

Digital Craft Lions Winners

Cat. No	Entry No	Title	Client	Product	Entrant / Idea Creation	Country	Production	Media	PR	Additional	Prize	Award
E01/056	00324	AERONAUT VR	WILLIAM PATRICK CORGAN	AERONAUT MUSIC EXPERIENCE	ISOBAR, New York / VIACOM, New York	USA					Grand Prix	Grand Prix
A03/011	00061	LIVE LOOPER	DOWNTOWN RECORDS	THE ACADEMIC	BBDO NEW YORK	USA			SHORE FIRE, Brooklyn		Gold Lion	Gold Lion
A03/022	00441	DISPATCH	OCULUS	OCULUS	HERE BE DRAGONS, Los Angeles	USA					Gold Lion	Gold Lion
D02/027	00642	RICKY BRASIL	FORBES BRASIL	CORPORATE IMAGE	OGILVY BRASIL, São Paulo	BRAZIL	FORBES BRASIL, São Paulo	OGILVY BRASIL, São Paulo	OGILVY BRASIL, São Paulo	FORBES BRASIL, São Paulo	Gold Lion	Gold Lion
A03/015	00179	DISNEY PIXAR COCO VR	DISNEY PIXAR	COCO VR	THE WALT DISNEY COMPANY, Burbank / DISNEY/PIXAR, Emeryville	USA		THE WALT DISNEY STUDIOS, Burbank	OCULUS, Menlo Park		Silver Lion	Silver Lion
B03/014	00411	THE VOID AND ILMXLAB'S STAR WARS: SECRETS OF THE EMPIRE	THE VOID	LOCATION BASED VR EXPERIENCE	PMK*BNC, Los Angeles / THE VOID, Lindon / ILMXLAB, San Francisco	USA			PMK*BNC, Los Angeles		Silver Lion	Silver Lion
D03/014	00580	DESTINATION PRIDE	PFLAG CANADA	PFLAG CANADA	FCB/SIX, Toronto	CANADA		INITIATIVE, Toronto	GLOSSY, Toronto		Silver Lion	Silver Lion
E02/009	00105	THE HOMELESS WEBSHOP	SOLIDARITÉ GRANDS FROIDS	SOLIDARITÉ GRANDS FROIDS	TBWA/BELGIUM, Brussels	BELGIUM		TBWA/BELGIUM M, Brussels	TBWA/BELGIUM, Brussels		Silver Lion	Silver Lion
E02/015	00088	DESTINY 2 GHOST SKILL	ACTIVISION	DESTINY 2	AKQA, San Francisco	USA	ACTIVISION, Santa Monica			ACTIVISION, Santa Monica	Silver Lion	Silver Lion
E02/037	00372	TOUCHING MASTERPIECES	NEURODIGITAL	HAPTIC GLOVES	GEOMETRY GLOBAL, Prague	CZECH REPUBLIC			GEOMETRY GLOBAL, Prague		Silver Lion	Silver Lion
E03/023	00420	JFKUNSILENCED	THE TIMES/NEWS UK & IRELAND	THE TIMES/NEWS UK & IRELAND	ROTHCO ACCENTURE INTERACTIVE, Dublin	IRELAND	CEREPROC, Edinburgh	THE TIMES, London	THE TIMES, London	CEREPROC, Edinburgh	Silver Lion	Silver Lion
E05/004	00276	KNOW WHAT YOUR DATA KNOWS	GOOGLE	GOOGLE CLOUD	ELEVEN, San Francisco	USA	OPTIMUM SPORTS, New York / PHD, New York			OPTIMUM SPORTS, New York / PHD, New York	Silver Lion	Silver Lion
A01/012	00230	SILICON VALLEY: INSIDE THE HACKER HOSTEL VR	HBO	SILICON VALLEY	HBO, New York / BROWN HILL PRODUCTIONS, Culver City	USA					Bronze Lion	Bronze Lion
A04/035	00469	NIKE REACT GAME OF GO	NIKE	NIKE REACT GAME OF GO	MEDIAMONKS, Amsterdam / WIEDEN+KENNEDY, Portland	THE NETHERLANDS					Bronze Lion	Bronze Lion
A05/012	00063	LIVE LOOPER	DOWNTOWN RECORDS	THE ACADEMIC	BBDO NEW YORK	USA			SHORE FIRE, Brooklyn		Bronze Lion	Bronze Lion

