

## Film Lions Winners

Cat. No	Entry No	Title	Client	Product	Entrant / Idea Creation	Country	Production	Media	PR
A02/008	00725	IT'S ANOTHER TIDE AD	PROCTER & GAMBLE	TIDE	PROCTER & GAMBLE, Cincinnati / SAATCHI & SAATCHI, New York	USA	RATTLING STICK, Santa Monica / ARCADE EDIT, New York / THE MILL, Los Angeles / PERSONAL MUSIC, Miami / HEARD CITY, New York	HEARTS & SCIENCE, New York	TAYLOR, New York / MARINA MAHER COMMUNICATIONS, New York
A02/009	00723	IT'S A TIDE AD	PROCTER & GAMBLE	TIDE	PROCTER & GAMBLE, Cincinnati / SAATCHI & SAATCHI, New York	USA	RATTLING STICK, Santa Monica / ARCADE EDIT, New York / THE MILL, Los Angeles / PERSONAL MUSIC, Miami / HEARD CITY, New York	HEARTS & SCIENCE, New York	TAYLOR, New York / MARINA MAHER COMMUNICATIONS, New York
A02/010	00727	IT'S YET ANOTHER TIDE AD	PROCTER & GAMBLE	TIDE	PROCTER & GAMBLE, Cincinnati / SAATCHI & SAATCHI, New York	USA	RATTLING STICK, Santa Monica / ARCADE EDIT, New York / THE MILL, Los Angeles / PERSONAL MUSIC, Miami / HEARD CITY, New York	HEARTS & SCIENCE, New York	TAYLOR, New York / MARINA MAHER COMMUNICATIONS, New York
A02/011	00729	IT'S YET ANOTHER TIDE AD, AGAIN	PROCTER & GAMBLE	TIDE	PROCTER & GAMBLE, Cincinnati / SAATCHI & SAATCHI, New York	USA	RATTLING STICK, Santa Monica / ARCADE EDIT, New York / THE MILL, Los Angeles / PERSONAL MUSIC, Miami / HEARD CITY, New York	HEARTS & SCIENCE, New York	TAYLOR, New York / MARINA MAHER COMMUNICATIONS, New York
B12/052	00392	THE TALK	P&G	P&G	BBDO NEW YORK	USA	THE CORNER SHOP, Santa Monica	HEARTS & SCIENCE, New York	
A01/094	01344	GENE PROJECT 90"	UNILEVER	MARMITE	adam&eveDDB, London	UNITED KINGDOM	OUTSIDER, London		
A01/116	01985	THE SECRET	MONDE NISSIN (THAILAND) CO., LTD.	VOIZ WAFFLE	OGILVY GROUP THAILAND, Bangkok	THAILAND	FACTORY01, Bangkok		
A04/080	00455	NOTHING BEATS A LONDONER	NIKE	NIKE	WIEDEN+KENNEDY, London	UNITED KINGDOM	RIFF RAFF, London / MR PAPE, London / 750MPH, London / FINAL CUT, London	MINDSHARE, London	
A05/014	00126	CLOWNS	AUDI	AUDI	AUDI, Milton Keynes / BBH LONDON	UNITED KINGDOM	RATTLING STICK, London	PHD, London	
A12/003	00391	THE TALK	P&G	P&G	BBDO NEW YORK	USA	THE CORNER SHOP, Santa Monica	HEARTS & SCIENCE, New York	
A13/093	01865	HOPE	INTERNATIONAL COMMITTEE OF THE RED CROSS	RAISING AWARENESS RE: TARGETTING OF HEALTHCARE WORKERS	SRA. RUSHMORE, Madrid	SPAIN	FREELANCEFOR, Madrid / BLUR FILMS, Madrid		
B04/055	01444	WELCOME HOME	APPLE	HOMEPOD	TBWA/MEDIA ARTS LAB, Los Angeles	USA	MJZ, Los Angeles	OMD USA, Los Angeles	
