

Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix Campaign				
COCA - COLA TOGETHER - PEACE	THE COCA-COLA COMPANY	SOFT DRINKS	OGILVY PARIS	FRANCE
COCA - COLA TOGETHER - LOVE	THE COCA-COLA COMPANY	SOFT DRINKS	OGILVY PARIS	FRANCE
Gold Campaign				
FIAT 500	MERCEDES-BENZ / SMART	SMART FORTWO	CLM BBDO, Boulogne-Billancourt	FRANCE
VW UP	MERCEDES-BENZ / SMART	SMART FORTWO	CLM BBDO, Boulogne-Billancourt	FRANCE
RENAULT TWINGO	MERCEDES-BENZ / SMART	SMART FORTWO	CLM BBDO, Boulogne-Billancourt	FRANCE
TOYOTA IQ	MERCEDES-BENZ / SMART	SMART FORTWO	CLM BBDO, Boulogne-Billancourt	FRANCE
MINI COOPER	MERCEDES-BENZ / SMART	SMART FORTWO	CLM BBDO, Boulogne-Billancourt	FRANCE
PEUGEOT 108	MERCEDES-BENZ / SMART	SMART FORTWO	CLM BBDO, Boulogne-Billancourt	FRANCE
UK	28 TOO MANY	FGM	OGILVY & MATHER LONDON	UNITED KINGDOM
SWEDEN	28 TOO MANY	FGM	OGILVY & MATHER LONDON	UNITED KINGDOM
NETHERLANDS	28 TOO MANY	FGM	OGILVY & MATHER LONDON	UNITED KINGDOM
GERMANY	28 TOO MANY	FGM	OGILVY & MATHER LONDON	UNITED KINGDOM
ITALY	28 TOO MANY	FGM	OGILVY & MATHER LONDON	UNITED KINGDOM
SCOTLAND	28 TOO MANY	FGM	OGILVY & MATHER LONDON	UNITED KINGDOM
Silver Campaign				
SUJIHIKI	ZWILLING J.A. HENCKELS	MIYABI KNIVES	HEREZIE, Paris	FRANCE
SHOTOH	ZWILLING J.A. HENCKELS	MIYABI KNIVES	HEREZIE, Paris	FRANCE
MARIOUS	MARS	PEDIGREE BRAND	BBDO GROUP GERMANY, Berlin	GERMANY
ROBERTA	MARS	PEDIGREE BRAND	BBDO GROUP GERMANY, Berlin	GERMANY
CISEL	MARS	PEDIGREE BRAND	BBDO GROUP GERMANY, Berlin	GERMANY
MACHINE GUN	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDB PARIS	FRANCE
OBUS	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDB PARIS	FRANCE
SLEDGEHAMMER	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDB PARIS	FRANCE
GRENADE	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDB PARIS	FRANCE
PROTHESIS	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDB PARIS	FRANCE
TAXI	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDB PARIS	FRANCE
SAW	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDB PARIS	FRANCE
VODAFONE COVERAGE / SPEECHBUBBLE - SKYSCRAPER	VODAFONE	VODAFONE COVERAGE	Y&R TEAM RED ISTANBUL	TURKEY
VODAFONE COVERAGE / SPEECHBUBBLE - TUNNEL	VODAFONE	VODAFONE COVERAGE	Y&R TEAM RED ISTANBUL	TURKEY
DIVORCE	HARVEY NICHOLS	BIRMINGHAM RECRUITMENT	ADAM&EVEDDB, London	UNITED KINGDOM
NATURAL DISASTER	HARVEY NICHOLS	BIRMINGHAM RECRUITMENT	ADAM&EVEDDB, London	UNITED KINGDOM
TURN ON	HARVEY NICHOLS	BIRMINGHAM RECRUITMENT	ADAM&EVEDDB, London	UNITED KINGDOM
PRISON	HARVEY NICHOLS	BIRMINGHAM RECRUITMENT	ADAM&EVEDDB, London	UNITED KINGDOM
GALLOWES	AMNESTY INTERNATIONAL	NON PROFIT	AIR PARTNER OF McCANN, Brussels	BELGIUM
FIRING SQUAD	AMNESTY INTERNATIONAL	NON PROFIT	AIR PARTNER OF McCANN, Brussels	BELGIUM
ELECTRIC CHAIR	AMNESTY INTERNATIONAL	NON PROFIT	AIR PARTNER OF McCANN, Brussels	BELGIUM
Bronze				
DAYBED	LIGNE ROSET	FURNITURES PIERRE PAULIN	LES GAULOIS, Puteaux	FRANCE
Bronze Campaign				
LONDON	DAIMLER / SMART	SMART FORTWO	BBDO GROUP GERMANY, Berlin	GERMANY
ROME	DAIMLER / SMART	SMART FORTWO	BBDO GROUP GERMANY, Berlin	GERMANY
BERLIN	DAIMLER / SMART	SMART FORTWO	BBDO GROUP GERMANY, Berlin	GERMANY
TIDINGS OF JOY	HARVEY NICHOLS	CHRISTMAS	ADAM&EVEDDB, London	UNITED KINGDOM
CHRISTMAS TIME	HARVEY NICHOLS	CHRISTMAS	ADAM&EVEDDB, London	UNITED KINGDOM
GOOD WILL TO ALL MEN	HARVEY NICHOLS	CHRISTMAS	ADAM&EVEDDB, London	UNITED KINGDOM
THERE IS ALWAYS A JOB TO BE DONE 1	HORNBACK	DIY HOME IMPROVEMENT SUPERSTORES	HEIMAT, Berlin	GERMANY
THERE IS ALWAYS A JOB TO BE DONE 2	HORNBACK	DIY HOME IMPROVEMENT SUPERSTORES	HEIMAT, Berlin	GERMANY
THERE IS ALWAYS A JOB TO BE DONE 3	HORNBACK	DIY HOME IMPROVEMENT SUPERSTORES	HEIMAT, Berlin	GERMANY
ANAGRAM LOVERS	MATTEL	SCRABBLE	LOLA / MULLEN LOWE GROUP, Madrid	SPAIN
ANAGRAM DREAMS	MATTEL	SCRABBLE	LOLA / MULLEN LOWE GROUP, Madrid	SPAIN