

**Media Lions Winners**

Cat. No	Entry No	Title	Client	Product	Entrant / Idea Creation	Country	Production	Media	PR	Additional	Prize	Award
E02/012	01362	TESCO'S FOOD LOVE STORIES	TESCO	TESCO STORES	MEDIACOM, London / BBH LONDON	UNITED KINGDOM		MEDIACOM, London			Grand Prix	Grand Prix
A12/041	01866	THIS COKE IS A FANTA	COCA-COLA	COCA-COLA	DAVID THE AGENCY, São Paulo	BRAZIL	MYND8, Sao Paulo / JAMUTE, São Paulo			MYND8, Sao Paulo / JAMUTE, São Paulo	Gold Lion	Gold Lion
A13/004	00130	TO THE LAST TREE STANDING	GREENPEACE POLAND	SAVING THE BIALOWIEZA FOREST	OGILVY POLAND, Warsaw / SHOOTME VISUAL ARTISTS, Warsaw / AMP POLAND, Warsaw / SOUNDS GOOD, Warsaw	POLAND		OGILVY POLAND, Warsaw / GAMESET, Warszawa / LIFETUBE, Warsaw / NEW AGE MEDIA, Warsaw		OGILVY POLAND, Warsaw / GREENPEACE POLAND, Warsaw	Gold Lion	Gold Lion
B03/133	02337	FRESH PRINTS	ALDI	ALDI	McCANN BARCELONA / McCANN SPAIN , MADRID	SPAIN	McCANN BARCELONA	HAVAS MEDIA , Barcelona		McCANN BARCELONA	Gold Lion	Gold Lion
B05/027	00676	PROJECT 84	CALM	CALM	adam&eveDDB, London	UNITED KINGDOM			W COMMUNICATIONS, London		Gold Lion	Gold Lion
B05/115	02407	DAVID BOWIE IS HERE	SPOTIFY	SPOTIFY	SPOTIFY, New York	USA		LEISURE INC, Brooklyn			Gold Lion	Gold Lion
B08/017	00342	XBOX DESIGN LAB ORIGINALS: THE FANCHISE MODEL	MICROSOFT	XBOX DESIGN LAB	McCANN LONDON	UNITED KINGDOM	HELLOWORLD, New York / AYZENBERG, Seattle / MICROSOFT XBOX, Redmond		McCANN LONDON	HELLOWORLD, New York / AYZENBERG, Seattle / MICROSOFT XBOX, Redmond	Gold Lion	Gold Lion
B10/007	00040	AUSSIE NEWS TODAY	TOURISM AUSTRALIA	AUSTRALIA	CLEMENGER BBDO SYDNEY	AUSTRALIA		UM, Sydney		ONE GREEN BEAN SYDNEY	Gold Lion	Gold Lion
B11/036	01739	INTEL RE-IMAGINES THE 2018 PYEONGCHANG OLYMPICS	INTEL	INTEL	OMD USA, New York / INTEL CORPORATION, Santa Clara	USA		OMD USA, New York			Gold Lion	Gold Lion
E03/008	00328	80 DAYS OF ARGOS	ARGOS	ARGOS	THE&PARTNERSHIP, London	UNITED KINGDOM		MINDSHARE, London			Gold Lion	Gold Lion
A07/005	00449	THE COLORBLIND VIEWER	TENNESSEE DEPARTMENT OF TOURIST DEVELOPMENT	THE STATE OF TENNESSEE	VML, Kansas City	USA	FLYTEVU, Nashville / ENCHROMA, Berkeley, CA	VML, Kansas City		FLYTEVU, Nashville / ENCHROMA, Berkeley, CA	Silver Lion	Silver Lion
A07/014	00403	CAR VS DATA	VIA RAIL CANADA	TRAIN SERVICE	TOUCHÉ!, Montréal / COSSETTE, Montréal	CANADA		TOUCHÉ!, Montréal			Silver Lion	Silver Lion
