

# TEDx Cibeles

x = independently organized TED event

## TEDx Cibeles 2012 - Agenda

09.00

Registration

10.30

**Welcome session**

*Wosap*

### Session I : Outstanding and Remarkable

10.45

**Intro**

*Intro video – welcome*

10.55

**Maickel Melamed**

*Overcoming a crisis: a different approach*

11.15

**Evans Wadongo**

*An idea that lights up the world*

11.35

**TED Video**

*Video*

11.50

**Finn Kydland**

*The temptation -- and perils -- of inconsistent policy*

12.10

Break

### Session II : Thinking and acting

12.35

**Nikhil Goyal**

*Learning revolution*

12.55

**Tony Chen**

*The bottom billion*

13.15

**TED Video**

*Video*

13.30

**Juan Jiménez R**

*Unemployment, a stage in life that I recommend*

13.40

**Marcello Girone**

*From Marketing to Solidarity*

14.00

**Entertainment Session**

*Bvocal*

14.25

Lunch

### Session III : Fostering the right brain

15.50

**Nuria Pérez**

*Teach a talent, give a future*

16.05

**TED Video**

*Video*

16.20

**Beatriz Lara**

*Innovation and social impact*

16.30

**Simran Sethi**

*Why and how do we engage?*

16.50

**Entertainment Session**

*Paupacazul*

17.10

Break

### Session IV : Ahead of us

17.35

**Entertainment Session**

*Javier Luxor*

17.50

**Catalina Hoffmann**

*Making a dream come true: Reinventing the world of the elderly*

18.05

**Juan Verde**

*Towards a green economy*

18.25

**Entertainment Session**

*Drum Cafe*

19.00

Cocktail

### What does the color on your badge mean?



Entrepreneurship, mentoring,...



Blogging, web guru,...



Art, music, photography,...



School, University,...



Business, consulting,...



Innovation, technology,...



Environment, philanthropy,...



Food, traveling,...