

Entertainment Lions Winners

Cat. No	Entry No	Title	Client	Product	Entrant / Idea Creation	Country	Production	Media	PR	Additional	Short	Prize	Award
A04/006	01522	BEYOND MONEY	SANTANDER BANK	1 2 3 SMART ACCOUNT	MRM//McCANN SPAIN, Madrid	SPAIN	OXIGENO Barcelona				YES	Grand Prix	Grand Prix
A01/029	00459	HOME	UNDP Kosovo	Charity	BLACK SHEEP STUDIOS, London	UNITED KINGDOM	BLACK SHEEP STUDIOS London				YES	Gold Lion	Gold Lion
A02/007	00626	LO & BEHOLD	NETSCOUT	APPLICATION AND NETWORK PERFORMANCE MANAGEMENT	PEREIRA & O'DELL, New York	USA					YES	Gold Lion	Gold Lion
A03/012	01353	LABEL OF LOVE	MONOPRIX	MONOPRIX - 85 YEARS OF THE BRAND	ROSAPARK, Paris	FRANCE	INSURRECTION Paris / MATHEMATIC Paris / SCHMOOZE Paris				YES	Gold Lion	Gold Lion
A09/012	00084	EVAN	SANDY HOOK PROMISE	SANDY HOOK PROMISE	BBDO NEW YORK	USA	SMUGGLER New York		DINI VON MUEFFLING COMMUNICATIONS, New York	NO6 / HEARD CITY / BETA PETROL	YES	Gold Lion	Gold Lion
A11/013	00916	FROM THE START	MONDELEZ INTERNATIONAL	LACTA	OGILVYONE WORLDWIDE ATHENS	GREECE	FOSS PRODUCTIONS Athens			BOLD OGILVY & MATHER	YES	Gold Lion	Gold Lion
A17/017	01333	A LOVE SONG WRITTEN BY A MURDERER	VIDA MUJER ORGANIZATION	VIDA MUJER	CIRCUS GREY PERU, Lima	PERU	SANGRE Lima / DIEGO DIBOS SOUND LAB Lima / AUDIO POST Lima	CIRCUS GREY PERU Lima	CIRCUS GREY PERU, Lima		YES	Gold Lion	Gold Lion
A21/013	00629	LO & BEHOLD	NETSCOUT	APPLICATION AND NETWORK PERFORMANCE MANAGEMENT	PEREIRA & O'DELL, New York	USA					YES	Gold Lion	Gold Lion
B01/027	00772	ONE SOURCE: CAMPAIGN	ABSOLUT	BEVERAGES	VML, Johannesburg	SOUTH AFRICA	EGG FILMS Cape Town	VIZEUM CAPE TOWN	CAPACITY RELATIONS, Johannesburg	ENTERPRISE REPUBLIC	YES	Gold Lion	Gold Lion
B06/019	01042	ASH TO ART	GLASGOW SCHOOL OF ART	GLASGOW SCHOOL OF ART	J. WALTER THOMPSON, London	UNITED KINGDOM	J. WALTER THOMPSON London	J. WALTER THOMPSON London	J. WALTER THOMPSON, London	THE GLASGOW SCHOOL OF ART	YES	Gold Lion	Gold Lion
C11/001	00173	BOOST YOUR VOICE	BOOST MOBILE	PROMOTE BOOST STORES AS POLLING STATIONS	180LA, Santa Monica	USA	180LA Santa Monica / THE CORNER SHOP Santa Monica / THERAPY STUDIOS Los Angeles / ATOMICA MUSIC Texas				YES	Gold Lion	Gold Lion
E01/005	00048	WE'RE THE SUPERHUMANS	CHANNEL 4	THE PARALYMPICS	4CREATIVE, London	UNITED KINGDOM	4CREATIVE London	4CREATIVE London	4CREATIVE, London		YES	Gold Lion	Gold Lion
E02/003	00009	UNLIMITED STADIUM	NIKE	NIKE LUNAR EPIC	BBH, Singapore	SINGAPORE	BBH Singapore				YES	Gold Lion	Gold Lion
A01/025	01521	BEYOND MONEY	SANTANDER BANK	1 2 3 SMART ACCOUNT	MRM//McCANN SPAIN, Madrid	SPAIN	OXIGENO Barcelona				YES	Silver Lion	Silver Lion
