

MOBILE WINNERS 2015



Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
PHONEADDRESS	BASE	MOBILE OPERATOR	DDB BRUSSELS	BELGIUM
Gold Eurobest				
KEEP DEMOCRACY ALIVE	GOV	MOBILE APP DELIVERING REAL TIME SURVEYS	FF PARIS	FRANCE
Silver				
SLOW DOWN GPS	IF INSURANCE	INSURANCE	FORSMAN & BODENFORS, Gothenburg	SWEDEN
THE LES PAUL SKILL CHECK	GIBSON GUITAR	EPIPHONE LES PAUL BJOERN GELOTTE SIGNATURE EDITION	SERVICEPLAN, Munich	GERMANY
MAKE UP GENIUS VIRTUAL MIRROR	L'ORÉAL PARIS	VIRTUAL MAKE UP MIRROR APPS	McCANN PARIS	FRANCE
KEEP DEMOCRACY ALIVE	GOV	MOBILE APP DELIVERING REAL TIME SURVEYS	FF PARIS	FRANCE
PHONEADDRESS	BASE	MOBILE OPERATOR	DDB BRUSSELS	BELGIUM
ABUSED EMOJIS	BRIS	NON PROFIT ORGANIZATION	GARBERGS, Stockholm	SWEDEN
THE LES PAUL SKILL CHECK	GIBSON GUITAR	EPIPHONE LES PAUL BJOERN GELOTTE SIGNATURE EDITION	SERVICEPLAN, Munich	GERMANY
THE LES PAUL SKILL CHECK	GIBSON GUITAR	EPIPHONE LES PAUL BJOERN GELOTTE SIGNATURE EDITION	SERVICEPLAN, Munich	GERMANY
Bronze				
SLOW DOWN GPS	IF INSURANCE	INSURANCE	FORSMAN & BODENFORS, Gothenburg	SWEDEN
SLOW DOWN GPS	IF INSURANCE	INSURANCE	FORSMAN & BODENFORS, Gothenburg	SWEDEN
VODAFONE BETWEEN US	VODAFONE	VODAFONE RED LIGHT APPLICATION	Y&R TEAM RED ISTANBUL	TURKEY
THE SWEDISH SNOW RESCUERS	AUDI	AUDI QUATTRO	ÅKESTAM HOLST, Stockholm	SWEDEN
TRAY TYPER	KENTUCKY FRIED CHICKEN (GREAT BRITAIN), GERMAN BRANCH	TRAY TYPER	SERVICEPLAN, Munich	GERMANY