

Entertainment Shortlist

Track	Cat. No	Entry No	Title	Brand	Product	Entrant Country	Idea Creation	Production	Media	PR	Additional
A01 (Fiction Film: Up to 5 minutes)											
Entertainment	A01022	0054	THE SUN AND THE SNAKE	FOOT LOCKER	FOOT LOCKER	USA	BBOO New York	MIXTAPE CLUB New York / SHOTOPOP London			
Entertainment	A01027	00108	MERCEDES-BENZ-BERTHA BENZ	DAMLER AG	MERCEDES-BENZ	GERMANY	ANTONI Berlin	ARCORK Berlin			
Entertainment	A01045	00222	THE LIFT	BIANCO	BIANCO FOOTWEAR	DENMARK	BCO Copenhagen	NEW LAND Copenhagen			
Entertainment	A01054	00523	TWILIGHT ARTS LAB GIFTS	APPLE	HOLEBY	USA	TWILIGHT ARTS LAB Los Angeles	BUCK Los Angeles	OMD USA Los Angeles		FORBOSA Lima Angeles / STAMKING Santa Monica
Entertainment	A01070	00741	VIVALA VULVA	ESSITY	LIBRESEFF BODYFORM	UNITED KINGDOM	AMWBDO London	SOMESUCH London			TRIPPIE CONCEPT TIME BASED ARTS London / FRB EDITING London
Entertainment	A01077	10216	EXPENSIFY THIS	EXPENSIFY	MOBILE APP EXPENSIFY	USA	JOHN VANNES NEW YORK	BISCUIT FILMWORKS Los Angeles			ARCADE EDIT Santa Monica / AUGENBLICK STUDIOS New York / EXPENSIFY Portland / KERN Venice / KOVERT New York / OMD USA Los Angeles / WLD Vienna
Entertainment	A01087	00709	DOIT TEL ME KINK TO DO	EDGARS	FILM	SOUTH AFRICA	VELYER SOUTH AFRICA Johannesburg	GIANT FILMS Cape Town / TESSA FORD POST Johannesburg	OMD Johannesburg	ALIST COMMUNICATIONS Johannesburg	
A02 (Non-fiction Film: Up to 5 minutes)											
Entertainment	A02009	00111	THE TRUTH IS WORTH IT		THE NEW YORK TIMES THE NEW YORK TIMES	USA	DROGAS New York	COMPANY 3 New York / FINAL CUT New York / FURLINED Santa Monica / SOUPCANT OTHERS New York / NINE STUDIOS New York	ADOBE New York		
Entertainment	A02026	00609	EAT LIKE AN EY	BURGER KING	WHOPPER	USA	DAVID Miami	COSMO STREET Santa Monica	HORIZON MEDIA New York	ALISON BROD MARKETING + COMMUNICATIONS New York	BURGER KING Miami / MULLENLOWE New York
Entertainment	A02042	00530	KODZWE	GILLETTE	BRAND	SOUTH AFRICA	GREY AFRICA Johannesburg	FILMS Cape Town			
A03 (Fiction Film: 5-30 minutes)											
Entertainment	A03015	00491	#MOVIEPOSTER OVER	ADOBE	MOVIE POSTER CONTEST	USA	Pereira O'Del San Francisco	BARRELHOUSE PRODUCTIONS San Francisco / RSA FILMS Los Angeles			
A04 (Non-fiction Film: 5-30 minutes)											
Entertainment	A04001	00006	RETURN TO CHAMBER'S PEAK	MERCEDES-BENZ	S-CLASS	SOUTH AFRICA	NETWORK BBOO Johannesburg	FILMS Cape Town / AUDIO MILITA Johannesburg / FLARE BBOO Johannesburg / UPSTAIRS LUGUS Johannesburg	OMD Johannesburg	BYDESIGN COMMUNICATIONS Johannesburg	
Entertainment	A04013	00200	IM DON'T BE THE DAN	OR RUNNING	OR RUNNING	UNITED KINGDOM	ON RUNNING Zurich	HUNGRY MAN London			