A08/016	00729	HIGHWAY GALLERY	LOUVRE ABU DHABI	INSTITUTION AL	TBWA\RAAD, Dubai	UNITED ARAB EMIRATES		ABU DHABI MEDIA COMPANY, Abu Dhabi			Silver Lion	Silver Lion
B02/071	01390	THE GAME THAT NEVER WAS	BLU RADIO	SPORTS RADIO STATION	GREY COLOMBIA, Bogotá	COLOMBIA		BLU RADIO, Bogota	BLU RADIO, Bogota		Silver Lion	Silver Lion
B03/081	01441	BREATHING LIFE INTO TRANSIT ADS	NETFLIX	ALTERED CARBON	NETFLIX, Los Angeles / MULLENLOWE MEDIAHUB, Boston	USA		MULLENLOWE MEDIAHUB, Boston			Silver Lion	Silver Lion

B04/013	00411	PALAU PLEDGE	PALAU LEGACY PROJECT	PALAU	HOST/HAVAS, Sydney	AUSTRALIA		RED AGENCY, Sydney		Silver Lion	Silver Lion
B04/081	01730	SIP SAFE	MONASH UNIVERSITY	MONASH UNIVERSITY	Y&R MELBOURNE	AUSTRALIA				Silver Lion	Silver Lion
B05/017	00474	THE COLORBLIND VIEWER	TENNESSEE DEPARTMENT OF TOURIST DEVELOPMENT	THE STATE OF TENNESSEE	VML, Kansas City	USA	FLYTEVU, Nashville / ENCHROMA, Berkeley, CA	VML, Kansas City	FLYTEVU, Nashville / ENCHROMA, Berkeley, CA	Silver Lion	Silver Lion
B05/086	01944	DRIVE-THRUCK	ARCOS DORADOS COMÉRCIO DE ALIMENTOS LTDA	DRIVE-THRU	McDONALD'S, Sao Paulo / DPZ&T, São Paulo	BRAZIL				Silver Lion	Silver Lion
B06/001	00003	PARIS 2024 OLYMPIC DAYS	CITY OF PARIS	PARIS 2024 OLYMPIC BID	UBI BENE, Paris	FRANCE		UBI BENE, Paris	UBI BENE, Paris	Silver Lion	Silver Lion
B07/019	00323	SHITTY PAPER – MADE FROM HATE	GOLDEIMER	SHITTY PAPER – MADE FROM HATE	PHILIPP UND KEUNTJE, Hamburg	GERMANY	AUFSTEHEN GEGEN RASSISMUS!, Berlin / SUXEEDO, Berlin / SWAT.IO, Vienna / DELIKATESSEN, Hamburg		AUFSTEHEN GEGEN RASSISMUS!, Berlin / SUXEEDO, Berlin / SWAT.IO, Vienna / DELIKATESSEN, Hamburg	Silver Lion	Silver Lion
B10/012	00131	TO THE LAST TREE STANDING	GREENPEACE POLAND	SAVING THE BIALOWIEZA FOREST	OGILVY POLAND, Warsaw / SHOOTME VISUAL ARTISTS, Warsaw / AMP POLAND, Warsaw / SOUNDS GOOD, Warsaw	POLAND		OGILVY POLAND, Warsaw / GAMESET, Warszawa / LIFETUBE, Warsaw / NEW AGE MEDIA, Warsaw	OGILVY POLAND, Warsaw / GREENPEACE POLAND, Warsaw	Silver Lion	Silver Lion
B10/034	00314	ABSOLUT VODKA - NEVER GONNA GIF YOU UP	ABSOLUT VODKA	ABSOLUT VODKA	SEBTON/CO, Stockholm	SWEDEN		SEBTON/CO, Stockholm		Silver Lion	Silver Lion
B10/100	01078	VERIZON - WHAT YOU MISSED	VERIZON	VERIZON WIRELESS	R/GA NEW YORK	USA		R/GA NEW YORK		Silver Lion	Silver Lion