A04/003	00915	FROM THE START	MONDELEZ INTERNATIONAL	LACTA	OGILVYONE WORLDWIDE ATHENS	GREECE	FOSS PRODUCTIONS Athens			BOLD OGILVY & MATHER	YES	Silver Lion	Silver Lion
A07/002	00627	LO & BEHOLD	NETSCOUT	APPLICATION AND NETWORK PERFORMANCE MANAGEMENT	PEREIRA & O'DELL, New York	USA					YES	Silver Lion	Silver Lion

A09/035	00286	THE WORLD'S BIGGEST ASSHOLE	DONATE LIFE	ORGAN DONATION	THE MARTIN AGENCY, Richmond	USA	FURLINED Los Angeles / CUT + RUN Santa Monica / THE MILL Los Angeles / LIME STUDIOS Santa Monica / DUOTONE AUDIO GROUP New York	THE MARTIN AGENCY Richmond	THE MARTIN AGENCY, Richmond	DONATE LIFE AMERICA	YES	Silver Lion	Silver Lion
A09/042	00728	A LOVE STORY	CHIPOTLE MEXICAN GRILL, INC.	CHIPOTLE MEXICAN GRILL	CREATIVE ARTISTS AGENCY, Los Angeles / CHIPOTLE, New York	USA	PASSION PICTURES London				YES	Silver Lion	Silver Lion
A09/055	00348	VOLVO ALICE'S WEDDING	VOLVO CARS	S90	HAVAS TAIWAN	CHINESE TAIPEI	HAVAS TAIWAN / GREATLAND FILMS Taipei / MINDBIZ POST Taipei / THEHONEYDRIPPERS TAIPEI CITY / BIG BANG & FUZZ TAIPEI CITY	HAVAS TAIWAN			YES	Silver Lion	Silver Lion
A10/006	01523	BEYOND MONEY	SANTANDER BANK	1 2 3 SMART ACCOUNT	MRM/McCANN SPAIN, Madrid	SPAIN	OXIGENO Barcelona				YES	Silver Lion	Silver Lion
A12/020	00504	ALL THAT WE SHARE	TV2	TV2	&CO, Copenhagen	DENMARK	MOLAND FILM COMPANY Copenhagen / &CO Copenhagen				YES	Silver Lion	Silver Lion
A17/012	00771	ONE SOURCE: THE SONG	ONE SOURCE: THE SONG	BEVERAGES	VML, Johannesburg	SOUTH AFRICA	EGG FILMS Cape Town	VIZEUM CAPE TOWN	CAPACITY RELATIONS, Johannesburg	ENTERPRISE REPUBLIC	YES	Silver Lion	Silver Lion
A18/010	01354	LIBE DES REFUGIES	LIBERATION	NEWSPAPERS	FRED & FARID PARIS	FRANCE	FRED & FARID PARIS	FRED & FARID PARIS	FRED & FARID PARIS	LIBERATION	YES	Silver Lion	Silver Lion
A21/040	01246	GOOGLE HOME OF THE WHOPPER	BURGER KING	WHOPPER	DAVID, Miami	USA	CAVIAR Los Angeles			COSMO STREET / BURGER KING	YES	Silver Lion	Silver Lion
B01/032	01334	A LOVE SONG WRITTEN BY A MURDERER	VIDA MUJER ORGANIZATION	VIDA MUJER	CIRCUS GREY PERU, Lima	PERU	SANGRE Lima / DIEGO DIBOS SOUND LAB Lima / AUDIO POST Lima	CIRCUS GREY PERU Lima	CIRCUS GREY PERU, Lima		YES	Silver Lion	Silver Lion
B04/028	01683	THE DEBUT	AB INBEV (BUDWEISER) / ESPN	INSTITUTIONAL	AFRICA, São Paulo	BRAZIL	SAIGON São Paulo / BIG FOOTE São Paulo				YES	Silver Lion	Silver Lion
B06/006	00166	REAL COLOR STORIES: TRACEY NORMAN	CLAIROL	CPG, NICE 'N EASY HAIR COLOR	GREY NEW YORK	USA	TOWNHOUSE New York	ZENITH New York	MARINA MAHER COMMUNICATIONS, New York		YES	Silver Lion	Silver Lion
C04/013	00849	QUEST TO LEGOLAND	LEGOLAND FLORIDA RESORT	LEGOLAND	VML, New York	USA	MEDIAMONKS New York	VML New York		THE ZOO	YES	Silver Lion	Silver Lion