B11/062	01312	FRIENDSHIT	KASIKORN BANK PUBLIC COMPANY LIMITED	K PLUS	GREYNJ UNITED, Bangkok	THAILAND	HUB HO HIN BANGKOK		
E02/004	00364	STOP THE HORROR	GO GENTLE AUSTRALIA	VOLUNTARY EUTHANASIA VICTORIA, AUSTRALIA	CUMMINS & PARTNERS, Sydney / HISTORY WILL BE KIND, Sydney	AUSTRALIA	CUMMINS & PARTNERS, Sydney / CUMMINS & PARTNERS, Melbourne / REVOLVER/WILL O'ROURKE, Sydney / ARC EDIT, Sydney / ODD STUDIOS, Sydney	CUMMINS & PARTNERS, Sydney / CUMMINS & PARTNERS, Melbourne	HISTORY WILL BE KIND, Sydney

E02/047	02032	ENDLESS STORIES	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO, São Paulo	BRAZIL	ALMAPBBDO, São Paulo	ALMAPBBDO, São Paulo
A01/022	00283	#1 FANTASY	MARS CHOCOLATE NORTH AMERICA	SNICKERS	BBDO NEW YORK	USA	O POSITIVE, New York	
A01/023	00289	FANTASY NIGHT	MARS CHOCOLATE NORTH AMERICA	SNICKERS	BBDO NEW YORK	USA	O POSITIVE, New York	
A01/119	02083	DATE	UHA MIKAKUTO	SAKERU GUMMY	TOHOKUSHINSHA FILM CORPORATION, Tokyo / HAKUHODO INC., Tokyo	JAPAN	TOHOKUSHINSHA FILM CORPORATION, Tokyo	
A01/120	02091	TAXI	UHA MIKAKUTO	SAKERU GUMMY	TOHOKUSHINSHA FILM CORPORATION, Tokyo / HAKUHODO INC., Tokyo	JAPAN	TOHOKUSHINSHA FILM CORPORATION, Tokyo	
A01/121	02085	BIKE COURIER	UHA MIKAKUTO	SAKERU GUMMY	TOHOKUSHINSHA FILM CORPORATION, Tokyo / HAKUHODO INC., Tokyo	JAPAN	TOHOKUSHINSHA FILM CORPORATION, Tokyo	
A01/122	02093	TRUE LOVE	UHA MIKAKUTO	SAKERU GUMMY	TOHOKUSHINSHA FILM CORPORATION, Tokyo / HAKUHODO INC., Tokyo	JAPAN	TOHOKUSHINSHA FILM CORPORATION, Tokyo	
A01/123	02089	LIE	UHA MIKAKUTO	SAKERU GUMMY	TOHOKUSHINSHA FILM CORPORATION, Tokyo / HAKUHODO INC., Tokyo	JAPAN	TOHOKUSHINSHA FILM CORPORATION, Tokyo	
A01/124	02088	SECRET	UHA MIKAKUTO	SAKERU GUMMY	TOHOKUSHINSHA FILM CORPORATION, Tokyo / HAKUHODO INC., Tokyo	JAPAN	TOHOKUSHINSHA FILM CORPORATION, Tokyo	
A01/125	02084	ZOO	UHA MIKAKUTO	SAKERU GUMMY	TOHOKUSHINSHA FILM CORPORATION, Tokyo / HAKUHODO INC., Tokyo	JAPAN	TOHOKUSHINSHA FILM CORPORATION, Tokyo	
A01/126	02092	LONG LONG LIMOUSINE	UHA MIKAKUTO	SAKERU GUMMY	TOHOKUSHINSHA FILM CORPORATION, Tokyo / HAKUHODO INC., Tokyo	JAPAN	TOHOKUSHINSHA FILM CORPORATION, Tokyo	
A01/127	02090	PROPOSAL	UHA MIKAKUTO	SAKERU GUMMY	TOHOKUSHINSHA FILM CORPORATION, Tokyo / HAKUHODO INC., Tokyo	JAPAN	TOHOKUSHINSHA FILM CORPORATION, Tokyo	
A01/128	02086	ENTRANCE	UHA MIKAKUTO	SAKERU GUMMY	TOHOKUSHINSHA FILM CORPORATION, Tokyo / HAKUHODO INC., Tokyo	JAPAN	TOHOKUSHINSHA FILM CORPORATION, Tokyo	
A01/129	02087	JEALOUSY	UHA MIKAKUTO	SAKERU GUMMY	TOHOKUSHINSHA FILM CORPORATION, Tokyo / HAKUHODO INC., Tokyo	JAPAN	TOHOKUSHINSHA FILM CORPORATION, Tokyo	
