIONAL GEOGRAPHIC	NATGEO	McCANN NEW YORK	USA					Bronze Lion	Bronze Lion
A12/033	00591	PROJECT 84	CALM	CALM	adam&eveDDB, London	UNITED KINGDOM			W COMMUNICATIO NS, London		Bronze Lion	Bronze Lion
A12/084	01133	PROJECT REVOICE	THE ALS ASSOCIATION	CHARITY	BWM DENTSU, Sydney	AUSTRALIA			HAYSTAC, Sydney		Bronze Lion	Bronze Lion
B01/011	00744	SHEBOARD – RAISED BY WORDS	PLAN INTERNATIONAL FINLAND	PLAN INTERNATIONAL FINLAND	HASAN & PARTNERS, Helsinki	FINLAND	PLAN INTERNATIONAL FINLAND, Helsinki / SAMSUNG ELECTRONICS NORDIC, Stockholm		THE HONEY PARTNERSHIP, London / OSG COMMUNICATIO NS, Turku	PLAN INTERNATIONAL FINLAND, Helsinki / SAMSUNG ELECTRONICS NORDIC, Stockholm	Bronze Lion	Bronze Lion
B01/012	00501	KPN SAFE LOCK	KPN	TELECOM	N=5, Amsterdam	THE NETHERLANDS	ALPHA.ONE, Rotterdam / MAKE EM SAY, Amsterdam / MONALYSE, Rotterdam	MAAK, Amsterdam / MINDSHARE, Amsterdam / A BIGGER CIRCLE, Amsterdam	KOOLHOVEN & PARTNERS, Amsterdam	ALPHA.ONE, Rotterdam / MAKE EM SAY, Amsterdam / MONALYSE, Rotterdam	Bronze Lion	Bronze Lion

B02/007	00109	TO THE LAST TREE STANDING	GREENPEACE POLAND	SAVING THE BIALOWIEZA FOREST	OGILVY POLAND, Warsaw / SHOOTME VISUAL ARTISTS, Warsaw / AMP POLAND, Warsaw / SOUNDS GOOD, Warsaw	POLAND		OGILVY POLAND, Warsaw / GAMESET, Warszawa / LIFETUBE, Warsaw / NEW AGE MEDIA, Warsaw	OGILVY POLAND, Warsaw / GREENPEACE POLAND, Warsaw		Bronze Lion	Bronze Lion
B02/039	01159	VLOGGERS' SWAP	TELEKOM ROMANIA	TELEKOM PREPAID	TELEKOM ROMANIA, Bucharest / LEO BURNETT, Bucharest	ROMANIA					Bronze Lion	Bronze Lion
B02/043	01915	PRICE ON OUR LIVES	MARCH FOR OUR LIVES - PARKLAND STUDENTS	MARCH FOR OUR LIVES	McCANN NEW YORK	USA					Bronze Lion	Bronze Lion
B02/052	02026	#MYGAMEMYNAME	TELEFONICA'S VIVO/ WONDER WOMEN TECH	INSTITUTIONAL	AFRICA, São Paulo	BRAZIL					Bronze Lion	Bronze Lion
B04/004	00256	FAROE ISLANDS TRANSLATE	VISIT FAROE ISLANDS & ATLANTIC AIRWAYS	THE FAROE ISLANDS	MENSCH, Copenhagen / SANSIR, Torshavn	DENMARK		MENSCH, Copenhagen	MENSCH, Copenhagen / SANSIR, Torshavn		Bronze Lion	Bronze Lion
B05/009	00239	THE IKEA HUMAN CATALOGUE	IKEA	IKEA	IKEA SOUTHEAST ASIA, Singapore / BBH, Singapore	SINGAPORE			BBH, Singapore		Bronze Lion	Bronze Lion
B05/011	00554	THE MOST WELL REVIEWED CITY ON AMAZON	KANSAS CITY ECONOMIC DEVELOPMENT	CITY OF KANSAS CITY	BARKLEY, Kansas City	USA					Bronze Lion	Bronze Lion
C01/021	01828	BORDEAUX 2050	AJE	ALCOHOLIC BEVERAGES	McCANN PARIS, Clichy	FRANCE	M STORIES, Clichy		WEBER SHANDWICK, Paris	M STORIES, Clichy	Bronze Lion	Bronze Lion
C02/001	00340	SAVE OUR SPECIES	LACOSTE	LACOSTE	BETC, Paris	FRANCE					Bronze Lion	Bronze Lion
D01/004	00197	TOMORROW'S NEWS	SANDY HOOK PROMISE	SANDY HOOK PROMISE	BBDO NEW YORK	USA	WORK EDITORIAL, New York / COMPANY 3, New York / HEARD CITY, New York / BLACKSMITH, New York		DINI VON MUEFFLING COMMUNICATIO NS, New York	WORK EDITORIAL, New York / COMPANY 3, New York / HEARD CITY, New York / BLACKSMITH, New York	Bronze Lion	Bronze Lion
