

**Film Craft Lions Winners**

Cat. No	Entry No	Title	Client	Product	Entrant / Idea Creation	Country	Production	Media	PR	Additional	Prize	Award
A01/441	21573	HOPE	INTERNATIONAL COMITEE OF THE RED CROSS	#NOTATARGET	BLUR PRODUCCIONES, Madrid / SRA. RUSHMORE, Madrid	SPAIN					Grand Prix	Grand Prix
A01/145	20663	BARBERS	APPLE	IPHONE 7 PLUS	FURLINED, Los Angeles / APPLE, Cupertino	USA					Gold Lion	Gold Lion
A02/255	22350	TEASING JOHN MALKOVICH	CBS SPORTS	NFL PLAYOFFS	CBS CORPORATION, New York	USA			CBS CORPORATION, New York		Gold Lion	Gold Lion
A02/268	21861	HOPE	INTERNATIONAL COMMITTEE OF THE RED CROSS	RAISING AWARENESS RE: TARGETTING OF HEALTHCARE WORKERS	SRA. RUSHMORE, Madrid	SPAIN					Gold Lion	Gold Lion
A03/001	20079	STOP THE HORROR	GO GENTLE AUSTRALIA	ASSISTED DYING	REVOLVER/WILL O'ROURKE, Sydney / CUMMINS & PARTNERS, Sydney	AUSTRALIA					Gold Lion	Gold Lion
A04/144	21500	WELCOME HOME	APPLE	HOMEPOD	TBWA/MEDIA ARTS LAB, Los Angeles	USA	FINAL CUT, Los Angeles / FRAMESTORE, Los Angeles	OMD USA, Los Angeles		FINAL CUT, Los Angeles / FRAMESTORE, Los Angeles	Gold Lion	Gold Lion
A05/018	20282	THE LAST DA VINCI	CHRISTIE'S	CHRISTIE'S	DROGA5, New York	USA					Gold Lion	Gold Lion
A05/054	20030	THE FAITH OF A FEW	BMW GROUP MINI BRAND MANAGEMENT	JOHN COOPER WORKS	ANORAK, Berlin / JUNG VON MATT, Berlin	GERMANY					Gold Lion	Gold Lion
A06/060	20123	BARBERS	APPLE	IPHONE 7 PLUS	FINAL CUT, Los Angeles / APPLE, Cupertino	USA					Gold Lion	Gold Lion
A07/052	20306	CHRISTMAS 2117	EDEKA ZENTRALE AG & CO. KG	RETAIL	JUNG VON MATT, Hamburg	GERMANY					Gold Lion	Gold Lion
A08/126	21375	DISGUSTING STORIES	BAHAY TULUYAN	PUBLIC SERVICE	TBWA/SANTIAGO MANGADA PUNO, Makati City	THE PHILIPPINES					Gold Lion	Gold Lion
A09/012	20339	THE FAITH OF A FEW	BMW GROUP MINI BRAND MANAGEMENT	MINI JOHN COOPER WORKS	JUNG VON MATT, Hamburg	GERMANY			BMW GROUP MINI BRAND MANAGEMENT, München		Gold Lion	Gold Lion
A10/028	20176	THE SUPPORTING ACT	BBC ONE	BBC ONE	BLINK PRODUCTIONS, London / BBC CREATIVE, London	UNITED KINGDOM					Gold Lion	Gold Lion
A11/034	20575	CHRISTMAS 2117	EDEKA Zentrale AG & Co. KG	EDEKA	MPC, London / JUNG VON MATT, Hamburg	UNITED KINGDOM	WORK EDITORIAL, London			WORK EDITORIAL, London	Gold Lion	Gold Lion
A01/002	20078	STOP THE HORROR	GO GENTLE AUSTRALIA	ASSISTED DYING	REVOLVER/WILL O'ROURKE, Sydney / CUMMINS & PARTNERS, Sydney	AUSTRALIA					Silver Lion	Silver Lion
A01/069	20027	THE FAITH OF A FEW	BMW GROUP MINI BRAND MANAGEMENT	JOHN COOPER WORKS	ANORAK, Berlin / JUNG VON MATT, Berlin	GERMANY					Silver Lion	Silver Lion