A02/017	01453	P&G   LOVE OVER BIAS	P&G	THANK YOU MOM	WIEDEN+KENNEDY, Portland	USA	EPOCH FILMS, New York	
A02/027	01782	MA'AM	ISSUE	ISSUE COLOR	J. WALTER THOMPSON ARGENTINA, Buenos Aires	ARGENTINA	HACHIKO FILMS, Buenos Aires	
A04/012	00357	FAMILY	SCRABBLE/ MATTEL	TOYS	LOLA MULLENLOWE, Madrid	SPAIN	PRIMO, Buenos Aires	
A04/013	00358	FISH	MATTEL	PICTIONARY	LOLA MULLENLOWE, Madrid	SPAIN	BLUR FILMS, Madrid	
A05/007	00460	ANTI-MANIFESTO	JEEP	JEEP	ARNOLD WORLDWIDE, Boston	USA	RADICAL MEDIA, New York	
A05/008	00227	KID'S DREAMS	VOLKSWAGEN AG	DRIVER ASSISTANCE SYSTEMS	GRABARZ & PARTNER, Hamburg	GERMANY	ANORAK, Berlin / NHB, Hamburg / SUPREME MUSIC, Hamburg / STUDIO FUNK, Hamburg	
A06/142	00411	LEVI'S CIRCLES	LEVI STRAUSS AND CO.	LEVI'S CLOTHING	FCB WEST, San Francisco	USA	BELIEVE MEDIA, Los Angeles / ONE UNION RECORDING, San Francisco / CARTEL, Santa Monica / THE MILL, London	OMD, San Francisco

A06/155	02077	WEB OF FRIES	TACO BELL	NACHO FRIES	DEUTSCH LA	USA	RESET CONTENT, Santa Monica / UNION EDITORIAL, Los Angeles / ALT.VFX, Culver City / MOTIVE MUSIC, Santa Monica / LIME STUDIOS, Santa Monica		
A11/035	00265	MONEYSUPERMARKET.COM 'EPIC ACTION MAN'	MONEYSUPER MARKET	INSURANCE COMPARISON	MOTHER, London	UNITED KINGDOM	MJZ, Los Angeles / MJZ LONDON		
A11/136	01823	MOTORCYCLE	BANCO SANTA FE	BANCO SANTA FE LOANS	DHELET Y&R, Buenos Aires	ARGENTINA	LA DOBLE A, Buenos Aires		
A13/058	01118	TRUE COLORS	GRUPO GAY DA BAHIA	INSTITUTIONAL	PROPEG, Salvador	BRAZIL			PROPEG, Salvador
B01/017	00689	PERSONALISED CANS FOR FATHER'S DAY	JOHN SMITH'S	JOHN SMITH'S EXTRA SMOOTH	adam&eveDDB, London	UNITED KINGDOM	adam&eveDDB, London		
B01/121	01892	PUPPET	MARS WRIGLEY CONFECTIONERY	SKITTLES	DDB CHICAGO	USA	MJZ, Los Angeles / THE MILL, Chicago	STARCOM, Chicago / MEDIACOM, Chicago	OLSON ENGAGE, Chicago
B01/122	01889	SANDWICH	MARS WRIGLEY CONFECTIONERY	SKITTLES	DDB CHICAGO	USA	MJZ, Los Angeles / THE MILL, Chicago	STARCOM, Chicago / MEDIACOM, Chicago	OLSON ENGAGE, Chicago
B01/123	01891	GLOWING	MARS WRIGLEY CONFECTIONERY	SKITTLES	DDB CHICAGO	USA	MJZ, Los Angeles / THE MILL, Chicago	STARCOM, Chicago / MEDIACOM, Chicago	OLSON ENGAGE, Chicago
B01/124	01890	FLOATING	MARS WRIGLEY CONFECTIONERY	SKITTLES	DDB CHICAGO	USA	MJZ, Los Angeles / THE MILL, Chicago	STARCOM, Chicago / MEDIACOM, Chicago	OLSON ENGAGE, Chicago
B01/125	01888	ANNOUNCE	MARS WRIGLEY CONFECTIONERY	SKITTLES	DDB CHICAGO	USA	MJZ, Los Angeles / THE MILL, Chicago	STARCOM, Chicago / MEDIACOM, Chicago	OLSON ENGAGE, Chicago