Entertainment	A04030	00322	SISTER HEARIS	SQUARE	SQUARE	USA	SQUARE, INC. San Francisco	EVENWOOD FILMS San Francisco / SQUARE, INC. San Francisco	SQUARE, INC. San Francisco	SQUARE, INC. San Francisco	
Entertainment	A04050	00747	HALLDAG IDEAS	ANCESTRY	HISTORICAL RECORDS/DATABASE	USA	WEBER SHANDWICK New York	COURTNEY COLLECTIVE Los Angeles / MASS APPRA, New York / SUNDANCE TV New York	OMD USA Los Angeles		WEBER SHANDWICK New York
A05 (Fiction Film: Over 30 minutes)											
Entertainment	A05002	00300	UNCLE DREW FEATURE FILM	BRAND PEPSI CLIENT	PEPSI	USA	PEPSICO CREATORS LEAGUE STUDIO New York	SUMMIT ENTERTAINMENT Santa Monica / TEMPLE HILL PRODUCTIONS Los Angeles			
A06 (Non-fiction Film: Over 30 minutes)											
Entertainment	A06016	00140	UNBANKED THE LEGEND OF AJ1	JORDAN	AIR JORDANS	USA	FALCON CONTENT Los Angeles	FALCON ENTERTAINMENT Los Angeles	FALCON CONTENT Los Angeles		
Entertainment	A06011	00037	TAKAME A 60 000 HOUR STORY ON THE SURVIVAL OF HUMAN CRAFT	LEXUS INTERNATIONAL	LEXUS	UNITED KINGDOM	THE PARTNERSHIP London	SAVILLE PRODUCTIONS Los Angeles			
Entertainment	A06017	00766	IB	JOHNSON & JOHNSON	JOHNSON & JOHNSON	USA	UM STUDIOS New York	HWY 61 FILMS Los Angeles / SAVILLE Los Angeles	J3 New York	ROGERS & COWAN Los Angeles	
A07 (New Realities)											
Entertainment	A07003	00328	TALK TO THE REASONS	NETFLIX	13 REASONS WHY	USA	MOTH + FLAME New York / NETFLIX Los Angeles	MOTH + FLAME New York			
Entertainment	A07004	00229	THE "CLASSIC" WORLD: BLUE	UNIVERSAL PICTURES	JURASSIC WORLD: FALLEN KINGDOM	CANADA	PETER KANE PRAE STUDIOS Montreal	PELUDARY PAUL STUDIOS Montreal			
Entertainment	A07005	00675	IN OUR BOOTS	U.S. ARMY	ACTIVE DUTY	USA	MCCANN NEW YORK / JIM MCKANN New York	ART (AL) New York / FRAMSTROY New York / JSM MUSIC New York / M SENO P FEELS Brooklyn / ONE THOUSAND BIRDS	UM New York		CASANOVA / MCCANN New York / OWENRT San Francisco / WEBER SHANDWICK Dallas
A08 (Live Broadcast / Live Streaming)											
Entertainment	A08011	00391	KEEPING FORTNITE FRESH	WENDY'S	WENDY'S COMMUNITY MANAGEMENT	USA	VELYER Kansas City		SPARK FOUNDRY New York		KETCHUM New York
A09 (Audio Content)											
Entertainment	A09024	00713	THE UNLICENSED REPORTERS WITHOUT BORDERS	REPORTERS WITHOUT BORDERS	SONGS WITH COPYRIGHT ARTICLES	GERMANY	DOB BERLIN	DAHOUSE AUDIO São Paulo / LE TOUR DU MONDE São Paulo / MEDIAMONKS Amsterdam	DOB BERLIN Amsterdam		FINCH FACTOR Amsterdam
A10 (Excellence in Brand Integration & Sponsorships / Partnerships for Branded Content)											
Entertainment	A10005	00010	EXTRA SUPPORT ACTS	WRIGLEY'S	WRIGLEY'S EXTRA	AUSTRALIA	CLAMENGER BBOO Sydney	BRING Sydney / MILKMOYNE Sydney			MEDIACOM Sydney