C05/006	00065	SAMSUNG X PUNCHDRUNK THEATRICAL VR EXPERIENCE	SAMSUNG ELECTRONICS AMERICA	SAMSUNG GEAR VR + SAMSUNG GS7	PMK*BNC, Los Angeles / SAMSUNG, New York / PUNCHDRUNK, London	USA	PMK*BNC Los Angeles / PUNCHDRUNK London	PMK*BNC Los Angeles	PMK*BNC, Los Angeles		YES	Silver Lion	Silver Lion
C06/023	01287	HUMAN BY DESIGN	SQUARE ENIX	DEUS EX: MANKIND DIVIDED VIDEO GAME	TURNER INTERNATIONAL, Atlanta / COURAGEOUS, New York	USA	COURAGEOUS New York	LIQUID San José	TURNER INTERNATIONAL, Atlanta	SQUARE ENIX	YES	Silver Lion	Silver Lion
C06/053	01691	A UNICORN-UCOPIA OF MARKETING WINS	FOX HOME ENTERTAINMENT	DEADPOOL	ZENITH, Los Angeles / TWENTIETH CENTURY FOX HOME ENTERTAINMENT, Los Angeles	USA	ARMED MIND Los Angeles	ZENITH Los Angeles	TWENTIETH CENTURY FOX HOME ENTERTAINMENT, Los Angeles		YES	Silver Lion	Silver Lion
C08/003	00057	SPEAK LIKE THE PATRON	NETFLIX / BABBEL	NARCOS - SEASON 2	WE ARE SOCIAL, Milan	ITALY	WE ARE SOCIAL Milan	NETFLIX Amsterdam / THE BABBEL MAGAZINE Berlin	NETFLIX, Amsterdam / THE BABBEL MAGAZINE, Berlin		YES	Silver Lion	Silver Lion
C11/036	00886	QUEST TO LEGOLAND	LEGOLAND FLORIDA RESORT	LEGOLAND	VML, New York	USA	MEDIAMONKS New York	VML New York		THE ZOO	YES	Silver Lion	Silver Lion
E03/002	00010	UNLIMITED STADIUM	NIKE	NIKE LUNAR EPIC	BBH, Singapore	SINGAPORE	BBH Singapore				YES	Silver Lion	Silver Lion
E08/007	10218	WE'RE THE SUPERHUMANS	CHANNEL 4	THE PARALYMPICS	4CREATIVE, London	UNITED KINGDOM	4CREATIVE London	4CREATIVE London	4CREATIVE, London		YES	Silver Lion	Silver Lion

A01/004	00003	GAME (LEXUS SHORT FILMS)	THE WEINSTEIN COMPANY, LEXUS	N/A	LEXUS INTERNATIONAL, Tokyo / THE WEINSTEIN COMPANY, Los Angeles	JAPAN	THE WEINSTEIN COMPANY Los Angeles			YES	Bronze Lion	Bronze Lion	
A02/003	00149	KEEPERS OF THE GAME	DICK'S SPORTING GOODS	SPORTS MATTER	TRIBECA DIGITAL STUDIOS, New York / THE DICK'S SPORTING GOODS FOUNDATION, Coraopolis	USA	TRIBECA DIGITAL STUDIOS New York / FLATBUSH PICTURES New York			YES	Bronze Lion	Bronze Lion	
A02/018	00390	SINGLE BELIEF	PERNOD RICARD TAIWAN	THE GLENLIVET	DENTSU TAIWAN, Taipei City	CHINESE TAIPEI	HOMEGREEN FILMS Taipei City			YES	Bronze Lion	Bronze Lion	
A03/014	00280	L'AMOUR, L'AMOUR.	INTERMARCHE	INTERMARCHE	ROMANCE, Paris	FRANCE	CARNIBIRD Paris / NIGHTSHIFT Paris / THE Paris			YES	Bronze Lion	Bronze Lion	
A05/003	00726	RAD LANDS	CHIPOTLE MEXICAN GRILL	RAD LANDS / PAID STREAMING LIMITED SERIES FOR KIDS	CREATIVE ARTISTS AGENCY, Los Angeles / CHIPOTLE, New York	USA	THE MAGIC STORE Brea			YES	Bronze Lion	Bronze Lion	