B01/126	01893	OUTRO	MARS WRIGLEY CONFECTIONERY	SKITTLES	DDB CHICAGO	USA	MJZ, Los Angeles / THE MILL, Chicago	STARCOM, Chicago / MEDIACOM, Chicago	OLSON ENGAGE, Chicago
B02/020	00860	FOREVER	ELE THAILAND CO.,LTD	COSMETIC	LOBSTER & CO COMPANY.,LTD., Bangkok	THAILAND			
B07/004	00323	DUNDEE: FULL CAST TRAILER	TOURISM AUSTRALIA	TOURISM AUSTRALIA	DROGA5, New York	USA	REVOLVER/WILL O'ROURKE, New York / BISCUIT FILMWORKS, New York	UM, New York / UM, Sydney	DROGA5, New York / KOVERT CREATIVE, Santa Monica
B07/005	00325	DUNDEE: OFFICIAL SUPER BOWL TRAILER	TOURISM AUSTRALIA	TOURISM AUSTRALIA	DROGA5, New York	USA	REVOLVER/WILL O'ROURKE, New York / BISCUIT FILMWORKS, New York	UM, New York / UM, Sydney	DROGA5, New York / KOVERT CREATIVE, Santa Monica
B12/125	02020	THE WORDS MATTER	P&G	P&G	CNN, Atlanta / COURAGEOUS STUDIO, New York / PROCTER & GAMBLE, Cincinnati / GREAT BIG STORY, New York	USA	COURAGEOUS STUDIO, New York / GREAT BIG STORY, New York	QUIGLEY-SIMPSON, Los Angeles	
B13/001	00425	BEHIND THE POST	ONE LOVE FOUNDATION	ONE LOVE FOUNDATION / BEHIND THE POST	MALVFOR GOOD, Los Angeles	USA	TOOL, Los Angeles		
D03/018	02082	VIRTUAL EQUALITY	QUEERAZ	SOCIAL NETWORK	J. WALTER THOMPSON, Sydney	AUSTRALIA	LUSCIOUS INTERNATIONAL, Sydney		
A01/057	00673	COWBOYS	DIAGEO	GUINNESS	AMVBBDO, London	UNITED KINGDOM	SMUGGLER, London / CARTEL, Santa Monica / 750MPH, London		
A04/026	00670	UNLOCK WITH A LOOK	APPLE INC.	IPHONE X / FACE ID	APPLE INC., Cupertino	USA	FURLINED, Los Angeles	APPLE INC., Cupertino	APPLE INC., Cupertino
A04/044	01442	EARTH - SHOT ON IPHONE	APPLE	IPHONE	TBWA/MEDIA ARTS LAB, Los Angeles	USA	NOMAD EDITING COMPANY, Santa Monica	OMD USA, Los Angeles	
A05/029	01148	MOMENTS	VOLVO CARS	VOLVO CARS	FORSMAN & BODENFORS, Gothenburg	SWEDEN	NEW LAND, Stockholm / CUT + RUN, London / CHIMNEY, Stockholm		

A06/078	00541	PASTA SAUCE	ALDI AUSTRALIA	ALDI AUSTRALIA	BMF ADVERTISING, Sydney	AUSTRALIA	THE SWEET SHOP, Sydney / ARC EDIT, Sydney / ALT.VFX, Sydney / LEVEL TWO MUSIC, Sydney / RUMBLE STUDIOS, Sydney		
A07/006	00630	AMERICA. JUST LIKE THE MOVIES.	NORWEGIAN AIR SHUTTLE	FLIGHTS FROM EUROPE TO THE US	TRY, Oslo	NORWAY	BACON OSLO, Oslo		
A07/020	01237	BOXES	UBER APACX	UNBER APACX	FORSMAN & BODENFORS, Gothenburg	SWEDEN	INDIO, Stockholm / SWISS INTERNATIONAL, Stockholm / REDPIPE, Stockholm		