Entertainment	A10007	00181	THE "PRESIDENT" NIGHT TIDE AD	PROCTOR & GAMBLE	TIDE	USA	SARACHI & SAATCHI New York	HARBOR FUTURE COMPANY New York / KATTLING STON Santa Monica / THE MILL New York	OPTIMUS SPORTS New York	TATFOR New York	INTO NEW YORK / PLATINUM RYE New York
Entertainment	A10030	00793	SEEN BY TRECA	ADWA	BEDDING	FRANCE	SID LEE Paris				
Entertainment	A10031	00758	HUMAN MADE STORES	SKY ATLANTIC X VOLVO		UNITED KINGDOM	GREY London	GRAMMERY PARK STUDIOS London / PULSE FILMS London / TEN THREE London / TOWN PRODUCTIONS London / WAME THE TOWN London	MINDSHARE London		
Entertainment	A10035	10216	EXPENSIFY THIS	EXPENSIFY	MOBILE APP EXPENSIFY	USA	JOHN VANNES NEW YORK	BISCUIT FILMWORKS Los Angeles			ARCADE EDIT Santa Monica / AUGENBLICK STUDIOS New York / EXPENSIFY Portland / KERN Venice / KOVERT New York / OMD USA Los Angeles / WLD Vienna
Entertainment	A10040	00470	CLUB DE CUERVOS	CORONA	CORONA EXTRA	MEXICO	AS INBEEV Mexico City	EL MAL Mexico City			
Entertainment	A10052	00707	LOSEV - CHANGE THE END	LOSEV	HEALTH	TURKEY	RAFINER Istanbul	LOSEMIL COCKLAR SAGLIK VE EDITM WAKFI Istanbul	LOSEMIL COCKLAR SAGLIK VE EDITM WAKFI Istanbul		
A11 (Excellence in Audience Engagement or Distribution Strategy for Branded Content)											
Entertainment	A11022	00004	BROADWAY THE RAINBOW	MARS WRIGLEY CONFECTIONERY	SKITTLES	USA	DOB CHICAGO	BLACKSMITH Los Angeles / DOB CHICAGO / GIANNI CREATIVE Chicago / HUTCHCO TECHNOLOGIES Los Angeles / SAUGOLER New York	MEDIACOM New York	ICF NEXT Chicago	HEARD CITY New York / MARS WRIGLEY CONFECTIONERY Amsterdam / MOTTI FISCHER PRODUCTIONS New York / TELSEY + COMPANY New York / THE MARKETING ARM Dallas / THE MASTERING PALACE New York / THE MILL Chicago / TRIBAL WORLDWIDE New York / WALT 49 New York
Entertainment	A11029	00665	MY LIFE AS A NIK	UBOSPT	ASSASSIN'S CREED ODYSSEY	FRANCE	DOB PARIS	MAKRELFELSE Paris / PRESBY PLAY ON TIME Paris / THE PARIS			
Entertainment	A11033	00720	SHOKLER	TELEMUNDO	LA REINA DEL SUR	ARGENTINA	GREY ARGENTINA Buenos Aires	GREY ARGENTINA Buenos Aires	SPARK FOUNDRY Buenos Aires		GREY ARGENTINA Buenos Aires
Entertainment	A11042	00714	THE UNLICENSED REPORTERS WITHOUT BORDERS	REPORTERS WITHOUT BORDERS	SONGS WITH CENSORED ARTICLES	GERMANY	DOB BERLIN	DAHOUSE AUDIO São Paulo / LE TOUR DU MONDE São Paulo / MEDIAMONKS Amsterdam	DOB BERLIN Amsterdam		FINCH FACTOR Amsterdam
A12 (Promotional Content for Publishers & Networks)											
Entertainment	A12007	00721	SHOKLER	TELEMUNDO	LA REINA DEL SUR	ARGENTINA	GREY ARGENTINA Buenos Aires	GREY ARGENTINA Buenos Aires	SPARK FOUNDRY Buenos Aires		GREY ARGENTINA Buenos Aires
