

Outdoor Winners

Cat. No	Entry No	Title	Advertiser	Product	Entrant/Idea Creation	Country	PR	Production	Media Placement	Additional Company/ies
C05/001	00116	MAGENTA UNLEASHED	DEUTSCHE TELEKOM	DEUTSCHE TELEKOM	SAATCHI & SAATCHI, London	UNITED KINGDOM	PROUD ROBINSON, Brighton	STRANGELOVE PRODUCTIONS, London / COFFEE AND TV, London / SPEADE, London / SPINDLE PRODUCTIONS, London	MEDIACOM, Düsseldorf	
B11/001	00205	NEWSPAPER STACK - TRUMP	DER TAGESSPIEGEL	DER TAGESSPIEGEL	SCHOLZ & FRIENDS, Berlin	GERMANY				
B11/002	00203	NEWSPAPER STACK - REFUGEES	DER TAGESSPIEGEL	DER TAGESSPIEGEL	SCHOLZ & FRIENDS, Berlin	GERMANY				
B11/003	00204	NEWSPAPER STACK - SOCCER	DER TAGESSPIEGEL	DER TAGESSPIEGEL	SCHOLZ & FRIENDS, Berlin	GERMANY				
D01/001	00197	LOVING "IT"	BURGER KING DEUTSCHLAND GMBH	BURGER KING	GRABARZ & PARTNER, Hamburg	GERMANY	EMANATE, München	RABBICORN FILMS, Hamburg / SLAUGHTERHOUSE VISUAL MANUFACTURING, Hamburg / YESSIAN MUSIC, Hamburg	VIZEUM DEUTSCHLAND, Wiesbaden	BURGER KING DEUTSCHLAND GMBH / SETUP GMBH
A11/008	00202	NEWSPAPER STACK - REFUGEES	DER TAGESSPIEGEL	DER TAGESSPIEGEL	SCHOLZ & FRIENDS, Berlin	GERMANY				
A11/009	00201	NEWSPAPER STACK - SOCCER	DER TAGESSPIEGEL	DER TAGESSPIEGEL	SCHOLZ & FRIENDS, Berlin	GERMANY				
A11/010	00200	NEWSPAPER STACK - TRUMP	DER TAGESSPIEGEL	DER TAGESSPIEGEL	SCHOLZ & FRIENDS, Berlin	GERMANY				
C04/003	00118	THE AUDI SANDBOX VR EXPERIENCE	AUDI	AUDI Q5 QUATTRO	POL, Oslo	NORWAY		MEDIAMONKS, Stockholm	MEDIACOM, Oslo	
D04/004	00026	THE IMPOSSIBLE SIGNING SESSIONS	BOL.COM	ONLINE BOOKSTORE	DDB BRUSSELS	BELGIUM	LEWIS PR, Antwerp	DDB BRUSSELS / BEYOND.IO, Antwerp	MEC BELGIUM, Brussels	
E03/001	00117	MAGENTA UNLEASHED	DEUTSCHE TELEKOM	DEUTSCHE TELEKOM	SAATCHI & SAATCHI, London	UNITED KINGDOM	PROUD ROBINSON, Brighton	STRANGELOVE PRODUCTIONS, London / COFFEE AND TV, London / SPEADE, London / SPINDLE PRODUCTIONS, London	MEDIACOM, Düsseldorf	
A08/006	00083	AVA	VOLKSWAGEN AG	VOLKSWAGEN CAR-NET LAST PARKING POSITION	DDB GROUP GERMANY, Berlin	GERMANY		DDB GROUP GERMANY, Berlin		
A08/007	00086	FELIX	VOLKSWAGEN AG	VOLKSWAGEN CAR-NET LAST PARKING POSITION	DDB GROUP GERMANY, Berlin	GERMANY		DDB GROUP GERMANY, Berlin		
A08/008	00089	ROBIN	VOLKSWAGEN AG	VOLKSWAGEN CAR-NET LAST PARKING POSITION	DDB GROUP GERMANY, Berlin	GERMANY		DDB GROUP GERMANY, Berlin		
A09/001	00069	BIG MAC	MCDONALD'S	FAST FOOD RESTAURANT	TBWA/PARIS	FRANCE				

A09/002	00070	FRENCH FRIES	MCDONALD'S	FAST FOOD RESTAURANT	TBWAIPARIS	FRANCE				
B08/001	00084	PAPER CLIP	VOLKSWAGEN AG	VOLKSWAGEN SUVS	DDB GROUP GERMANY, Berlin	GERMANY				
B08/003	00090	LIGHTER	VOLKSWAGEN AG	VOLKSWAGEN SUVS	DDB GROUP GERMANY, Berlin	GERMANY				
B09/001	00096	HOLIDAY	MCDONALD'S	APPETITE	THJNK, Hamburg	GERMANY				
C05/002	00149	THE VIRTUAL CRASH BILLBOARD	PARISIAN ROAD SAFETY AUTHORITY	PEDESTRIANS ROAD SAFETY	SERVICEPLAN FRANCE, Paris / SERVICEPLAN, München	FRANCE	SERVICEPLAN FRANCE, Paris	TRINITY FILMS, Paris / COMPTOIR DU SON, Paris	SERVICEPLAN FRANCE, Paris	
D01/002	00265	NO MORE BLACK TARGETS	NEW YORK SOCIETY FOR ETHICAL CULTURE	NO MORE BLACK TARGETS	FRED & FARID PARIS	FRANCE	FRED & FARID PARIS	FRED & FARID PARIS	FRED & FARID PARIS	NEW YORK SOCIETY FOR ETHICAL CULTURE
D02/008	00013	ULTIMATE GIVING PLEASURE	BMW GROUP RUSSIA	BMW AUTOMOBILE	FCB MOSCOW	RUSSIA			CARAT, Moscow	HYPE PRODUCTION
D03/018	00267	TAPESTRY	TOURISM IRELAND	TOURISM IRELAND	TOURISM IRELAND, Redmonds Hill / PUBLICIS LONDON	IRELAND		SPACE66, London	CARAT, London	
E01/002	00010	NARCOS 3 - THE WHITE COUNTDOWN	NETFLIX	NARCOS ORIGINAL SERIES - SEASON 3	UBI BENE, Paris	FRANCE	UBI BENE, Paris	UBI BENE, Paris	UBI BENE, Paris	
E02/007	00198	LOVING "IT"	BURGER KING DEUTSCHLAND GMBH	BURGER KING	GRABARZ & PARTNER, Hamburg	GERMANY	EMANATE, München	RABBICORN FILMS, Hamburg / SLAUGHTERHOUSE VISUAL MANUFACTURING, Hamburg / YESSIAN MUSIC, Hamburg	VIZEUM DEUTSCHLAND, Wiesbaden	BURGER KING DEUTSCHLAND GMBH / SETUP GMBH
F01/002	00151	THE VIRTUAL CRASH BILLBOARD	PARISIAN ROAD SAFETY AUTHORITY	PEDESTRIANS ROAD SAFETY	SERVICEPLAN FRANCE, Paris / SERVICEPLAN, München	FRANCE	SERVICEPLAN FRANCE, Paris	TRINITY FILMS, Paris / COMPTOIR DU SON, Paris	SERVICEPLAN FRANCE, Paris	
Total Awards:									18	

Prize

Grand Prix

Gold Eurobest
Campaign

Gold Eurobest
Campaign

Gold Eurobest
Campaign

Gold Eurobest

Silver Eurobest
Campaign

Silver Eurobest
Campaign

Silver Eurobest
Campaign

Silver Eurobest

Silver Eurobest

Silver Eurobest

Bronze Eurobest
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