A09/064	01783	THE GREAT ROBBERY	REVISTA ALZAS Y BAJAS/ MERCADO - PUBLICITARIA DEL SUR SA	REVISTA ALZAS Y BAJAS / MERCADO	J. WALTER THOMPSON ARGENTINA, Buenos Aires	ARGENTINA	ARGENTINACINE, Buenos Aires		
A11/126	02101	ANSWERING THE CALL	VERIZON	VERIZON	McCANN NEW YORK	USA	CHELSEA PICTURES, New York / ROCK PAPER SCISSORS, New York / HUMAN, New York / SONIC UNION, New York	ZENITH, New York	WEBER SHANDWICK, New York
A12/004	00238	SHAVING	LA SOCIETE DE L'ASSURANCE AUTOMOBILE DU QUÉBEC	DON'T TEXT AND DRIVE	LG2, Québec	CANADA	LES ENFANTS, Montréal		
A13/007	00220	BOREDOM	JACCEDE.COM	ASSOCIATION FOR DISABLED PERSONS	TBWAIPARIS	FRANCE	BIRTH, Paris / TBWAELSE, Paris		
A13/092	01998	HELP - CLIFF	ATHOSGLS	MEDIA	Y&R BRAZIL, São Paulo	BRAZIL			
B02/025	01348	"A MAN LIKE YOU"	HARRY'S	HARRY'S RAZORS	HARRY'S, New York / GSD&M, Austin	USA	SLIM PICTURES, Los Angeles		
B02/031	01623	WHAT IT MEANS TO LOVE	AMERICAN GREETINGS	GREETING CARDS	MULLENLOWE, Boston	USA	PARK PICTURES, New York	MULLENLOWE, Boston	MULLENLOWE, Boston
B02/052	02098	THE HAIR TALK	SUNSILK / UNILEVER	SHAMPOO	J. WALTER THOMPSON BANGKOK	THAILAND	JUMP FILM, Bangkok / MELLOW TUNES, Bangkok / SO GOOD HOUSE, BANGKOK		J. WALTER THOMPSON BANGKOK
B03/020	00232	GEREMY	TOBACCO FREE FLORIDA	TOBACCO PREVENTION	ALMA DDB, Miami	USA	ALMA DDB, Miami / TOOL, Los Angeles / 2150, Miami		
B03/036	01712	FIRST TIME	FITBIT	FITBIT CHARGE 2	GREY NEW YORK	USA	TOOL, Los Angeles / TOWNHOUSE, New York / UPPERCUT, New York / THE MILL, New York / HUMAN, New York		
B05/087	02104	SKI THE WORLD	AUDI	AUDI QUATTRO - CANDIDE THOVEX	CANDIDE THOVEX, Hamburg / THJNK, Hamburg	GERMANY	THE PLANE, Paris		
B06/033	00653	IKEA - THE BLUE BAG	IKEA	THE FRAKTA BAG	ACNE, Stockholm	SWEDEN	ACNE, Stockholm	ACNE, Stockholm	ACNE, Stockholm
B06/079	02210	THE RACE	BRF	SADIA	KILLERS, São Paulo / F/ NAZCA SAATCHI & SAATCHI, São Paulo	BRAZIL	KILLERS, São Paulo / TESIS, São Paulo		
B08/043	00739	ANTHROPOPHAGY	PINACOTECA DO ESTADO DE SÃO PAULO	INSTITUTIONAL	BARRY COMPANY, São Paulo / F/NAZCA SAATCHI & SAATCHI, São Paulo	BRAZIL	BARRY COMPANY, São Paulo / QUIET CITY MUSIC + SOUND, São Paulo		
B08/078	02133	THE UNKNOWN IS STRANGE	GRAN TEATRE DEL LICEU	GRAN TEATRE DEL LICEU	McCANN BARCELONA	SPAIN	CRAFT, Barcelona		
B08/085	02199	THE BAPTISM	UBISOFT	FAR CRY 5	DDB PARIS	FRANCE	HENRY, Paris / SCHMOOZE, Paris / MIKROS MPC ADVERTISING, PARIS / BALLAD, Copenhagen / MPC, London		
B09/003	00360	VALDERRAMA'S BALLS	LIBERO	FOOTBALL MAGAZINE	LOLA MULLENLOWE, Madrid	SPAIN	LOS NOTARIOS, Bogotá		ELIS LIMITADA, Rio de Janeiro
