

Film Craft Winners

Cat. No	Entry No	Title	Advertiser	Product	Entrant/Idea Creation	Country	PR	Production	Media Placement	Additional Company/ies
A01/041	00283	GO WITH THE FLAW	DIESEL	FALL WINTER 2017 COLLECTION	DIESEL, Breganze / PUBLICIS ITALY, Milan	ITALY		DIVISION, Paris / MPC, London		
A01/002	00149	LACOSTE TIMELESS	LACOSTE	CLOTHING	WANDA PRODUCTIONS, Paris / BETC POP, Pantin	FRANCE		WANDA PRODUCTIONS, Paris / ACADEMY FILMS, London		
A05/006	00160	THE FAITH OF A FEW	BMW GROUP MINI BRAND MANAGEMENT	JOHN COOPER WORKS	ANORAK, Berlin / JUNG von MATT, Berlin	GERMANY		ANORAK, Berlin		
A08/001	00010	WHAT ARE GIRLS MADE OF	NIKE	NIKE WOMENS	WIEDEN+KENNEDY AMSTERDAM / RIFF RAFF, London / MPC, London / WAVE STUDIOS, London / MASSIVEMUSIC AMSTERDAM, Amsterdam	THE NETHERLANDS		RIFF RAFF, London / MPC, London / WAVE STUDIOS, London / MASSIVEMUSIC AMSTERDAM, Amsterdam		
A08/008	00218	MERRY CHRISTMAS FROM SYRIA	RED CROSS FLANDERS	RED CROSS FLANDERS	RÔDE KRUIS-VLAANDEREN, Mechelen / DUVAL GUILLAUME, Brussels	BELGIUM	DUVAL GUILLAUME, Brussels	DUVAL GUILLAUME, Brussels		
A11/002	00055	KITCHEN	CANAL+	CANAL	BETC, Paris	FRANCE		PARTIZAN, Paris / SCHMOOZE, Paris / UNIT IMAGE, Paris / ROYAL POST, Paris		
A01/005	00158	THE FAITH OF A FEW	BMW GROUP MINI BRAND MANAGEMENT	JOHN COOPER WORKS	ANORAK, Berlin / JUNG von MATT, Berlin	GERMANY		ANORAK, Berlin		
A01/015	00104	MOMENTS	VOLVO CARS	THE NEW VOLVO XC60	FORSMAN & BODENFORS, Gothenburg	SWEDEN		NEW LAND, Stockholm	MINDSHARE, Gothenburg	CUT+RUN / CHIMNEY
A03/023	00285	GO WITH THE FLAW	DIESEL	FALL WINTER 2017 COLLECTION	DIESEL, Breganze / PUBLICIS ITALY, Milan	ITALY		DIVISION, Paris / MPC, London		
A04/022	00068	COME TOGETHER	H&M	H&M	adam&eveDDB, London	UNITED KINGDOM		RIFF RAFF, London / FINAL CUT, London / THE MILL, London / FACTORY, London		
A04/025	00193	EDEKA EATKARUS	EDEKA	BEWUSSTE ERNÄHRUNG KAMPAGNE	JUNG VON MATT, Hamburg	GERMANY		TEMPOMEDIA, Hamburg		EDEKA ZENTRALE AG & CO. KG
A05/002	00154	LACOSTE TIMELESS	LACOSTE	CLOTHING	WANDA PRODUCTIONS, Paris / BETC POP, Pantin	FRANCE		WANDA PRODUCTIONS, Paris / ACADEMY FILMS, London		
A05/039	00289	GO WITH THE FLAW	DIESEL	FALL WINTER 2017 COLLECTION	DIESEL, Breganze / PUBLICIS ITALY, Milan	ITALY		DIVISION, Paris / MPC, London		
A08/018	00182	FALL FASHION	H&M	H&M	adam&eveDDB, London	UNITED KINGDOM		CAVIAR, London / TRIM EDITING, London / ELECTRIC THEATRE COLLECTIVE, London / FACTORY, London / OHLOGY, London		
A09/004	00025	SOUNDS OF TRAUMA	DAVID LYNCH FOUNDATION	DAVID LYNCH FOUNDATION	HEREZIE, Paris	FRANCE		MORRISON FILMS, Toronto / APOLLO STUDIOS, Toronto		

