

Cat. No	Entry No	Title	Client	Product	Entrant / Idea Creation	Country	Production	Media	PR	Additional	Prize	Award
A01/038	00190	JAY-Z "SMILE"	ROCNATION	MUSIC VIDEO	SMUGGLER, New York / ROC NATION, New York	USA					Grand Prix	Grand Prix
A03/026	00261	WELCOME HOME	APPLE	HOMEPOD	TBWA\MEDIA ARTS LAB, Los Angeles	USA	FINAL CUT, Los Angeles / FRAMESTORE, Los Angeles	OMD USA, Los Angeles		FINAL CUT, Los Angeles / FRAMESTORE, Los Angeles	Grand Prix	Grand Prix
C01/010	00184	THE UNCENSORED PLAYLIST	REPORTERS WITHOUT BORDERS	SONGS WITH CENSORED ARTICLES	DDB GROUP GERMANY, Berlin	GERMANY		DDB GROUP GERMANY, Berlin	FINCHFACTOR, Amsterdam		Gold Lion	Gold Lion
D03/026	00098	1-800-273-8255	LOGIC	NATIONAL SUICIDE PREVENTION LIFELINE	LONDON ALLEY, Los Angeles / DEF JAM RECORDINGS, New York / VISIONARY MUSIC GROUP, New York	USA					Gold Lion	Gold Lion
D06/038	00453	DAVID BOWIE IS HERE	SPOTIFY	SPOTIFY	SPOTIFY, New York	USA		LEISURE INC, Brooklyn			Gold Lion	Gold Lion
A01/001	00001	HUMBLE.	TDE/INTERSCOPE RECORDS	KENDRICK LAMAR	FREENJOY, Los Angeles	USA					Silver Lion	Silver Lion
A03/033	00363	WEBEEFIN?	WENDY'S	WENDY'S COMMUNITY MANAGEMENT	VML, Kansas City	USA		SPARK FOUNDRY, New York	KETCHUM, New York		Silver Lion	Silver Lion
A03/037	00414	IT ALL BEGINS WITH A SONG	NASHVILLE CONVENTION AND VISITORS CORPORATION	NASHVILLE, TN AND THEIR SONGWRITERS	VML, Kansas City	USA		VML, Kansas City			Silver Lion	Silver Lion
D01/049	00450	I'M WITH THE BANNED	SPOTIFY	SPOTIFY	SPOTIFY, New York	USA		UM, New York			Silver Lion	Silver Lion
D02/053	00262	WELCOME HOME	APPLE	HOMEPOD	TBWA\MEDIA ARTS LAB, Los Angeles	USA	FINAL CUT, Los Angeles / FRAMESTORE, Los Angeles	OMD USA, Los Angeles		FINAL CUT, Los Angeles / FRAMESTORE, Los Angeles	Silver Lion	Silver Lion
D03/018	00416	IT ALL BEGINS WITH A SONG	NASHVILLE CONVENTION AND VISITORS CORPORATION	NASHVILLE, TN AND THEIR SONGWRITERS	VML, Kansas City	USA		VML, Kansas City			Silver Lion	Silver Lion
D05/027	00440	UNIVERSAL LOVE	MGM RESORTS INTERNATIONAL	MGM RESORTS	McCANN NEW YORK	USA			SUNSHINE SACHS & ASSOCIATES, New York / YOUR MAJESTY, Amsterdam		Silver Lion	Silver Lion

A01/066	00097	1-800-273-8255	LOGIC	NATIONAL SUICIDE PREVENTION LIFELINE	LONDON ALLEY, Los Angeles / DEF JAM RECORDINGS, New York / VISIONARY MUSIC GROUP, New York	USA				Bronze Lion	Bronze Lion
B02/020	00419	ASK ABOUT REVIVAL	INTERSCOPE RECORDS	EMINEM "REVIVAL"	DEUTSCH LA / INTERSCOPE RECORDS, Los Angeles / STEELHEAD, Los Angeles	USA				Bronze Lion	Bronze Lion
D01/009	00185	THE UNCENSORED PLAYLIST	REPORTERS WITHOUT BORDERS	SONGS WITH CENSORED ARTICLES	DDB GROUP GERMANY, Berlin	GERMANY	DDB GROUP GERMANY, Berlin	FINCHFACTOR, Amsterdam		Bronze Lion	Bronze Lion
D01/041	00364	WEBEEFIN?	WENDY'S	WENDY'S COMMUNITY MANAGEMENT	VML, Kansas City	USA	SPARK FOUNDRY, New York	KETCHUM, New York		Bronze Lion	Bronze Lion
D02/044	00355	TOUCHDOWN CELEBRATIONS TO COME	NFL	NFL	NFL, New York / GREY NEW YORK	USA		GREY NEW YORK		Bronze Lion	Bronze Lion
D03/014	00358	ALL NIGHT LONG TRADING	TD AMERITRADE	TD AMERITRADE	HAVAS NEW YORK	USA	ARCADE EDIT, New York / THE MILL, New York / SOUND LOUNGE, New York	HAVAS, Chicago	ARCADE EDIT, New York / THE MILL, New York / SOUND LOUNGE, New York	Bronze Lion	Bronze Lion
D03/015	00439	UNIVERSAL LOVE	MGM RESORTS INTERNATIONAL	MGM RESORTS	McCANN NEW YORK	USA		SUNSHINE SACHS & ASSOCIATES, New York / YOUR MAJESTY, Amsterdam		Bronze Lion	Bronze Lion
Total Awards:					19						