B11/030	01307	THE WORLD'S FIRST ALEXA-POWERED AD	AMAZON	AMAZON ECHO	INITIATIVE, London	UNITED KINGDOM	MUBALOO, London	INITIATIVE, London	MUBALOO, London	Silver Lion	Silver Lion
C01/004	00327	80 DAYS OF ARGOS	ARGOS	ARGOS	THE&PARTNERSHIP, London	UNITED KINGDOM		MINDSHARE, London		Silver Lion	Silver Lion
C01/045	02475	TAGWORDS	AB INBEV	BUDWEISER	AFRICA, São Paulo	BRAZIL				Silver Lion	Silver Lion
C02/046	02272	DELAYED FLIGHT BREAK MACHINE	KITKAT	KITKAT	J. WALTER THOMPSON BRAZIL, São Paulo	BRAZIL		J. WALTER THOMPSON BRAZIL, São Paulo	J. WALTER THOMPSON BRAZIL, São Paulo	Silver Lion	Silver Lion
C03/027	01697	DATA INTO DOLLARS	XFINITY	XFINITY MOBILE	GOODBY SILVERSTEIN & PARTNERS, San Francisco	USA		SPARK FOUNDRY, New York / GOOGLE, New York		Silver Lion	Silver Lion
D01/021	00350	APPIE TODAY	ALBERT HEIJN	FMCG	TBWAINEBOKO, Amsterdam	THE NETHERLANDS		WAVEMAKER, Amsterdam		Silver Lion	Silver Lion

D02/056	01000	UK'SHONA KWELANGA - A WHATSAPP DRAMA SERIES	SANLAM	MYCHOICE FUNERAL PLAN	KING JAMES GROUP, Cape Town	SOUTH AFRICA			KING JAMES GROUP, Cape Town		Silver Lion	Silver Lion
D02/140	02102	SAY IT WITH SKY	SKY GERMANY	SKY TV	SERVICEPLAN GERMANY, Munich	GERMANY	HMMH MULTIMEDIAHAUS, Bremen / DESIGNSTUBE, Hamburg / HASTINGS MUSIC, Hamburg / UPLJFT, Hamburg	MEDIAPLUS, München	HMMH MULTIMEDIAHAUS, Bremen / DESIGNSTUBE, Hamburg / HASTINGS MUSIC, Hamburg / UPLJFT, Hamburg		Silver Lion	Silver Lion
D02/142	10892	DUNDEE	TOURISM AUSTRALIA	TOURISM AUSTRALIA	UM, Sydney / DROGA5, New York	AUSTRALIA	EXILE EDITORIAL, New York / SECOND CHILD, New York	UM, New York / UM, Sydney	DROGA5, New York / KOVERT CREATIVE, Santa Monica	EXILE EDITORIAL, New York / SECOND CHILD, New York	Silver Lion	Silver Lion
E01/044	01320	I DON'T ROLL ON SHABBOS	PROCTER & GAMBLE	GILLETTE	MEDIACOM CONNECTIONS, Tel Aviv / STERN ARIELY, Tel Aviv / GREY, Tel Aviv	ISRAEL		MEDIACOM CONNECTIONS , Tel Aviv	STERN ARIELY, Tel Aviv		Silver Lion	Silver Lion
E01/077	01467	GILLETTE BABYFACE	P&G	GILLETTE	MEDIACOM CONNECTIONS, Tel Aviv / ACW GREY TEL AVIV	ISRAEL		MEDIACOM CONNECTIONS , Tel Aviv / GREY CONTENT, Tel Aviv	STERN ARIELY, Tel Aviv		Silver Lion	Silver Lion
E03/017	00556	O2 OOPS	O2	FREE BROKEN SCREEN REPLACEME NT (WITH TARIFF OR HANDSET UPGRADE)	HAVAS MEDIA, London	UNITED KINGDOM		HAVAS MEDIA, London			Silver Lion	Silver Lion