D01/026	01391	FORBIDDEN STORIES	FREEDOM VOICES NETWORK	THE FORBIDDEN STORIES PLATFORM	J. WALTER THOMPSON PARIS	FRANCE					Bronze Lion	Bronze Lion
D01/032	00555	THE MOST WELL REVIEWED CITY ON AMAZON	KANSAS CITY ECONOMIC DEVELOPMENT	CITY OF KANSAS CITY	BARKLEY, Kansas City	USA					Bronze Lion	Bronze Lion
D02/017	00114	#BODYCANTWAIT	HANDICAP INTERNATIONAL	HANDICAP INTERNATIONAL	HEREZIE, Paris	FRANCE					Bronze Lion	Bronze Lion
D02/037	00304	THE BRIDAL UNIFORM	UN WOMEN	ANTI-CHILD- MARRIAGES	BBDO PAKISTAN, Lahore	PAKISTAN			MINT PR AND IMAGE CONSULTANCY, Lahore		Bronze Lion	Bronze Lion
D02/041	00325	HELLO REAL PEOPLE	MOTOROLA	MOBILE	OGILVY, New York	USA			ZENO GROUP, New York		Bronze Lion	Bronze Lion
D02/063	00456	FUTURE CUISINE RESTAURANT IBUKI	JAXA (JAPAN AEROSPACE EXPLORATION AGENCY)	ARTIFICIAL SATELLITE "IBUKI"	ASATSU-DK INC., Tokyo	JAPAN			ASATSU-DK INC., Tokyo / MATERIAL, Tokyo		Bronze Lion	Bronze Lion

D02/132	01358	PRESCRIBED TO DEATH	NATIONAL SAFETY COUNCIL	OPIOID ADDICTION AWARENESS & PREVENTION CAMPAIGN	KETCHUM, New York / ENERGY BBDO, Chicago	USA	HYPHEN-LABS, New York	PHD, Chicago	KETCHUM, New York / NATIONAL SAFETY COUNCIL, Itasca	HYPHEN-LABS, New York	Bronze Lion	Bronze Lion
D02/137	01413	SPOTTED	KEY BISCAYNE	KEY BISCAYNE	J. WALTER THOMPSON ARGENTINA, Buenos Aires	ARGENTINA	CLUSTER MUSIC, Buenos Aires			CLUSTER MUSIC, Buenos Aires	Bronze Lion	Bronze Lion
D02/143	01560	THE FLIP	MCDONALD'S	MCDONALD'S	WE ARE UNLIMITED, Chicago	USA	RESOLUTION MEDIA, Chicago	OMD USA, Chicago		RESOLUTION MEDIA, Chicago	Bronze Lion	Bronze Lion
D02/154	01486	BLACK SUPERMARKET	CARREFOUR	CARREFOUR	CARREFOUR, Massy / MARCEL, Paris	FRANCE					Bronze Lion	Bronze Lion
D02/158	01739	DUTCH MASTERJUICES	PHILIPS	PHILIPS SLOW JUICERS	OGILVY AMSTERDAM / OGILVY SINGAPORE	THE NETHERLANDS	MASSIVE MUSIC, Amsterdam / JELIER EN SCHAAF, Diemen / MACLOUD AMSTERDAM / COMPOUND, Amsterdam / HOGARTH WORLDWIDE, Singapore		FLEISHMANHILLA RD, Dublin	MASSIVE MUSIC, Amsterdam / JELIER EN SCHAAF, Diemen / MACLOUD AMSTERDAM / COMPOUND, Amsterdam / HOGARTH WORLDWIDE, Singapore	Bronze Lion	Bronze Lion
D02/190	01935	DEISEL - GO WITH THE FAKE	DIESEL	DIESEL	DIESEL, Breganze / PUBLICIS ITALY, Milan / PUBLICIS, New York	ITALY			PARK PICTURES, New York		Bronze Lion	Bronze Lion
D03/001	00041	GIVE NOTHING TO RACISM	NEW ZEALAND HUMAN RIGHTS COMMISSION	NEW ZEALAND HUMAN RIGHTS COMMISSION	CLEMENGER BBDO WELLINGTON	NEW ZEALAND					Bronze Lion	Bronze Lion
D04/011	00383	NEVER BEFORE BARBIE	BARBIE	BARBIE	CLEMENGER BBDO MELBOURNE	AUSTRALIA	MATTEL AUSTRALIA/NEW ZEALAND, Richmond	CARAT, Melbourne	CLEMENGER BBDO MELBOURNE	MATTEL AUSTRALIA/NEW ZEALAND, Richmond	Bronze Lion	Bronze Lion