B09/010	01096	NETFLIX IS A JOKE.	NETFLIX	NETFLIX STREAMING PLATFORM	NETFLIX, Los Angeles / BATTERY, Los Angeles	USA	CAVIAR TV, Los Angeles	BATTERY, Los Angeles	

B09/035	01993	WHO?	FOX NETWORKS GROUP LATIN AMERICA	FOX PREMIUM	PONCE, Buenos Aires	ARGENTINA	AGOSTO , Buenos Aires		
B10/019	00525	AKE DEMO	SUNETA HOUSE	NEW DIRECTOR SHOWREEL	SUNETA HOUSE, Bangkok	THAILAND	SUNETA HOUSE, Bangkok		
B11/039	00878	LATEX	ADAC	ADAC WHATSAPP LINE	RCKT, Berlin	GERMANY	BIGFISH FILMPRODUKTION, Berlin	RCKT, Berlin	RCKT, Berlin
B11/040	00879	POTTERY	ADAC	ADAC WHATSAPP LINE	RCKT, Berlin	GERMANY	BIGFISH FILMPRODUKTION, Berlin	RCKT, Berlin	RCKT, Berlin
B11/064	01247	SAVED BY MONSTER	MONSTER.COM	MONSTER.COM	KBS, New York	USA	KBS, New York		
B12/055	01171	FIND YOURSELF	MIINTO	MIINTO.DK	&CO, Copenhagen	DENMARK	&CO, Copenhagen	OATH, Copenhagen	
B12/121	02024	GUNS 101	THE CHICAGO SUN-TIMES	NEWSPAPER	OGILVY, Chicago	USA	OGILVY, Chicago / TheBridge.co, Los Angeles		
B13/008	00394	TOMORROW'S NEWS	SANDY HOOK PROMISE	SANDY HOOK PROMISE	BBDO NEW YORK	USA	SMUGGLER, Los Angeles		
B13/082	01072	MEDICALLY SPEAKING	IGNITE NATIONAL	IGNITE NATIONAL	PEREIRA & O'DELL, San Francisco	USA	BARRELHOUSE PRODUCTIONS, San Francisco / PRETTYBIRD, Culver City / COMPANY 3, Santa Monica / SUPERSONICA, São Paulo		
B13/083	01073	LISTEN TO ME	IGNITE NATIONAL	IGNITE NATIONAL	PEREIRA & O'DELL, San Francisco	USA	BARRELHOUSE PRODUCTIONS, San Francisco / PRETTYBIRD, Culver City / COMPANY 3, Santa Monica / SUPERSONICA, São Paulo		
B13/114	01514	DECISIONS	INTERNATIONAL COMMITTEE OF THE RED CROSS	RAISING AWARENESS RE: GENEVA CONVENTION	SRA. RUSHMORE, Madrid	SPAIN	CAVIAR MADRID / FRAMESTORE, London / DELUXE MADRID / TRACKS & FIELDS, Madrid		
B13/131	01835	DEAD FISH EYES	SURF SHACK - SURFING OUTREACH PROGRAMME	HEALTH MEDIUMS	Y&R SOUTH AFRICA, Johannesburg	SOUTH AFRICA	7FILMS, Cape Town / BIG LEAP MUSIC & POST, Cape Town	Y&R SOUTH AFRICA, Johannesburg	Y&R SOUTH AFRICA, Johannesburg
B13/141	01714	CURSING PARROTS	UNICEF	UNICEF	UNICEF, New York / GREY NEW YORK	USA	TOWNHOUSE, New York / CATCH AND RELEASE, Oakland CA		GREY NEW YORK
B13/155	01725	ASTRONAUTS 45"	CEPIA	INSTITUTIONAL	Y&R BRAZIL, São Paulo	BRAZIL			
D01/003	00182	COMIC RELIEF SAFETY VIDEO	BRITISH AIRWAYS	COMIC RELIEF SAFETY VIDEO / FLYING START	2AM FILMS, London / BBH LONDON	UNITED KINGDOM	2AM FILMS, London		
D01/038	01447	APPOCALYPSE	APPLE	APP STORE	TBWA/MEDIA ARTS LAB, Los Angeles	USA	MJZ, Los Angeles / THE MILL, Los Angeles		
