

Design Winners

Cat. No	Entry No	Title	Advertiser	Product	Entrant/Idea Creation	Country	PR	Production	Media Placement	Additional Company/ies
A02/001	00106	THEY CALL US LEEUWINNEN	NIKE	NIKE WOMENS FOOTBAL	WIEDEN+KENNEDY AMSTERDAM	THE NETHERLANDS	WIEDEN+KENNEDY AMSTERDAM	NEW AMSTERDAM FILM COMPANY	MINDSHARE, Amsterdam	
A01/003	00031	DOGA VISUAL IDENTITY	DOGA – DESIGN AND ARCHITECTURE NORWAY	DOGA VISUAL IDENTITY	CREUNA, Oslo	NORWAY		CREUNA, Oslo		
B02/003	00133	ALI COLA. THE COLA IN SKIN COLORS.	ALI COLA	COLA	THJNK, Hamburg	GERMANY				
G04/003	00008	SOUNDS OF TRAUMA	DAVID LYNCH FOUNDATION	DAVID LYNCH FOUNDATION	HEREZIE, Paris	FRANCE		MORRISON FILMS, Toronto / APOLLO STUDIOS, Toronto		
A02/003	00078	MAGENTA UNLEASHED	DEUTSCHE TELEKOM	DEUTSCHE TELEKOM	SAATCHI & SAATCHI, London	UNITED KINGDOM	PROUD ROBINSON, Brighton	STRANGELOVE PRODUCTIONS, London / COFFEE AND TV, London / SPEADE, London / SPINDLE PRODUCTIONS, London	MEDIACOM, Düsseldorf	
C01/012	00211	PREDICTIVE WORLD	UBISOFT	VIDEO GAMES	SID LEE, Paris	FRANCE		STINK, Paris		
D06/003	00122	MUSIC IN SIGHT	HAMBURG MARKETING	ELBPHILHARMONIE HAMBURG	JUNG VON MATT, Hamburg	GERMANY	ACHTUNG!, Hamburg	MADHAT, Frankfurt / PRODUCTION RESOURCE GROUP, Hamburg / LASERFABRIK, Hürth		SIMON & PAUL / BEACON GMBH / ENTERTAINMENT TECHNOLOGY CONCEPTS GMBH / RALPH LARMANN COMPANY
E02/003	00044	THE ARCHAEOLOGIST	EHINGER KRAFTRAD	THE ARCHAEOLOGIST DRY GIN	SERVICEPLAN, München / STUDIO OEDING, Hamburg	GERMANY		PFEFFERMINZ FILM, Kempten / THE PICTUREBOOKS, Guetersloh / STUDIO OEDING, Hamburg / PRODUKTIONSBUERO ROMEO VON MALOTTKY, Hamburg		
E02/011	00012	PIQUENTUM ST. VITAL 12/13/14 COLLECTION	VINSKI PODRUM BUZET	PIQUENTUM ST. VITAL WINE	STUDIO SONDA, Vizinada	CROATIA				
G03/009	00201	LIVING TEXTURE	GRUT	RESTAURANT&BREWERY	SUPREMATIKA, Moscow	RUSSIA	SUPREMATIKA, Moscow	SUPREMATIKA, Moscow		
B01/009	00212	NO MORE BLACK TARGETS	NEW YORK SOCIETY FOR ETHICAL CULTURE	NO MORE BLACK TARGETS	FRED & FARID PARIS	FRANCE	FRED & FARID PARIS	FRED & FARID PARIS	FRED & FARID PARIS	NEW YORK SOCIETY FOR ETHICAL CULTURE
B02/015	00081	THE TEABAG COLLECTION	HALSSEN & LYON GMBH	TEA	KOLLE REBBE, Hamburg / KOREFE, Hamburg	GERMANY	MICHELBERGER PR, Hamburg	KOREFE, Hamburg / RTS SCHOLZ, Bremen / HASTINGS MUSIC, Hamburg		
B04/001	10099	BLACK SPOTS	EIR	WIFI CALLING	ROTHCO, Dublin	IRELAND	ROTHCO, Dublin	ROTHCO, Dublin	ROTHCO, Dublin	
C01/011	00197	SEARCHING FOR SYRIA	GOOGLE	GOOGLE	R/GA LONDON	UNITED KINGDOM				
D05/003	00165	SHOT/REVERSE SHOT	HUAWEI	HUAWEI P10	BUZZMAN, Paris	FRANCE		BUZZMAN, Paris		