A09/033	00598	RYAN REYNOLDS GETS ROASTED BY HIS TWIN BROTHER	GQ	GQ'S MAN OF THE YEAR	HUNGRY MAN, Los Angeles	USA	HUNGRY MAN Los Angeles			YES	Bronze Lion	Bronze Lion	
A09/056	00620	GRAVITY CAT	SONY INTERACTIVE ENTERTAINMENT	GRAVITY DAZE2	TOHOKUSHINSHA FILM CORPORATION, Tokyo / HAKUHODO INC., Tokyo	JAPAN	TOHOKUSHINSHA FILM CORPORATION Tokyo			YES	Bronze Lion	Bronze Lion	
A09/071	01519	ENGLISH FOR BEGINNERS	ALLEGRO	ALLEGRO.PL	BARDZO., Warsaw	POLAND	CUT CUT Warsaw / STAGE 2 Warsaw / ZTUDIO Warsaw			YES	Bronze Lion	Bronze Lion	
A09/099	01264	OSTRICH	SAMSUNG	SAMSUNG	MJZ, Los Angeles / LEO BURNETT CHICAGO	USA	MJZ Los Angeles			YES	Bronze Lion	Bronze Lion	
A10/001	00022	LIFELINE	QUALCOMM	QUALCOMM SNAPDRAGON	OGILVY NEW YORK	USA	OGILVY NEW YORK / ANONYMOUS CONTENT Culver City / PULSE MUSIC New York / H&O PRODUCTIONS NEW YORK / APRIL HARVEST PRODUCTIONS Shanghai	NEO@OGILVY New York	OGILVY NEW YORK / DI GENNARO, New York / NEO@OGILVY, Beijing / BURSON MARSTELLER, Beijing	YES	Bronze Lion	Bronze Lion	
A11/023	01166	GROW UP	DAIMLER AG	MERCEDES-BENZ COMPACT CARS	ANTONI, Berlin	GERMANY	ICONOCLAST Berlin / ICONOCLAST Paris / NHB Berlin / RECOM ART Berlin			YES	Bronze Lion	Bronze Lion	
A12/016	00268	ODE TO LESVOS	JOHNNIE WALKER	JOHNNIE WALKER	ANOMALY, Amsterdam	THE NETHERLANDS	JOUZOUR PRODUCTIONS Berlin			YES	Bronze Lion	Bronze Lion	
A12/021	00809	HANDLE WITH CARE	PROCTER & GAMBLE	GILLETTE	GREY NEW YORK / PROCTER & GAMBLE, Boston	USA	POSSIBLE CINCINNATI / TOWNHOUSE New York / HUMBLE New York / THE MILL New York / TOWNHOUSE New York		KETCHUM, New York	YES	Bronze Lion	Bronze Lion	
A12/038	00428	VICKS "TOUCH OF CARE"	VICKS	VICKS VAPORUB	PUBLICIS SINGAPORE	SINGAPORE	PUBLICIS SINGAPORE		PUBLICIS SINGAPORE	YES	Bronze Lion	Bronze Lion	
A13/001	00697	THE LICK-HIKER'S GUIDE TO INNER STRENGTH	VALIO OY	VALIO GEFILUS	HASAN & PARTNERS, Helsinki	FINLAND	COCOA MEDIAPRODUCTIONS Helsinki	DAGMAR Helsinki	THE HONEY PARTNERSHIP, London	VALIO	YES	Bronze Lion	Bronze Lion
A15/024	10091	PRIDE FOR EVERYONE	GOOGLE	GOOGLE	GOOGLE, Mountain View / GOOGLE BRAND STUDIO, San Francisco	USA	GOOGLE BRAND STUDIO San Francisco / LONELY LEAP Brooklyn / MADE.FOR.DIGITAL Amsterdam / ROC NOIR Los Angeles			YES	Bronze Lion	Bronze Lion	
A16/037	01663	LIVE. FROM A DIFFERENT WORLD	VODAFONE	TELECOM	McCANN WORLDGROUP ROMANIA, Bucharest	ROMANIA				YES	Bronze Lion	Bronze Lion	

A17/021	01035	RESISTANCE RADIO	AMAZON	MAN IN THE HIGH CASTLE	CAMPFIRE AT SAPIENTRAZORFISH, New York	USA	NYLON STUDIOS New York / DINAHMOE Stockholm / NVE Los Angeles / SCOTT FREE PRODUCTIONS Los Angeles / 30TH CENTURY RECORDS New York				YES	Bronze Lion	Bronze Lion
