

Entertainment Winners

Cat. No	Entry No	Title	Client	Product	Entrant / Idea Creation	Country	Production	Media	PR	Additional	Prize	Award
A06/017	00766	5B	JOHNSON & JOHNSON	JOHNSON & JOHNSON	UM STUDIOS, New York	USA	HWY 61 FILMS, Los Angeles / SAVILLE, Los Angeles	J3, New York	ROGERS & COWAN, Los Angeles		Grand Prix	Grand Prix
A01/054	00523	SHARE YOUR GIFTS	APPLE	HOLIDAY	TBWA/MEDIA ARTS LAB, Los Angeles	USA	BUCK, Los Angeles	OMD USA, Los Angeles		STIMMUNG, Santa Monica / FORMOSA, Los Angeles	Gold Lion	Gold Lion
A06/010	00140	UNBANNED: THE LEGEND OF AJ1	JORDAN	AIR JORDANS	FALKON CONTENT, Los Angeles	USA	FALKON ENTERTAINMENT, Los Angeles	FALKON CONTENT, Los Angeles			Gold Lion	Gold Lion
C03/008	00412	KEEPING FORTNITE FRESH	WENDY'S	WENDY'S COMMUNITY MANAGEMENT	VMLY&R, Kansas City	USA		SPARK FOUNDRY, New York	KETCHUM, New York		Gold Lion	Gold Lion
A05/002	00300	UNCLE DREW FEATURE FILM	BRAND PEPSI, CLIENT PEPSICO	PEPSI	PEPSICO CREATORS LEAGUE STUDIO, New York	USA	SUMMIT ENTERTAINMENT, Santa Monica / TEMPLE HILL PRODUCTIONS, Los Angeles				Silver Lion	Silver Lion
A08/011	00397	KEEPING FORTNITE FRESH	WENDY'S	WENDY'S COMMUNITY MANAGEMENT	VMLY&R, Kansas City	USA		SPARK FOUNDRY, New York	KETCHUM, New York		Silver Lion	Silver Lion
B01/015	00611	EAT LIKE ANDY	BURGER KING	WHOPPER	DAVID, Miami	USA	COSMO STREET, Santa Monica	HORIZON MEDIA, New York	ALISON BROD MARKETING + COMMUNICATIONS, New York	MULLENLOWE, New York / BURGER KING, Miami	Silver Lion	Silver Lion
B01/017	00512	THE BOY AND THE PIANO	JOHN LEWIS & PARTNERS	CHRISTMAS	adam&eveDDB, London	UNITED KINGDOM	ACADEMY FILMS, London / MPC LONDON / ASSEMBLY ROOMS, London	MANNING GOTTLIEB OMD, London			Silver Lion	Silver Lion
B01/021	00589	THE LIFE SAVING SOAP OPERAS	PERUVIAN MINISTRY OF HEALTH	PERUVIAN MINISTRY OF HEALTH	CIRCUS GREY PERU, Lima	PERU	DEL BARRIO PRODUCCIONES, Lima / CANICA FILMS, Lima / SIN ANESTESIA, Lima	AMERICA TELEVISION, Lima	CIRCUS GREY PERU, Lima		Silver Lion	Silver Lion
B02/010	00596	BROADWAY THE RAINBOW	MARS WRIGLEY CONFECTIONERY	SKITTLES	DDB CHICAGO	USA	DDB CHICAGO / GIANNINI CREATIVE, Chicago / SMUGGLER, New York / HUTCHCO TECHNOLOGIES, Los Angeles / BLACKSMITH, Los Angeles	MEDIACOM, New York	ICF NEXT, Chicago	THE MARKETING ARM, Dallas / MARS WRIGLEY CONFECTIONERY, New Jersey / TRIBAL WORLDWIDE, New York / THE MILL, Chicago / HEARD CITY, New York / VAULT 49, New York / MOTT/FISCHER PRODUCTIONS, New York / TELSEY + COMPANY, New York / THE MASTERING PALACE, New York	Silver Lion	Silver Lion
B04/028	00514	THE BOY AND THE PIANO	JOHN LEWIS & PARTNERS	CHRISTMAS	adam&eveDDB, London	UNITED KINGDOM	ACADEMY FILMS, London / MPC LONDON / ASSEMBLY ROOMS, London	MANNING GOTTLIEB OMD, London			Silver Lion	Silver Lion
B04/029	00643	NBA SELLOUTS	HULU	HULU NBA LIVE	DEUTSCH LA	USA	HUNGRY MAN, Los Angeles / UNION EDITORIAL, Los Angeles		DEUTSCH LA	HULU, Santa Monica	Silver Lion	Silver Lion
E01/010	00167	SNELWEG SPROOKJES	VOLKSWAGEN	VOLKSWAGEN APPLICATION	ISOBAR, Amsterdam / ACHTUNG!mccgarrybowen, Amsterdam	THE NETHERLANDS	ACHTUNG!mccgarrybowen, Amsterdam / ROBOT KITTENS, Hilversum / BIG ORANGE, Amsterdam				Silver Lion	Silver Lion
E01/039	00600	BROADWAY THE RAINBOW	MARS WRIGLEY CONFECTIONERY	SKITTLES	DDB CHICAGO	USA	DDB CHICAGO / GIANNINI CREATIVE, Chicago / SMUGGLER, New York / HUTCHCO TECHNOLOGIES, Los Angeles / BLACKSMITH, Los Angeles	MEDIACOM, New York	ICF NEXT, Chicago	THE MARKETING ARM, Dallas / MARS WRIGLEY CONFECTIONERY, New Jersey / TRIBAL WORLDWIDE, New York / THE MILL, Chicago / HEARD CITY, New York / VAULT 49, New York / MOTT/FISCHER PRODUCTIONS, New York / TELSEY + COMPANY, New York / THE MASTERING PALACE, New York	Silver Lion	Silver Lion