A01/007	00289	FIGHT FOR TERRITORY	LION	STEINLAGER	DDB GROUP NEW ZEALAND, Auckland	NEW ZEALAND	LION, Auckland	APN OUTDOOR, Auckland	DDB GROUP NEW ZEALAND, Auckland	LION, Auckland	Bronze Lion	Bronze Lion
A02/004	00413	IT'S A TIDE AD CAMPAIGN	PROCTER & GAMBLE	TIDE	PROCTER & GAMBLE, Cincinnati / SAATCHI & SAATCHI, New York	USA	PLATINUM RYE ENTERTAINMENT, Chicago / MKTG, Cincinnati / PROCTER & GAMBLE, Cincinnati	HEARTS & SCIENCE, New York	TAYLOR, New York / MARINA MAHER COMMUNICATIO NS, New York	PLATINUM RYE ENTERTAINMENT, Chicago / MKTG, Cincinnati / PROCTER & GAMBLE, Cincinnati	Bronze Lion	Bronze Lion
A02/013	01311	I DON'T ROLL ON SHABBOS	PROCTER & GAMBLE	GILLETTE	MEDIACOM CONNECTIONS, Tel Aviv / STERN ARIELY, Tel Aviv / GREY, Tel Aviv	ISRAEL		MEDIACOM CONNECTIONS , Tel Aviv	STERN ARIELY, Tel Aviv		Bronze Lion	Bronze Lion
A04/017	01143	PORTRAIT MODE COVERS	APPLE	IPHONE	TBWA MEDIA ARTS LAB, Los Angeles	USA		OMD USA, Los Angeles			Bronze Lion	Bronze Lion
A04/020	01846	LOCAL BUSINESS NEVER LOOKED SO GOOD	CANON	CANON	CANON, Søborg / UNCLE GREY, Copenhagen	DENMARK		UNCLE GREY, Copenhagen			Bronze Lion	Bronze Lion
A06/029	00964	ONWARD! BACK TO SCHOOL	GAP INC.	OLD NAVY	PHD, New York	USA		PHD, New York			Bronze Lion	Bronze Lion
A07/024	01299	2H04	TGV	TGV	BUZZMAN, Paris	FRANCE		BUZZMAN, Paris	BUZZMAN, Paris		Bronze Lion	Bronze Lion
A08/002	00264	TELENET PLAY SPORTS PREROLL FOOTBAL MATCH	TELENET	PLAY SPORTS	TBWA BELGIUM, Brussels	BELGIUM		PHD MEDIA, Brussels			Bronze Lion	Bronze Lion

A09/040	02076	NEVER MISS A SECOND	TELENET PLAY SPORTS	PLAY SPORTS	TBWA\BELGIUM, Brussels	BELGIUM		TBWA\BELGIUM, M, Brussels	TBWA\BELGIUM, Brussels	Bronze Lion	Bronze Lion	
A12/014	00576	THE PERFECT VLOGGER	ALBERT HEIJN	FMCG	TBWA\NEBOKO, Amsterdam / ALBERT HEIJN, Zaandam	THE NETHERLANDS		ALBERT HEIJN, Zaandam / WAVEMAKER, Amsterdam		Bronze Lion	Bronze Lion	
A12/027	00864	THE PRICE OF EQUALITY	SCOTIABANK	CREDIT CARD	WUNDERMAN PHANTASIA, Lima	PERU		PHD CAUSAMEDIA, Lima	LLORENTE & CUENCA, Lima	Bronze Lion	Bronze Lion	
A13/111	00822	COVERAGE COALITION	GET AMERICA COVERED	COVERAGE COALITION	BARTON F. GRAF, New York	USA				Bronze Lion	Bronze Lion	