A01/107	20539	IMAGINATION: TOM WALLISCH	THE NORTH FACE	THE NORTH FACE	SHERPAS CINEMA, Whistler	CANADA					Silver Lion	Silver Lion

A01/120	20175	THE SUPPORTING ACT	BBC ONE	BBC ONE	BLINK PRODUCTIONS, London / BBC CREATIVE, London	UNITED KINGDOM					Silver Lion	Silver Lion
A01/444	22348	TEASING JOHN MALKOVICH	CBS SPORTS	NFL PLAYOFFS	CBS CORPORATION, New York	USA		CBS CORPORATION, New York			Silver Lion	Silver Lion
A02/037	20683	IT'S A TIDE AD	PROCTER & GAMBLE	TIDE	PROCTER & GAMBLE, Cincinnati / SAATCHI & SAATCHI, New York	USA	PLATINUM RYE ENTERTAINMENT, Chicago / MKTG, Cincinnati / PROCTER & GAMBLE, Cincinnati	HEARTS & SCIENCE, New York	TAYLOR, New York / MARINA MAHER COMMUNICATIONS, New York	PLATINUM RYE ENTERTAINMENT, Chicago / MKTG, Cincinnati / PROCTER & GAMBLE, Cincinnati	Silver Lion	Silver Lion
A02/147	21393	GENE PROJECT 90"	UNILEVER	MARMITE	adam&eveDDB, London	UNITED KINGDOM					Silver Lion	Silver Lion
A03/012	20366	THE TALK	P&G	P&G	BBDO NEW YORK	USA	WORK EDITORIAL, New York / THE MILL, New York / COMPANY 3, New York / PULSE MUSIC, New York / TRINITE STUDIOS, New York / HEARD CITY, New York / EGAMI CONSULTING GROUP, New York / BAREFOOT PROXIMITY, Cincinnati / BURRELL COMMUNICATIONS, Chicago	HEARTS & SCIENCE, New York		WORK EDITORIAL, New York / THE MILL, New York / COMPANY 3, New York / PULSE MUSIC, New York / TRINITE STUDIOS, New York / HEARD CITY, New York / EGAMI CONSULTING GROUP, New York / BAREFOOT PROXIMITY, Cincinnati / BURRELL COMMUNICATIONS, Chicago	Silver Lion	Silver Lion
A03/084	21367	FRIENDSHIT	KASIKORNBANK PUBLIC COMPANY LIMITED	K PLUS	GREYNJ UNITED, Bangkok	THAILAND	KASIKORNBANK PUBLIC COMPANY LIMITED, Bangkok			KASIKORNBANK PUBLIC COMPANY LIMITED, Bangkok	Silver Lion	Silver Lion
A03/135	21394	GENE PROJECT 90"	UNILEVER	MARMITE	adam&eveDDB, London	UNITED KINGDOM					Silver Lion	Silver Lion
A04/027	20329	TIMELESS	LACOSTE	LACOSTE	BETC, Paris	FRANCE		HAVAS MEDIA, Paris			Silver Lion	Silver Lion
A04/034	20029	THE FAITH OF A FEW	BMW GROUP MINI BRAND MANAGEMENT	JOHN COOPER WORKS	ANORAK, Berlin / JUNG VON MATT, Berlin	GERMANY					Silver Lion	Silver Lion
A04/071	20667	BARBERS	APPLE	IPHONE 7 PLUS	FURLINED, Los Angeles / APPLE, Cupertino	USA					Silver Lion	Silver Lion
A05/020	20367	THE TALK	P&G	P&G	BBDO NEW YORK	USA	WORK EDITORIAL, New York / THE MILL, New York / COMPANY 3, New York / PULSE MUSIC, New York / TRINITE STUDIOS, New York / HEARD CITY, New York / EGAMI CONSULTING GROUP, New York / BAREFOOT PROXIMITY, Cincinnati / BURRELL COMMUNICATIONS, Chicago	HEARTS & SCIENCE, New York		WORK EDITORIAL, New York / THE MILL, New York / COMPANY 3, New York / PULSE MUSIC, New York / TRINITE STUDIOS, New York / HEARD CITY, New York / EGAMI CONSULTING GROUP, New York / BAREFOOT PROXIMITY, Cincinnati / BURRELL COMMUNICATIONS, Chicago	Silver Lion	Silver Lion
