

**Entertainment Lions For Sport Winners**

Cat. No	Entry No	Title	Client	Product	Entrant / Idea Creation	Country	Production	Media	PR	Additional	Prize	Award
E04/026	00478	NIKE DREAM CRAZY	NIKE	NIKE	WIEDEN+KENNEDY, Portland	USA	PARK PICTURES, Santa Monica	WIEDEN+KENNEDY, Portland		PUBLICIS SAPIENT, Seattle / JOINT EDITORIAL, Portland / A52, Santa Monica / COMPANY 3, Los Angeles / WALKER, Los Angeles / LIME STUDIOS, Santa Monica	Grand Prix	Grand Prix
A01/028	00477	NIKE DREAM CRAZY	NIKE	NIKE	WIEDEN+KENNEDY, Portland	USA	PARK PICTURES, Santa Monica	WIEDEN+KENNEDY, Portland		PUBLICIS SAPIENT, Seattle / JOINT EDITORIAL, Portland / A52, Santa Monica / COMPANY 3, Los Angeles / WALKER, Los Angeles / LIME STUDIOS, Santa Monica	Gold Lion	Gold Lion
A01/032	00383	HEROES OF TODAY	HEROES OF TODAY PLATFORM (IBERIA, CORREOS, TELEPIZZA, LALIGA, 11811, BAVIERA)	CORPORATE SOCIAL RESPONSIBILITY (CSR)	DDB SPAIN, Madrid	SPAIN	THE OMS, Madrid / GARLIC TV, Madrid / EL RANCHITO, Madrid		QMS COMUNICACION, Madrid		Gold Lion	Gold Lion
E05/030	00518	THE NOT SO BEAUTIFUL GAME	NATIONAL CENTRE FOR DOMESTIC VIOLENCE	NCDV	WUNDERMAN THOMPSON, London / J. WALTER THOMPSON, London	UNITED KINGDOM			J. WALTER THOMPSON, London		Gold Lion	Gold Lion
E06/051	00663	E-QUALITY	VIVO - TELEFONICA BRASIL S.A.	TELECOMMUNICATIONS	VMLY&R BRAZIL, São Paulo	BRAZIL	VMLY&R BRAZIL, São Paulo	VMLY&R BRAZIL, São Paulo	VMLY&R BRAZIL, São Paulo		Gold Lion	Gold Lion
A05/019	00355	KEEPING FORTNITE FRESH	WENDY'S	WENDY'S COMMUNITY MANAGEMENT	VMLY&R, Kansas City	USA		SPARK FOUNDRY, New York	KETCHUM, New York		Silver Lion	Silver Lion
C01/058	00354	KEEPING FORTNITE FRESH	WENDY'S	WENDY'S COMMUNITY MANAGEMENT	VMLY&R, Kansas City	USA		SPARK FOUNDRY, New York	KETCHUM, New York		Silver Lion	Silver Lion
D01/005	00124	ATTACK MODE	FORMULA E	FIA FORMULA E CHAMPIONSHIP	IRIS, London	UNITED KINGDOM	FORMULA E, London				Silver Lion	Silver Lion
E01/015	00243	#NOBUILDCHALLENGE	WWF	NGO	WE ARE SOCIAL, Paris	FRANCE	WE ARE SOCIAL, Paris	WE ARE SOCIAL, Paris	WE ARE SOCIAL, Paris		Silver Lion	Silver Lion
E01/041	00652	FOOTBALL DECODED	MICROSOFT	XBOX / FIFA 18	McCANN LONDON	UNITED KINGDOM	CRAFT LONDON / SOMESUCH, London / TWENTYFOUR SEVEN, Madrid	CARAT, London			Silver Lion	Silver Lion
E02/035	00679	THE TEAM THAT WOULDN'T BE HERE	VERIZON	VERIZON	McCANN NEW YORK	USA	FILM FORTIES, Los Angeles	VM1, New York	WEBER SHANDWICK, New York	MOMENTUM WORLDWIDE, New York / R/GA, New York / VERIZON, New York / SONIC UNION, New York / DDCC+PARTNERS, New York / SIM, New York / ARCADE EDIT, New York / COMPANY 3, New York / THE MILL, Los Angeles / JSM MUSIC, New York / VERIZON, New York	Silver Lion	Silver Lion
E04/023	00401	DWYANE WADE'S LAST SWAP	ABINBEV	BUDWEISER	AB INBEV, New York / VAYNERMEDIA, New York	USA	VAYNERPRODUCTIONS, New York / CUTTERS, New York	VIZEUM, New York / SOCIALCODE, New York, NY	3PM AGENCY, New York		Silver Lion	Silver Lion
E06/001	00056	BLIND PASSION	FLAMENGO	INSTITUTIONAL	NBS, Rio De Janeiro	BRAZIL				SOUNDZILLA, São Paulo / BRUNO RODRIGUES CINEMA, Rio De Janeiro	Silver Lion	Silver Lion
