

Social & Influencer Winners

Cat. No	Entry No	Title	Client	Product	Entrant / Idea Creation	Country	Production	Media	PR	Additional	Prize	Award
B06/036	00652	KEEPING FORTNITE FRESH	WENDY'S	WENDY'S COMMUNITY MANAGEMENT	VMLY&R, Kansas City	USA		SPARK FOUNDRY, New York	KETCHUM, New York		Grand Prix	Grand Prix
A06/018	00917	NIKE DREAM CRAZY	NIKE	NIKE	WIEDEN+KENNEDY, Portland	USA	PARK PICTURES, Santa Monica	WIEDEN+KENNEDY, Portland		PUBLICIS SAPIENT, Seattle / JOINT EDITORIAL, Portland / A52, Santa Monica / COMPANY 3, Los Angeles / WALKER, Los Angeles / LIME STUDIOS, Santa Monica	Gold Lion	Gold Lion
A08/006	01142	MY LIFE AS A NPC	UBIOSFT	ASSASSINS CREED ODYSSEY	DDB PARIS	FRANCE	MAKEMEPULSE, Paris / PRESS PLAY ON TAPE, Paris / THE, Paris				Gold Lion	Gold Lion
A11/052	10086	SLEEPING GIANTS - A CAMPAIGN TO DEFUND BIGOTRY	SLEEPING GIANTS	SLEEPING GIANTS - A CAMPAIGN TO DEFUND BIGOTRY	SLEEPING GIANTS, San Francisco	USA	SLEEPING GIANTS, San Francisco	SLEEPING GIANTS, San Francisco	SLEEPING GIANTS, San Francisco		Gold Lion	Gold Lion
B05/031	00918	NIKE DREAM CRAZY	NIKE	NIKE	WIEDEN+KENNEDY, Portland	USA	PARK PICTURES, Santa Monica	WIEDEN+KENNEDY, Portland		PUBLICIS SAPIENT, Seattle / JOINT EDITORIAL, Portland / A52, Santa Monica / COMPANY 3, Los Angeles / WALKER, Los Angeles / LIME STUDIOS, Santa Monica	Gold Lion	Gold Lion
C02/034	00920	NIKE DREAM CRAZIER	NIKE	NIKE	WIEDEN+KENNEDY, Portland	USA	SOMESUCH, Los Angeles	WIEDEN+KENNEDY, Portland / PUBLICIS SAPIENT, Seattle		JOINT EDITORIAL, Portland / A52, Santa Monica / COMPANY 3, Los Angeles / ELEVEN SOUND, Santa Monica	Gold Lion	Gold Lion
D02/049	01447	GENERATION LOCKDOWN	MARCH FOR OUR LIVES	MARCH FOR OUR LIVES	McCANN NEW YORK	USA	HUNGRY MAN, New York		PRECISION STRATEGIES, New York	DUOTONE AUDIO GROUP, New York / THE MILL, New York / STALKR, New York / NO6, New York / NO7, New York	Gold Lion	Gold Lion
D03/026	01233	BE A FOLLOWER	DIESEL	DIESEL	PUBLICIS ITALY, Milan	ITALY	GOOD PEOPLE, Cairo / SIZZER AMSTERDAM	SIMPLE AGENCY, Milan		MPC LONDON	Gold Lion	Gold Lion
A06/022	01226	BE A FOLLOWER - SIDE:BIZ	DIESEL	DIESEL	PUBLICIS ITALY, Milan	ITALY	GOOD PEOPLE, Beirut / SIZZER AMSTERDAM	SIMPLE AGENCY, Milan		MPC LONDON	Silver Lion	Silver Lion
A11/051	00066	GREENPEACE 'RANG-TAN'	GREENPEACE	PALM OIL AWARENESS	MOTHER, London	UNITED KINGDOM	PASSION ANIMATION STUDIOS, London		WEBER SHANDWICK, Manchester / TAYLOR HERRING, London	COFFEE AND TV, London / 750MPH, London / OPEN CREATES, London	Silver Lion	Silver Lion
