

Cyber Lions Winners

Cat. No	Entry No	Title	Client	Product	Entrant / Idea Creation	Country	Production	Media	PR	Additional	Short	Prize	Award
A12/063	03051	ALAND INDEX / BALTIC SEA PROJECT	THE BANK OF ALAND	ALAND INDEX INITIATIVE	RBK COMMUNICATION, Stockholm	SWEDEN			HILL+KNOWLTON STRATEGIES SWEDEN, Stockholm		YES	Grand Prix	Grand Prix
F02/054	00995	MEET GRAHAM	TRANSPORT ACCIDENT COMMISSION VICTORIA	TRANSPORT ACCIDENT COMMISSION VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA	FLARE PRODUCTIONS BBDO Melbourne / AIRBAG PRODUCTIONS Melbourne		CLEMENGER BBDO MELBOURNE		YES	Grand Prix	Grand Prix
H01/087	02141	DID YOU MEAN MAILCHIMP?	MAILCHIMP	EMAIL MARKETING	DROGA5, New York / MAILCHIMP, Atlanta	USA	RESN Wellington / JUCO Los Angeles / BROS MIND Barcelona	PHD New York	DROGA5, New York		YES	Grand Prix	Grand Prix
A04/005	00445	THE ENTER SANDBOX VR EXPERIENCE	AUDI	AUDI Q5 QUATTRO	POL, Oslo	NORWAY	MEDIAMONKS Stockholm	MEDIACOM Oslo			YES	Gold Lion	Gold Lion
A13/005	00993	MEET GRAHAM	TRANSPORT ACCIDENT COMMISSION VICTORIA	TRANSPORT ACCIDENT COMMISSION VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA	FLARE PRODUCTIONS BBDO Melbourne / AIRBAG PRODUCTIONS Melbourne		CLEMENGER BBDO MELBOURNE		YES	Gold Lion	Gold Lion
B02/021	00646	A WORLD WITH NO HEROES	UBISOFT	TOM CLANCY'S GHOST RECON WILDLANDS	DDP PARIS	FRANCE	MAKE ME PULSE Paris				YES	Gold Lion	Gold Lion
D01/070	01065	ALL THAT WE SHARE	TV2	TV2	&Co./NoA, Copenhagen	DENMARK	MOLAND FILM COMPANY Copenhagen / &Co./NoA Copenhagen				YES	Gold Lion	Gold Lion
D01/326	02717	THE LINE UP SONG	COCA COLA	COKE RED FMCG	FP7/CAI, Cairo	EGYPT	BIG FOOT FILMS Cairo	UM MENA Giza	INFLEUNCE, Cairo		YES	Gold Lion	Gold Lion
D02/020	00719	VISIT BRITAIN	EXPEDIA	VISIT BRITAIN PARTNERSHIP	180LA, Santa Monica	USA			180LA, Santa Monica		YES	Gold Lion	Gold Lion
D02/022	01530	TOMCAT: FACEBOOK - NOT LIVE	THE SCOTT'S MIRACLE-GRO COMPANY	TOMCAT RODENT CONTROL	BARTON F. GRAF, New York	USA	BARTON F. GRAF New York				YES	Gold Lion	Gold Lion
F03/009	00285	#BREAKTHEGAME	UNDER ARMOUR	SPORTS APPAREL	DROGA5, New York / UNDER ARMOUR, Baltimore	USA	O POSITIVE New York				YES	Gold Lion	Gold Lion
F04/034	01403	CHEETOS MUSEUM	CHEETOS	CHEETOS	GOODBY SILVERSTEIN & PARTNERS, San Francisco	USA	CAVIAR Los Angeles / COMPANY 3 Santa Monica / WHITEHOUSE POST Santa Monica / ONE UNION RECORDING San Francisco	OMD USA New York	THE MARKETING ARM, Los Angeles / KETCHUM, San Francisco		YES	Gold Lion	Gold Lion
F05/083	02504	A LOVE SONG WRITTEN BY A MURDERER	VIDA MUJER ORGANIZATION	VIDA MUJER ORGANIZATION	CIRCUS GREY PERU, Lima	PERU	SANGRE Lima / DIEGO DIBÓS SOUND LAB Lima / AUDIO POST Lima	CIRCUS GREY PERU Lima	CIRCUS GREY PERU, Lima		YES	Gold Lion	Gold Lion
