

Industry Craft Lions Winners

| Cat. No | Entry No | Title | Client | Product | Entrant / Idea Creation | Country | Production | Media | PR | Additional | Prize | Award |
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| E03/053 | 01353 | ALI | SC JOHNSON | KIWI SHOE CARE | OGILVY, Chicago | USA | | PHD, Chicago | PHD, Chicago | | Grand Prix | Grand Prix |
| B01/071 | 00477 | ADIDAS TENNIS COLLECTION BY PHARRELL WILLIAMS | ADIDAS | ADIDAS TENNIS COLLECTION | ADIDAS, Herzogenaurach / LLOYD (+CO.), New York / I AM OTHER, Beverly Hills | GERMANY | WE FOLK, New York | | | WE FOLK, New York | Gold Lion | Gold Lion |
| B03/019 | 00043 | DRAGSTER | KFC BIRDLAND (HONG KONG) LTD | KFC | OGILVY HONG KONG | HONG KONG | | | | | Gold Lion Campaign | Gold Lion |
| B03/020 | 00044 | SHUTTLE | KFC BIRDLAND (HONG KONG) LTD | KFC | OGILVY HONG KONG | HONG KONG | | | | | Gold Lion Campaign | |
| B03/021 | 00045 | HEROES | KFC BIRDLAND (HONG KONG) LTD | KFC | OGILVY HONG KONG | HONG KONG | | | | | Gold Lion Campaign | |
| B04/087 | 01160 | MOSAICS | INTERRELIGIOUS COUNCIL IN BOSNIA & HERZEGOVINA | PEACE | Y&R DUBAI | UNITED ARAB EMIRATES | NEW MOMENT NEW IDEAS COMPANY, Belgrade | | | NEW MOMENT NEW IDEAS COMPANY, Belgrade | Gold Lion Campaign | Gold Lion |
| B04/088 | 01169 | DOOR | INTERRELIGIOUS COUNCIL IN BOSNIA & HERZEGOVINA | PEACE | Y&R DUBAI | UNITED ARAB EMIRATES | NEW MOMENT NEW IDEAS COMPANY, Belgrade | | | NEW MOMENT NEW IDEAS COMPANY, Belgrade | Gold Lion Campaign | |
| B04/089 | 01183 | RELIEF | INTERRELIGIOUS COUNCIL IN BOSNIA & HERZEGOVINA | PEACE | Y&R DUBAI | UNITED ARAB EMIRATES | NEW MOMENT NEW IDEAS COMPANY, Belgrade | | | NEW MOMENT NEW IDEAS COMPANY, Belgrade | Gold Lion Campaign | |
| B04/090 | 01174 | BEADS | INTERRELIGIOUS COUNCIL IN BOSNIA & HERZEGOVINA | PEACE | Y&R DUBAI | UNITED ARAB EMIRATES | NEW MOMENT NEW IDEAS COMPANY, Belgrade | | | NEW MOMENT NEW IDEAS COMPANY, Belgrade | Gold Lion Campaign | |
| B04/091 | 01179 | CARPET | INTERRELIGIOUS COUNCIL IN BOSNIA & HERZEGOVINA | PEACE | Y&R DUBAI | UNITED ARAB EMIRATES | NEW MOMENT NEW IDEAS COMPANY, Belgrade | | | NEW MOMENT NEW IDEAS COMPANY, Belgrade | Gold Lion Campaign | |
| B04/092 | 01165 | STAINED GLASS | INTERRELIGIOUS COUNCIL IN BOSNIA & HERZEGOVINA | PEACE | Y&R DUBAI | UNITED ARAB EMIRATES | NEW MOMENT NEW IDEAS COMPANY, Belgrade | | | NEW MOMENT NEW IDEAS COMPANY, Belgrade | Gold Lion Campaign | |