E01/004	00043	LITTLE COUNTS	PENNY-MARKT	PENNY RICE	SERVICEPLAN, München	GERMANY		PFEFFERMINZ FILM, Kempten / HASTINGS MUSIC, Hamburg / NEVEREST, München	PLAN.NET / STUDIO OEDING
E05/003	00189	FEEDITBAG - THE FIRST BAG THAT GIVES LIFE	FEEDITBAG	FEEDITBAG (A 100% BIO- DEGRADABLE BAG)	CHEIL WORLDWIDE, Frankfurt	GERMANY	CHEIL WORLDWIDE, Frankfurt	A.R.T. STUDIOS, Frankfurt	CHEIL WORLDWIDE, Frankfurt
F03/001	00004	COBBLESTONE RIDERS	FUEL TV	FUEL TV	FCB, Lisbon	PORTUGAL			
G01/003	00033	DOGA VISUAL IDENTITY	DOGA – DESIGN AND ARCHITECTUR E NORWAY	DOGA VISUAL IDENTITY	CREUNA, Oslo	NORWAY		CREUNA, Oslo	
G05/001	00158	DISCOVER THE MAGIC OF CRAFT	MONTBLANC	MONTBLANC	SCHOLZ & FRIENDS, Berlin	GERMANY		SALON ALPIN, Vienna	
G05/008	00178	THE MOST PRECIOUS GIFT	OTTO (GMBH & CO KG)	-	HEIMAT, Berlin	GERMANY		OPTIX, Berlin	OTTO
G07/009	00009	OPEN YOUR EYES - FATOU	TERRE DES FEMMES - MENSCHENRE CHTE FÜR DIE FRAU E. V.	WOMEN'S RIGHTS	GREY GERMANY, Düsseldorf	GERMANY		GREY GERMANY, Düsseldorf / NUBORN PICTURES, Berlin / MUSIC MAKING PEOPLE, Duesseldorf	GREY MEDIA GERMANY, Düsseldorf / KINETIC WORLDWIDE, Düsseldorf
G07/010	00010	OPEN YOUR EYES -MAI	TERRE DES FEMMES - MENSCHENRE CHTE FÜR DIE FRAU E. V.	WOMEN'S RIGHTS	GREY GERMANY, Düsseldorf	GERMANY		GREY GERMANY, Düsseldorf / NUBORN PICTURES, Berlin / MUSIC MAKING PEOPLE, Duesseldorf	GREY MEDIA GERMANY, Düsseldorf / KINETIC WORLDWIDE, Düsseldorf
G07/011	00011	OPEN YOUR EYES - BINTA	TERRE DES FEMMES - MENSCHENRE CHTE FÜR DIE FRAU E. V.	WOM	GREY GERMANY, Düsseldorf	GERMANY		GREY GERMANY, Düsseldorf / NUBORN PICTURES, Berlin / MUSIC MAKING PEOPLE, Duesseldorf	GREY MEDIA GERMANY, Düsseldorf / KINETIC WORLDWIDE, Düsseldorf
Total Awards:			22						

Prize

Grand Prix

Gold Eurobest

Gold Eurobest

Gold Eurobest

Silver Eurobest

Silver Eurobest

Silver Eurobest

Silver Eurobest

Silver Eurobest

Silver Eurobest

Bronze Eurobest

Bronze Eurobest

Bronze Eurobest

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