B01/021	00414	IT'S A TIDE AD CAMPAIGN	PROCTER & GAMBLE	TIDE	PROCTER & GAMBLE, Cincinnati / SAATCHI & SAATCHI, New York	USA	PLATINUM RYE ENTERTAINMENT, Chicago / MKTG, Cincinnati / PROCTER & GAMBLE, Cincinnati	HEARTS & SCIENCE, New York	TAYLOR, New York / MARINA MAHER COMMUNICATIONS, New York	PLATINUM RYE ENTERTAINMENT, Chicago / MKTG, Cincinnati / PROCTER & GAMBLE, Cincinnati	Bronze Lion	Bronze Lion
B02/021	00730	HIGHWAY GALLERY	LOUVRE ABU DHABI	INSTITUTION AL	TBWA\RAAD, Dubai	UNITED ARAB EMIRATES		ABU DHABI MEDIA COMPANY, Abu Dhabi		Bronze Lion	Bronze Lion	
B03/014	00010	EMERGENCY COLLECTIBLES	KOBE SHIMBUN	DISASTER PREVENTION	DENTSU INC., Tokyo	JAPAN		DENTSU INC., Tokyo		Bronze Lion	Bronze Lion	
B03/022	00281	IKEA PEE AD	IKEA SWEDEN	IKEA CRIB	AKESTAM HOLST NOA, Stockholm	SWEDEN		CARAT, Stockholm	AKESTAM HOLST NOA, Stockholm	Bronze Lion	Bronze Lion	
B04/007	00374	SAVE OUR SPECIES	LACOSTE	LACOSTE	BETC, Paris	FRANCE				Bronze Lion	Bronze Lion	
B05/076	01983	THE SHORTCUT BILLBOARDS	MINI	MINI CONNECTED	SERVICEPLAN GERMANY, Munich	GERMANY				Bronze Lion	Bronze Lion	
B05/105	02271	DELAYED FLIGHT BREAK MACHINE	KITKAT	KITKAT	J. WALTER THOMPSON BRAZIL, São Paulo	BRAZIL		J. WALTER THOMPSON BRAZIL, São Paulo	J. WALTER THOMPSON BRAZIL, São Paulo	Bronze Lion	Bronze Lion	
B06/016	00337	THE BRIDAL UNIFORM	UN WOMEN	ANTI-CHILD-MARRIAGES	BBDO PAKISTAN, Lahore	PAKISTAN			MINT PR AND IMAGE CONSULTANCY, Lahore	Bronze Lion	Bronze Lion	
B07/004	00006	LOVING "IT"	BURGER KING DEUTSCHLAND GMBH	BURGER KING	GRABARZ & PARTNER, Hamburg	GERMANY	BURGER KING DEUTSCHLAND GMBH, Hannover	VIZEUM DEUTSCHLAND, Hamburg	EMANATE, München	BURGER KING DEUTSCHLAND GMBH, Hannover	Bronze Lion	Bronze Lion
B07/053	01009	DESERT ROULETTE	WESTJET	WESTJET	RETHINK, Toronto	CANADA		RETHINK, Toronto	EDELMAN, Toronto	Bronze Lion	Bronze Lion	
B07/063	01023	THE SNEAKY PILLAR	DNB	CAR INSURANCE	TRY, Oslo	NORWAY		VIZEUM, Oslo		Bronze Lion	Bronze Lion	
B07/068	00762	HANDICAB	FORD NEDERLAND B.V.	FORD HANDICAB	OGILVY AMSTERDAM	THE NETHERLANDS		MINDSHARE, Amsterdam	OGILVY AMSTERDAM	Bronze Lion	Bronze Lion	

B07/106	01599	HOME IS NOT A BOXING RING	WOMEN AND MEN PROGRESSIVE FOUNDATION	WOMEN AND MEN PROGRESSIVE FOUNDATION	J. WALTER THOMPSON BANGKOK	THAILAND	J. WALTER THOMPSON BANGKOK	VERVE , Bangkok	Bronze Lion	Bronze Lion	
B08/057	01514	CARSALES AUTOADS	CARSALES.COM.AU	ONLINE AUTOMOTIVE , MOTORCYCLE AND MARINE CLASSIFIEDS BUSINESS	CHE PROXIMITY, Melbourne	AUSTRALIA	CHE PROXIMITY, Melbourne / CARSALES.COM.AU, Melbourne	CHE PROXIMITY, Melbourne	Bronze Lion	Bronze Lion	