| B04/157 | 01257 | DRAGSTER | KFC BIRDLAND (HONG KONG) LTD | KFC | OGILVY HONG KONG | HONG KONG | | | | | Gold Lion Campaign | Gold Lion |
| B04/158 | 01262 | SHUTTLE | KFC BIRDLAND (HONG KONG) LTD | KFC | OGILVY HONG KONG | HONG KONG | | | | | Gold Lion Campaign | |
| B04/159 | 01267 | HEROES | KFC BIRDLAND (HONG KONG) LTD | KFC | OGILVY HONG KONG | HONG KONG | | | | | Gold Lion Campaign | |
| B04/164 | 00568 | FACTORY | NESTLÉ TUNISIE DISTRIBUTION | KITKAT BARS | J. WALTER THOMPSON, Casablanca | MOROCCO | | J. WALTER THOMPSON, Casablanca | J. WALTER THOMPSON, Casablanca | | Gold Lion | Gold Lion |
| A01/011 | 00411 | UNCONTROLLED TYPES BY PLOTTER DRAWING | SHA inc. | UNCONTROLLED TYPES | SHA INC., Tokyo | JAPAN | | | | | Silver Lion | Silver Lion |

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| B01/014 | 00067 | EATING KABUKI WITH YOUR FINGERS. | SHOCHIKU CO. LTD | KABUKI: ART & ARTIFACTS EXHIBITION IN KYOTO | DENTSU INC., Tokyo | JAPAN | | | | Silver Lion | Silver Lion |
| B01/106 | 10824 | DESIGN LANGUAGE | BRAUN | HOME APPLIANCES AND ELECTRONICS | GREY, London | UNITED KINGDOM | | | | Silver Lion | Silver Lion |
| B03/115 | 00615 | MORNING SHIFT | MCDONALD'S | MCDONALD'S 24 HOURS | TBWA\THAILAND, Bangkok | THAILAND | | | | Silver Lion Campaign | Silver Lion |
| B03/116 | 00611 | ROOFTOP SOCCER | MCDONALD'S | MCDONALD'S 24 HOURS | TBWA\THAILAND, Bangkok | THAILAND | | | | Silver Lion Campaign | |
| B03/117 | 00607 | THE MEETING | MCDONALD'S | MCDONALD'S 24 HOURS | TBWA\THAILAND, Bangkok | THAILAND | | | | Silver Lion Campaign | |
| B03/118 | 00623 | DESIGNER | MCDONALD'S | MCDONALD'S 24 HOURS | TBWA\THAILAND, Bangkok | THAILAND | | | | Silver Lion Campaign | |
| B03/119 | 00619 | GRAFFITI | MCDONALD'S | MCDONALD'S 24 HOURS | TBWA\THAILAND, Bangkok | THAILAND | | | | Silver Lion Campaign | |
| B03/132 | 00536 | MIGUEL | ALZHEIMER RESEARCH INITIATIVE | CALL FOR DONATIONS | BBDO GROUP GERMANY, Düsseldorf | GERMANY | | | | Silver Lion Campaign | Silver Lion |
| B03/133 | 00544 | FARHAD | ALZHEIMER RESEARCH INITIATIVE | CALL FOR DONATIONS | BBDO GROUP GERMANY, Düsseldorf | GERMANY | | | | Silver Lion Campaign | |
| B03/134 | 00540 | ANN-KATRIN | ALZHEIMER RESEARCH INITIATIVE | CALL FOR DONATIONS | BBDO GROUP GERMANY, Düsseldorf | GERMANY | | | | Silver Lion Campaign | |
| B03/142 | 00565 | OFFICE | NESTLÉ TUNISIE DISTRIBUTION | KITKAT BARS | J. WALTER THOMPSON, Casablanca | MOROCCO | J. WALTER THOMPSON, Casablanca | J. WALTER THOMPSON, Casablanca | | Silver Lion Campaign | Silver Lion |