D04/034	01184	RECRUITING CAR	VOLVO	VOLVO S90	FAMOUSGREY BRUSSELS	BELGIUM			FAMOUS RELATIONS, Brussels		Bronze Lion	Bronze Lion
D05/007	00013	LOVING "IT"	BURGER KING DEUTSCHLAND GMBH	BURGER KING	GRABARZ & PARTNER, Hamburg	GERMANY	BURGER KING DEUTSCHLAND GMBH, Hannover	VIZEUM DEUTSCHLAND , Hamburg	EMANATE, München	BURGER KING DEUTSCHLAND GMBH, Hannover	Bronze Lion	Bronze Lion
D05/013	00341	SAVE OUR SPECIES	LACOSTE	LACOSTE	BETC, Paris	FRANCE					Bronze Lion	Bronze Lion
D05/090	01843	WHOPPER NEUTRALITY	BURGER KING	WHOPPER	DAVID, Miami	USA	BURGER KING, Miami			BURGER KING, Miami	Bronze Lion	Bronze Lion
D05/101	01842	STAND BY YOU	BUDWEISER	BUDWEISER	DAVID, Miami	USA	AB INBEV, New York		3PM AGENCY, New York	AB INBEV, New York	Bronze Lion	Bronze Lion
D06/031	01537	THE INSIDERS	AMNESTY	AMNESTY THE INSIDER	AMNESTY TURKEY, Istanbul / 4129GREY, Istanbul	TURKEY		AMNESTY TURKEY, Istanbul	AMNESTY TURKEY, Istanbul / 4129GREY, Istanbul		Bronze Lion	Bronze Lion
D06/032	01584	WORLD'S MOST SUCCESSFUL RECRUITMENT VIDEO	NEW ZEALAND POLICE	RECRUITMENT	OGILVY NEW ZEALAND, Auckland / THE SWEETSHOP, Auckland	NEW ZEALAND		OGILVY NEW ZEALAND, Auckland	OGILVY NEW ZEALAND, Auckland		Bronze Lion	Bronze Lion
D07/009	00347	GAME CHANGERS	UNICEF	UNICEF	BETC, Paris	FRANCE					Bronze Lion	Bronze Lion

D07/022	00502	KPN SAFE LOCK	KPN	TELECOM	N=5, Amsterdam	THE NETHERLANDS	ALPHA.ONE, Rotterdam / MAKE EM SAY, Amsterdam / MONALYSE, Rotterdam	MAAK, Amsterdam / MINDSHARE, Amsterdam / A BIGGER CIRCLE, Amsterdam	KOOLHOVEN & PARTNERS, Amsterdam	ALPHA.ONE, Rotterdam / MAKE EM SAY, Amsterdam / MONALYSE, Rotterdam	Bronze Lion	Bronze Lion
E02/020	01361	PRESCRIBED TO DEATH	NATIONAL SAFETY COUNCIL	OPIOID ADDICTION AWARENESS & PREVENTION CAMPAIGN	KETCHUM, New York / ENERGY BBDO, Chicago	USA	HYPHEN-LABS, New York	PHD, Chicago	KETCHUM, New York / NATIONAL SAFETY COUNCIL, Itasca	HYPHEN-LABS, New York	Bronze Lion	Bronze Lion
E05/006	00996	TURNING BEER INTO WATER	ANHEUSER-BUSCH	DISASTER RELIEF WATER DONATIONS	FLEISHMANHILLARD, New York / ANHEUSER-BUSCH, New York	USA		FLEISHMANHILLARD, New York / ANHEUSER-BUSCH, New York	FLEISHMANHILLARD, New York / ANHEUSER-BUSCH, New York		Bronze Lion	Bronze Lion
E06/005	00275	THE LIONESS CREST	NIKE	NIKE WOMENS	WIEDEN+KENNEDY AMSTERDAM / NIKE, Hilversum	THE NETHERLANDS		MINDSHARE, Amsterdam	WIEDEN+KENNEDY AMSTERDAM / NIKE, Hilversum		Bronze Lion	Bronze Lion
E06/006	00269	FIGHT FOR TERRITORY	LION	STEINLAGER	DDB GROUP NEW ZEALAND, Auckland	NEW ZEALAND	LION, Auckland	APN OUTDOOR, Auckland	DDB GROUP NEW ZEALAND, Auckland	LION, Auckland	Bronze Lion	Bronze Lion
E08/005	00702	HELP A DANE	THE DANISH CANCER SOCIETY & TRYGFONDEN	THE DANISH CANCER SOCIETY & TRYGFONDEN	&CO, Copenhagen	DENMARK		OATH, Copenhagen			Bronze Lion	Bronze Lion
Total Awards:		89										