A18/002	00179	ART BEATS HATE	LEGACY BERLIN	NONE	HEIMAT, Berlin	GERMANY	HEIMAT Berlin	HEIMAT Berlin	HEIMAT, Berlin		YES	Bronze Lion	Bronze Lion
A19/021	01587	TWO GUYS GO TO THE CINEMA	CINEMES TEXAS	DOS TIPOS VAN AL CINE	THE CYRANOS/McCANN, Barcelona	SPAIN	THE CYRANOS/McCANN Barcelona / LANDIA Madrid	THE CYRANOS// McCANN Barcelona	THE CYRANOS// McCANN, Barcelona		YES	Bronze Lion	Bronze Lion
A20/031	01245	PASS THE HEINZ	THE KRAFT HEINZ COMPANY	HEINZ	DAVID, Miami / STERLING COOPER DRAPER PRYCE, New York	USA	DOMO PRODUcoes São Paulo		KRAFT HEINZ COMPANY		YES	Bronze Lion	Bronze Lion
A20/041	01105	CONTINUITY BAT	WARNER BROS.	THE LEGO BATMAN MOVIE	PHD, London / DRUM, London / CHANNEL 4, London	UNITED KINGDOM	DRUM London / WARNER BROS. ENTERTAINMENT London	PHD London			YES	Bronze Lion	Bronze Lion
B03/018	00799	READ TO ME	"CHANGE ONE LIFE" CHARITABLE FOUNDATION	ONLINE CHANNELS WITH AUDIO BOOKS COLLECTION FOR ORPHANS AND OTHER KIDS	Y&R, Moscow	RUSSIA			RODNYA, Moscow		YES	Bronze Lion	Bronze Lion
B05/007	00964	ORIGINAL IS NEVER FINISHED	ADIDAS ORIGINALS	ORIGINALS	JOHANNES LEONARDO, New York	USA	HUMAN New York / RSA FILMS Los Angeles / EGG FILMS Cape Town / EXILE New York / BLACKSMITH New York	JOHANNES LEONARDO, New York	ORIGINAL MUSIC BY HUMAN / Q DEPARTMENT / SONIC UNION		YES	Bronze Lion	Bronze Lion
B06/029	00456	XUXA AND THE MISSING CHILD	NETFLIX	STRANGER THINGS	SOKO, São Paulo	BRAZIL	THE KUMITE São Paulo		SOKO, São Paulo		YES	Bronze Lion	Bronze Lion
C01/037	01464	ZOMBIE CHRISTMAS: THE REAL-WORLD TRAILER	MICROSOFT / XBOX	DEAD RISING 4	McCANN LONDON	UNITED KINGDOM	CRAFT WORLDWIDE London / MOMENTUM WORLDWIDE London / HELIX 3D London / FLUX BROADCAST London	CARAT London	EDELMAN, London		YES	Bronze Lion	Bronze Lion
C01/057	01552	TRAVEL AGENCY FOR THE IMAGINATION	RADIO FLYER, INC.	RADIO FLYER WAGONS	FCB CHICAGO	USA	LORD + THOMAS Chicago / DUCK POND CREATIVE Los Angeles		CURRENT MARKETING, Chicago		YES	Bronze Lion	Bronze Lion
C02/004	00302	A WORLD WITH NO HEROES	UBISOFT	TOM CLANCY'S GHOST RECON WILDLANDS	DDB PARIS	FRANCE	MAKE ME PULSE Paris				YES	Bronze Lion	Bronze Lion
C03/004	00187	PONLE ACENTO	MAJOR LEAGUE BASEBALL	MAJOR LEAGUE BASEBALL	LATINWORKS, Austin	USA	UNION EDITORIAL AUSTIN		JOE AGENCY, Los Angeles	THE SOUND BOX (SAN ANTONIO) / NUNCHAKU FILMS (MIAMI)	YES	Bronze Lion	Bronze Lion
C03/007	00093	EVAN	SANDY HOOK PROMISE	SANDY HOOK PROMISE	BBDO NEW YORK	USA	SMUGGLER New York		DINI VON MUEFFLING COMMUNICATIONS, New York	NO6 / HEARD CITY / BETA PETROL	YES	Bronze Lion	Bronze Lion
C05/022	01275	HIJACKED HIGHWAY	SODIMAC	SODIMAC HOMECENTER	McCANN LIMA	PERU	PLAN B Lima / SATURNO Lima / SIN ANESTESIA Lima / HIGH END Lima	STARCOM Lima		ANIMAL FX	YES	Bronze Lion	Bronze Lion