| B03/143 | 00567 | FACTORY | NESTLÉ TUNISIE DISTRIBUTION | KITKAT BARS | J. WALTER THOMPSON, Casablanca | MOROCCO | J. WALTER THOMPSON, Casablanca | J. WALTER THOMPSON, Casablanca | | Silver Lion Campaign | |
| B03/144 | 00571 | STREET | NESTLÉ TUNISIE DISTRIBUTION | KITKAT BARS | J. WALTER THOMPSON, Casablanca | MOROCCO | J. WALTER THOMPSON, Casablanca | J. WALTER THOMPSON, Casablanca | | Silver Lion Campaign | |
| B03/145 | 00569 | METRO STATION | NESTLÉ TUNISIE DISTRIBUTION | KITKAT BARS | J. WALTER THOMPSON, Casablanca | MOROCCO | J. WALTER THOMPSON, Casablanca | J. WALTER THOMPSON, Casablanca | | Silver Lion Campaign | |
| B04/228 | 00648 | DEFORESTED BONES | UNIVERSIDAD NACIONAL DE COLOMBIA | INSTITUCIONAL | HAVAS COLOMBIA, Medellín | COLOMBIA | HAVAS COLOMBIA, Bogotá | HAVAS COLOMBIA, Medellín | HAVAS COLOMBIA, Bogotá | Silver Lion | Silver Lion |
| C04/066 | 01428 | DRESS | MAGNUM | ICE CREAMS | LOLA MULLENLOWE, Madrid | SPAIN | | | | Silver Lion Campaign | Silver Lion |
| C04/068 | 01424 | SWIMMING POOL | MAGNUM | ICE CREAMS | LOLA MULLENLOWE, Madrid | SPAIN | | | | Silver Lion Campaign | |
| D01/010 | 00478 | ADIDAS TENNIS COLLECTION BY PHARRELL WILLIAMS | ADIDAS | ADIDAS TENNIS COLLECTION | ADIDAS, Herzogenaurach / LLOYD (+CO.), New York / I AM OTHER, Beverly Hills | GERMANY | WE FOLK, New York | | WE FOLK, New York | Silver Lion | Silver Lion |
| D02/090 | 01265 | SHUTTLE | KFC BIRDLAND (HONG KONG) LTD | KFC | OGILVY HONG KONG | HONG KONG | | | | Silver Lion Campaign | Silver Lion |

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| D02/091 | 01260 | DRAGSTER | KFC BIRDLAND (HONG KONG) LTD | KFC | OGILVY HONG KONG | HONG KONG | | | Silver Lion Campaign | |
| D02/092 | 01268 | HEROES | KFC BIRDLAND (HONG KONG) LTD | KFC | OGILVY HONG KONG | HONG KONG | | | Silver Lion Campaign | |
| D03/085 | 01261 | DRAGSTER | KFC BIRDLAND (HONG KONG) LTD | KFC | OGILVY HONG KONG | HONG KONG | | | Silver Lion Campaign | Silver Lion |
| D03/086 | 01266 | SHUTTLE | KFC BIRDLAND (HONG KONG) LTD | KFC | OGILVY HONG KONG | HONG KONG | | | Silver Lion Campaign | |
| D03/087 | 01269 | HEROES | KFC BIRDLAND (HONG KONG) LTD | KFC | OGILVY HONG KONG | HONG KONG | | | Silver Lion Campaign | |
| E03/005 | 00149 | DON'T SLIP AWAY | IKEA SWEDEN | SIGGERUD MATTRESS WEDGE | AKESTAM HOLST NOA, Stockholm | SWEDEN | | | Silver Lion | Silver Lion |