F06/005	00209	LIKE MY ADDICTION	ADDICTAIDE	ADDICTAIDE	BETC, Paris	FRANCE	GUM Paris / FRANCINE FRAMBOISE Paris				YES	Gold Lion	Gold Lion
F06/009	00306	HOSTILE TAKEOVER	ACTIVISION	VIDEO GAME	AKQA, San Francisco	USA	TREYARCH Santa Monica		PMK*BNC, Los Angeles	ACTIVISION / INFINITY WARD / PULLSTRING / EDELMAN	YES	Gold Lion	Gold Lion
F07/040	02966	THE DEBUT	AB INBEV (BUDWEISER) / ESPN	INSTITUTIONAL	AFRICA, São Paulo	BRAZIL	SAIGON São Paulo / BIG FOOT São Paulo				YES	Gold Lion	Gold Lion
F08/005	00345	UNSAFETY CHECK	BLACK LIVES MATTER	NONPROFIT	J. WALTER THOMPSON NEW YORK	USA	J. WALTER THOMPSON NEW YORK				YES	Gold Lion	Gold Lion
F09/010	00997	HUNGERITHM	MARS CHOCOLATE AUSTRALIA	SNICKERS®	CLEMENGER BBDO MELBOURNE	AUSTRALIA	FINCH Melbourne / FLUTTER Melbourne	MEDIACOM AUSTRALIA Melbourne	CLEMENGER BBDO MELBOURNE		YES	Gold Lion	Gold Lion
F09/050	00894	QQ ALERT: HOPE NEVER DIES	QQ	QQ ALERT	TENCENT, Shenzhen	CHINA	TENCENT Shenzhen	TENCENT Shenzhen	TENCENT, Shenzhen		YES	Gold Lion	Gold Lion
G01/005	00419	MOTORDREAMS	FORD	FORD ACCESSORIE	GTB, Madrid / OGI L V Y MADRID	SPAIN	ESPADAYSANTACRUZ STUDIO Madrid	GTB Madrid			YES	Gold Lion	Gold Lion
G02/004	00031	UNLIMITED STADIUM	NIKE	NIKE LUNAR EPIC	BBH, Singapore	SINGAPORE	BBH Singapore				YES	Gold Lion	Gold Lion
H01/045	00999	MEET GRAHAM	TRANSPORT ACCIDENT COMMISSION VICTORIA	TRANSPORT ACCIDENT COMMISSION VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA	FLARE PRODUCTIONS BBDO Melbourne / AIRBAG PRODUCTIONS Melbourne		CLEMENGER BBDO MELBOURNE		YES	Gold Lion	Gold Lion
A01/009	00992	HUNGERITHM	MARS CHOCOLATE AUSTRALIA	SNICKERS®	CLEMENGER BBDO MELBOURNE	AUSTRALIA	FINCH Melbourne / FLUTTER Melbourne	MEDIACOM AUSTRALIA Melbourne	CLEMENGER BBDO MELBOURNE		YES	Silver Lion	Silver Lion

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A01/016	01402	CHEETOS MUSEUM	CHEETOS	CHEETOS	GOODBY SILVERSTEIN & PARTNERS, San Francisco	USA	CAVIAR Los Angeles / COMPANY 3 Santa Monica / WHITEHOUSE POST Santa Monica / ONE UNION RECORDING San Francisco	OMD USA New York	THE MARKETING ARM, Los Angeles / KETCHUM, San Francisco	YES	Silver Lion	Silver Lion	
A05/029	02898	SEARCH	MCDONALD'S	COLD BEVERAGE VALUE	WE ARE UNLIMITED, Chicago	USA	FURLINED Los Angeles	OMD USA Chicago / RESOLUTION MEDIA Chicago	DDB, Chicago	CARTEL / THE MILL / THE STUDIO	YES	Silver Lion	Silver Lion
A07/014	00643	A WORLD WITH NO HEROES	UBISOFT	TOM CLANCY'S GHOST RECON WILDLANDS	DDB PARIS	FRANCE	MAKE ME PULSE Paris				YES	Silver Lion	Silver Lion
A08/008	00618	CONDENSED PRE-ROLL: CAMPAIGN	GEICO	INSURANCE	THE MARTIN AGENCY, Richmond	USA	PARK PICTURES New York / CUT+RUN New York / MPC LA Culver City / ARTJAIL New York		GEICO		YES	Silver Lion	Silver Lion
