

Media Winners

Cat. No	Entry No	Title	Advertiser	Product	Entrant/Idea Creation	Country	PR	Production	Media Placement	Additional Company/ies
F03/002	00192	SWEDEN ON AIRBNB	VISITSWEDEN	VISITSWEDEN	FORSMAN & BODENFORS, Gothenburg	SWEDEN	FORSMAN & BODENFORS, Gothenburg	FORSMAN & BODENFORS, Gothenburg		VISIT SWEDEN / SMFB ENGINE / AIRBNB
A13/001	00043	LIKE MY ADDICTION	ADDICT AIDE	ADDICT AIDE	BETC, Paris	FRANCE		FRANCINE FRAMBOISE, Paris / GUM, Paris		
B09/010	00104	EDEKA VIELFALT	EDEKA	VIELFALT KAMPAGNE	JUNG VON MATT, Hamburg	GERMANY		MARKENFILM CROSSING, Hamburg		EDEKA ZENTRALE AG & CO. KG
F01/001	00044	LIKE MY ADDICTION	ADDICT AIDE	ADDICT AIDE	BETC, Paris	FRANCE		FRANCINE FRAMBOISE, Paris / GUM, Paris		
A05/009	00191	SWEDEN ON AIRBNB	VISITSWEDEN	VISITSWEDEN	FORSMAN & BODENFORS, Gothenburg	SWEDEN	FORSMAN & BODENFORS, Gothenburg	FORSMAN & BODENFORS, Gothenburg		VISIT SWEDEN / SMFB ENGINE / AIRBNB
A06/001	00161	THE TRUTH	DE STANDAARD	DE STANDAARD NEWSPAPER	MORTIERBRIGADE, Brussels	BELGIUM		CAVIAR, Brussels / HET GELUIDSHUIS, Antwerp	DE STANDAARD, Brussels	
B05/005	00004	SBERBANK NEIGHBORHOODS	SBERBANK	LOANS FOR SMALL BUSINESSES	SBERBANK OF RUSSIA, Moscow / GOOD, Moscow	RUSSIA		HYPE PRODUCTION, Moscow	DENTSU SMART, Moscow / SEGMENTO, Moscow	GOOD DATA NEW YORK
B06/009	00165	MYSTERY BURGER	BURGER KING	MYSTERY BURGER	BUZZMAN, Paris	FRANCE		BUZZMAN, Paris / BOLLYWOOD, Paris / FIRM STUDIO, Paris	MEC, Paris	
B09/008	00154	LOVING "IT"	BURGER KING DEUTSCHLAND GMBH	BURGER KING	GRABARZ & PARTNER, Hamburg	GERMANY	EMANATE, München	RABBICORN FILMS, Hamburg / SLAUGHTERHOUSE VISUAL MANUFACTURING, Hamburg / YESSIAN MUSIC, Hamburg	VIZEUM DEUTSCHLAND, Wiesbaden	BURGER KING DEUTSCHLAND GMBH / SETUP GMBH
B10/001	00069	THE CAR2GO CAMEO	CAR2GO GROUP GMBH	CAR2GO CARSHARING	TBWA/GERMANY, Düsseldorf	GERMANY	DO IT! , Düsseldorf	THE MARMALADE POST, Dusseldorf		
B10/009	00149	RETAIL THERAPY	IKEA	FURNITURE	AKESTAM HOLST, Stockholm	SWEDEN	AKESTAM HOLST, Stockholm	AKESTAM HOLST, Stockholm	MEC, Stockholm	
E01/009	00167	2H04	SNCF	TGV	BUZZMAN, Paris	FRANCE		BUZZMAN, Paris / PREMIERE FOIS PRODUCTION, Paris / SCHMOOZE, Paris		
A12/001	00084	VIOLENCE STOPPING OUTDOOR	HELSINKI POLICE	PUBLIC SERVICE / NATIONAL EMERGENCY NUMBER	TBWA/HELSINKI	FINLAND				
A13/012	00212	REALITY XMAS	DOCTORS OF THE WORLD	INTERNATIONAL MEDICAL CHARITY	McCANN LONDON	UNITED KINGDOM	PERSUASION COMMUNICATIONS, London	CRAFT WORLDWIDE, London	UM MANCHESTER	
B05/003	00085	VIOLENCE STOPPING OUTDOOR	HELSINKI POLICE	PUBLIC SERVICE / NATIONAL EMERGENCY NUMBER	TBWA/HELSINKI	FINLAND				
B06/011	00015	ULTIMATE GIVING PLEASURE	BMW GROUP RUSSIA	BMW AUTOMOBILE	FCB MOSCOW	RUSSIA			CARAT, Moscow	HYPE PRODUCTION

B08/004	00053	PROBABLY TEDX	CARLSBERG GROUP	BEER	HAPPINESS BRUSSELS, AN FCB ALLIANCE, Brussels	BELGIUM		NOBODY, Copenhagen / ARTOFFICIAL, Copenhagen / TGBVFX, Copenhagen / RGB, Vilnius / MDH HOLOGRAM, London		STUDIO TARGRAM
B11/002	00119	GET THE FLOW	VODAFONE	VODAFONE	DDB & TRIBAL WORLDWIDE AMSTERDAM	THE NETHERLANDS	HET PR BUREAU, Amsterdam	WEFILM, Amsterdam / ROBOT KITTEN, Hilversum	MEC NETHERLANDS, Amsterdam	MAAK
B12/010	00093	EVERT_45	KPN	TELCO	N=5, Amsterdam	THE NETHERLANDS		N=5, Amsterdam / SUPERHERO, CHEESECAKE, Amsterdam / PUPKIN FILM, Amsterdam	MAAK, Amsterdam / MINDSHARE, Amsterdam / HILL+KNOWLTON STRATEGIES AMSTERDAM, Amsterdam / DIGINED, Amsterdam	
B12/012	00047	THE TANGO SQUAD	ADIDAS	ADIDAS FOOTBALL	WE ARE SOCIAL, London	UNITED KINGDOM		WE ARE SOCIAL, London		
B12/015	00126	FAIL	NORWEGIAN RED CROSS	FIRST AID	TRY, Oslo	NORWAY		TANGRYSTAN, Oslo	T/A OPT, Oslo	
C03/002	00006	SBERBANK NEIGHBORHOODS	SBERBANK	LOANS FOR SMALL BUSINESSES	SBERBANK OF RUSSIA, Moscow / GOOD, Moscow	RUSSIA		HYPE PRODUCTION, Moscow	DENTSU SMART, Moscow / SEGMENTO, Moscow	GOOD DATA NEW YORK
E01/004	00162	THE TRUTH	DE STANDAARD	DE STANDAARD NEWSPAPER	MORTIERBRIGADE, Brussels	BELGIUM		CAVIAR, Brussels / HET GELUIDSHUIS, Antwerp	DE STANDAARD, Brussels	
Total Awards:										23

Prize

Grand Prix

Gold Eurobest

Gold Eurobest

Gold Eurobest

Silver Eurobest

Silver Eurobest

Silver Eurobest

Silver Eurobest

Silver Eurobest

Silver Eurobest

Silver Eurobest

Silver Eurobest

Bronze Eurobest

Bronze Eurobest

Bronze Eurobest

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