| E04/066 | 00890 | WARHEAD | GREENPEACE | AWARENESS | HJALTELIN STAHL, Copenhagen | DENMARK | | | Silver Lion | Silver Lion |
| A01/023 | 01225 | CRAZY IS NEVER HUMBLE | ADIDAS ORIGINALS | ADIDAS ORIGINALS | JOHANNES LEONARDO, New York | USA | | | Bronze Lion | Bronze Lion |
| A04/015 | 01086 | RE-REBORN | CLUBE DE CRIAÇÃO | BRAZILIAN CREATIVE CLUB FESTIVAL | FCB BRASIL, São Paulo | BRAZIL | | | Bronze Lion | Bronze Lion |
| B03/157 | 01463 | QUESTIONING WAR | REPORTER MAGAZINE | REPORTER MAGAZINE | Y&R PRAGUE | CZECH REPUBLIC | | | Bronze Lion Campaign | Bronze Lion |
| B03/158 | 01471 | QUESTIONING NEO-NAZISM | REPORTER MAGAZINE | REPORTER MAGAZINE | Y&R PRAGUE | CZECH REPUBLIC | | | Bronze Lion Campaign | |
| B03/159 | 01467 | QUESTIONING RADICALISM | REPORTER MAGAZINE | REPORTER MAGAZINE | Y&R PRAGUE | CZECH REPUBLIC | | | Bronze Lion Campaign | |
| B03/251 | 00438 | 82 TECHNIQUES | HOKKOKU SHIMBUN INC. | THE 101ST HIGH SCHOOL SUMO TOURNAMENT | DENTSU INC., Tokyo | JAPAN | | | Bronze Lion | Bronze Lion |
| B04/101 | 00584 | ON YOUR LEFT | MCDONALD'S RESTAURANTS OF CANADA LIMITED | MCDONALD'S RESTAURANTS OF CANADA LIMITED | COSSETTE, Toronto / MCDONALD'S, Toronto | CANADA | OMD CANADA, Toronto | COSSETTE, Toronto | Bronze Lion Campaign | Bronze Lion |
| B04/102 | 00583 | ON YOUR RIGHT | MCDONALD'S RESTAURANTS OF CANADA LIMITED | MCDONALD'S RESTAURANTS OF CANADA LIMITED | COSSETTE, Toronto / MCDONALD'S, Toronto | CANADA | OMD CANADA, Toronto | COSSETTE, Toronto | Bronze Lion Campaign | |
| B04/103 | 00585 | JUST MISSED US | MCDONALD'S RESTAURANTS OF CANADA LIMITED | MCDONALD'S RESTAURANTS OF CANADA LIMITED | COSSETTE, Toronto / MCDONALD'S, Toronto | CANADA | OMD CANADA, Toronto | COSSETTE, Toronto | Bronze Lion Campaign | |
| B04/104 | 00582 | NEXT EXIT | MCDONALD'S RESTAURANTS OF CANADA LIMITED | MCDONALD'S RESTAURANTS OF CANADA LIMITED | COSSETTE, Toronto / MCDONALD'S, Toronto | CANADA | OMD CANADA, Toronto | COSSETTE, Toronto | Bronze Lion Campaign | |

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| B04/111 | 01423 | SWIMMING POOL | MAGNUM | ICE CREAMS | LOLA MULLENLOWE, Madrid | SPAIN | | | | Bronze Lion Campaign | Bronze Lion |
| B04/112 | 01427 | DRESS | MAGNUM | ICE CREAMS | LOLA MULLENLOWE, Madrid | SPAIN | | | | Bronze Lion Campaign | |
| B04/124 | 00608 | THE MEETING | MCDONALD'S | MCDONALD'S 24 HOURS | TBWA\THAILAND, Bangkok | THAILAND | | | | Bronze Lion | Bronze Lion |
| B04/144 | 00545 | FARHAD | ALZHEIMER RESEARCH INITIATIVE | CALL FOR DONATIONS | BBDO GROUP GERMANY, Düsseldorf | GERMANY | | | | Bronze Lion Campaign | Bronze Lion |