B09/025	01259	DISAPPEARING PERSON ALERTS	QUEENSLAND POLICE	SNAPCHAT DISAPPEARING PERSON ALERTS	BWM DENTSU, Melbourne	AUSTRALIA	VIZEUM, Sydney	COX INALL CHANGE, Melbourne	Bronze Lion	Bronze Lion	
B10/065	00739	THE PREGNANCY PAUSE	THE PREGNANCY PAUSE	THE PREGNANCY PAUSE	MOTHER USA, New York	USA	MOTHER USA, New York	MOTHER USA, New York	Bronze Lion	Bronze Lion	
B10/091	01283	THE DISTRESS SIGNAL	AMNESTY INTERNATIONAL	HUMAN RIGHTS	ANORAK, Oslo	NORWAY	SLAGER, Oslo / OATH, Copenhagen	ANORAK, Oslo	SLAGER, Oslo / OATH, Copenhagen	Bronze Lion	Bronze Lion
B11/040	02017	ASTRONAUT REALITY HELMET	NATIONAL GEOGRAPHIC	NATGEO	McCANN NEW YORK	USA			Bronze Lion	Bronze Lion	
C02/019	00799	THE LUNCH GAP SEARCHER	Fotawa	Food Delivery Service	GREY SPAIN, Madrid	SPAIN	GREY SPAIN, Madrid		Bronze Lion	Bronze Lion	
C02/051	21706	THE ROUTE	JCDECAUX	MEDIA	Y&R BRAZIL, São Paulo	BRAZIL			Bronze Lion	Bronze Lion	
C03/008	01019	UNITED AIRLINES EWR REAL TIME DATA TAXI TOP CAMPAIGN	UNITED AIRLINES	UNITED REAL TIME DATA TO NEWARK INTERNATIONAL AIRPORT	mcgarrybowen, New York	USA	mcgarrybowen, New York / CURB MOBILITY, New York / KINETIC WORLDWIDE, New York	WAVEMAKER, New York	mcgarrybowen, New York / CURB MOBILITY, New York / KINETIC WORLDWIDE, New York	Bronze Lion	Bronze Lion
D01/009	00144	STRANGER BROADCAST	NETFLIX	STRANGER THINGS	AKQA, São Paulo	BRAZIL	VML, São Paulo		Bronze Lion	Bronze Lion	
D01/040	00863	THE WORST SOAP OPERA	UNICEF	THE WORST SOAP OPERA (CHANGING THE LAW ON CHILD MARRIAGE)	PAGÉS BBDO, Santo Domingo	DOMINICAN REPUBLIC	OMD DOMINICANA, Santo Domingo	PAGÉS BBDO, Santo Domingo	Bronze Lion	Bronze Lion	
D01/050	01519	APOCALYPSE STEVE HANSEN	ARNOTT'S	BISCUITS	Y&R ANZ, Auckland	NEW ZEALAND	CAMPBELL ARNOTT'S, North Strathfield	Y&R ANZ, Auckland	CAMPBELL ARNOTT'S, North Strathfield	Bronze Lion	Bronze Lion
D02/005	00041	AUSSIE NEWS TODAY	TOURISM AUSTRALIA	AUSTRALIA	CLEMENGER BBDO SYDNEY	AUSTRALIA	UM, Sydney	ONE GREEN BEAN SYDNEY	Bronze Lion	Bronze Lion	
D02/007	00114	#LIFEINHEL	FINAVIA	HELSINKI AIRPORT	TBWA\HELSINKI	FINLAND	DAGMAR, Helsinki	TBWA\HELSINKI	Bronze Lion	Bronze Lion	

D02/008	00165	THE MOST GERMAN SUPERMARKET	EDEKA ZENTRALE AG & CO. KG	RETAIL	JUNG VON MATT, Hamburg	GERMANY					Bronze Lion	Bronze Lion
