

Creative eCommerce Winners

Cat. No	Entry No	Title	Client	Product	Entrant / Idea Creation	Country	Production	Media	PR	Additional	Prize	Award
B01/008	00208	DO BLACK - THE CARBON LIMIT CREDIT CARD	DOCONOMY	DO BLACK	RBK COMMUNICATION, Stockholm	SWEDEN	MAKING WAVES, Stockholm		HILL+KNOWLTON STRATEGIES, Stockholm		Grand Prix	Grand Prix
C05/017	00148	KFC CHRISTMAS POCKET STORE	YUM CHINA	KFC CHRISTMAS FRIED CHICKEN SHOP	ISOBAR CHINA GROUP, Shanghai	CHINA	HO COMMUNICATION, Shanghai				Gold Lion	Gold Lion
C03/004	00234	THE WHOPPER DETOUR	BURGER KING	FOOD	FCB NEW YORK	USA	O POSITIVE, New York / MACKCUT, New York / HUMAN, New York / CHEMISTRY CREATIVE, New York / ZOMBIE STUDIO, São Paulo	HORIZON MEDIA, New York	ALISON BROD MARKETING + COMMUNICATIONS, New York	HONEYMIX, New York	Silver Lion	Silver Lion
F02/005	00209	DO BLACK - THE CARBON LIMIT CREDIT CARD	DOCONOMY	DO BLACK	RBK COMMUNICATION, Stockholm	SWEDEN	MAKING WAVES, Stockholm		HILL+KNOWLTON STRATEGIES, Stockholm		Silver Lion	Silver Lion
A04/003	00130	HEY GOOGLE, ASK NIKE	NIKE	NIKE	R/GA , New York	USA	R/GA , New York / RAIN, New York				Bronze Lion	Bronze Lion
A11/002	00183	PAY IT FORWARD	THE BIG ISSUE	THE BIG ISSUE	FCB INFERNO, London	UNITED KINGDOM	ARCHER'S MARK, London				Bronze Lion	Bronze Lion
E01/001	00046	CAR-2-BIKE	VELORETTI	VELORETTI BIKES	VELORETTI, Amsterdam / G-UNIT, Amsterdam	THE NETHERLANDS					Bronze Lion	Bronze Lion
F03/016	00224	AIR MAX GRAFFITI STORES	NIKE	AIR MAX	AKQA, São Paulo	BRAZIL	ZOHAR CINEMA, Rio de Janeiro / HEFTY, São Paulo	WIEDEN+KENNEDY, São Paulo			Bronze Lion	Bronze Lion
F04/015	00096	HAGGLEBOT	FLIPKART INTERNET PVT LTD	SALE EVENT - FLIPKART'S THE BIG BILLION DAYS	DENTSU WEBCHUTNEY, Bangalore	INDIA	GOOGLE ASIA PACIFIC, Singapore			FLIPKART , Bangalore	Bronze Lion	Bronze Lion

Total Awards: 9