

## Integrated Lions Winners

Cat. No	Entry No	Title	Client	Product	Entrant / Idea Creation	Country	Production	Media	PR	Additional	Short	Prize	Award
A01/003	00023	BOOST YOUR VOICE	BOOST MOBILE	PROMOTE BOOST STORES AS POLLING STATIONS	180LA, Santa Monica	USA	180LA Santa Monica / THE CORNER SHOP Santa Monica / THERAPY STUDIOS Los Angeles / ATOMICA MUSIC Texas				YES	Grand Prix	Grand Prix
A01/086	00141	CHANNEL 4 PARALYMPICS	CHANNEL 4	PARALYMPICS	OMD UK, London / 4CREATIVE, London / CHANNEL 4, London	UNITED KINGDOM	4CREATIVE London	OMD UK London			YES	Gold Lion	Gold Lion
A01/116	00167	THE CHILD REPLACEMENT PROGRAMME	MARS NZ	PEDIGREE	COLENSO BBDO, Auckland	NEW ZEALAND	EXIT FILMS Auckland / CREATURE Auckland / FRANKLIN RD Auckland	STARCOM NZ Auckland	IMPACT PR, Auckland		YES	Gold Lion	Gold Lion
A01/061	00112	TIME IS PRECIOUS	NIKE	CLOTHING / FOOTWEAR / ACCESSORIES	WIEDEN+KENNEDY, Portland	USA	JOINT EDITORIAL Portland	WIEDEN+KENNEDY Portland / RAZORFISH Portland			YES	Silver Lion	Silver Lion
A01/081	00117	CHEETOS MUSEUM	CHEETOS	CHEETOS	GOODBY SILVERSTEIN & PARTNERS, San Francisco	USA	CAVIAR Los Angeles / COMPANY 3 Santa Monica / WHITEHOUSE POST Santa Monica / ONE UNION RECORDING San Francisco	OMD USA New York	THE MARKETING ARM, Los Angeles / KETCHUM, San Francisco		YES	Silver Lion	Silver Lion
A01/126	00159	BRADSHAW STAIN	P&G	TIDE	SAATCHI & SAATCHI, New York	USA	RATTLING STICK Santa Monica / THE MILL Los Angeles / ARCADE EDIT New York / NYLON STUDIOS New York / COMPANY 3 New York	HEARTS & SCIENCE New York	TAYLOR, New York / MMK, New York	HEARD CITY / MKTG	YES	Silver Lion	Silver Lion
A01/140	00222	PITCHING FRENCH FILMS TO HOLLYWOOD	ALLIANCE FRANÇAISE DE SINGAPOUR	CINÉ CLUB	OGILVY & MATHER SINGAPORE	SINGAPORE	OGILVY & MATHER SINGAPORE	OGILVY & MATHER SINGAPORE	OGILVY & MATHER SINGAPORE		YES	Silver Lion	Silver Lion
A01/209	00183	DID YOU MEAN MAILCHIMP?	MAILCHIMP	EMAIL MARKETING	DROGA5, New York	USA	RESN Wellington / JUCO Los Angeles / BROSMIND Barcelona	PHD New York	DROGA5, New York		YES	Silver Lion	Silver Lion
A01/052	00082	HUNGERITHM	MARS CHOCOLATE AUSTRALIA	SNICKERS®	CLEMENGER BBDO MELBOURNE	AUSTRALIA	FINCH Melbourne / FLUTTER Melbourne	MEDIACOM AUSTRALIA Melbourne	CLEMENGER BBDO MELBOURNE		YES	Bronze Lion	Bronze Lion
A01/154	00217	NEW AND NOT IMPROVED	KRAFT HEINZ	KRAFT HEINZ COMPANY	CP+B, Boulder	USA		STARCOM Chicago	OLSON ENGAGE, Chicago		YES	Bronze Lion	Bronze Lion
A01/214	00226	PRICE ON THE JERSEY	WALMART	WALMART	DM9DDB, São Paulo	BRAZIL		DM9DDB São Paulo	DM9DDB, São Paulo	ACADEMIA DE FILMES / JAMUTE	YES	Bronze Lion	Bronze Lion

Total Awards: 11