A01/070	00741	VIVA LA VULVA	ESSITY	LIBRESSE/BODYFORM	AMVBBDO, London	UNITED KINGDOM	SOMESUCH, London		KETCHUM, London	TRIM EDITING, London / 750MPH, London / TIME BASED ARTS, London	Bronze Lion	Bronze Lion
A02/009	00111	THE TRUTH IS WORTH IT	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5, New York	USA	FURLINED, Santa Monica / FINAL CUT, New York / SIGNIFICANT OTHERS, New York / COMPANY 3, New York / WAVE STUDIOS, New York		ADOBE, New York		Bronze Lion	Bronze Lion
A02/026	00609	EAT LIKE ANDY	BURGER KING	WHOPPER	DAVID, Miami	USA	COSMO STREET, Santa Monica	HORIZON MEDIA, New York	ALISON BROD MARKETING + COMMUNICATIONS, New York	MULLENLOWE, New York / BURGER KING, Miami	Bronze Lion	Bronze Lion
A04/001	00006	RETURN TO CHAPMAN'S PEAK	MERCEDES-BENZ	S-CLASS	NET#WORK BBDO, Johannesburg	SOUTH AFRICA	7FILMS, Cape Town / UPSTAIRS LUDUS, Johannesburg / AUDIO MILITIA, Johannesburg / FLARE BBDO, Johannesburg	OMD, Johannesburg	BYDESIGN COMMUNICATIONS, Johannesburg		Bronze Lion	Bronze Lion
A04/030	00322	SISTER HEARTS	SQUARE	SQUARE	SQUARE, INC., San Francisco	USA	SQUARE, INC., San Francisco / EVEN/ODD FILMS, San Francisco	SQUARE, INC., San Francisco	SQUARE, INC., San Francisco		Bronze Lion	Bronze Lion
A10/035	10215	EXPENSIFY THIS	EXPENSIFY	MOBILE APP EXPENSIFY	JOHNXHANNES NEW YORK	USA	BISCUIT FILMWORKS, Los Angeles			EXPENSIFY, Portland / ARCADE EDIT, Santa Monica / WILD, Vienna / KEVIN, Venice / AUGENBLICK STUDIOS, New York / OMD USA, Los Angeles / KOVERT, New York	Bronze Lion	Bronze Lion
A10/052	00707	LOSEV - CHANGE THE END	LOSEV	HEALTH	LOSEMILI COCUKLAR SAGLIK VE EGITIM VAKFI, Istanbul / RAFINERI, Istanbul	TURKEY		LOSEMILI COCUKLAR SAGLIK VE EGITIM VAKFI, Istanbul	LOSEMILI COCUKLAR SAGLIK VE EGITIM VAKFI, Istanbul		Bronze Lion	Bronze Lion
A11/029	00665	MY LIFE AS A NPC	UBIOSFT	ASSASSINS CREED ODYSSEY	DDB PARIS	FRANCE	MAKEMEPULSE, Paris / PRESS PLAY ON TAPE, Paris / THE, Paris				Bronze Lion	Bronze Lion
A11/031	00720	SPOILER	TELEMUNDO	LA REINA DEL SUR	GREY ARGENTINA, Buenos Aires	ARGENTINA	GREY ARGENTINA, Buenos Aires	SPARK FOUNDRY, Buenos Aires	GREY ARGENTINA, Buenos Aires		Bronze Lion	Bronze Lion
B01/033	00810	THE TEAM THAT WOULDN'T BE HERE	VERIZON	VERIZON	McCANN NEW YORK	USA	FILM FORTIES, Los Angeles	VM1, New York	WEBER SHANDWICK, New York	MOMENTUM WORLDWIDE, New York / R/GA, New York / VERIZON, New York / SONIC UNION, New York / DD&PARTNERS, New York / SIM, New York / ARCADE EDIT, New York / COMPANY 3, New York / THE MILL, Los Angeles / JSM MUSIC, New York / VERIZON, New York	Bronze Lion	Bronze Lion
B03/043	00710	DONT TELL ME WHAT TO DO	EDGARS	FILM	VMLY&R SOUTH AFRICA, Johannesburg	SOUTH AFRICA	GIANT FILMS, Cape Town / TESSA FORD POST, Johannesburg	OMD, Johannesburg	A-LIST COMMUNICATIONS, Johannesburg		Bronze Lion	Bronze Lion
B03/049	00817	EXPENSIFY THIS	EXPENSIFY	MOBILE APP EXPENSIFY	JOHNXHANNES NEW YORK	USA	BISCUIT FILMWORKS, Los Angeles			EXPENSIFY, Portland / ARCADE EDIT, Santa Monica / WILD, Vienna / KEVIN, Venice / AUGENBLICK STUDIOS, New York / OMD USA, Los Angeles / KOVERT, New York	Bronze Lion	Bronze Lion
D02/013	00253	THE 90 MIN CHALLENGE	SAINT HUBERT	SAINT HUBERT OMEGA 3	CLM BBDO, Paris	FRANCE	GANG LIFE, Paris				Bronze Lion	Bronze Lion

Total Awards: 27