| B04/145 | 00537 | MIGUEL | ALZHEIMER RESEARCH INITIATIVE | CALL FOR DONATIONS | BBDO GROUP GERMANY, Düsseldorf | GERMANY | | | | Bronze Lion Campaign | |
| B04/146 | 00541 | ANN-KATRIN | ALZHEIMER RESEARCH INITIATIVE | CALL FOR DONATIONS | BBDO GROUP GERMANY, Düsseldorf | GERMANY | | | | Bronze Lion Campaign | |
| B04/272 | 01107 | 1_MIXTAPE/PLAYLIST | MCDONALD'S | BIG MAC | TBWA\ZURICH / TBWA\CHIAT\DAY NEW YORK | SWITZERLAND | | OMD, Zürich | | Bronze Lion Campaign | Bronze Lion |
| B04/273 | 01111 | 2_CASH/BITCOIN | MCDONALD'S | BIG MAC | TBWA\ZURICH / TBWA\CHIAT\DAY NEW YORK | SWITZERLAND | | OMD, Zürich | | Bronze Lion Campaign | |
| B04/274 | 01115 | 3_JUKEBOX/SPOTIFY | MCDONALD'S | BIG MAC | TBWA\ZURICH / TBWA\CHIAT\DAY NEW YORK | SWITZERLAND | | OMD, Zürich | | Bronze Lion Campaign | |
| B04/275 | 01131 | 7_JOYSTICK/CONTROLLER | MCDONALD'S | BIG MAC | TBWA\ZURICH / TBWA\CHIAT\DAY NEW YORK | SWITZERLAND | | OMD, Zürich | | Bronze Lion Campaign | |
| B04/276 | 01119 | 4_VHS/MP4 | MCDONALD'S | BIG MAC | TBWA\ZURICH / TBWA\CHIAT\DAY NEW YORK | SWITZERLAND | | OMD, Zürich | | Bronze Lion Campaign | |
| B04/280 | 01135 | 8_AIRMAIL/E-MAIL | MCDONALD'S | BIG MAC | TBWA\ZURICH / TBWA\CHIAT\DAY NEW YORK | SWITZERLAND | | OMD, Zürich | | Bronze Lion Campaign | |
| B04/281 | 01143 | 10_IQ/AI | MCDONALD'S | BIG MAC | TBWA\ZURICH / TBWA\CHIAT\DAY NEW YORK | SWITZERLAND | | OMD, Zürich | | Bronze Lion Campaign | |
| C01/025 | 01297 | THE GALLERY OF EMERGING SPECIES | HASBRO | PLAY-DOH | DDB PARIS | FRANCE | | | | Bronze Lion | Bronze Lion |
| C01/028 | 01105 | 50 YEARS BIG MAC | MCDONALD'S | BIG MAC | TBWA\ZURICH / TBWA\CHIAT\DAY NEW YORK | SWITZERLAND | | OMD, Zürich | | Bronze Lion | Bronze Lion |
| C03/013 | 00007 | CHOP-CHOP 2.0 BEEF | AMMELOO | AMMELOO CHEF'S EDITION KNIFE | AMBER CHINA, Shanghai | CHINA | | | | Bronze Lion Campaign | Bronze Lion |
| C03/014 | 00008 | CHOP-CHOP 2.0 PORK | AMMELOO | AMMELOO CHEF'S EDITION KNIFE | AMBER CHINA, Shanghai | CHINA | | | | Bronze Lion Campaign | |
| C03/018 | 00006 | DROUGHT | GREENPEACE | GREENPEACE | HAKUHODO MALAYSIA, Shah Alam, Selangor | MALAYSIA | | | | Bronze Lion | Bronze Lion |
| C03/029 | 00033 | GENOCIDE | STAEDTLER (THAILAND) LIMITED | STAEDTLER HIGHLIGHTER PENS | PRAKIT ADVERTISING, Bangkok | THAILAND | STAEDTLER THAILAND, BANGKOK | PRAKIT ADVERTISING, Bangkok | STAEDTLER THAILAND, BANGKOK | Bronze Lion | Bronze Lion |