C06/012	01078	#UNDRESS522	ABAAD RESOURCE CENTER FOR GENDER EQUALITY	GENDER EQUALITY NGO	LEO BURNETT BEIRUT	LEBANON			LEO BURNETT BEIRUT		YES	Bronze Lion	Bronze Lion
C07/023	01087	FAVELAGRAFIA	APPLE	IPHONE	NBS, Rio De Janeiro	BRAZIL	NBS Rio De Janeiro / BR CINEMA Rio De Janeiro / STUDIO NOVA ONDA Rio De Janeiro / TUNDRA STUDIES Rio De Janeiro				YES	Bronze Lion	Bronze Lion
C07/024	00795	SECOND LIFE TOYS	GREEN RIBBON PROJECT COMMITTEE	ORGAN TRANSPLANT	DENTSU INC., Tokyo	JAPAN	CLIVER Tokyo / AMANA Tokyo / TAKI CORPORATION Tokyo		DENTSU PUBLIC RELATIONS, Tokyo		YES	Bronze Lion	Bronze Lion

C09/001	00058	SPEAK LIKE THE PATRON	NETFLIX / BABEL	NARCOS - SEASON 2	WE ARE SOCIAL, Milan	ITALY	WE ARE SOCIAL Milan	NETFLIX Amsterdam / THE BABEL MAGAZINE Berlin	NETFLIX, Amsterdam / THE BABEL MAGAZINE, Berlin	YES	Bronze Lion	Bronze Lion	
C10/007	00234	THE UNUSUAL FOOTBALL FIELD	AP (THAILAND) PUBLIC COMPANY LIMITED.	PROPERTY DEVELOPMENT	AP THAILAND, Bangkok / CJ WORX, Bangkok	THAILAND	MEOUR Bangkok	CJ WORX Bangkok		YES	Bronze Lion	Bronze Lion	
C10/012	00909	CHRISTMAS FLIGHT	LATAM AIRLINES	LATAM AIRLINES FLIGHTS	McCANN BUENOS AIRES	ARGENTINA	KETAMA Buenos Aires / INDIGO MUSIC DESIGN Buenos Aires			YES	Bronze Lion	Bronze Lion	
C11/004	00136	EPISODE LEAK	NETFLIX	NARCOS	ALMA DDB, Miami	USA				YES	Bronze Lion	Bronze Lion	
C11/017	00963	PENGUIN FROZEN STORYBOOK	PENGUIN BOOKS	PENGUIN FROZEN STORYBOOK	TBWA\SHANGHAI	CHINA	DOINGFILMS Shanghai / AU79 COMMUNICATIONS Shanghai / RR DONNELLEY ASIA Shanghai	TBWA\SHANGHAI		YES	Bronze Lion	Bronze Lion	
C11/042	01376	YMCA PLAYNASIUM	YMCA	PLAYNASIUM	McCANN MELBOURNE	AUSTRALIA	TREEHOUSE STUDIOS Melbourne			YES	Bronze Lion	Bronze Lion	
D05/001	00473	LOS SANTOS PRIDE	STOCKHOLM PRIDE	NON-PROFIT ORGANIZATION THAT WORKS TO HIGHLIGHT LGBT ISSUES AND CREATE A FREE ZONE FOR GAY, BISEXUAL, TRANSGENDER AND QUEER PEOPLE AND GENDER EXPRESSION CONTAINED WITHIN LGBT SOCIAL MOVEMENTS.	GARBERGS, Stockholm	SWEDEN	GARBERGS Stockholm	GARBERGS Stockholm	GARBERGS, Stockholm	YES	Bronze Lion	Bronze Lion	
E06/002	00157	SOUNDS OF CONQUEST	CAIXA ECONOMICA FEDERAL	SPORTS SPONSORSHIP & PARTNERSHIP	NOVA/SB, São Paulo	BRAZIL	SONIDO Rio De Janeiro / PILOTO TV São Paulo / BOSSA NOVA FILMS São Paulo / 2MOBILE Brasília			YES	Bronze Lion	Bronze Lion	
E07/012	00955	BRADSHAW STAIN	P&G	TIDE	SAATCHI & SAATCHI, New York	USA	RATTLING STICK Santa Monica / THE MILL Los Angeles / ARCADE EDIT New York / NYLON STUDIOS New York / COMPANY 3 New York	HEARTS & SCIENCE New York	TAYLOR, New York / MMK, New York	HEARD CITY / MKTG	YES	Bronze Lion	Bronze Lion
Total Awards:		78											