B01 (Talent: Film, Series & Audio)											
Entertainment	B01004	00158	BROADWAY THE MAZE	WESTWORLD THE MAZE		USA	360 New York / HBO New York	KULTER FILMS Los Angeles / XANDRA New York			360 New York / HBO New York / THE OUTCAST AGENCY New York
Entertainment	B01011	00492	#MOVIEPOSTER OVER	ADOBE	MOVIE POSTER CONTEST	USA	Pereira O'Del San Francisco	BARRELHOUSE PRODUCTIONS San Francisco / RSA FILMS Los Angeles			
Entertainment	B01012	00499	REMBRANDT TUTORIALS	ING	SPONSORSHIP	THE NETHERLANDS	WALTER THOMPSON AMSTERDAM				CARENGIE MELLON UNIVERSITY Pittsburgh / DDFPR Amsterdam / ING Amsterdam / INSTITUUT VOOR DE NEDERLANDSE TAL Londen / MILUIM Den Haag / RIJNSMUSEUM Amsterdam / STUDIO ALFRED KLASSEN Amsterdam
Entertainment	B01013	00522	NOW IT'S HOT	DORITOS	DORITOS/FLAMIN HOT NACHO	USA	GOOBBY SILVERSTEIN & PARTNERS San Francisco	MJZ Los Angeles			FINAL CUT New York / HUMAN Santa Monica / LIME STUDIOS Santa Monica / THE MILL Los Angeles
Entertainment	B01014	00556	BROADWAY THE RAINBOW	MARS WRIGLEY CONFECTIONERY	SKITTLES	USA	DOB CHICAGO	BLACKSMITH Los Angeles / DOB CHICAGO / GIANNI CREATIVE Chicago / HUTCHCO TECHNOLOGIES Los Angeles / SAUGOLER New York	MEDIACOM New York	ICF NEXT Chicago	HEARD CITY New York / MARS WRIGLEY CONFECTIONERY New Jersey / MOTTI FISCHER PRODUCTIONS New York / TELSEY + COMPANY New York / THE MARKETING ARM Dallas / THE MASTERING PALACE New York / THE MILL Chicago / TRIBAL WORLDWIDE New York / WALT 49 New York
Entertainment	B01015	00611	EAT LIKE AN EY	BURGER KING	WHOPPER	USA	DAVID Miami	COSMO STREET Santa Monica	HORIZON MEDIA New York	ALISON BROD MARKETING + COMMUNICATIONS New York	BURGER KING Miami / MULLENLOWE New York
Entertainment	B01017	00512	THE BOY AND THE PIANO	JOHN LEWIS & PARTNERS	CHRISTMAS	UNITED KINGDOM	adam&evodB London	ACADEMY FILMS London / ASSEMBLY ROOMS London / APC LONDON	MANNING GOTTLIEB OMD London		
Entertainment	B01021	00580	THE LIFE SAVING SOAP OPERAS	PERUVIAN MINISTRY OF HEALTH	PERUVIAN MINISTRY OF HEALTH	PERU	CIRCUS GREY PERU Lima	CIRCUS GREY Lima / DEL BARRIO PRODUCCIONES Lima / SIN AMESTRES Lima	AMERICA TELEVISION Lima		CIRCUS GREY PERU Lima
Entertainment	B01022	00701	THE MOST VICIOUS CYCLE	MARSH FOR OUR LIVES	MARSH FOR OUR LIVES	USA	MCCANN NEW YORK	SOUND LINDSEY New York / THE MILL New York			VECTOR MANAGEMENT New York / WOOD & TUSK New York
Entertainment	B01028	00503	THE LAST COLUMN PROJECT	COMMITTEE TO PROTECT	THE LAST COLUMN PROJECT	USA	FF PARIS	HARRER COLLINS New York / VIV PROTO Montreal			
