

**Mobile Winners**

Cat. No	Entry No	Title	Client	Product	Entrant / Idea Creation	Country	Production	Media	PR	Additional	Prize	Award
A01/024	00681	THE WHOPPER DETOUR	BURGER KING	FOOD	FCB NEW YORK	USA	O POSITIVE, New York / MACKCUT, New York / HUMAN, New York / CHEMISTRY CREATIVE, New York / ZOMBIE STUDIO, São Paulo	HORIZON MEDIA, New York	ALISON BROD MARKETING + COMMUNICATIONS, New York	HONEYMIX, New York	Grand Prix	Grand Prix
A02/017	00524	LESSONS IN HERSTORY	DAUGHTERS OF THE EVOLUTION	EDUCATIONAL WOMEN'S HISTORY APP	GOODBY SILVERSTEIN & PARTNERS, San Francisco	USA	GOODBY SILVERSTEIN & PARTNERS, San Francisco			ELEVEL, San Francisco	Gold Lion	Gold Lion
A05/019	00815	SEE SOUND	WAVIO	SEE SOUND	AREA 23, AN FCB HEALTH NETWORK COMPANY, New York	USA	AREA 23, AN FCB HEALTH NETWORK COMPANY, New York				Gold Lion	Gold Lion
A07/006	00258	POCKET FRANCHISE	KFC	KFC POCKET FRANCHISE	HO COMMUNICATION, Shanghai	CHINA	HO COMMUNICATION, Shanghai	HO COMMUNICATION, Shanghai	HO COMMUNICATION, Shanghai		Gold Lion	Gold Lion
C02/007	00089	BAGELGATE	KRAFT-HEINZ	PHILADELPHIA CREAM CHEESE	DROGA5, New York	USA		STARCOM, Chicago	ALISON BROD MARKETING + COMMUNICATIONS, New York	VMLY&R, Chicago	Gold Lion	Gold Lion
C05/004	00061	ADDRESS THE FUTURE	CARLINGS	THE DIGITAL COLLECTION	VIRTUE, Copenhagen	DENMARK					Gold Lion	Gold Lion
C07/011	00259	POCKET FRANCHISE	KFC	KFC POCKET FRANCHISE	HO COMMUNICATION, Shanghai	CHINA	HO COMMUNICATION, Shanghai	HO COMMUNICATION, Shanghai	HO COMMUNICATION, Shanghai		Gold Lion	Gold Lion
C08/036	00558	PAY IT FORWARD	THE BIG ISSUE	THE BIG ISSUE	FCB INFERNNO, London	UNITED KINGDOM	ARCHER'S MARK, London				Gold Lion	Gold Lion
C08/037	00789	STORYSIGN	HUAWEI	HUAWEI BRAND	FCB INFERNNO, London	UNITED KINGDOM	DOG EAT DOG, London / AARDMAN ANIMATIONS, Bristol / TENTHREE EDITING, London / UNIT, London / MCASSO, London	WAVEMAKER, London		HUAWEI, London	Gold Lion	Gold Lion
D04/007	00525	LESSONS IN HERSTORY	DAUGHTERS OF THE EVOLUTION	EDUCATIONAL WOMEN'S HISTORY APP	GOODBY SILVERSTEIN & PARTNERS, San Francisco	USA	GOODBY SILVERSTEIN & PARTNERS, San Francisco			ELEVEL, San Francisco	Gold Lion	Gold Lion
E01/030	00684	THE WHOPPER DETOUR	BURGER KING	FOOD	FCB NEW YORK	USA	O POSITIVE, New York / MACKCUT, New York / HUMAN, New York / CHEMISTRY CREATIVE, New York / ZOMBIE STUDIO, São Paulo	HORIZON MEDIA, New York	ALISON BROD MARKETING + COMMUNICATIONS, New York	HONEYMIX, New York	Gold Lion	Gold Lion
A01/010	00205	SNELWEG SPROOKJES	VOLKSWAGEN	VOLKSWAGEN APPLICATION	ISOBAR, Amsterdam / ACHTUNG!mccgarrybowen, Amsterdam	THE NETHERLANDS	ACHTUNG!mccgarrybowen, Amsterdam / ROBOT KITTENS, Hilversum / BIG ORANGE, Amsterdam / ISOBAR, Amsterdam				Silver Lion	Silver Lion