A05/019	00313	THE UNCENSORED PLAYLIST	REPORTERS WITHOUT BORDERS	SONGS WITH CENSORED ARTICLES	DDB GROUP GERMANY, Berlin	GERMANY		DDB GROUP GERMANY, Berlin	FINCHFACTOR, Amsterdam		Bronze Lion	Bronze Lion		
A05/024	00418	JFKUNSILENCED	THE TIMES/NEWS UK & IRELAND	THE TIMES/NEWS UK & IRELAND	ROTHCO ACCENTURE INTERACTIVE, Dublin	IRELAND	CEREPROC, Edinburgh	THE TIMES, London	THE TIMES, London	CEREPROC, Edinburgh	Bronze Lion	Bronze Lion		
A07/038	00620	THE GALLERY OF EMERGING SPECIES	HASBRO	PLAY-DOH	DDB PARIS	FRANCE					Bronze Lion	Bronze Lion		
B01/030	00530	VR VACCINE	HERMES PARDINI	DIAGNOSIS LAB	OGILVY BRASIL, São Paulo	BRAZIL	HERMES PARDINI, São Paulo		OGILVY BRASIL, São Paulo	HERMES PARDINI, São Paulo	Bronze Lion	Bronze Lion		
B02/007	00367	ALEXA LOSES HER VOICE	AMAZON	ALEXA	AMAZON, Seattle / AMAZON D1, Seattle / LUCKY GENERALS, London	USA	ALL AWARDS, Lisbon	INITIATIVE, Los Angeles		ALL AWARDS, Lisbon	Bronze Lion	Bronze Lion		
E01/036	00412	THE VOID AND ILMXLAB'S STAR WARS: SECRETS OF THE EMPIRE	THE VOID	LOCATION BASED VR EXPERIENCE	PMK*BNC, Los Angeles / THE VOID, Lindon / ILMXLAB, San Francisco	USA			PMK*BNC, Los Angeles		Bronze Lion	Bronze Lion		
E02/089	00563	THE FIRST AD IN THE BLOCKCHAIN	TD AMERITRADE	TD AMERITRADE	HAVAS NEW YORK	USA			HAVAS FORMULA, New York		Bronze Lion	Bronze Lion		
E02/094	00643	RICKY BRASIL	FORBES BRASIL	CORPORATE IMAGE	OGILVY BRASIL, São Paulo	BRAZIL	FORBES BRASIL, São Paulo	OGILVY BRASIL, São Paulo	OGILVY BRASIL, São Paulo	FORBES BRASIL, São Paulo	Bronze Lion	Bronze Lion		
E02/111	00646	THE CANCELLER	RECLAME AQUI	RECLAME AQUI	GREY BRAZIL, São Paulo	BRAZIL					Bronze Lion	Bronze Lion		
E03/017	00373	TOUCHING MASTERPIECES	NEURODIGITAL	HAPTIC GLOVES	GEOMETRY GLOBAL, Prague	CZECH REPUBLIC			GEOMETRY GLOBAL, Prague		Bronze Lion	Bronze Lion		
E05/023	00537	CHEETOS VISION	CHEETOS - FRITO LAY NORTH AMERICA	CHEETOS	GOODBY SILVERSTEIN & PARTNERS, San Francisco	USA		GOODBY SILVERSTEIN & PARTNERS, San Francisco	GOODBY SILVERSTEIN & PARTNERS, San Francisco		Bronze Lion	Bronze Lion		
E05/024	00647	THE CANCELLER	RECLAME AQUI	RECLAME AQUI	GREY BRAZIL, São Paulo	BRAZIL					Bronze Lion	Bronze Lion		
Total Awards:													27	