Entertainment	B01033	00810	THE TEAM THAT WOULDN'T BE HERE	VERIZON	VERIZON	USA	MCCANN NEW YORK	FILM FORTIES Los Angeles	VMT New York	WEBER SHANDWICK New York	ARCADE EDIT New York / COMPANY 3 New York / DCC-PARTNERS New York / JSM MUSIC New York / MEMENTUM WORLDWIDE New York / RSA New York / S&M New York / SONIC LONDON New York / THE MILL Los Angeles
Entertainment	B01041	00708	CODE NAME URI	URI: THE SURGICAL STRIKE	MOTION PICTURE/ MOVIE	INDIA	DENTSU WEBCHUTNEY Mumbai	DENTSU WEBCHUTNEY Mumbai	DENTSU WEBCHUTNEY Mumbai		DENTSU WEBCHUTNEY Mumbai
B02 (Talent: Live Experience)											
Entertainment	B02009	00467	DESIGNATED FAN	PACENA	PACENA	ARGENTINA	THE JUJU Buenos Aires				THE JUJU Buenos Aires
Entertainment	B02010	00599	BROADWAY THE RAINBOW	MARS WRIGLEY CONFECTIONERY	SKITTLES	USA	DOB CHICAGO	BLACKSMITH Los Angeles / DOB CHICAGO / GIANNI CREATIVE Chicago / HUTCHCO TECHNOLOGIES Los Angeles / SAUGOLER New York	MEDIACOM New York	ICF NEXT Chicago	HEARD CITY New York / MARS WRIGLEY CONFECTIONERY New Jersey / MOTTI FISCHER PRODUCTIONS New York / TELSEY + COMPANY New York / THE MARKETING ARM Dallas / THE MASTERING PALACE New York / THE MILL Chicago / TRIBAL WORLDWIDE New York / WALT 49 New York
Entertainment	B02011	00752	INSTRUMENT OF HOPE	SHINEMSD	SHINE MSD	USA	PUBLICIS Beijing	NICE PIXELS New York			JANICE & ASSOCIATES PR Hauppauge
Entertainment	B02014	00399	A TEAM OF ONE	TENCENT FOUNDATION CHINA ORGAN DONATION ADMINISTRATIVE CENTER	ORGAN DONATION	CHINA	LOOKING Beijing / TENCENT MARKETING SOLUTION Shenzhen	FILMFLX PRODUCTION HOUSE Beijing	TENCENT MARKETING SOLUTION Shenzhen		
B03 (Talent: Digital & Social)											
Entertainment	B03003	00070	SAMSUNG X THE GALAXY SKIN	SAMSUNG GLOBAL	THE GALAXY SKIN	USA	RGA New York	PUBLICIS New York / RGA New York	STARCOM Chicago / STARCOM London		WASSERMAN New York
Entertainment	B03006	00159	WESTWORLD THE MAZE	WESTWORLD THE MAZE		USA	360 New York / HBO New York	KULTER FILMS Los Angeles / XANDRA New York			360 New York / HBO New York / THE OUTCAST AGENCY New York
Entertainment	B03022	00248	THE WORLD'S FASTEST BAND	STARBUSS	STARBUSS AG NETWORK	SINGAPORE	BLKJ Singapore	ABUNDANT PRODUCTIONS Singapore / BLKJ Singapore / YELLOW BOX STUDIOS Singapore			
Entertainment	B03037	00563	GIYVO SONOS	GIYVO TUELEAD	NON PROFIT ORGANIZATION	PUERTO RICO	DE LA CRUZ & ASSOCIATES Guaynabo	DE LA CRUZ & ASSOCIATES Guaynabo			DE LA CRUZ & ASSOCIATES Guaynabo
Entertainment	B03041	00372	STELLAARTIOS CHANGE UP THE USUAL	AS INBEEV	STELLAARTIOS	USA	MOTHER NEW YORK	S'INK STUDIOS Los Angeles			3PM AGENCY New York
Entertainment	B03043	00710	DOIT TEL ME WHAT TO DO	EDGARS	FILM	SOUTH AFRICA	VELYER SOUTH AFRICA Johannesburg	GIANT FILMS Cape Town / TESSA FORD POST Johannesburg	OMD Johannesburg	ALIST COMMUNICATIONS Johannesburg	