A09/010	02866	NOSFERATU	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO, São Paulo	BRAZIL	ALMAPBBDO São Paulo / GETTY IMAGES Brazil / PUNCH AUDIO São Paulo / SLIKLAND São Paulo / BLACK MADRE São Paulo	ALMAPBBDO São Paulo			YES	Silver Lion	Silver Lion
A12/027	02617	THE RIGHT SEARCH	LIBERATION	CHECKNEWS.FR BY DESINTOX	J. WALTER THOMPSON PARIS	FRANCE	J. WALTER THOMPSON PARIS / MUNSO Toulouse	J. WALTER THOMPSON PARIS / IPG MEDIABRANDS Paris			YES	Silver Lion	Silver Lion
A14/002	00205	LIKE MY ADDICTION	ADDICTAIDE	ADDICTAIDE	BETC, Paris	FRANCE	GUM Paris / FRANCINE FRAMBOISE Paris				YES	Silver Lion	Silver Lion
B02/014	00571	SKIP FRIDAY 13	LA LIBANAISE DES JEUX	LOTO LIBANAISE	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES					YES	Silver Lion	Silver Lion
B02/032	00731	MAKE A MASTERPIECE	ADOBE	ADOBE STOCK	GOODBY SILVERSTEIN & PARTNERS, San Francisco	USA					YES	Silver Lion	Silver Lion
C03/016	01823	DOWN SYNDROME ANSWERS	CANADIAN DOWN SYNDROME SOCIETY	HEALTH AWARENESS	FCB, Toronto	CANADA		REPRISE MEDIA Toronto			YES	Silver Lion	Silver Lion
C03/046	03024	UNSAFETY CHECK	BLACK LIVES MATTER	NONPROFIT	J. WALTER THOMPSON NEW YORK	USA	J. WALTER THOMPSON NEW YORK				YES	Silver Lion	Silver Lion
D01/018	00242	EVAN	SANDY HOOK PROMISE	SANDY HOOK PROMISE	BBDO NEW YORK	USA	SMUGGLER New York		DINI VON MUEFFLING COMMUNICATIONS, New York	NO6 / HEARD CITY / BETA PETROL	YES	Silver Lion	Silver Lion
D02/050	02861	NOSFERATU	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO, São Paulo	BRAZIL	ALMAPBBDO São Paulo / GETTY IMAGES Brazil / PUNCH AUDIO São Paulo / SLIKLAND São Paulo / BLACK MADRE São Paulo	ALMAPBBDO São Paulo			YES	Silver Lion	Silver Lion
D03/081	02772	HOLLYWOOD REJECTS ENTRE LES MURS	ALLIANCE FRANÇAISE DE SINGAPOUR	CINE CLUB	OGILVY & MATHER SINGAPORE	SINGAPORE	OGILVY & MATHER SINGAPORE	OGILVY & MATHER SINGAPORE	OGILVY & MATHER SINGAPORE		YES	Silver Lion Campaign	Silver Lion
D03/082	02771	HOLLYWOOD REJECTS AMOUR	ALLIANCE FRANÇAISE DE SINGAPOUR	CINE CLUB	OGILVY & MATHER SINGAPORE	SINGAPORE	OGILVY & MATHER SINGAPORE	OGILVY & MATHER SINGAPORE	OGILVY & MATHER SINGAPORE		YES	Silver Lion Campaign	
D03/083	02770	HOLLYWOOD REJECTS LA VIE D'ADELE	ALLIANCE FRANÇAISE DE SINGAPOUR	CINE CLUB	OGILVY & MATHER SINGAPORE	SINGAPORE	OGILVY & MATHER SINGAPORE	OGILVY & MATHER SINGAPORE	OGILVY & MATHER SINGAPORE		YES	Silver Lion Campaign	
D04/019	00512	THE HEARING TEST IN DISGUISE	COCHLEAR	COCHLEAR HEARING IMPLANT	CHE PROXIMITY, Sydney	AUSTRALIA	REVOLVER/WILL O'ROURKE Sydney / NOISE INTERNATIONAL Sydney	CHE PROXIMITY Sydney	CHE PROXIMITY, Sydney		YES	Silver Lion	Silver Lion
D04/154	01336	JUNE	LYFT	TRANSPORTATION SERVICE	LYFT HQ, San Francisco	USA	BROAD REACH PICTURES Los Angeles / CHROMOSPHERE Glendale	LYFT HQ San Francisco	LYFT HQ, San Francisco		YES	Silver Lion	Silver Lion
