

Sustainable Development Goals Winners

Cat. No	Entry No	Title	Client	Product	Entrant / Idea Creation	Country	Production	Media	PR	Additional	Prize	Award
E01/039	00478	THE LION'S SHARE	MARS AUSTRALIA	THE LION'S SHARE	CLEMENGER BBDO MELBOURNE / FINCH, Melbourne	AUSTRALIA	CLEMENGER BBDO MELBOURNE / FINCH, Melbourne	CLEMENGER BBDO MELBOURNE	CLEMENGER BBDO MELBOURNE	THE LION'S SHARE, New York / MARS INCORPORATED, Melbourne / D.A.M, Paddington	Grand Prix	Grand Prix
A04/052	00759	THE OPEN DOOR PROJECT	THE MILLENNIUM SCHOOL	SCHOOL	FCBULKA, Delhi	INDIA	FCBULKA, Delhi		CUMULUS, Gurgaon		Gold Lion	Gold Lion
A05/003	00057	GRACIE AI	STREET GRACE	FIGHTING DOMESTIC MINOR SEX TRAFFICKING	BBDO ATLANTA	USA	BBDO ATLANTA				Gold Lion	Gold Lion
C03/126	00321	MORSE CODE FOR GBOARD	GOOGLE	EXTENSION FOR SMARTPHONE KEYBOARDS	GOOGLE CREATIVE LAB, New York	USA	GOOGLE CREATIVE LAB, New York			TANIA AND KEN FINLAYSON, New York	Gold Lion	Gold Lion
A01/015	00620	UCB AGROBANKING	UCB - UCASH, SHWAPNO	MOBILE BANKING SERVICE	GREY BANGLADESH, Dhaka	BANGLADESH					Silver Lion	Silver Lion
A03/076	00608	SECOND CHANCES	DONATE LIFE CALIFORNIA	DONATE LIFE CALIFORNIA	CASANOVA/McCANN, Costa Mesa / McCANN CANADA, Toronto / McCANN NEW YORK	USA	CRAFT WORLDWIDE, New York / D'AVANT-GARDE MEDIA, Santa Monica / 4K FILM PRODUCTION, Cochrane / JSM MUSIC, New York / TRULOVE POST, Culver City		McCANN NEW YORK	SAINTS EDITORIAL, Toronto	Silver Lion	Silver Lion
A04/027	00756	STORYSIGN	HUAWEI	HUAWEI BRAND	FCB INFERNO, London	UNITED KINGDOM	DOG EAT DOG, London / AARDMAN ANIMATIONS, Bristol / TENTHREE EDITING, London / UNIT, London / MCASSO, London	WAVEMAKER, London		HUAWEI, London	Silver Lion	Silver Lion
B04/039	00646	SNAP PACK	CARLSBERG	CARLSBERG	CARLSBERG, Copenhagen / TOWN HOUSE, Copenhagen	DENMARK	CARLSBERG, Copenhagen / NMP SYSTEMS, Dusseldorf	CARLSBERG, Copenhagen	CARLSBERG, Copenhagen / SMARTS COMMUNICATE, London		Silver Lion	Silver Lion
B07/019	00479	THE LION'S SHARE	MARS AUSTRALIA	THE LION'S SHARE	CLEMENGER BBDO MELBOURNE / FINCH, Melbourne	AUSTRALIA	CLEMENGER BBDO MELBOURNE / FINCH, Melbourne	CLEMENGER BBDO MELBOURNE	CLEMENGER BBDO MELBOURNE	THE LION'S SHARE, New York / MARS INCORPORATED, Melbourne / D.A.M, Paddington	Silver Lion	Silver Lion
C03/097	00487	TOMMY HILFIGER ADAPTIVE	TOMMY HILFIGER	TOMMY HILFIGER ADAPTIVE: ADAPTIVE CLOTHING FOR PEOPLE WITH DISABILITIES	WUNDERMAN THOMPSON, New York / POSSIBLE NEW YORK / WUNDERMAN, New York	USA	HUMBLE, New York				Silver Lion	Silver Lion
D01/007	00039	HARMLESS GUNS	DAGOMA	3D PRINTING	TBWA/PARIS	FRANCE	TBWA/ELSE, Paris				Silver Lion	Silver Lion
A01/002	00206	AN POST - ADDRESS POINT	AN POST	ADDRESS POINT	WUNDERMAN THOMPSON, Dublin / JWT FOLK, Dublin	IRELAND					Bronze Lion	Bronze Lion
A03/053	00468	BACK2LIFE	SAMSUNG	CORPORATE SOCIAL RESPONSIBILITY PROJECT (CPR)	CHEIL PENGTAI, Beijing / CHEIL WORLDWIDE HONG KONG	CHINA	BIGFISH, Beijing	CHEIL PENGTAI, Beijing			Bronze Lion	Bronze Lion
A03/091	00711	NEXT MINUTE LAW	MINISTERIO PUBLICO AND ABAP	INSTITUTIONAL	VMLY&R BRAZIL, São Paulo / Y&R SAO PAULO	BRAZIL	Y&R SAO PAULO	Y&R SAO PAULO	Y&R SAO PAULO		Bronze Lion	Bronze Lion
A04/002	00073	KUPU	SPARK	SPARK	COLENZO BBDO, Auckland	NEW ZEALAND	RUSH DIGITAL INTERACTIVE, Auckland / CREATURE, Auckland / FRANKLIN RD, Auckland	PHD, Auckland	DRUM, Auckland	AUCKLAND UNIVERSITY OF TECHNOLOGY / TIKI TAANE, N/A	Bronze Lion	Bronze Lion
A05/001	00030	KOSHOGO	KLOOP	MEDIA & PUBLICATIONS	LEO BURNETT MOSCOW	RUSSIA					Bronze Lion	Bronze Lion
B03/012	00106	ACCESSIBILITY MAT	FORD MOTOR COMPANY	FORD MOTOR COMPANY	GTB BRASIL, São Paulo	BRAZIL				CODE STUDIO, São Paulo / PARANOID BR, São Paulo / BIZSYS, São Paulo / J. WALTER THOMPSON BRAZIL, São Paulo	Bronze Lion	Bronze Lion
B04/019	00245	MIMICA	MIMICA	MIMICA TOUCH	R/GA LONDON / MIMICA, London	UNITED KINGDOM	R/GA LONDON				Bronze Lion	Bronze Lion
B04/036	00617	DO BLACK - THE CARBON LIMIT CREDIT CARD	DOCONOMY	DO BLACK	RBK COMMUNICATION, Stockholm	SWEDEN	MAKING WAVES, Stockholm		HILL+KNOWLTON STRATEGIES, Stockholm		Bronze Lion	Bronze Lion
B05/021	00618	DO BLACK - THE CARBON LIMIT CREDIT CARD	DOCONOMY	DO BLACK	RBK COMMUNICATION, Stockholm	SWEDEN	MAKING WAVES, Stockholm		HILL+KNOWLTON STRATEGIES, Stockholm		Bronze Lion	Bronze Lion
C01/026	00769	PROJECT FREE PERIOD	JOHNSON & JOHNSON, INDIA	STAYFREE	DDB MUDRA, Mumbai	INDIA				MOTHERSHIP PRODUCTIONS, Mumbai	Bronze Lion	Bronze Lion
E01/015	00619	DO BLACK - THE CARBON LIMIT CREDIT CARD	DOCONOMY	DO BLACK	RBK COMMUNICATION, Stockholm	SWEDEN	MAKING WAVES, Stockholm		HILL+KNOWLTON STRATEGIES, Stockholm		Bronze Lion	Bronze Lion

Total Awards: 22