D02/017	00132	TO THE LAST TREE STANDING	GREENPEACE POLAND	SAVING THE BIALOWIEZA FOREST	OGILVY POLAND, Warsaw / SHOOTME VISUAL ARTISTS, Warsaw / AMP POLAND, Warsaw / SOUNDS GOOD, Warsaw	POLAND		OGILVY POLAND, Warsaw / GAMESET, Warszawa / LIFETUBE, Warsaw / NEW AGE MEDIA, Warsaw	OGILVY POLAND, Warsaw / GREENPEACE POLAND, Warsaw		Bronze Lion	Bronze Lion
D02/021	00385	RE:SCAM	NETSAFE	CYBER SECURITY	DDB GROUP NEW ZEALAND, Auckland	NEW ZEALAND			DDB GROUP NEW ZEALAND, Auckland		Bronze Lion	Bronze Lion
D02/026	00125	ASSASSIN'S CREED – EXPLORE ANCIENT EGYPT	UBISOFT CANADA	VIDEO GAME	BLEUBLANCROUGE, Montreal	CANADA		UBISOFT CANADA, Montréal			Bronze Lion	Bronze Lion
D02/037	00635	THE BELT 24/7	S GROUP	PRISMA	S-GROUP, Helsinki / INSANO, Helsinki / SANOMA MEDIA FINLAND, Helsinki	FINLAND	MTV, Helsinki / HOK-ELANTO LIIKETOIMINTA, Helsinki / TBWA\HELSINKI	CARAT, Helsinki	S-GROUP, Helsinki	MTV, Helsinki / HOK-ELANTO LIIKETOIMINTA, Helsinki / TBWA\HELSINKI	Bronze Lion	Bronze Lion
D02/058	01221	1ST GRRRADE	MARS LLC	PEDIGREE®	BBDO RUSSIA GROUP, Moscow	RUSSIA		MEDIACOM, Moscow / STARCOM, Moscow	BBDO RUSSIA GROUP, Moscow		Bronze Lion	Bronze Lion
D02/073	01172	THE BILLION POINT GIVEAWAY	VELOCITY FREQUENT FLYER	FREQUENT FLYER PROGRAM	CHE PROXIMITY, Melbourne	AUSTRALIA		CHE PROXIMITY, Melbourne			Bronze Lion	Bronze Lion
D02/077	01771	THE WORLD'S FIRST BABY MARATHON	KIMBERLY-CLARK	HUGGIES	OGILVY JOHANNESBURG	SOUTH AFRICA					Bronze Lion	Bronze Lion
D02/083	01989	SHARE A COKE 1,000 NAME CELEBRATION	COCA-COLA	COKE	FITZCO//McCANN, Atlanta	USA	FORTYFOUR, Atlanta		FORTYFOUR, Atlanta		Bronze Lion	Bronze Lion
D02/105	01779	ŠKODA X HANDSOME DANCER "COINCIDANCE"	ŠKODA	ŠKODA	PHD TAIWAN, Taipei / SKODA TAIWAN, Taipei City / REDBIT PICTURES, Taipei City	CHINESE TAIPEI	ERICS SPORTS MARKETING, Taipei / PUBLICIS, Taipei / TEAMRED, Taipei City / TAIWAN STREET DANCE ART ORGANIZATION, Taipei City	PHD TAIWAN, Taipei	PHD TAIWAN, Taipei	ERICS SPORTS MARKETING, Taipei / PUBLICIS, Taipei / TEAMRED, Taipei City / TAIWAN STREET DANCE ART ORGANIZATION, Taipei City	Bronze Lion	Bronze Lion
E03/028	01102	GAME OF THRONES SEASON 7 CAMPAIGN	HOME BOX OFFICE INC.	GAME OF THRONES SEASON 7	HBO, New York	USA	360I, New York / CAA SPORTS, New York	PHD, New York / MERKLE, New York	HBO, New York	360I, New York / CAA SPORTS, New York	Bronze Lion	Bronze Lion
<b>Total Awards:</b>			<b>85</b>									