E01/006	00647	A WORLD WITH NO HEROES	UBISOFT	TOM CLANCY'S GHOST RECON WILDLANDS	DDB PARIS	FRANCE	MAKE ME PULSE Paris				YES	Silver Lion	Silver Lion
E03/003	00446	THE ENTER SANDBOX VR EXPERIENCE	AUDI	AUDI Q5 QUATTRO	POL, Oslo	NORWAY	MEDIAMONKS Stockholm	MEDIACOM Oslo			YES	Silver Lion	Silver Lion
F01/006	00994	HUNGERITHM	MARS CHOCOLATE AUSTRALIA	SNICKERS®	CLEMENGER BBDO MELBOURNE	AUSTRALIA	FINCH Melbourne / FLUTTER Melbourne	MEDIACOM AUSTRALIA Melbourne	CLEMENGER BBDO MELBOURNE		YES	Silver Lion	Silver Lion

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F02/005	00207	LIKE MY ADDICTION	ADDICTAIDE	ADDICTAIDE	BETC, Paris	FRANCE	GUM Paris / FRANCINE FRAMBOISE Paris			YES	Silver Lion	Silver Lion
F02/008	00234	EVAN	SANDY HOOK PROMISE	SANDY HOOK PROMISE	BBDO NEW YORK	USA	SMUGGLER New York	DINI VON MUEFFLING COMMUNICATIONS, New York	NO6 / HEARD CITY / BETA PETROL	YES	Silver Lion	Silver Lion
F02/013	00343	UNSAFETY CHECK	BLACK LIVES MATTER	NONPROFIT	J. WALTER THOMPSON NEW YORK	USA	J. WALTER THOMPSON NEW YORK			YES	Silver Lion	Silver Lion
F03/004	00435	DECEMBER 21ST	LOTERIAS Y APUESTAS DEL ESTADO	CHRISTMAS LOTTERY	LEO BURNETT, Madrid	SPAIN	LEO BURNETT Madrid / RCR FILMS Madrid	LEO BURNETT, Madrid		YES	Silver Lion	Silver Lion
F03/021	00996	HUNGERITHM	MARS CHOCOLATE AUSTRALIA	SNICKERS®	CLEMENGER BBDO MELBOURNE	AUSTRALIA	FINCH Melbourne / FLUTTER Melbourne	MEDIACOM AUSTRALIA Melbourne	CLEMENGER BBDO MELBOURNE	YES	Silver Lion	Silver Lion
F03/049	02620	THE RIGHT SEARCH	LIBERATION	CHECKNEWS.FR BY DÉSINTOX	J. WALTER THOMPSON PARIS	FRANCE	J. WALTER THOMPSON PARIS / MUNSO Toulouse	J. WALTER THOMPSON PARIS / IPG MEDIABRANDS Paris		YES	Silver Lion	Silver Lion
F06/013	00344	UNSAFETY CHECK	BLACK LIVES MATTER	NONPROFIT	J. WALTER THOMPSON NEW YORK	USA	J. WALTER THOMPSON NEW YORK			YES	Silver Lion	Silver Lion
F08/024	02156	#NUGGSFORCARTER	WENDY'S	QSR	VML, Kansas City	USA		MEDIAVEST SPARK New York	KETCHUM, New York	YES	Silver Lion	Silver Lion
G01/013	00447	THE ENTER SANDBOX VR EXPERIENCE	AUDI	AUDI Q5 QUATTRO	POL, Oslo	NORWAY	MEDIAMONKS Stockholm	MEDIACOM Oslo		YES	Silver Lion	Silver Lion
G02/014	00998	MEET GRAHAM	TRANSPORT ACCIDENT COMMISSION VICTORIA	TRANSPORT ACCIDENT COMMISSION VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA	FLARE PRODUCTIONS BBDO Melbourne / AIRBAG PRODUCTIONS Melbourne	CLEMENGER BBDO MELBOURNE		YES	Silver Lion	Silver Lion
G02/038	02805	DRAW AND RELEASE	SAMSUNG ELECTRONICS	GALAXY S7 EDGE	TOHOKUSHINSHA FILM CORPORATION, Tokyo / DENTSU INC., Tokyo	JAPAN	TOHOKUSHINSHA FILM CORPORATION Tokyo	AID-DCC		YES	Silver Lion	Silver Lion
G03/002	00032	UNLIMITED STADIUM	NIKE	NIKE LUNAR EPIC	BBH, Singapore	SINGAPORE	BBH Singapore			YES	Silver Lion	Silver Lion
H02/005	02414	GOOGLE HOME OF THE WHOPPER	BURGER KING	WHOPPER	DAVID, Miami	USA	CAVIAR Los Angeles		COSMO STREET / BURGER KING	YES	Silver Lion	Silver Lion