D01/039	01199	INVISIBLE MAN SCREEN FILM	VOLKSWAGEN GROUP ESPAÑA DISTRIBUCIÓN, S.A.-AUDI	AUDI PILOTED DRIVING	DDB SPAIN, Madrid	SPAIN	AGOSTO, Barcelona		
D01/058	02140	EQUAL PAY	IBWOMEN	SOCIAL WAGE GAP CAMPAIGN	McCANN SPAIN, MADRID	SPAIN	LEE FILMS, Madrid		
E01/021	00395	TOMORROW'S NEWS	SANDY HOOK PROMISE	SANDY HOOK PROMISE	BBDO NEW YORK	USA	SMUGGLER, Los Angeles	DINI VON MUEFFLING COMMUNICATIONS, New York	

**Total Awards:**

**74**

<b>Additional</b>	<b>Short</b>	<b>Prize</b>	<b>Award</b>
PLATINUM RYE ENTERTAINMENT, Chicago / MKTG, Cincinnati / PROCTER & GAMBLE, Cincinnati	YES	Grand Prix Campaign	Grand Prix
PLATINUM RYE ENTERTAINMENT, Chicago / MKTG, Cincinnati / PROCTER & GAMBLE, Cincinnati	YES	Grand Prix Campaign	
PLATINUM RYE ENTERTAINMENT, Chicago / MKTG, Cincinnati / PROCTER & GAMBLE, Cincinnati	YES	Grand Prix Campaign	
PLATINUM RYE ENTERTAINMENT, Chicago / MKTG, Cincinnati / PROCTER & GAMBLE, Cincinnati	YES	Grand Prix Campaign	
WORK EDITORIAL, New York / THE MILL, New York / COMPANY 3, New York / PULSE MUSIC, New York / TRINITE STUDIOS, New York / HEARD CITY, New York / EGAMI CONSULTING GROUP, New York / BAREFOOT PROXIMITY, Cincinnati / BURRELL COMMUNICATIONS, Chicago	YES	Grand Prix	Grand Prix
	YES	Gold Lion	Gold Lion
	YES	Gold Lion	Gold Lion
	YES	Gold Lion	Gold Lion
STRING AND TINS, London / THE MILL, London / THE MOST RADICALIST BLACK SHEEP MUSIC, London / WORK EDITORIAL, London	YES	Gold Lion	Gold Lion
WORK EDITORIAL, New York / THE MILL, New York / COMPANY 3, New York / PULSE MUSIC, New York / TRINITE STUDIOS, New York / HEARD CITY, New York / EGAMI CONSULTING GROUP, New York / BURRELL COMMUNICATIONS, Chicago	YES	Gold Lion	Gold Lion
	YES	Gold Lion	Gold Lion
FINAL CUT, Los Angeles / FRAMESTORE, Los Angeles	YES	Gold Lion	Gold Lion
KASIKORNBANK PUBLIC COMPANY LIMITED, Bangkok	YES	Gold Lion	Gold Lion
	YES	Gold Lion	Gold Lion

STINK FILMS, São Paulo / SLIKLAND, São Paulo / PUNCH AUDIO, São Paulo	YES	Gold Lion	Gold Lion
ARCADE EDIT, New York / HEARD CITY, New York / COMPANY 3, New York	YES	Silver Lion Campaign	Silver Lion
ARCADE EDIT, New York / HEARD CITY, New York / COMPANY 3, New York	YES	Silver Lion Campaign	
	YES	Silver Lion Campaign	Silver Lion
	YES	Silver Lion Campaign	
	YES	Silver Lion Campaign	
	YES	Silver Lion Campaign	
	YES	Silver Lion Campaign	
	YES	Silver Lion Campaign	
	YES	Silver Lion Campaign	
	YES	Silver Lion Campaign	
	YES	Silver Lion Campaign	
	YES	Silver Lion Campaign	
	YES	Silver Lion Campaign	
	YES	Silver Lion Campaign	
	YES	Silver Lion	Silver Lion
