

ADC*E

1st EUROPEAN CREATIVITY FESTIVAL

RE-DESIGNING EUROPE

6 / 7 / 8 NOVEMBER

DISSENY HUB BARCELONA

Thursday 6 November / Judging Day

Entry only for registered jurors

09:30 - 21:00

23rd ADCE Awards / Best of European Design and Advertising

Friday 7 November / Festival

Entry with 2 day pass ticket

09:30 - 10:00

Registration

10:00 - 10:15

Welcome

10:15 - 11:00

Re-designing Creativity / Amir Kassaei + Guido Heffels + Mark Tutssel

11:00 - 11:30

Re-designing Google / Felipe San Juan

11:30 - 12:00

Re-designing Traditional Branding / Louise Fili

12:00 - 12:15

Break

12:15 - 12:45

Re-designing Luxury / Albert Folch + Christophe Balaesque

12:45 - 13:15

Re-designing Protest / Catherine Flood

13:15 - 14:30

Lunch Break

14:30 - 15:00

Re-designing Business / Alfons Cornella

15:00 - 15:30

Re-designing Cities / Artur Serra

15:30 - 16:00

Re-designing Graphics / Jader Tolja

16:00 - 17:00

I wish I'd done that – D&AD panel / Gary Holt + Astrid Stavro + Andrew Sandoz

Saturday 8 November / Festival

Entry with 2 day pass ticket

10:30 - 13:30

Workshops

- 1 | Data visualization by Outliers
- 2 | Learn by funding by Goteo
- 3 | Co-creation by Platoniq
- 4 | Music to watch by Trafalgar 13
- 5 | Body conscious design by Jader Tolja and Patrizia Boglione

13:30 - 15:30

Lunch Break

15:30 - 17:00

Highlights from Europe / Powered by PechaKucha

17:00 - 18:00

Announcing ADCE Awards winners 2014 / Jurors & Jury Presidents on the stage

22:30 - 01:00

Closing Party / Announcing Grand Prix 2014