A01/049	02964	THE DEBUT	AB INBEV (BUDWEISER) / ESPN	INSTITUTIONAL	AFRICA, São Paulo	BRAZIL	SAIGÓN São Paulo / BIG FOOTE São Paulo			YES	Bronze Lion	Bronze Lion
A02/027	01399	ASPIRIN "HEROSMITHS"	BAYER CONSUMER HEALTH	ASPIRIN MEDICATION	ENERGY BBDO, Chicago	USA	MAVERICK New York / FLARE BBDO Chicago	MEDIACOM Chicago	ICROSSING	YES	Bronze Lion	Bronze Lion
A03/004	01108	IKEA RETAIL THERAPY	IKEA	FURNITURE & HOME ACCESSORIES	ÅKESTAM HOLST, Stockholm	SWEDEN	ÅKESTAM HOLST Stockholm	MEC Stockholm	ÅKESTAM HOLST, Stockholm	YES	Bronze Lion	Bronze Lion
A06/004	00203	CINEMA TO GO	AIR FRANCE	AIR FRANCE	BETC, Paris	FRANCE	RITA FILMS Paris / GREEN UNITED MUSIC Paris			YES	Bronze Lion	Bronze Lion
A08/031	00611	GOOGLE SHEEP VIEW	VISIT FAROE ISLANDS & ATLANTIC AIRWAYS	THE FAROE ISLANDS	LIQUIDMINDS, Copenhagen / SANSIR, Torshavn	DENMARK	LIQUIDMINDS Copenhagen / SANSIR Torshavn / KOVBOY FILM Torshavn	LIQUIDMINDS Copenhagen / SANSIR Torshavn	LIQUIDMINDS, Copenhagen / SANSIR, Torshavn / EHRENBORG KOMMUNIKATION, Copenhagen / TRAVEL PR, London / MGA MEDIAGROUP, New York	YES	Bronze Lion	Bronze Lion
A07/001	00077	SILICON VALLEY URXXL	SKY TELEVISION NEW ZEALAND	SOHO CHANNEL	DDP GROUP NEW ZEALAND, Auckland	NEW ZEALAND		OMD NEW ZEALAND Auckland	SKY TELEVISION NEW ZEALAND	YES	Bronze Lion	Bronze Lion
A07/004	00325	SPANISH LESSONS	NETFLIX	NARCOS	ALMA DDB, Miami	USA				YES	Bronze Lion	Bronze Lion
A11/026	02959	WORLDS APART	HEINEKEN	HEINEKEN BEER	PUBLICIS LONDON	UNITED KINGDOM	RSA FILMS London	MEDIAVEST SPARK London	EDELMAN, London	YES	Bronze Lion	Bronze Lion

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A12/040	02795	THE COLOUR OF CORRUPTION	RECLAME AQUI	VIGIE AQUI	GREY BRAZIL, São Paulo	BRAZIL	GREY BRAZIL São Paulo / RECLAME AQUI São Paulo	GREY BRAZIL São Paulo	GREY BRAZIL, São Paulo / EDELMAN SIGNIFICA, São Paulo	YES	Bronze Lion	Bronze Lion	
A12/055	02659	DYTECTIVE FOR SAMSUNG	SAMSUNG SPAIN	SAMSUNG #TECHNOLOGYWITHPURPOSE	CHEIL SPAIN, Madrid	SPAIN	CHEIL SPAIN Madrid		CHEIL SPAIN, Madrid	YES	Bronze Lion	Bronze Lion	
A14/017	01010	FORGETTING AUSCHWITZ, REMEMBERING AUSCHWITZ	FIGLI DELLA SHOAH AND FONDAZIONE CDED	HOLOCAUST REMEMBRANCE DAY	HAVAS MILAN	ITALY	INDIANA PRODUCTION COMPANY Milan / UPRISING Milan / BASEMENT Milan		HAVAS PR MILAN	YES	Bronze Lion	Bronze Lion	
A14/053	01862	ECOALARM	FUNDACIÓN BANCO DE BOSQUES	ECOALARM	WUNDERMAN BUENOS AIRES	ARGENTINA	WUNDERMAN BUENOS AIRES			YES	Bronze Lion	Bronze Lion	
B02/018	00511	THE HEARING TEST IN DISGUISE	COCHLEAR	COCHLEAR HEARING IMPLANT	CHE PROXIMITY, Sydney	AUSTRALIA	REVOLVER/WILL O'ROURKE Sydney / NOISE INTERNATIONAL Sydney	CHE PROXIMITY Sydney	CHE PROXIMITY, Sydney	YES	Bronze Lion	Bronze Lion	