A02/040	00758	BURN THAT AD	BURGER KING	BURGER KING WHOPPER	DAVID SAO PAULO	BRAZIL	VEFOR ZERO, São Paulo / CAFE ROYAL, São Paulo / HOGARTH WORLDWIDE, São Paulo / JAMUTE, São Paulo / CLAN VFX, São Paulo	DAVID SAO PAULO	DAVID SAO PAULO / LOURES COMMUNICATION, Sao Paulo	BURGER KING BRAZIL, Barueri	Silver Lion	Silver Lion
A07/008	00557	PAY IT FORWARD	THE BIG ISSUE	THE BIG ISSUE	FCB INFERNNO, London	UNITED KINGDOM	ARCHER'S MARK, London				Silver Lion	Silver Lion
A08/065	00816	SEE SOUND	WAVIO	SEE SOUND	AREA 23, AN FCB HEALTH NETWORK COMPANY, New York	USA	AREA 23, AN FCB HEALTH NETWORK COMPANY, New York				Silver Lion	Silver Lion
C01/020	00168	IHOB	IHOP	IHOP	DROGA5, New York	USA	PRETTYBIRD, Culver City / WOODSHOP, Culver City / BUTTER MUSIC + SOUND DESIGN, New York / CUT+RUN, New York / MPC, New York	INITIATIVE, Los Angeles	DEVRIES GLOBAL, New York	IHOP, California / NA COLLECTIVE, New York / MY ACTIVE DRIVEWAY, New York / JSM MUSIC, New York / SOUND LOUNGE, New York	Silver Lion	Silver Lion
C04/002	00065	NO NEED TO FLY - AROUND THE WORLD IN GERMANY	GERMAN RAIL	GERMAN RAIL	OGILVY GERMANY, Frankfurt	GERMANY	SPIRABLE, London			DEUTSCHE BAHN AG, Frankfurt / GETTY IMAGES INTERNATIONAL, Dublin	Silver Lion	Silver Lion
C04/006	00083	ONE FOR TWO	MARS CHOCOLATE NORTH AMERICA	SNICKERS	BBDO NEW YORK	USA	JHF PRODUCTIONS, Los Angeles	MEDIACOM, New York		MACKENZIE CUTLER, New York / COMPANY 3, New York	Silver Lion	Silver Lion
C04/019	00693	VEILED SNAPCHAT LENS	S.C JOHNSON	GLADE	OGILVY, Chicago	USA	OGILVY, Chicago	PHD, Chicago			Silver Lion	Silver Lion
C07/001	00101	SAMSUNG X FORTNITE: THE GALAXY SKIN	SAMSUNG GLOBAL	THE GALAXY SKIN	R/GA, New York	USA	R/GA, New York / PUBLICIS, New York		WASSERMAN, New York		Silver Lion	Silver Lion
C08/018	00184	ACCESSIBILITY MAT	FORD MOTOR COMPANY	FORD MOTOR COMPANY	G7B BRASIL, São Paulo	BRAZIL				CODE STUDIO, São Paulo / PARANOID BR, São Paulo / BIZSYS, Sao Paulo / J. WALTER THOMPSON BRAZIL, São Paulo	Silver Lion	Silver Lion
D03/016	00496	SAFETY HUB	NRMA	HOME INSURANCE	CHE PROXIMITY, Melbourne	AUSTRALIA	CHE PROXIMITY, Melbourne	CHE PROXIMITY, Melbourne			Silver Lion	Silver Lion
A01/021	00668	THE TRAFFIC JAM WHOPPER	BURGER KING MEXICO	BURGER KING DELIVERY	WE BELIEVERS, New York	USA	BONSAI3, Miami / PICKLE MUSIC, New York / CENTRAL FILMS, Mexico City				Bronze Lion	Bronze Lion
A01/023	00731	POWERSHARE	SAMSUNG	SAMSUNG - GALAXY S10	LEO BURNETT SYDNEY	AUSTRALIA		STARCOM, Sydney			Bronze Lion	Bronze Lion
A01/032	00666	AIR MAX GRAFFITI STORES	NIKE	AIR MAX	AKQA, São Paulo	BRAZIL	ZOHAR CINEMA, Rio de Janeiro / HEFTY, São Paulo	WIEDEN+KENNEDY, São Paulo			Bronze Lion	Bronze Lion
A01/036	00641	ECHOES	UBISOFT	DIVISION 2	MAKEMEPULSE, Paris / DDB PARIS	FRANCE	MAKEMEPULSE, Paris				Bronze Lion	Bronze Lion