Entertainment	B03049	00817	EXPENSIFY THIS	EXPENSIFY	MOBILE APP EXPENSIFY	USA	JOHN VANNES NEW YORK	BISCUIT FILMWORKS Los Angeles			ARCADE EDIT Santa Monica / AUGENBLICK STUDIOS New York / EXPENSIFY Portland / KERN Venice / KOVERT New York / OMD USA Los Angeles / WLD Vienna
Entertainment	B03051	00831	FIRST SHAVE CANADA	PROCTOR & GAMBLE CANADA	GILLETTE	CANADA	GREY CANADA Toronto	CYLINDER SOUND & FILM Toronto / FORT RIOS VFX Toronto / PRODUCTION Toronto / SPARK RICHES Toronto / THE MANITY Toronto	GREY CANADA Toronto		MMK New York
B04 (Excellence in Partnerships with Talent)											
Entertainment	B04018	00208	HOME ALONE AGAN WITH THE GOOGLE ASSISTANT	GOOGLE ASSISTANT	GOOGLE ASSISTANT	USA	ARTS & LETTERS CREATIVE CO. Richmond	ARCADE EDIT Santa Monica / ARTS & LETTERS CREATIVE Los Angeles			
Entertainment	B04028	00514	THE BOY AND THE PIANO	JOHN LEWIS & PARTNERS	CHRISTMAS	UNITED KINGDOM	adam&evodB London	ACADEMY FILMS London / ASSEMBLY ROOMS London / APC LONDON	MANNING GOTTLIEB OMD London		
Entertainment	B04029	00643	NBA SELOUTS	HULU	HULU NBA LIVE	USA	DEUTSCHLA	TENSURY BANTON Los Angeles / UNION EDITORIAL Los Angeles			DEUTSCHLA
Entertainment	B04033	00331	NOW IT'S HOT	DORITOS	DORITOS/FLAMIN HOT NACHO	USA	GOOBBY SILVERSTEIN & PARTNERS San Francisco	MJZ Los Angeles			FINAL CUT New York / HUMAN Santa Monica / LIME STUDIOS Santa Monica / THE MILL Los Angeles
Entertainment	B04045	00364	THE SENSE OF COCOA	BVA	BVA	SPAIN	LLVC Madrid	LLVC Madrid			LLVC Madrid
Entertainment	B04050	00811	THE TEAM THAT WOULDN'T BE HERE	VERIZON	VERIZON	USA	MCCANN NEW YORK	FILM FORTIES Los Angeles	VMT New York	WEBER SHANDWICK New York	ARCADE EDIT New York / COMPANY 3 New York / DCC-PARTNERS New York / JSM MUSIC New York / MEMENTUM WORLDWIDE New York / RSA New York / S&M New York / SONIC LONDON New York / THE MILL Los Angeles
C02 (Digital & Mobile Games)											
Entertainment	C02013	00735	HISTORY BLOCKS	UNESCO	INSTITUTIONAL	BRAZIL	AFRICA São Paulo	ASTEROIDE FILMS Curitiba / HUNGRY MAN São Paulo / PUNCH AUDIO São Paulo			
C03 (Excellence in Brand Integration for Games)											
Entertainment	C03001	00071	SAMSUNG X THE GALAXY SKIN	SAMSUNG GLOBAL	THE GALAXY SKIN	USA	RGA New York	PUBLICIS New York / RGA New York	STARCOM Chicago / STARCOM London		WASSERMAN New York
Entertainment	C03008	00412	THE BOY AND THE PIANO	JOHN LEWIS & PARTNERS	CHRISTMAS	UNITED KINGDOM	adam&evodB London	ACADEMY FILMS London / ASSEMBLY ROOMS London / APC LONDON	MANNING GOTTLIEB OMD London		
Entertainment	C03009	00275	#REBUILDCHALLE NGE	WWF	NAD	FRANCE	WE ARE SOCIAL Paris	WE ARE SOCIAL Paris			WE ARE SOCIAL Paris