C02/007	00161	DRAG, DROP & GO	CHEAPFLIGHTS	CHEAPFLIGHTS	UNCLE GREY, Copenhagen	DENMARK	WM CREATIVE LABS Hong Kong	UNCLE GREY Copenhagen		YES	Bronze Lion	Bronze Lion	
C02/014	01111	IKEA RETAIL THERAPY	IKEA	FURNITURE & HOME ACCESSORIES	ÅKESTAM HOLST, Stockholm	SWEDEN	ÅKESTAM HOLST Stockholm	MEC Stockholm	ÅKESTAM HOLST, Stockholm	YES	Bronze Lion	Bronze Lion	
C03/001	00176	PAX IT	IKEA DEUTSCHLAND GMBH & CO. KG	PAX CLOSET	GRABARZ & PARTNER, Hamburg	GERMANY			IKEA GERMANY	YES	Bronze Lion	Bronze Lion	
C03/017	00623	CONDENSED PRE-ROLL: CAMPAIGN	GEICO	INSURANCE	THE MARTIN AGENCY, Richmond	USA	PARK PICTURES New York / CUT+RUN New York / MPC LA Culver City / ARTJAIL New York		GEICO	YES	Bronze Lion	Bronze Lion	
D01/022	00247	THE SHARED STORY OF HARRY AND AHMED	UNICEF	SUPPORT CHILD REFUGEES	180 AMSTERDAM, Amsterdam	THE NETHERLANDS	SMUGGLER London / TRIM EDITING London / WAVE RECORDING STUDIOS Amsterdam / MPC CREATIVE London			YES	Bronze Lion	Bronze Lion	
D01/085	01064	THE DNA JOURNEY	MOMONDO	MOMONDO TRAVEL SEARCH ENGINE	&Co./NoA, Copenhagen	DENMARK	BACON Copenhagen	BE ON Copenhagen	RADIUS KOMMUNIKATION, Copenhagen	YES	Bronze Lion	Bronze Lion	
D01/127	00628	THE WORLD'S BIGGEST ASSHOLE	DONATE LIFE	ORGAN DONATION	THE MARTIN AGENCY, Richmond	USA	FURLINED Los Angeles / CUT + RUN Santa Monica / THE MILL Los Angeles / LIME STUDIOS Santa Monica / DUOTONE AUDIO GROUP New York	THE MARTIN AGENCY Richmond	THE MARTIN AGENCY, Richmond	DONATE LIFE AMERICA	YES	Bronze Lion	Bronze Lion
D01/231	01288	GRAVITY CAT	SONY INTERACTIVE ENTERTAINMENT	GRAVITY DAZE2	TOHOKUSHINSHA FILM CORPORATION, Tokyo / HAKUHODO INC., Tokyo	JAPAN	TOHOKUSHINSHA FILM CORPORATION Tokyo			YES	Bronze Lion	Bronze Lion	
D02/025	01081	BACK TO LIFE IN VIRTUAL REALITY: RHOMALEOSAURUS & GIRAFFATITAN	GOOGLE ARTS & CULTURE	GOOGLE ARTS & CULTURE NATURAL HISTORY	GOOGLE CREATIVE LAB, London	UNITED KINGDOM	FRAMESTORE London / GRAND CENTRAL SOUND STUDIOS London		MUSEUM FÜR NATURKUNDE / NATURAL HISTORY MUSEUM	YES	Bronze Lion	Bronze Lion	
D02/029	02057	INSTANTDJ	BACARDI	BACARDI	BBDO NEW YORK	USA	BBDO STUDIOS New York	OMD USA New York	TONEFARMER	YES	Bronze Lion	Bronze Lion	
D02/033	01274	THROUGH THE DARK	GOOGLE	GOOGLE PLAY	R/GA SYDNEY	AUSTRALIA	EXIT FILMS Sydney / XYZ STUDIOS Melbourne	ESSENCE DIGITAL Sydney	POEM GROUP, Sydney	YES	Bronze Lion	Bronze Lion	
D02/045	02415	GOOGLE HOME OF THE WHOPPER	BURGER KING	WHOPPER	DAVID, Miami	USA	CAVIAR Los Angeles		COSMO STREET / BURGER KING	YES	Bronze Lion	Bronze Lion	
D03/111	01380	THE WOLF: EPISODE 1	HP	PRINT AND PC SECURITY	GIANT SPOON, Los Angeles / HP, Palo Alto	USA	PARK PICTURES Santa Monica		HP, Palo Alto	YES	Bronze Lion Campaign	Bronze Lion	
D03/112	01381	THE WOLF: EPISODE 2	HP	PRINT AND PC SECURITY	GIANT SPOON, Los Angeles / HP, Palo Alto	USA	PARK PICTURES Santa Monica			YES	Bronze Lion Campaign		