A05/110	20668	BARBERS	APPLE	IPHONE 7 PLUS	FURLINED, Los Angeles / APPLE, Cupertino	USA					Silver Lion	Silver Lion
A05/168	21502	SWAY	APPLE	AIR PODS	TBWA/MEDIA ARTS LAB, Los Angeles	USA		OMD USA, Los Angeles			Silver Lion	Silver Lion

A05/261	22313	GO WITH THE FLAW	DIESEL	FALL WINTER 2017 COLLECTION	DIESEL, Breganze / PUBLICIS ITALY, Milan	ITALY					Silver Lion	Silver Lion
A06/136	30221	ENDLESS STORIES	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO, São Paulo	BRAZIL		ALMAPBBDO, São Paulo			Silver Lion	Silver Lion
A06/174	22356	TEASING JOHN MALKOVICH	CBS SPORTS	NFL PLAYOFFS	CBS CORPORATION, New York	USA		CBS CORPORATION, New York			Silver Lion	Silver Lion
A07/110	22170	WORLD'S MOST HONEST TOURISM FILM	M P TOURISM DEVELOPMENT CORPORATION	MADHYA PRADESH TOURISM	MADHYA PRADESH TOURISM BOARD, Bhopal / OGILVY, Bangalore	INDIA					Silver Lion	Silver Lion
A08/012	20332	TIMELESS	LACOSTE	LACOSTE	BETC, Paris	FRANCE		HAVAS MEDIA, Paris			Silver Lion	Silver Lion
A08/016	20568	BARBERS	APPLE INC.	IPHONE 7 PLUS	APPLE, Cupertino	USA		APPLE, Cupertino	APPLE, Cupertino		Silver Lion	Silver Lion
A08/084	21505	SWAY	APPLE	AIR PODS	TBWA\MEDIA ARTS LAB, Los Angeles	USA		OMD USA, Los Angeles			Silver Lion	Silver Lion
A09/015	21018	MAJOR	HENNESSY	HENNESSY VS	DROGA5, New York	USA	THE MILL, New York / WAX/THE QUARRY, New York / SECOND CHILD, New York / COMPANY 3, New York / THE QUARRY / WAX, London			THE MILL, New York / WAX/THE QUARRY, New York / SECOND CHILD, New York / COMPANY 3, New York / THE QUARRY / WAX, London	Silver Lion	Silver Lion
A09/052	21486	JFKUNSILENCED	THE TIMES/NEWS UK & IRELAND	THE TIMES/NEWS UK & IRELAND	ROTHCO   ACCENTURE INTERACTIVE, Dublin	IRELAND	CEREPROC, Edinburgh	THE TIMES, London	THE TIMES, London	CEREPROC, Edinburgh	Silver Lion	Silver Lion
A10/019	20247	MONEYSUPERMARKET.COM 'EPIC ACTION MAN'	MONEYSUPERMARKET	INSURANCE COMPARISON	MOTHER, London	UNITED KINGDOM					Silver Lion	Silver Lion
A10/029	20177	THE GREAT BRITISH BAKE OFF	CHANNEL 4	THE GREAT BRITISH BAKE OFF	BLINK PRODUCTIONS, London / 4CREATIVE, London	UNITED KINGDOM					Silver Lion	Silver Lion
A10/052	20572	CHRISTMAS 2117	EDEKA Zentrale AG & Co. KG	EDEKA	MPC, London / JUNG VON MATT, Hamburg	UNITED KINGDOM	WORK EDITORIAL, London			WORK EDITORIAL, London	Silver Lion	Silver Lion
A11/044	20907	SAVED BY MONSTER	MONSTER.COM	WEBSITE SERVICE	THE MILL, New York / KBS, New York	USA					Silver Lion	Silver Lion