A03/007	00330	MAGIC SNOW GLOBE	AMERICAN HONDA MOTOR CO.	CORPORATE IMAGE	RPA, Santa Monica	USA	PSYOP, Los Angeles				Bronze Lion	Bronze Lion
A05/001	00027	NAUGHTY OR NICE BAUBLE	MYER	MYER	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE / THIRTEEN&CO, Sydney / CREATOR GLOBAL, Melbourne	IKON, Southbank	CLEMENGER BBDO MELBOURNE	MYER, Docklands	Bronze Lion	Bronze Lion
A06/014	00492	SAFETY HUB	NRMA	HOME INSURANCE	CHE PROXIMITY, Melbourne	AUSTRALIA	CHE PROXIMITY, Melbourne	CHE PROXIMITY, Melbourne			Bronze Lion	Bronze Lion
A07/009	00634	UCB AGROBANKING PROJECT	UCB - UCASH, SHWAPNO	MOBILE BANKING SERVICE	GREY BANGLADESH, Dhaka	BANGLADESH					Bronze Lion	Bronze Lion
C01/026	00251	MCDONALDS MCPICKLE	MCDONALDS	MCDONALDS	VMLY&R, Sydney	AUSTRALIA	VMLY&R, Sydney		MANGO, Sydney		Bronze Lion	Bronze Lion
C02/024	00673	HAILSTORM IN ISTANBUL	IKEA	CARPENTS	TBWA/ISTANBUL	TURKEY				TBWA/ISTANBUL	Bronze Lion	Bronze Lion
C03/007	00059	ADDRESS THE FUTURE	CARLINGS	THE DIGITAL COLLECTION	VIRTUE, Copenhagen	DENMARK					Bronze Lion	Bronze Lion
C03/010	00195	VOICE OF HUNGER	SWIGGY	FOOD DELIVERY	DENTSU WEBCHUTNEY, Bangalore	INDIA	DENTSU WEBCHUTNEY, Bangalore / DOT DOT BOOM, Bengaluru				Bronze Lion	Bronze Lion
C03/016	00333	#CODNATION	ACTIVISION	CALL OF DUTY	72ANDSUNNY, Los Angeles	USA	HECHO STUDIOS, Los Angeles				Bronze Lion	Bronze Lion
C04/024	00597	RESCUE DOGZ	GUD	GUD	WUNDERMAN THOMPSON, Sao Paulo / J. WALTER THOMPSON BRAZIL, São Paulo	BRAZIL	A9 AUDIO, São Paulo / PLAY IT AGAIN, São Paulo	J. WALTER THOMPSON BRAZIL, São Paulo	J. WALTER THOMPSON BRAZIL, São Paulo		Bronze Lion	Bronze Lion
C04/027	00698	GO BACK TO AFRICA	BLACK & ABROAD	BLACK & ABROAD	FCB/SIX, Toronto	CANADA	ROOSTER POST PRODUCTION, Toronto / GRAYSON MATTHEWS, Toronto	INITIATIVE, Toronto	GLOSSY, Toronto		Bronze Lion	Bronze Lion
C05/007	00010	POLO UNFAIL	VOLKSWAGEN	VOLKSWAGEN POLO	DDB SYDNEY	AUSTRALIA	RIOT CONTENT, Northcote				Bronze Lion	Bronze Lion
C05/011	00090	BAGELGATE	KRAFT-HEINZ	PHILADELPHIA CREAM CHEESE	DROGA5, New York	USA		STARCOM, Chicago	ALISON BROD MARKETING + COMMUNICATIONS, New York	VMLY&R, Chicago	Bronze Lion	Bronze Lion
C05/022	00619	NOT A BOOMERANG	BITE BACK	ANIMAL RIGHTS ORGANISATION	FAMOUSGREY BRUSSELS	BELGIUM	FAMOUSGREY BRUSSELS				Bronze Lion	Bronze Lion
C08/072	00749	INSTA NOVELS	THE NEW YORK PUBLIC LIBRARY	LITERATURE	MOTHER NEW YORK	USA	HORNET, New York / MAGOZ, Malmo / STRANGE BEAST, London / BUCK DESIGN, New York / PSYOP, New York				Bronze Lion	Bronze Lion
D02/012	00790	STORYSIGN	HUAWEI	HUAWEI BRAND	FCB INFERNNO, London	UNITED KINGDOM	DOG EAT DOG, London / AARDMAN ANIMATIONS, Bristol / TENTHREE EDITING, London / UNIT, London / MCASSO, London	WAVEMAKER, London		HUAWEI, London	Bronze Lion	Bronze Lion

**Total Awards:**
**42**