A12/025	01130	WE BELIEVE: THE BEST MEN CAN BE	GILLETTE	GROOMING - BLADES & RAZORS	GREY NEW YORK	USA	TOWNHOUSE, New York / COSMO STREET, New York / MPC, New York / SOMESUCH, Los Angeles	CARAT, New York	MMK+, New York	FUTURE PERFECT, New York	Silver Lion	Silver Lion
B02/020	00630	KEEPING FORTNITE FRESH	WENDY'S	WENDY'S COMMUNITY MANAGEMENT	VMLY&R, Kansas City	USA		SPARK FOUNDRY, New York	KETCHUM, New York		Silver Lion	Silver Lion
B04/011	01311	THE TIME WE HAVE LEFT - CASE	PERNOD RICHARD	RUAVIEJA	LEO BURNETT, Madrid	SPAIN	TESAURO, Madrid / SERENA, Madrid		LEO BURNETT, Madrid		Silver Lion	Silver Lion
B06/024	00520	#CODNATION	ACTIVISION	CALL OF DUTY	72ANDSUNNY, Los Angeles	USA	HECHO STUDIOS, Los Angeles				Silver Lion	Silver Lion

B07/003	00042	ADDRESS THE FUTURE	CARLINGS	THE DIGITAL COLLECTION	VIRTUE, Copenhagen	DENMARK					Silver Lion	Silver Lion
C02/043	01229	DIESEL X MUSTAFA	DIESEL	DIESEL	PUBLICIS ITALY, Milan	ITALY	COURAGE FILM PRODUCTION, Milan	SIMPLE AGENCY, Milan			Silver Lion	Silver Lion
C03/068	01230	HA(U)TE COUTURE	DIESEL	DIESEL	PUBLICIS ITALY, Milan	ITALY	SIZZER AMSTERDAM / STINK STUDIOS, New York	SIMPLE AGENCY, Milan	MPC LONDON / PRODIGIOUS ITALY, Milan / THE MILL, New York		Silver Lion	Silver Lion
D03/020	01147	MY LIFE AS A NPC	UBIOSFT	ASSASSINS CREED ODYSSEY	DDB PARIS	FRANCE	MAKEMEPULSE, Paris / PRESS PLAY ON TAPE, Paris / THE, Paris				Silver Lion	Silver Lion
D06/008	01235	BE A FOLLOWER - SIDE:BIZ	DIESEL	DIESEL	PUBLICIS ITALY, Milan	ITALY	GOOD PEOPLE, Beirut / SIZZER AMSTERDAM	SIMPLE AGENCY, Milan	MPC LONDON		Silver Lion	Silver Lion
E02/017	01106	NBA SELLOUTS	HULU	HULU NBA LIVE	DEUTSCH LA	USA	HUNGRY MAN, Los Angeles / UNION EDITORIAL, Los Angeles		DEUTSCH LA	HULU, Santa Monica	Silver Lion	Silver Lion
F04/145	01510	FIRST SHAVE	PROCTOR & GAMBLE CANADA	GILLETTE	GREY CANADA, Toronto	CANADA	SKIN & BONES, Toronto / ROOSTER POST PRODUCTION, Toronto / THE VANITY, Toronto / CYLINDER SOUND & FILM, Toronto / FORT YORK VFX, Toronto	GREY CANADA, Toronto	MMK+, New York		Silver Lion	Silver Lion
F05/015	00273	EXPLAINS A LOT	BURGER KING	BURGER KING	COOLR, London	UNITED KINGDOM					Silver Lion	Silver Lion