| C03/089 | 00904 | BLOCK OUT THE CHAOS: FOOTBALL MANAGERS | JBL (ITECT LTD) | HEADPHONES | CHEIL WORLDWIDE, Hong Kong | HONG KONG | | CHEIL WORLDWIDE, Hong Kong | | Bronze Lion Campaign | Bronze Lion |

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| C03/090 | 00908 | BLOCK OUT THE CHAOS: WORLD LEADERS | JBL (ITECT LTD) | HEADPHONES | CHEIL WORLDWIDE, Hong Kong | HONG KONG | CHEIL WORLDWIDE, Hong Kong | | Bronze Lion Campaign | |
| C04/071 | 00713 | SHAKESPEARE | GETTY IMAGES | GETTY IMAGES 360 DEGREE IMAGERY | HAVAS SHANGHAI | CHINA | HAVAS SHANGHAI | HAVAS SHANGHAI | Bronze Lion Campaign | Bronze Lion |
| C04/072 | 00711 | EINSTEIN | GETTY IMAGES | GETTY IMAGES 360 DEGREE IMAGERY | HAVAS SHANGHAI | CHINA | HAVAS SHANGHAI | HAVAS SHANGHAI | Bronze Lion Campaign | |
| C04/152 | 01046 | COPA AMERICA | EL MOSTRADOR | NEWSPAPER | PROLAM Y&R, Santiago | CHILE | | | Bronze Lion Campaign | Bronze Lion |
| C04/153 | 01058 | POPE | EL MOSTRADOR | NEWSPAPER | PROLAM Y&R, Santiago | CHILE | | | Bronze Lion Campaign | |
| C04/189 | 01626 | MOSAIC TILES | DISQUE DENUNCIA (REPORT HOTLINE) | AGAINST CHILD LABOR | AFRICA, São Paulo | BRAZIL | | | Bronze Lion Campaign | Bronze Lion |
| C04/190 | 01628 | RED CARPET | DISQUE DENUNCIA (REPORT HOTLINE) | AGAINST CHILD LABOR | AFRICA, São Paulo | BRAZIL | | | Bronze Lion Campaign | |
| D02/068 | 01016 | BABY DOVE - BEAUTIFULLY REAL MOMS - WITCHING HOUR | BABY DOVE/ UNILEVER | BABY DOVE | OGILVY TORONTO | CANADA | MINDSHARE, Toronto | HARBINGER, Toronto | Bronze Lion Campaign | Bronze Lion |
| D02/069 | 01021 | BABY DOVE - BEAUTIFULLY REAL MOMS - DREAM FEEDER | BABY DOVE/ UNILEVER | BABY DOVE | OGILVY TORONTO | CANADA | MINDSHARE, Toronto | HARBINGER, Toronto | Bronze Lion Campaign | |
| D02/077 | 00613 | ROOFTOP SOCCER | MCDONALD'S | MCDONALD'S 24 HOURS | TBWA\THAILAND, Bangkok | THAILAND | | | Bronze Lion Campaign | Bronze Lion |
| D02/078 | 00609 | THE MEETING | MCDONALD'S | MCDONALD'S 24 HOURS | TBWA\THAILAND, Bangkok | THAILAND | | | Bronze Lion Campaign | |
| D02/079 | 00617 | MORNING SHIFT | MCDONALD'S | MCDONALD'S 24 HOURS | TBWA\THAILAND, Bangkok | THAILAND | | | Bronze Lion Campaign | |
| D02/080 | 00621 | GRAFFITI | MCDONALD'S | MCDONALD'S 24 HOURS | TBWA\THAILAND, Bangkok | THAILAND | | | Bronze Lion Campaign | |
| D02/081 | 00625 | DESIGNER | MCDONALD'S | MCDONALD'S 24 HOURS | TBWA\THAILAND, Bangkok | THAILAND | | | Bronze Lion Campaign | |
