

## Interactive Winners

Cat. No	Entry No	Title	Advertiser	Product	Entrant/Idea Creation	Country	PR	Production	Media Placement	Additional Company/ies
E09/004	00135	RETAIL THERAPY	IKEA	FURNITURE	AKESTAM HOLST, Stockholm	SWEDEN	AKESTAM HOLST, Stockholm	AKESTAM HOLST, Stockholm	MEC, Stockholm	
A11/001	00027	LIKE MY ADDICTION	ADDICT AIDE	ADDICT AIDE	BETC, Paris	FRANCE		FRANCINE FRAMBOISE, Paris / GUM, Paris		
B02/003	00024	A WORLD WITH NO HEROES	UBISOFT	GHOST RECON WILDLANDS	DDB PARIS / UBISOFT, Paris	FRANCE		MAKE ME PULSE, Paris		
D01/015	10009	ALL THAT WE SHARE	TV2	TV2	&CO, Copenhagen	DENMARK		MOLAND FILM COMPANY, Copenhagen / &CO. PRODUCTIONS, Copenhagen	TV2 MARKETING, Copenhagen	
A04/003	00133	RETAIL THERAPY	IKEA	FURNITURE	AKESTAM HOLST, Stockholm	SWEDEN	AKESTAM HOLST, Stockholm	AKESTAM HOLST, Stockholm	MEC, Stockholm	
C02/002	00015	PAX IT	IKEA DEUTSCHLAND GMBH & CO. KG	PAX WARDROBE	GRABARZ & PARTNER, Hamburg	GERMANY				IKEA GERMANY
E02/004	00104	FAIL	NORWEGIAN RED CROSS	FIRST AID	TRY, Oslo	NORWAY		TANGRYSTAN, Oslo	T/A OPT, Oslo	
G02/003	00052	MOMENTS FT. BARBARA DAVIDSON	VOLVO CARS	THE NEW VOLVO XC60	FORSMAN & BODENFORS, Gothenburg	SWEDEN	FORSMAN & BODENFORS, Gothenburg	BAD LAND, Stockholm / CHIMNEY, Gothenburg	MINDSHARE, Gothenburg	
H01/005	00110	ADOBE - HOVERING ART DIRECTOR	ADOBE	ADOBE STOCK	ACHTUNG! mcgarrybowen, Amsterdam	THE NETHERLANDS		HOBBY FILM, Amsterdam / JELMAR HOEKSTRA, Amsterdam / AMBASSADORS, Amsterdam / YUM YUM LONDON, London / EGOTRIBE, Amsterdam		ROY BEMELMANS
E01/002	00208	THE FANCHISE MODEL	MICROSOFT	XBOX DESIGN LAB	McCANN LONDON	UNITED KINGDOM		MRM/McCANN LONDON / CRAFT WORLDWIDE, London		AYZENBERG
E02/001	00029	LIKE MY ADDICTION	ADDICT AIDE	ADDICT AIDE	BETC, Paris	FRANCE		FRANCINE FRAMBOISE, Paris / GUM, Paris		
E02/010	10058	THE VIRTUAL CRASH BILLBOARD	PARISIAN ROAD SAFETY AUTHORITY	PEDESTRIANS ROAD SAFETY	SERVICEPLAN FRANCE, Paris / SERVICEPLAN, München	FRANCE	SERVICEPLAN FRANCE, Paris	TRINITY FILMS, Paris / COMPTOIR DU SON, Paris	SERVICEPLAN FRANCE, Paris	
E03/001	00030	AIMEN	CANAL+	CANAL+	BETC, Paris	FRANCE		MAKE ME PULSE, Paris		
E06/004	00044	DON'T TELL MARTTI	CRISIS MANAGEMENT INITIATIVE (CMI)	PEACE BROKERING	MILTTON, Helsinki	FINLAND	MILTTON, Helsinki	COCOA MEDIAPRODUCTIONS, Helsinki	MILTTON, Helsinki	
E09/006	00211	PREDICTIVE WORLD	UBISOFT	VIDEO GAMES	SID LEE, Paris	FRANCE		STINK, Paris		
F01/001	00025	A WORLD WITH NO HEROES	UBISOFT	GHOST RECON WILDLANDS	DDB PARIS / UBISOFT, Paris	FRANCE		MAKE ME PULSE, Paris		
G01/001	00013	RIMOWA ELECTRONIC TAG	RIMOWA	RIMOWA ELECTRONIC TAG	PHILIPP UND KEUNTJE, Hamburg / RIMOWA ELECTRONIC TAG, Hamburg	GERMANY				

Total Awards:

17

**Prize**

Grand Prix

Gold Eurobest

Gold Eurobest

Gold Eurobest

Silver Eurobest

Silver Eurobest

Silver Eurobest

Silver Eurobest

Silver Eurobest

Bronze Eurobest

Bronze Eurobest

Bronze Eurobest

Bronze Eurobest

Bronze Eurobest

Bronze Eurobest

Bronze Eurobest

Bronze Eurobest