

Pharma Lions Winners

Cat. No	Entry No	Title	Client	Product	Medium	Entrant / Idea Creation	Country	Production	Media	PR	Additional	Prize	Award
A04/47002	20612	IMMUNITY CHARM	MINISTRY OF PUBLIC HEALTH, ISLAMIC REPUBLIC OF AFGHANISTAN	IMMUNITY CHARM	Creative Data: Data Visualisation	McCANN HEALTH, New Delhi / McCANN INDIA WORLDGROUP INDIA, Mumbai		McCANN HEALTH New Delhi	McCANN HEALTH New Delhi		GLOBAL HEALTH CONSULTING	Gold Lion	Gold Lion
B04/8002	20617	IMMUNITY CHARM	MINISTRY OF PUBLIC HEALTH, ISLAMIC REPUBLIC OF AFGHANISTAN	IMMUNITY CHARM	Direct and Promo & Activation	McCANN HEALTH, New Delhi / McCANN INDIA WORLDGROUP INDIA, Mumbai		McCANN HEALTH New Delhi	McCANN HEALTH New Delhi		GLOBAL HEALTH CONSULTING	Gold Lion	Gold Lion
C01/47001	20618	IMMUNITY CHARM	MINISTRY OF PUBLIC HEALTH, ISLAMIC REPUBLIC OF AFGHANISTAN	IMMUNITY CHARM	Creative Data: Data Visualisation	McCANN HEALTH, New Delhi / McCANN INDIA WORLDGROUP INDIA, Mumbai		McCANN HEALTH New Delhi	McCANN HEALTH New Delhi		GLOBAL HEALTH CONSULTING	Gold Lion	Gold Lion
C03/12001	20592	THE TRAFFICKING EXAM	POLARIS	THE ANTI-TRAFFICKING EXAM & OTOSCOPE	Use of Technology	AREA 23, New York	USA	AREA 23 New York	AREA 23 New York			Gold Lion	Gold Lion
C03/47001	20620	IMMUNITY CHARM	MINISTRY OF PUBLIC HEALTH, ISLAMIC REPUBLIC OF AFGHANISTAN	IMMUNITY CHARM	Creative Data: Data Visualisation	McCANN HEALTH, New Delhi / McCANN INDIA WORLDGROUP INDIA, Mumbai		McCANN HEALTH New Delhi	McCANN HEALTH New Delhi		GLOBAL HEALTH CONSULTING	Gold Lion	Gold Lion
C03/49001	20553	VR VACCINE	HERMES PARDINI	DIAGNOSIS LAB	Events / Experiential	OGILVY BRASIL, São Paulo	BRAZIL	SONIDO São Paulo / VETOR FILMES São Paulo / SHUTTERSTOCK New York			HERMES PARDINI	Gold Lion	Gold Lion
A04/13001	20499	LAST LAUGH	INDIAN ASSOCIATION OF PALLIATIVE CARE (IAPC)	PALLIATIVE CARE OF PALLIATIVE CARE	Integrated Campaign	MEDULLA COMMUNICATIONS, Mumbai	INDIA	MEDULLA COMMUNICATIONS Mumbai / A NINETEEN FILMS Mumbai	MEDULLA COMMUNICATIONS Mumbai	MEDULLA COMMUNICATIONS, Mumbai		Silver Lion	Silver Lion
A04/30002	20496	LAST LAUGH	INDIAN ASSOCIATION OF PALLIATIVE CARE (IAPC)	PALLIATIVE CARE OF PALLIATIVE CARE	Branded Content & Entertainment: Live Experience	MEDULLA COMMUNICATIONS, Mumbai	INDIA	MEDULLA COMMUNICATIONS Mumbai / A NINETEEN FILMS Mumbai	MEDULLA COMMUNICATIONS Mumbai	MEDULLA COMMUNICATIONS, Mumbai		Silver Lion	Silver Lion
A04/8007	20613	IMMUNITY CHARM	MINISTRY OF PUBLIC HEALTH, ISLAMIC REPUBLIC OF AFGHANISTAN	IMMUNITY CHARM	Direct and Promo & Activation	McCANN HEALTH, New Delhi / McCANN INDIA WORLDGROUP INDIA, Mumbai		McCANN HEALTH New Delhi	McCANN HEALTH New Delhi		GLOBAL HEALTH CONSULTING	Silver Lion	Silver Lion
B04/47001	20616	IMMUNITY CHARM	MINISTRY OF PUBLIC HEALTH, ISLAMIC REPUBLIC OF AFGHANISTAN	IMMUNITY CHARM	Creative Data: Data Visualisation	McCANN HEALTH, New Delhi / McCANN INDIA WORLDGROUP INDIA, Mumbai		McCANN HEALTH New Delhi	McCANN HEALTH New Delhi		GLOBAL HEALTH CONSULTING	Silver Lion	Silver Lion
C01/8001	20619	IMMUNITY CHARM	MINISTRY OF PUBLIC HEALTH, ISLAMIC REPUBLIC OF AFGHANISTAN	IMMUNITY CHARM	Direct and Promo & Activation	McCANN HEALTH, New Delhi / McCANN INDIA WORLDGROUP INDIA, Mumbai		McCANN HEALTH New Delhi	McCANN HEALTH New Delhi		GLOBAL HEALTH CONSULTING	Silver Lion	Silver Lion
C02/12003	20325	KNOW YOU AGAIN	BAIDU	AI GLASSES	Use of Technology	F5, Shanghai	CHINA	F5 Shanghai		F5, Shanghai		Silver Lion	Silver Lion
C02/9004	20354	THE FIN	NORTHWELL HEALTH	TBD	PR	J. WALTER THOMPSON, New York	USA	J. WALTER THOMPSON New York	METAVISION MEDIA New York			Silver Lion	Silver Lion
C03/32001	20554	VR VACCINE	HERMES PARDINI	DIAGNOSIS LAB	Digital Craft: User Experience (UX)	OGILVY BRASIL, São Paulo	BRAZIL	SONIDO São Paulo / VETOR FILMES São Paulo / SHUTTERSTOCK New York			HERMES PARDINI	Silver Lion	Silver Lion