A10/016	00183	BUSTER THE BOXER	JOHN LEWIS	JOHN LEWIS	adam&eveDDB, London	UNITED KINGDOM	BLINK PRODUCTIONS, London / MPC, London / FACTORY, London / FINAL CUT, London / LELAND MUSIC, London	MANNING GOTTLIEB OMD, London	CAIN & ABEL / KING HENRY
A01/010	00155	BELIEVE IN ME - GYMNAST	BARNARDO'S	BARNARDO'S	FCB INFERNO, London	UNITED KINGDOM	RATTLING STICK, London / THE MILL, London	JOHN AYLING & ASSOCIATES, London	
A01/032	00058	COME TOGETHER	H&M	H&M	adam&eveDDB, London	UNITED KINGDOM	RIFF RAFF, London / FINAL CUT, London / THE MILL, London / FACTORY, London		
A01/036	00062	BUSTER THE BOXER	JOHN LEWIS	JOHN LEWIS	adam&eveDDB, London	UNITED KINGDOM	BLINK PRODUCTIONS, London / MPC CREATIVE, London / FACTORY, London / FINAL CUT, London / LELAND MUSIC, London	MANNING GOTTLIEB OMD, London	CAIN & ABEL / KING HENRY
A02/004	00150	LAURAJSD_90	COLLECTIF FÉMINISTE CONTRE LE VIOL	PSA	WANDA PRODUCTIONS, Paris / CLM BBDO, Boulogne-Billancourt	FRANCE	WANDA PRODUCTIONS, Paris		
A02/008	00180	DESIGNATED DRIVER	AA	AA CHARITABLE TRUST	adam&eveDDB, London	UNITED KINGDOM	OUTSIDER, London / FRAMESTORE, London / WORK EDITORIAL, London / 750MPH, London	CARAT, London	
A03/019	00267	MY FACE. MY RULES.	SLEEK MAKEUP	SLEEK MAKEUP	FORSMAN & BODENFORS, Gothenburg	SWEDEN	NEW LAND, Stockholm		
A04/002	00153	LACOSTE TIMELESS	LACOSTE	CLOTHING	WANDA PRODUCTIONS, Paris / BETC POP, Pantin	FRANCE	WANDA PRODUCTIONS, Paris / ACADEMY FILMS, London		
A04/005	00159	THE FAITH OF A FEW	BMW GROUP MINI BRAND MANAGEMENT	JOHN COOPER WORKS	ANORAK, Berlin / JUNG von MATT, Berlin	GERMANY	ANORAK, Berlin		
A04/023	00181	FALL FASHION	H&M	H&M	adam&eveDDB, London	UNITED KINGDOM	CAVIAR, London / TRIM EDITING, London / ELECTRIC THEATRE COLLECTIVE, London / FACTORY, London / OHLOGY, London		
A05/018	00107	MOMENTS	VOLVO CARS	THE NEW VOLVO XC60	FORSMAN & BODENFORS, Gothenburg	SWEDEN	NEW LAND, Stockholm	MINDSHARE, Gothenburg	CUT+RUN / CHIMNEY
A05/021	00113	#LIFECHANGINGPLACES - LOFOTEN	LUFTHANSA	LUFTHANSA	KOLLE REBBE, Hamburg	GERMANY	27 KILOMETER ENTERTAINMENT, Hamburg		
A06/003	00024	SOUNDS OF TRAUMA	DAVID LYNCH FOUNDATION	DAVID LYNCH FOUNDATION	HEREZIE, Paris	FRANCE	MORRISON FILMS, Toronto / APOLLO STUDIOS, Toronto		
A06/009	00116	#LIFECHANGINGPLACES - LOFOTEN	LUFTHANSA	LUFTHANSA	KOLLE REBBE, Hamburg	GERMANY	27 KILOMETER ENTERTAINMENT, Hamburg		
A08/009	00157	BELIEVE IN ME - GYMNAST	BARNARDO'S	BARNARDO'S	FCB INFERNO, London	UNITED KINGDOM	RATTLING STICK, London / THE MILL, London	JOHN AYLING & ASSOCIATES, London	

A09/001	00042	CAREDONTHATE	CARE GERMANY-LUXEMBURG E.V.	REFUGEE AID	M&C SAATCHI, Berlin	GERMANY	BIGFISH FILMPRODUKTION, Berlin / YESSIAN MUSIC, Hamburg / STUDIO FUNK, Berlin	
A10/004	00141	MEGA CITY	JAMES WELLBELOVED	PET FOOD	AMVBBDO, London	UNITED KINGDOM	PASSION PICTURES, London	
A11/005	00075	COMING HOME	WAITROSE	WAITROSE	adam&eveDDB, London	UNITED KINGDOM	ROGUE FILMS, London / THE MILL, London / FACTORY, London / TRIM EDITING, London / LELAND MUSIC, London	MANNING GOTTLIEB OMD, London
Total Awards:			33					

Prize

Grand Prix

Gold Eurobest

Gold Eurobest

Gold Eurobest

Gold Eurobest

Gold Eurobest

Silver Eurobest

Silver Eurobest

Silver Eurobest

Silver Eurobest

Silver Eurobest

Silver Eurobest

Silver Eurobest

Silver Eurobest

Silver Eurobest

Silver Eurobest

Bronze Eurobest

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