A06/009	00457	BLOCK WISH	HOK-ELANTO S GROUP	ALEPA	HOK-ELANTO, Helsinki / SOK MEDIA, Helsinki	FINLAND	ACCENTURE, Helsinki / WORKS, Helsinki / ZEELAND, Helsinki / BOUTIQUE, Helsinki	CARAT, Helsinki	NETPROFILE FINLAND, Helsinki	TBWAHELKINKI / S-GROUP, Helsinki	Bronze Lion	Bronze Lion
A06/016	01055	BK BOT	BURGER KING	BURGER KING	DAVID, Miami	USA	COSMO STREET, Santa Monica / BEACON STREET STUDIOS, Los Angeles / MULLENLOWE, Boston	HORIZON MEDIA, New York	ALISON BROD MARKETING + COMMUNICATIONS, New York	BURGER KING, Miami	Bronze Lion	Bronze Lion
A07/010	00980	A WORLD WITHOUT BORDERS	AEROMEXICO	AEROMEXICO	OGILVY COLOMBIA, Bogotá / OGILVY, Mexico City	COLOMBIA	DIREKTOR FILMS, Bogotá		OGILVY PUBLIC RELATIONS, New York	OGILVY, Mexico City / DAVID STUDIO, Bogotá	Bronze Lion	Bronze Lion
A10/011	01088	THE FIREFLY	BRADESCO	INSTITUTIONAL	PUBLICIS BRASIL, São Paulo	BRAZIL	PUBLICIS BRASIL, São Paulo	PUBLICIS BRASIL, São Paulo	PUBLICIS BRASIL, São Paulo		Bronze Lion	Bronze Lion
A11/018	00715	I LOVE MY BALLS	LIGA CONTRA EL CANCER	CLINICAL CHECK-UP	WUNDERMAN THOMPSON, Lima / WUNDERMAN PHANTASIA, Lima	PERU	SANTIAGO, Lima / DIEGO DIBOS SOUND LAB, Lima / DANIEL BENGEOA PHOTOGRAPHY, Lima	WUNDERMAN PHANTASIA, Lima	ORANGE 360, Lima		Bronze Lion	Bronze Lion
A11/028	01238	INSTA NOVELS	THE NEW YORK PUBLIC LIBRARY	LITERATURE	MOTHER NEW YORK	USA	HORNET, New York / MAGOZ, Malmo / STRANGE BEAST, London / BUCK DESIGN, New York / PSYOP, New York				Bronze Lion	Bronze Lion
B02/034	01188	GO BACK TO AFRICA	BLACK & ABROAD	BLACK & ABROAD	FCB/SIX, Toronto	CANADA	ROOSTER POST PRODUCTION, Toronto / GRAYSON MATTHEWS, Toronto	INITIATIVE, Toronto	GLOSSY, Toronto		Bronze Lion	Bronze Lion
B02/058	01458	MILES FOR THE PEOPLE	RECLAME AQUI	RECLAME AQUI	GREY BRAZIL, São Paulo	BRAZIL	GREY BRAZIL, São Paulo	GREY BRAZIL, São Paulo	GREY BRAZIL, São Paulo		Bronze Lion	Bronze Lion
B03/028	00791	LEGAL-ADE	KRAFT HEINZ	COUNTRY TIME LEMONADE	LEO BURNETT CHICAGO	USA	HARBOR PICTURE COMPANY, New York				Bronze Lion	Bronze Lion
B03/045	00908	THE POPSICLE ELECTIONS	LOS PALETOS	CHURCHILLETA	JOTABEQU GREY, San José	COSTA RICA	JOTABEQU GREY, San José	CAMEDIA CENTRAL, San José	JOTABEQU GREY, San José		Bronze Lion	Bronze Lion

B06/093	11688	VEILED SNAPCHAT LENS	S.C JOHNSON	GLADE	OGILVY, Chicago	USA	OGILVY, Chicago	PHD, Chicago		Bronze Lion	Bronze Lion
C01/009	00288	WORLD RECORD EGG	WORLD RECORD EGG	HULU	EGG GANG, London / HULU, Santa Monica	UNITED KINGDOM	EGG GANG, London	EGG GANG, London / HULU, Santa Monica	EGG GANG, London	Bronze Lion	Bronze Lion