D03/113	01382	THE WOLF: EPISODE 3	HP	PRINT AND PC SECURITY	GIANT SPOON, Los Angeles / HP, Palo Alto	USA	PARK PICTURES Santa Monica		HP, Palo Alto	YES	Bronze Lion Campaign		
D03/114	01383	THE WOLF: EPISODE 4	HP	PRINT AND PC SECURITY	GIANT SPOON, Los Angeles / HP, Palo Alto	USA	PARK PICTURES Santa Monica			YES	Bronze Lion Campaign		
D04/068	02429	MY MUTANT BRAIN	KENZO	KENZO PARFUMS	MJZ, Los Angeles / BLACK FRAME, New York	USA	MJZ Los Angeles			YES	Bronze Lion	Bronze Lion	

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D04/100	01289	GRAVITY CAT	SONY INTERACTIVE ENTERTAINMENT	GRAVITY DAZE2	TOHOKUSHINSHA FILM CORPORATION, Tokyo / HAKUHODO INC., Tokyo	JAPAN	TOHOKUSHINSHA FILM CORPORATION Tokyo			YES	Bronze Lion	Bronze Lion	
D04/109	00609	L'AMOUR, L'AMOUR.	INTERMARCHÉ	INTERMARCHÉ	ROMANCE, Paris	FRANCE	CARNIBIRD Paris / NIGHTSHIFT Paris / THE Paris			YES	Bronze Lion	Bronze Lion	
D04/163	02430	OSTRICH	SAMSUNG	SAMSUNG	MJZ, Los Angeles / LEO BURNETT CHICAGO	USA	MJZ Los Angeles			YES	Bronze Lion	Bronze Lion	
E01/007	02631	THE SNACKER HACKER	KERRY FOODS	MATTESSONS	SAATCHI & SAATCHI, London	UNITED KINGDOM	INSIDE JOB London / STINK STUDIOS London / ABSOLUTE POST London / REDLIGHT STUDIOS London	VIZEUM GLOBAL London		YES	Bronze Lion	Bronze Lion	
E02/012	00585	TRAMROULETTE	HOLLAND CASINO	ROULETTE	TBWAINEBOKO, Amsterdam	THE NETHERLANDS	TBWAINEBOKO Amsterdam			YES	Bronze Lion	Bronze Lion	
E03/008	01702	GREEN LIGHT RUN	ADIDAS	PUREBOOST	TBWAHAKUHODO, Tokyo	JAPAN	TOHOKUSHINSHA FILM CORPORATION Tokyo	TBWAHAKUHODO Tokyo	TBWAHAKUHODO, Tokyo	YES	Bronze Lion	Bronze Lion	
F01/008	00716	LITBAITS	THE WILD DETECTIVES	BOOKSTORE	DIESTE, Dallas	USA				YES	Bronze Lion	Bronze Lion	
F02/074	01824	DOWN SYNDROME ANSWERS	CANADIAN DOWN SYNDROME SOCIETY	HEALTH AWARENESS	FCB, Toronto	CANADA		REPRISE MEDIA Toronto		YES	Bronze Lion	Bronze Lion	
F03/015	00354	SEARCH FOR GREATNESS	SONY PLAYSTATION	SONY PLAYSTATION	BBH, New York	USA	EPOCH FILMS New York / STILLKING FILMS Prague / THE SLAUGHTERHOUSE AT BBH New York / ROCK PAPER SCISSORS New York / THE MILL New York	MEDIACOM New York	HASTINGS SOUND	YES	Bronze Lion	Bronze Lion	
F03/028	01686	TWITTER BEEF	WENDY'S	WENDY'S	VML, Kansas City	USA		MEDIAVEST SPARK New York	KETCHUM, New York	YES	Bronze Lion	Bronze Lion	
F05/031	01252	ASK FOR A RAISE	THE MUSE, LADIES GET PAID, PAYSACLE, REPLY.AI	ASK FOR A RAISE	R/GA, New York	USA			THE MUSE / LADIES GET PAID / PAYSACLE / REPLY.AI	YES	Bronze Lion	Bronze Lion	
F05/032	01251	MAMBA DAY	NIKE	NIKE	R/GA, New York	USA	WIEDEN+KENNEDY Portland			YES	Bronze Lion	Bronze Lion	
F05/125	11681	TIDE'S SUPER BOWL STAIN	PROCTER & GAMBLE	TIDE PODS PLUS DOWNY	HEARTS & SCIENCE, New York / SAATCHI & SAATCHI, New York	USA	SAATCHI & SAATCHI New York	HEARTS & SCIENCE New York	MARINA MAHER COMMUNICATIONS, New York	TAYLOR	YES	Bronze Lion	Bronze Lion