C04 (Use of Emerging Tech for Games)											
Entertainment	C04003	00160	WESTWORLD THE MAZE	WESTWORLD THE MAZE		USA	360 New York / HBO New York	KULTER FILMS Los Angeles / XANDRA New York			360 New York / HBO New York / THE OUTCAST AGENCY New York
Entertainment	C04007	00538	CRAFT A WESTERN	BURGER KING	WHOPPER	SWEDEN	INGO Stockholm				
Entertainment	C04010	00730	HISTORY BLOCKS	UNESCO	INSTITUTIONAL	BRAZIL	AFRICA São Paulo	ASTEROIDE FILMS Curitiba / HUNGRY MAN São Paulo / PUNCH AUDIO São Paulo			
D01 (Sports: Content)											
Entertainment	D01006	00301	UNCLE DREW FEATURE FILM	BRAND PEPSI CLIENT	PEPSI	USA	PEPSICO CREATORS LEAGUE STUDIO New York	SUMMIT ENTERTAINMENT Santa Monica / TEMPLE HILL PRODUCTIONS Los Angeles			
D02 (Excellence in Brand Integration & Sponsorships / Partnerships for Sports Entertainment)											
Entertainment	D02006	00346	FM A HERO PROGRAM	YAMAHA CORPORATION	FM A HERO PROGRAM	JAPAN	AID-DCC INC. Tokyo	TAIYO KIKAKU CO., LTD. Tokyo			AID-DCC INC. Tokyo
Entertainment	D02013	00253	THE 30 SECONDS CHALLENGE	SANT ROBERT OMEGA3	SANT ROBERT OMEGA3	FRANCE	CLM BBOO Paris	GANG LIFE Paris			
Entertainment	D02026	00811	THE TEAM THAT WOULDN'T BE HERE	VERIZON	VERIZON	USA	MCCANN NEW YORK	FILM FORTIES Los Angeles	VMT New York	WEBER SHANDWICK New York	ARCADE EDIT New York / COMPANY 3 New York / DCC-PARTNERS New York / JSM MUSIC New York / MEMENTUM WORLDWIDE New York / RSA New York / S&M New York / SONIC LONDON New York / THE MILL Los Angeles
Entertainment	D02032	00681	FAN OF THE MATCH	CLARO ECUADOR	CLARO	ECUADOR	HARADARI DOB Guayaquil	ODD FILMS Guayaquil	HAVAS MEDIA ECUADOR		CLARO ECUADOR Guayaquil
E01 (Innovation in Branded Content)											
Entertainment	E01010	00167	INELWEG SPROCKLES	VOLKSWAGEN	VOLKSWAGEN APPLICATION	THE NETHERLANDS	ACHTUNG!magarybowen Amsterdam	ACHTUNG!magarybowen Amsterdam / BDO ORANGE Amsterdam / ROST KOTING Hilversum			
Entertainment	E01015	00329	TALK TO THE REASONS	NETFLIX	13 REASONS WHY	USA	MOTH + FLAME New York / NETFLIX Los Angeles	MOTH + FLAME New York			
Entertainment	E01038	00500	REMBRANDT TUTORIALS	ING	SPONSORSHIP	THE NETHERLANDS	WALTER THOMPSON AMSTERDAM				CARENGIE MELLON UNIVERSITY Pittsburgh / DDFPR Amsterdam / ING Amsterdam / INSTITUUT VOOR DE NEDERLANDSE TAL Londen / MILUIM Den Haag / RIJNSMUSEUM Amsterdam / STUDIO ALFRED KLASSEN Amsterdam
Entertainment	E01039	00660	BROADWAY THE RAINBOW	MARS WRIGLEY CONFECTIONERY	SKITTLES	USA	DOB CHICAGO	BLACKSMITH Los Angeles / DOB CHICAGO / GIANNI CREATIVE Chicago / HUTCHCO TECHNOLOGIES Los Angeles / SAUGOLER New York	MEDIACOM New York	ICF NEXT Chicago	HEARD CITY New York / MARS WRIGLEY CONFECTIONERY New Jersey / M