C02/018	00350	GREEN SCREEN ACTRESSES MIKA+RIKA	MIKA+RIKA	ACTRESSES	DENTSU INC., Tokyo	JAPAN	AOI PRO. INC., Tokyo		DENTSU INC., Tokyo	Bronze Lion	Bronze Lion
C03/097	00711	OPEN SHELVES	WRITER'S BOOKSTORE	BOOKS	WAVEMAKER HUNGARY, Budapest	HUNGARY	UMBRELLA, Budapest		SANS CLICHÉ, Budapest	Bronze Lion	Bronze Lion
D02/021	00805	#MOVIEPOSTERMOVIE	ADOBE	MOVIE POSTER CONTEST	Pereira O'Dell, San Francisco	USA	RSA FILMS, Los Angeles / BARRELHOUSE PRODUCTIONS, San Francisco			Bronze Lion	Bronze Lion
D02/037	01232	HA(U)TE COUTURE	DIESEL	DIESEL	PUBLICIS ITALY, Milan	ITALY	SIZZER AMSTERDAM / STINK STUDIOS, New York	SIMPLE AGENCY, Milan	MPC LONDON / PRODIGIOUS ITALY, Milan / THE MILL, New York	Bronze Lion	Bronze Lion
D04/011	00263	VOICE OF HUNGER	SWIGGY	FOOD DELIVERY	DENTSU WEBCHUTNEY, Bangalore	INDIA	DENTSU WEBCHUTNEY, Bangalore / DOT DOT BOOM, Bengaluru			Bronze Lion	Bronze Lion
D04/020	00678	ADIDAS Z.N.E.	ADIDAS CHINA	ADIDAS ATHLETICS Z.N.E.	TBWAISHANGHAI	CHINA	BUCK, Sydney			Bronze Lion	Bronze Lion
E03/112	20222	MARRIAGE UNBLOCKED	BJORN BORG	MARRIAGE UNBLOCKED	NORD DDB, Stockholm	SWEDEN	DDB HOUSE, Stockholm / SÖDERBERG AGENTUR, Stockholm / WINTER, Stockholm / SUPERBLOCKS, Stockholm			Bronze Lion	Bronze Lion
F01/002	00229	SICKKIDS VS: CREWS	SICKKIDS FOUNDATION	SICKKIDS HOSPITAL	COSSETTE, Toronto / SICKKIDS FOUNDATION, Toronto	CANADA	SCOUTS HONOUR, Toronto / THE ASSEMBLY, Toronto / THE VANITY, Toronto / BERKELEY, Toronto / MUSIC RIGHTS CLEARANCE, Montreal	OMD CANADA, Toronto	CITIZEN RELATIONS, Toronto	Bronze Lion	Bronze Lion
F01/016	01351	TEC?E?TI VLOGS	ALBALACT	ALBALACT	McCANN BUCHAREST	ROMANIA		ZENITH, Bucharest	McCANN PR, Bucharest	Bronze Lion	Bronze Lion
F02/004	00078	HARMLESS GUNS	DAGOMA	3D PRINTING	TBWAIPARIS	FRANCE	TBWAELSE, Paris			Bronze Lion	Bronze Lion
F02/017	01256	FLY WITH US	FLYBONDI	FLYBONDI	GREY ARGENTINA, Buenos Aires	ARGENTINA		GLOBAL MIND, Buenos Aires	ADVERPR, Buenos Aires	Bronze Lion	Bronze Lion
F04/114	00915	#NATIONALROASTDAY	WENDY'S	WENDY'S	VMLY&R, Kansas City	USA		SPARK FOUNDRY, New York	KETCHUM, New York	Bronze Lion	Bronze Lion
F04/127	01308	THE ALGORITHM OF LIFE	ROLLING STONE	INSTITUTIONAL	AFRICA, São Paulo	BRAZIL	ICONOCLAST, São Paulo / SATELITE AUDIO, São Paulo / PRODIGO FILMS, São Paulo / BIZSYS, Sao Paulo / CONSULADO, São Paolo			Bronze Lion	Bronze Lion
Total Awards:		47									