A01/024	20364	THE TALK	P&G	P&G	BBDO NEW YORK	USA	WORK EDITORIAL, New York / THE MILL, New York / COMPANY 3, New York / PULSE MUSIC, New York / TRINITE STUDIOS, New York / HEARD CITY, New York / EGAMI CONSULTING GROUP, New York / BAREFOOT PROXIMITY, Cincinnati / BURRELL COMMUNICATIONS, Chicago	HEARTS & SCIENCE, New York		WORK EDITORIAL, New York / THE MILL, New York / COMPANY 3, New York / PULSE MUSIC, New York / TRINITE STUDIOS, New York / HEARD CITY, New York / EGAMI CONSULTING GROUP, New York / BAREFOOT PROXIMITY, Cincinnati / BURRELL COMMUNICATIONS, Chicago	Bronze Lion	Bronze Lion
A01/048	20042	CLOWNS	AUDI UK	AUDI INTELLIGENT TECHNOLOGY	RATTLING STICK, London / BBH LONDON	UNITED KINGDOM					Bronze Lion	Bronze Lion
A01/150	20859	BAPTISM	UBISOFT	FAR CRY 5	HENRY, Paris	FRANCE					Bronze Lion	Bronze Lion
A01/204	20830	GO WITH THE FLAW	DIESEL	CLOTHES	DIVISION, Paris / PUBLICIS ITALY, Milan	FRANCE		PUBLICIS ITALY, Milan	PUBLICIS ITALY, Milan		Bronze Lion	Bronze Lion

A01/212	21123	MOMENTS	VOLVO CARS	VOLVO CARS	FORSMAN & BODENFORS, Gothenburg	SWEDEN	MINDSHARE, Gothenburg		MINDSHARE, Gothenburg	Bronze Lion	Bronze Lion
A01/297	21392	GENE PROJECT 90"	UNILEVER	MARMITE	adam&eveDDB, London	UNITED KINGDOM				Bronze Lion	Bronze Lion
A01/465	21004	#SHUTUPDEATH	MÉDECINS DU MONDE	MÉDECINS DU MONDE	SAIGON, São Paulo / DDB PARIS	BRAZIL				Bronze Lion	Bronze Lion
A02/020	20353	"CLOUT"	COMMON SENSE MEDIA	PSA	GOODBY SILVERSTEIN & PARTNERS, San Francisco	USA				Bronze Lion Campaign	Bronze Lion
A02/021	20354	"ATTENTION"	COMMON SENSE MEDIA	PSA	GOODBY SILVERSTEIN & PARTNERS, San Francisco	USA				Bronze Lion Campaign	
A02/022	20355	"CAT FILTER"	COMMON SENSE MEDIA	PSA	GOODBY SILVERSTEIN & PARTNERS, San Francisco	USA				Bronze Lion Campaign	
A02/029	20320	DYLAN	LOTTO NEW ZEALAND	COMMUNITY SUPPORT	DDB GROUP NEW ZEALAND, Auckland	NEW ZEALAND	LOTTO NEW ZEALAND, Remuera		LOTTO NEW ZEALAND, Remuera	Bronze Lion	Bronze Lion
A02/107	21637	SNOWFLAKES	JETBLUE	AIRLINE	MULLENLOWE, New York	USA		MULLENLOWE, New York	MULLENLOWE, New York	Bronze Lion Campaign	Bronze Lion
A02/108	21636	PIANO	JETBLUE	AIRLINE	MULLENLOWE, New York	USA		MULLENLOWE, New York	MULLENLOWE, New York	Bronze Lion Campaign	
A02/148	21178	SISTERS IN SWEAT	GATORADE	GATORADE	TBWA\CHIATDAY LOS ANGELES	USA		OMD USA, Chicago	FLEISHMANHILLA RD, Chicago	Bronze Lion	Bronze Lion
A02/200	10223	ENDLESS STORIES	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO, São Paulo	BRAZIL		ALMAPBBDO, São Paulo		Bronze Lion	Bronze Lion
A03/022	20507	THE DANCE	LION NATHAN	SPEIGHT'S	THE SWEETSHOP, Auckland / DDB GROUP NEW ZEALAND, Auckland	NEW ZEALAND		DDB GROUP NEW ZEALAND, Auckland	DDB GROUP NEW ZEALAND, Auckland	Bronze Lion	Bronze Lion
