

Shortlist (Titanium and Integrated Lions)

Cat. No	Entry No	Title	Client	Product	Entrant Company	Country
A01 (Titanium and Integrated)						
A01/013	00014	THE MONSTER-SMART LAUNCH	DAIMLER AG / SMART MM	SMART	BBDO GROUP GERMANY Berlin	GERMANY
A01/016	00017	LOOK AT ME	SAMSUNG ELECTRONICS	SAMSUNG ELECTRONICS	CHEIL WORLDWIDE Seoul	SOUTH KOREA
A01/020	00021	MONTY'S CHRISTMAS	JOHN LEWIS PARTNERSHIP	CHRISTMAS	ADAM&EVEDDB London	UNITED KINGDOM
A01/026	00027	CLEVER BUOY	OPTUS	OPTUS NETWORKING	M&C SAATCHI Sydney	AUSTRALIA
A01/045	00049	THE OTHER SIDE	HONDA MOTOR EUROPE	CIVIC TYPE R	WIEDEN+KENNEDY London	UNITED KINGDOM
A01/059	00065	THE BERLIN WALL OF SOUND	SOUNDCLOUD	SOUNDCLOUD	GREY GERMANY Düsseldorf	GERMANY
A01/086	00104	CONVERSE: MADE BY YOU	CONVERSE	FASHION/APPAREL	ANOMALY New York	USA
A01/090	00111	NEWCASTLE BAND OF BRANDS	HEINKEN USA	NEWCASTLE BROWN ALE	DROGA5 New York	USA
A01/093	00120	HEARING HANDS	SAMSUNG ELECTRONICS TURKEY	TITANIUM	LEO BURNETT ISTANBUL	TURKEY
A01/096	00125	RED SOX: GREEN MONSTER	BENJAMIN MOORE	PAINT	THE MARTIN AGENCY Richmond	USA
A01/100	00134	I WILL WHAT I WANT	UNDER ARMOUR	WOMEN'S APPAREL	DROGA5 New York	USA
A01/119	00174	GROCERIES NOT GUNS	MOMS DEMAND ACTION FOR GUN SENSE IN AMERICA	PUBLIC AWARENESS - GUN CONTROL	GREY CANADA Toronto	CANADA
A01/132	00214	RADIANT RETURN	PZ CUSSONS	RADIANT	DDB GROUP MELBOURNE	AUSTRALIA
A01/142	00233	HORSE WITH HARDEN	FOOT LOCKER	FOOT LOCKER	BBDO NEW YORK	USA
A01/148	00250	LOVE HAS NO LABELS	ADCOUNCIL	LOVE HAS NO LABELS	R/GA New York	USA
A01/156	00296	VODAFONE "BETWEEN US"	VODAFONE	VODAFONE RED LIGHT APPLICATION	Y&R TEAM RED ISTANBUL	TURKEY
A01/160	00244	SOCIAL SAVVY BURGLAR	ALLSTATE INSURANCE COMPANY	HOME INSURANCE	LEO BURNETT CHICAGO	USA
A01/176	00124	NAZIS AGAINST NAZIS – GERMANY'S MOST INVOLUNTARY CHARITY WALK	ZDK GESELLSCHAFT DEMOKRATISCHE KULTUR	EXIT-DEUTSCHLAND	GGH LOWE Hamburg	GERMANY
A01/180	00135	HOUSE OF MAMBA	NIKE	NIKE BASKETBALL CHINA	AKQA London	UNITED KINGDOM

Shortlist (Titanium and Integrated Lions)

A01/186	00160	EMILY'S OZ	COMCAST/XFINITY	COMCAST/XFINITY	GOODBY SILVERSTEIN & PARTNERS NY New York	USA
A01/216	00192	HOLOGRAMS FOR FREEDOM	NO SOMOS DELITO (WE ARE NOT CRIME)	NGO	DDB SPAIN Madrid	SPAIN
A01/228	00209	THE MARATHON WALKER	WATER FOR AFRICA	CHARITY	OGILVY PARIS	FRANCE
A01/235	00220	805 MILLION NAMES	UNITED NATIONS WORLD FOOD PROGRAMME	FIGHTING HUNGER WORLDWIDE	FORSMAN & BODENFORS Gothenburg	SWEDEN
A01/266	00285	PROUD WHOPPER	BURGER KING	WHOPPER	DAVID Miami	USA
A01/273	00292	ABLA FAHITA	CBC	ENTERTAINMENT TV PROGRAM	J. WALTER THOMPSON CAIRO	EGYPT
A01/288	00166	RISK EVERYTHING	NIKE	APPAREL/FOOTWEAR	WIEDEN+KENNEDY Portland	USA
A01/295	00310	REDUCE SPEED DIAL	VOLKSWAGEN	VOLKSWAGEN	COLENZO BBDO Auckland	NEW ZEALAND
A01/299	00314	THE FACE OF LITTER	HONG KONG CLEANUP	HONG KONG CLEANUP	OGILVY & MATHER GROUP HONG KONG	HONG KONG
A01/312	00327	ELAN TASTE THE TRANSLATION	ELAN	TRANSLATOR	J. WALTER THOMPSON AMSTERDAM	THE NETHERLANDS
A01/316	00332	FIRST DAYS OUT	MARS BRASIL	PEDIGREE ADOPTION	ALMAPBBDO São Paulo	BRAZIL
A01/320	00336	SECURITY MOMS	SPORT CLUBE DO RECIFE	SOCCER TEAM	OGILVY BRASIL São Paulo	BRAZIL
A01/324	00340	BEER TOOTH IMPLANT	CCU	CERVEZA SALTA	OGILVY & MATHER ARGENTINA Buenos Aires	ARGENTINA
A01/328	00344	SAFETY TRUCK	SAMSUNG	CORPORATE	LEO BURNETT ARGENTINA Buenos Aires	ARGENTINA
A01/330	00346	#LIKEAGIRL	PROCTER & GAMBLE	ALWAYS	LEO BURNETT TORONTO	CANADA
A01/363	00357	THE GUN SHOP	STATES UNITED TO PREVENT GUN VIOLENCE	ANTI-GUN VIOLENCE	GREY NEW YORK	USA
A01/369	00371	RE2PECT	JORDAN BRAND	JORDAN BRAND	WIEDEN+KENNEDY New York	USA
A01/370	00376	EMOJI ORDERING	DOMINO'S	DOMINO'S	CP+B Boulder	USA

Total Entries:

37