LABAQUE VFX, Buenos Aires / LA CASA POST, Buenos Aires	YES	Silver Lion	Silver Lion
	YES	Silver Lion	Silver Lion
	YES	Silver Lion	Silver Lion
	YES	Silver Lion	Silver Lion
VOLKSWAGEN, Wolfsburg	YES	Silver Lion	Silver Lion
	YES	Silver Lion	Silver Lion

TACO BELL, Irvine	YES	Silver Lion	Silver Lion
	YES	Silver Lion	Silver Lion
	YES	Silver Lion	Silver Lion
	YES	Silver Lion	Silver Lion
	YES	Silver Lion	Silver Lion
	YES	Silver Lion Campaign	Silver Lion
	YES	Silver Lion Campaign	
	YES	Silver Lion Campaign	
	YES	Silver Lion Campaign	
	YES	Silver Lion Campaign	
	YES	Silver Lion Campaign	
	YES	Silver Lion	Silver Lion
SECOND CHILD, New York / EXILE EDITORIAL, New York	YES	Silver Lion Campaign	Silver Lion
SECOND CHILD, New York / EXILE EDITORIAL, New York	YES	Silver Lion Campaign	
	YES	Silver Lion	Silver Lion
CABIN EDITING COMPANY, Santa Monica / BEACON STREET STUDIOS, Los Angeles / FRAMESTORE, Los Angeles	YES	Silver Lion	Silver Lion
	YES	Silver Lion	Silver Lion
	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion
MINDSHARE, Gothenburg	YES	Bronze Lion	Bronze Lion



ALDI STORES AUSTRALIA, Minchinbury	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion
MANO / OATH, København K	YES	Bronze Lion	Bronze Lion
ELEFANTE RESONANTE, Buenos Aires	YES	Bronze Lion	Bronze Lion
R/GA NEW YORK / MAX RICHTER, Berlin / CRAFT WORLDWIDE, New York	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion
FITBIT, San Francisco, CA	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion
SADIA, São Paulo	YES	Bronze Lion	Bronze Lion
PINACOTECA DO ESTADO DE SAO PAULO	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion

	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion Campaign	Bronze Lion
	YES	Bronze Lion Campaign	
WOODWORK MUSIC, Salford / SOUND LOUNGE, New York / WORK EDITORIAL, New York / MPC, New York / STIMMUNG, Santa Monica	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion
WORK EDITORIAL, New York / HEARD CITY, New York / COMPANY 3, New York / BLACKSMITH, New York	YES	Bronze Lion	Bronze Lion
IGNITE NATIONAL, Oakland	YES	Bronze Lion Campaign	Bronze Lion
IGNITE NATIONAL, Oakland	YES	Bronze Lion Campaign	
	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion
UNICEF, New York	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion
WHITEHOUSE POST, Santa Monica / LIME STUDIOS, Santa Monica	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion
WORK EDITORIAL, New York / COMPANY 3, New York / HEARD CITY, New York / BLACKSMITH, New York	YES	Bronze Lion	Bronze Lion