A03/089	21106	SBU 2.0	CHICKEN LICKEN	HOTWINGS	ROMANCE FILMS, Cape Town	SOUTH AFRICA				Bronze Lion	Bronze Lion
A03/211	22140	SURVIVORS	SAVE THE CHILDREN FOUNDATION	SAVE THE CHILDREN FOUNDATION	YOUNG AND RUBICAM MEXICO, Mexico City	MEXICO				Bronze Lion	Bronze Lion
A03/220	22351	TEASING JOHN MALKOVICH	CBS SPORTS	NFL PLAYOFFS	CBS CORPORATION, New York	USA		CBS CORPORATION, New York		Bronze Lion	Bronze Lion
A04/021	20466	COGS	A.I.M.E.	EDUCATION	ZEILT PRODUCTIONS, Foetz / M&C SAATCHI, Sydney	LUXEMBOURG		M&C SAATCHI, Sydney	M&C SAATCHI, Sydney	Bronze Lion	Bronze Lion
A04/072	20666	UNLOCK	APPLE	IPHONE X	FURLINED, Los Angeles / APPLE, Cupertino	USA				Bronze Lion	Bronze Lion
A04/181	20858	OBSESSION FOR SMOOTHNESS	DOUBLE A	DOUBLE A	AOI PRO. INC., Tokyo / SIX INC., Tokyo / SPA-HAKUHODO CO. LTD., Bangkok	JAPAN				Bronze Lion	Bronze Lion
A04/209	22312	GO WITH THE FLAW	DIESEL	FALL WINTER 2017 COLLECTION	DIESEL, Breganze / PUBLICIS ITALY, Milan	ITALY				Bronze Lion	Bronze Lion
A05/083	20096	LACOSTE TIMELESS	LACOSTE	CLOTHING	WANDA PRODUCTIONS, Paris / BETC, Paris	FRANCE				Bronze Lion	Bronze Lion
A05/201	21477	PLEADER	ALT-J	ALT-J	BISCUIT FILMWORKS, Los Angeles	USA				Bronze Lion	Bronze Lion

A05/202	21501	WELCOME HOME	APPLE	HOMEPOD	TBWAMEDIA ARTS LAB, Los Angeles	USA	FINAL CUT, Los Angeles / FRAMESTORE, Los Angeles	OMD USA, Los Angeles	FINAL CUT, Los Angeles / FRAMESTORE, Los Angeles	Bronze Lion	Bronze Lion	
A05/242	21830	GAME	POLLA	LOTO	PROLAM Y&R, Santiago	CHILE				Bronze Lion Campaign	Bronze Lion	
A05/243	21832	DOG	POLLA	LOTO	PROLAM Y&R, Santiago	CHILE				Bronze Lion Campaign		
A05/244	21834	NAP	POLLA	LOTO	PROLAM Y&R, Santiago	CHILE				Bronze Lion Campaign		
A05/245	21836	WIFE	POLLA	LOTO	PROLAM Y&R, Santiago	CHILE				Bronze Lion Campaign		
A05/262	22314	KEEP THE WORLD FLAWED	DIESEL	DIESEL	DIESEL, Breganze / PUBLICIS ITALY, Milan	ITALY				Bronze Lion	Bronze Lion	
A06/017	20061	RAT'S TALE	NZ TRANSPORT AGENCY	ANTI DRINK DRIVING	FINCH, Sydney / CLEMENGER BBDO   TOUCHCAST, Wellington	AUSTRALIA	NZ TRANSPORT AGENCY, Wellington / CATCH CASTING, Auckland / BLOCKHEAD VFX, Sydney / THE COOPERS, Auckland		NZ TRANSPORT AGENCY, Wellington / CATCH CASTING, Auckland / BLOCKHEAD VFX, Sydney / THE COOPERS, Auckland	Bronze Lion	Bronze Lion	
A06/027	20476	THE TALK	P&G	P&G	WORK EDITORIAL, New York / THE CORNER SHOP, Santa Monica	USA	WORK EDITORIAL, New York		WORK EDITORIAL, New York	Bronze Lion	Bronze Lion	
A06/134	22169	WORLD'S MOST HONEST TOURISM FILM	M P TOURISM DEVELOPMENT CORPORATION	MADHYA PRADESH TOURISM	MADHYA PRADESH TOURISM BOARD, Bhopal / OGILVY, Bangalore	INDIA				Bronze Lion	Bronze Lion	