| D02/108 | 01473 | QUESTIONING NEO-NAZISM | REPORTER MAGAZINE | REPORTER MAGAZINE | Y&R PRAGUE | CZECH REPUBLIC | | | Bronze Lion | Bronze Lion |
| D02/138 | 00814 | MARATHON | QROMA | ECO AMERICAN COLORS | FAHRENHEIT DDB, Lima | PERU | | | Bronze Lion Campaign | Bronze Lion |
| D02/139 | 00815 | SUBWAY | QROMA | ECO AMERICAN COLORS | FAHRENHEIT DDB, Lima | PERU | | | Bronze Lion Campaign | |

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| D02/150 | 01338 | ASTRONAUT | SAVE THE CHILDREN FOUNDATION | SAVE THE CHILDREN FOUNDATION | YOUNG AND RUBICAM MEXICO, Mexico City | MEXICO | | Bronze Lion | Bronze Lion |
| D02/167 | 01623 | CONTORTIONISTS | L&PM | POCKET BOOKS | AFRICA, São Paulo | BRAZIL | | Bronze Lion | Bronze Lion |
| D03/035 | 00350 | VISIT BAJA CALIFORNIA SUR | MEXICO | TOURISM | MEXICO MARCA PAIS, Mexico City / ORO NEGRO CREATIVE STORE S.A DE C.V, Mexico city | MEXICO | | Bronze Lion | Bronze Lion |
| D03/121 | 01339 | ASTRONAUT | SAVE THE CHILDREN FOUNDATION | SAVE THE CHILDREN FOUNDATION | YOUNG AND RUBICAM MEXICO, Mexico City | MEXICO | | Bronze Lion | Bronze Lion |
| E03/062 | 01303 | THE QUIET | MARIE-CLAIRE | STREET HARASSMENT | DDB PARIS / MARIE CLAIRE, Issy-les-Moulineaux Cedex 9 | FRANCE | | Bronze Lion Campaign | Bronze Lion |
| E03/063 | 01308 | THE DEAF | MARIE-CLAIRE | STREET HARASSMENT | DDB PARIS / MARIE CLAIRE, Issy-les-Moulineaux Cedex 9 | FRANCE | | Bronze Lion Campaign | |
| E03/064 | 01313 | THE DISCREET | MARIE-CLAIRE | STREET HARASSMENT | DDB PARIS / MARIE CLAIRE, Issy-les-Moulineaux Cedex 9 | FRANCE | | Bronze Lion Campaign | |
| E04/050 | 01354 | ANGELS AND DEMONS | LYRIC OPERA OF CHICAGO | LYRIC OPERA | OGILVY, Chicago | USA | ALLIED INTEGRATED MARKETING, Chicago | Bronze Lion Campaign | Bronze Lion |
| E04/051 | 01370 | SEX AND DRUGS | LYRIC OPERA OF CHICAGO | LYRIC OPERA | OGILVY, Chicago | USA | ALLIED INTEGRATED MARKETING, Chicago | Bronze Lion Campaign | |
| E04/053 | 01380 | TWISTS AND TURNS | LYRIC OPERA OF CHICAGO | LYRIC OPERA | OGILVY, Chicago | USA | ALLIED INTEGRATED MARKETING, Chicago | Bronze Lion Campaign | |
| E04/054 | 01362 | DEATHS | LYRIC OPERA OF CHICAGO | LYRIC OPERA | OGILVY, Chicago | USA | ALLIED INTEGRATED MARKETING, Chicago | Bronze Lion Campaign | |
| E04/055 | 01383 | OPERA VS. BASEBALL | LYRIC OPERA OF CHICAGO | LYRIC OPERA | OGILVY, Chicago | USA | ALLIED INTEGRATED MARKETING, Chicago | Bronze Lion Campaign | |
| Total Awards: | | | 47 | | | | | | |