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C03/8002	20621	IMMUNITY CHARM	MINISTRY OF PUBLIC HEALTH, ISLAMIC REPUBLIC OF AFGHANISTAN	IMMUNITY CHARM	Direct and Promo & Activation	McCANN HEALTH, New Delhi / McCANN INDIA WORLDGROUP INDIA, Mumbai		McCANN HEALTH New Delhi	McCANN HEALTH New Delhi	GLOBAL HEALTH CONSULTING	Silver Lion	Silver Lion
A02/1002	20418	SPLIT SECOND	BOEHRINGER INGELHEIM	PRADAXA	Film: Cinema, TV and Digital Film Content	McCANN HEALTH, New York	USA	CRAFT WORLDWIDE New York			Bronze Lion	Bronze Lion
A04/24005	20075	ALIEN	MOLLIE BIGGANE MELANOMA FOUNDATION	MELANOMA AWARENESS	Print & Outdoor Craft: Illustration	AREA 23, New York	USA				Bronze Lion	Bronze Lion
A05/40001	20057	MAP #1	MIRACLE FLIGHTS	INSTITUTIONAL	Standard Outdoor	AREA 23, New York	USA	AREA 23 New York			Bronze Lion Campaign	Bronze Lion
A05/40002	20058	MAP #2	MIRACLE FLIGHTS	INSTITUTIONAL	Standard Outdoor	AREA 23, New York	USA	AREA 23 New York			Bronze Lion Campaign	
A05/43001	20049	"PUSH"	MERCK	MERCK FOR MOTHERS	Digital: Online Video	MATTER UNLIMITED, New York	USA	THE WHITELIST COLLECTIVE Los Angeles	MARINA MAHER COMMUNICATIONS, New York	MERCK	Bronze Lion	Bronze Lion
B03/18001	20107	THE RECORD PLAYER WITH TYPE 2 DIABETES	ASCENSIA DIABETES CARE	BLOOD GLUCOSE MONITOR	Film Craft: Animation / Visual Effects	CDM LONDON	UNITED KINGDOM	FINGER INDUSTRIES Sheffield			Bronze Lion Campaign	Bronze Lion
B03/18002	20103	THE VHS TAPE WITH TYPE 1 DIABETES	ASCENSIA DIABETES CARE	BLOOD GLUCOSE MONITOR	Film Craft: Animation / Visual Effects	CDM LONDON	UNITED KINGDOM	FINGER INDUSTRIES Sheffield			Bronze Lion Campaign	
B03/18003	20113	THE INSTANT CAMERA WITH TYPE 2 DIABETES	ASCENSIA DIABETES CARE	BLOOD GLUCOSE MONITOR	Film Craft: Animation / Visual Effects	CDM LONDON	UNITED KINGDOM	FINGER INDUSTRIES Sheffield			Bronze Lion Campaign	
B04/13003	20202	AVIATION	ROCHE	CLINICAL TRIAL	Integrated Campaign	LANGLAND, Windsor	UNITED KINGDOM				Bronze Lion	Bronze Lion
B04/9003	20341	TALKING HANDS THERAPY	MEXICAN FOUNDATION FOR RHEUMATIC PATIENTS	ARTHRITIS THERAPY	PR	FLOCK, Mexico City	MEXICO	MADRE FOCA Mexico City		PRP	Bronze Lion	Bronze Lion
C02/12002	10425	PHANTOM LIMB THERAPY	SAMSUNG	SAMSUNG GEAR VR	Use of Technology	LEO BURNETT MEXICO, Mexico City	MEXICO	LANDIA FILMS Mexico City / VR3.IO Mexico City			Bronze Lion	Bronze Lion
C02/36002	20603	SIGN THERAPY	ME MUEVO FOUNDATION, SORDOS CHILENOS FOUNDATION	SIGN THERAPY	Digital: Web Platforms	PROLAM Y&R, Santiago	CHILE				Bronze Lion	Bronze Lion
C02/46002	20535	CHAT YOURSELF	ITALIA LONGEVA - ITALIAN NETWORK DEDICATED TO AGING, CREATED BY THE MINISTRY OF	CHAT YOURSELF	Creative Data: Use of Real-Time Data	Y&R ITALIA, Milan	ITALY	NEXTOPERA Bari / THE BIGMAMA Milan / SEDICI:9 Milan		BURSON-MARSTELLER, Milan	Bronze Lion	Bronze Lion

Total Awards: 25