E06/035	00385	HEROES OF TODAY	HEROES OF TODAY PLATFORM (IBERIA, CORREOS, TELEPIZZA, LALIGA, 11811, BAVIERA)	CORPORATE SOCIAL RESPONSIBILITY (CSR)	DDB SPAIN, Madrid	SPAIN	THE OMS, Madrid / GARLIC TV, Madrid / EL RANCHITO, Madrid		QMS COMUNICACION, Madrid		Silver Lion	Silver Lion
E06/039	00640	TOUR DES FEMMES	SKODA	SKODA	FALLON LONDON	UNITED KINGDOM	EXELL, London				Silver Lion	Silver Lion
A01/027	00395	DWYANE WADE'S LAST SWAP	ABINBEV	BUDWEISER	AB INBEV, New York / VAYNERMEDIA, New York	USA	VAYNERPRODUCTIONS, New York / CUTTERS, New York	VIZEUM, New York / SOCIALCODE, New York, NY	3PM AGENCY, New York		Bronze Lion	Bronze Lion
A02/003	00190	UBER EATS AUSTRALIAN OPEN AMBUSH	UBER	UBER EATS	SPECIAL GROUP, Sydney	AUSTRALIA	REVOLVERWILL O'ROURKE, Sydney / THE GLUE SOCIETY, Sydney	MEDIACOM, Sydney		CHANNEL 9, Sydney / TENNIS AUSTRALIA, Melbourne	Bronze Lion	Bronze Lion
A05/020	00647	FOOTBALL DECODED	MICROSOFT	XBOX / FIFA 18	McCANN LONDON	UNITED KINGDOM	CRAFT LONDON / SOMESUCH, London / TWENTYFOUR SEVEN, Madrid	CARAT, London			Bronze Lion	Bronze Lion
B01/023	00339	BILLIE JEAN KING YOUR SHOES	ADIDAS	ADIDAS	TBWA/CHIAT'DAY, New York	USA	REBEL AND ROGUE, New York			DESIGN BY DISRUPTION, New York / ADIDAS, Herzogenaurach	Bronze Lion	Bronze Lion
B01/044	00572	VICTORY FRIDGE	AB INBEV	BUD LIGHT	3PM AGENCY, New York	USA	WIEDEN+KENNEDY NEW YORK / FUSION, Saint Louis, MO		3PM AGENCY, New York	ENDEAVOR, New York, NY / CLEVELAND BROWNS, Berea / HOUSE OF LAROSE, Brecksville	Bronze Lion	Bronze Lion
D01/034	00688	SOUNDTRACKING THE NBA	NBA	UM	UNITEDMASTERS, New York / NBA ENTERTAINMENT, New York	USA	NBA ENTERTAINMENT, New York				Bronze Lion	Bronze Lion
D02/017	00426	JERSEY ASSURANCE	AMERICAN EXPRESS	JERSEY ASSURANCE	MOMENTUM WORLDWIDE, New York	USA	HUNGRY MAN, New York / ROCK PAPER SCISSORS, New York	MINDSHARE, New York	PMK*BNC, New York	DIGITAS, New York / VERSUS, New York	Bronze Lion	Bronze Lion
E01/023	00349	HEY GOOGLE, ASK NIKE	NIKE	NIKE	R/GA, New York	USA	R/GA, New York / RAIN, New York				Bronze Lion	Bronze Lion
E03/001	00049	YOU SEEING THIS?	ESPN X NBA	ESPN X NBA	R/GA, New York	USA	R/GA, New York		STARCOM, Chicago		Bronze Lion	Bronze Lion
E05/005	00022	DISTRACTED GOALKEEPER	UBER/UBER	YELLOW MAY	TECH AND SOUL, São Paulo	BRAZIL				Uber, São Paulo	Bronze Lion	Bronze Lion
E05/014	00244	#NOBUILDCHALLENGE	WWF	NGO	WE ARE SOCIAL, Paris	FRANCE	WE ARE SOCIAL, Paris	WE ARE SOCIAL, Paris	WE ARE SOCIAL, Paris		Bronze Lion	Bronze Lion
E06/005	00040	MAMA SAID KNOCK YOU OUT	JPMORGAN CHASE & CO	CHASE / RETAIL	DROGA5, New York	USA	EPOCH FILMS, Los Angeles / EXILE EDITORIAL, New York / SECOND CHILD, New York / METHOD STUDIOS, New York / Q DEPARTMENT, New York		DROGA5, New York		Bronze Lion	Bronze Lion
E06/015	00301	START YOUR IMPOSSIBLE	TOYOTA MOTOR CORPORATION	TOYOTA BRAND	SAATCHI & SAATCHI LA / DENTSU INC., Tokyo	USA	SAATCHI & SAATCHI LA / DENTSU INC., Tokyo	SAATCHI & SAATCHI LA / DENTSU INC., Tokyo	SAATCHI & SAATCHI LA / DENTSU INC., Tokyo		Bronze Lion	Bronze Lion
E06/030	00481	NIKE DREAM CRAZIER	NIKE	NIKE	WIEDEN+KENNEDY, Portland	USA	SOMESUCH, Los Angeles	WIEDEN+KENNEDY, Portland / PUBLICIS SAPIENT, Seattle		JOINT EDITORIAL, Portland / A52, Santa Monica / COMPANY 3, Los Angeles / ELEVEN SOUND, Santa Monica	Bronze Lion	Bronze Lion

**Total Awards: 29**