A07/019	20154	YOUTH CAN DO IT	THE PRINCE'S TRUST	THE PRINCE'S TRUST	THE&PARTNERSHIP, London	UNITED KINGDOM				Bronze Lion	Bronze Lion	
A07/069	21598	MUSIC OF THE MIND	VOLVO	CARS	GREY, London	UNITED KINGDOM	PULSE FILMS, London / GRAMERCY PARK STUDIOS, London		PULSE FILMS, London / GRAMERCY PARK STUDIOS, London	Bronze Lion	Bronze Lion	
A07/119	21788	LOOK HOW FAR WE'VE COME	UNILEVER	DOVE SELF-ESTEEM	OGILVY TORONTO	CANADA		MINDSHARE, Toronto	HARBINGER, Toronto	Bronze Lion	Bronze Lion	
A07/136	22429	PLASTIC OCEAN	SEA SHEPHERD	PSA / SOCIAL AWARENESS	FF NEW YORK	USA	SEA SHEPHERD, Alexandria	FF NEW YORK	FF NEW YORK	SEA SHEPHERD, Alexandria	Bronze Lion	Bronze Lion
A08/039	20092	CLOWNS	AUDI	AUDI	AUDI, Milton Keynes / BBH LONDON	UNITED KINGDOM	STRING AND TINS, London / THE MILL, London / THE MOST RADICALIST BLACK SHEEP MUSIC, London / WORK EDITORIAL, London	PHD, London	STRING AND TINS, London / THE MILL, London / THE MOST RADICALIST BLACK SHEEP MUSIC, London / WORK EDITORIAL, London	Bronze Lion	Bronze Lion	
A08/135	22143	SURVIVORS	SAVE THE CHILDREN FOUNDATION	SAVE THE CHILDREN FOUNDATION	YOUNG AND RUBICAM MEXICO, Mexico City	MEXICO				Bronze Lion	Bronze Lion	
A09/024	20336	AUDI - CLOWNS	AUDI	AUDI INTELLIGENT TECHNOLOGY	STRING AND TINS, London / BBH LONDON	UNITED KINGDOM				Bronze Lion	Bronze Lion	
A09/072	21873	UNTOLD STORIES	POST BELLUM	NATIONAL HISTORY ARCHIVE	Y&R PRAGUE	CZECH REPUBLIC		Y&R PRAGUE		Bronze Lion	Bronze Lion	
A09/084	21947	SAVED BY MONSTER	MONSTER WORLDWIDE, INC	MONSTER.COM	MJZ, Los Angeles / KBS, New York	USA				Bronze Lion	Bronze Lion	
A09/095	21237	A STRANGE ANIMAL	GOVERNMENT OF COLOMBIA	GOVERNMENT	REBOLUCION, Buenos Aires	ARGENTINA				Bronze Lion	Bronze Lion	

A10/008	20468	COGS	A.I.M.E.	EDUCATION	ZEILT PRODUCTIONS, Foetz / M&C SAATCHI, Sydney	LUXEMBOURG		M&C SAATCHI, Sydney	M&C SAATCHI, Sydney		Bronze Lion	Bronze Lion
A10/031	20646	THUNDERBIRDS	HALIFAX BANK	SAVERS PRIZE DRAW	adam&eveDDB, London	UNITED KINGDOM					Bronze Lion	Bronze Lion
A10/039	20516	LOST PANDA	TILE	TILE	ALT.VFX, Brisbane / DEUTSCH LA	AUSTRALIA	LEGACY EFFECTS, San Francisco	DEUTSCH LA	DEUTSCH LA	LEGACY EFFECTS, San Francisco	Bronze Lion	Bronze Lion
A10/079	21678	GEOFF	HEINZ BEANZ AUSTRALIA	HEINZ BEANZ	Y&R ANZ, Auckland	NEW ZEALAND	KRAFT HEINZ, Melbourne	SPARK FOUNDRY, Melbourne		KRAFT HEINZ, Melbourne	Bronze Lion	Bronze Lion
A11/023	20517	LOST PANDA	TILE	TILE	ALT.VFX, Brisbane / DEUTSCH LA	AUSTRALIA	LEGACY EFFECTS, San Francisco	DEUTSCH LA	DEUTSCH LA	LEGACY EFFECTS, San Francisco	Bronze Lion	Bronze Lion
<b>Total Awards:</b>			<b>86</b>									