F06/011	00327	EPISODE LEAK	NETFLIX	NARCOS	ALMA DDB, Miami	USA				YES	Bronze Lion	Bronze Lion	
F06/166	01771	KLARAFY	KLARA	KLARAFY	FAMOUSGREY BRUSSELS	BELGIUM	FAMOUSGREY BRUSSELS	MINDSHARE Brussels	FAMOUSGREY BRUSSELS		YES	Bronze Lion	Bronze Lion
F06/180	13786	GOOGLE HOME OF THE WHOPPER	BURGER KING	WHOPPER	DAVID, Miami	USA	CAVIAR Los Angeles		COSMO STREET / BURGER KING	YES	Bronze Lion	Bronze Lion	
F08/051	02757	LITTLE BIT OF THE TOUR	SKODA	SKODA	FALLON LONDON	UNITED KINGDOM	FALLON LONDON			YES	Bronze Lion	Bronze Lion	
F09/011	01113	IKEA RETAIL THERAPY	IKEA	FURNITURE & HOME ACCESSORIES	AKESTAM HOLST, Stockholm	SWEDEN	AKESTAM HOLST Stockholm	MEC Stockholm	AKESTAM HOLST, Stockholm	YES	Bronze Lion	Bronze Lion	
F09/018	01826	DOWN SYNDROME ANSWERS	CANADIAN DOWN SYNDROME SOCIETY	HEALTH AWARENESS	FCB, Toronto	CANADA		REPRISE MEDIA Toronto		YES	Bronze Lion	Bronze Lion	
G01/023	01050	KNOW YOU AGAIN	BAIDU	AI GLASSES	F5, Shanghai	CHINA	F5 Shanghai		F5, Shanghai	YES	Bronze Lion	Bronze Lion	
G01/026	01029	RIMOWA ELECTRONIC TAG	RIMOWA ELECTRONIC TAG GMBH	RIMOWA ELECTRONIC TAG	PHILIPP UND KEUNTJE, Hamburg / RIMOWA ELECTRONIC TAG, Hamburg / T-SYSTEMS INTERNATIONAL, Frankfurt / AIRBUS GROUP, Leiden	GERMANY	E INK HOLDINGS INC, Taipei City / NETRONIX INC, Taipei City			YES	Bronze Lion	Bronze Lion	

Cyber Lions Winners

G01/028	01633	NOSULUS RIFT	UBISOFT	NOSULUS RIFT	BUZZMAN, Paris / PRODUCTMAN, Paris	FRANCE	LES IMPRODUCTIBLES Paris / PRODUCTMAN Paris		BUZZMAN, Paris	YES	Bronze Lion	Bronze Lion
G02/042	02381	THE VOICE OF ART	IBM	IBM CLOUD	OGILVY BRASIL, São Paulo	BRAZIL	BANDO São Paulo / BANDA SONORA PRODUÇÕES ARTISTICAS São Paulo		INPRESS, São Paulo IBM BRASIL	YES	Bronze Lion	Bronze Lion
G03/003	00347	STREET SWATCHES	RENO-DEPÔT	SICO'S PAINT	SID LEE, Montréal	CANADA	SID LEE Montréal	SID LEE MEDIA Montréal / ASTRAL MEDIA Montréal		YES	Bronze Lion	Bronze Lion
H01/035	01000	HUNGERITHM	MARS CHOCOLATE AUSTRALIA	SNICKERS®	CLEMENGER BBDO MELBOURNE	AUSTRALIA	FINCH Melbourne / FLUTTER Melbourne	MEDIACOM AUSTRALIA Melbourne	CLEMENGER BBDO MELBOURNE	YES	Bronze Lion	Bronze Lion
H01/046	01935	AUDI AND AIRBNB LIVE TO DRIVE	AUDI OF AMERICA	AUTOMOBILES	VENABLES BELL & PARTNERS, San Francisco	USA	MJZ Los Angeles / FINAL CUT Los Angeles / 740 SOUND DESIGN Los Angeles / FRAMESTORE Los Angeles	MEDIACOM Los Angeles		YES	Bronze Lion	Bronze Lion
H01/097	01544	2016 WRAPPED	SPOTIFY	SPOTIFY	SPOTIFY, New York	USA	SPOTIFY New York	SPOTIFY New York		YES	Bronze Lion	Bronze Lion
H01/144	02968	THE DEBUT	AB INBEV (BUDWEISER) / ESPN	INSTITUTIONAL	AFRICA, São Paulo	BRAZIL	SAIGON São Paulo / BIG FOOTE São Paulo			YES	Bronze Lion	Bronze Lion

Total Awards: 110