Social & Influencer Shortlist

Hub	Cat. No.	Entry Date	Title	Brand	Product	Entrant Country	Idea Creation	Production	Media	PR	Additional
A01 (Food & Drink)											
Hub 1	001-001	30-01-2021	BANG DATE	KRAFT HEINZ	PHILADELPHIA CREAM CHEESE	DROGHA New York	USA	DROGHA New York	STRATCOM Chicago	ALISON BERRY MARKETING / CONSUMER PR	VIA FAR Chicago
Hub 1	001-003	30-01-2021	POKER BOT	PEPSI	CHIPS	DDB CHILOMBIA Bogota	COLOMBIA	FOR COLOMBIA Bogota			
Hub 1	001-004	30-01-2021	POKER BOT	KRAFT HEINZ	COUNTRY TIME LEMONADE	LEO BURNETT CHICAGO	USA	LEO BURNETT CHICAGO	CAMBER PICTURE COMPANY New York		
Hub 1	001-006	30-01-2021	LIVE PRATFALL	CHAPMANS	ATOMIZED GREY Sun Joal	COSTA RICA	JUNGLE GREY Sun Joal	COSTA RICA	JUNGLE GREY Sun Joal	CHARISMA CONTROL Sun Joal	JUNGLE GREY Sun Joal
Hub 1	001-007	30-01-2021	LET THE GIF HAVE IT	FRENCH RICHARD	RICHELIEU	LEO BURNETT Madrid	SPAIN	LEO BURNETT Madrid	SPAIN	SOCIAL MEDIA SOLUTIONS Madrid	
A03 (Healthcare)											
Hub 1	003-010	01-02-2021	I TOUCH PROSTATE PROJECT & BRENDA	BERLIN	BREAST CANCER AWARENESS	MUNDOWNAN THOMPSON Sydney	AUSTRALIA	J. WALTER THOMPSON Sydney	COLLIER Sydney / HUGHATTS BUSINESS Sydney / Melbourne		
A04 (Consumer Durables)											
Hub 1	004-002	30-01-2021	ACCESS THE CONVERSATION	CARLINGS	THE DIGITAL COLLECTION	VIRTUE Copenhagen	DENMARK	VIRTUE Copenhagen			
Hub 1	004-003	30-01-2021	#WITHOUTPHONE GUIDE	SAMSUNG	Galaxy WATCH Lively	Perera O'Dell San Francisco	USA	Perera O'Dell San Francisco			
Hub 1	004-015	01-02-2021	VIRGIN COLORS	DIESEL	DIESEL	PUBLICIS ITALY Milan	ITALY	PUBLICIS ITALY Milan	SUNNY MEDIA GROUP / STAR STUDIOS New York	SIMPLE AGENCY New York	MPC CINEMA ******* FOR BEST SPOT EVER New York
Hub 1	004-016	01-02-2021	AWAKEN THE PHANTOM	NIKE FOOTBALL	NIKE PHANTOMVENOM FOOTBALL BOOT	WIEDEN+KENNEDY AMSTERDAM	THE NETHERLANDS	WIEDEN+KENNEDY AMSTERDAM	BLACK LODGE / LONDON CONTENT / RECORDING STUDIOS / MOTION CONTENT / Amsterdam / The Netherlands / Los Angeles / London		FOR BEST SPOT EVER Amsterdam / Los Angeles / Amsterdam
A05 (Automotive)											
Hub 1	005-002	03-01-2021	POLO UNFAIL	VOLKSWAGEN	VOLKSWAGEN POLO	DDB SYDNEY	AUSTRALIA	DDB SYDNEY	RIOT CONTENT Northcote		
A06 (Retail)											
Hub 1	006-007	30-01-2021	VOICE OF INVADER	SWIGGY	FOOD DELIVERY	DENTSU WEBCHUTNEY Bangalore	INDIA	DENTSU WEBCHUTNEY Bangalore	DENTSU WEBCHUTNEY Bangalore / GOT EVIT BLACK PRINT Bangalore		
Hub 1	006-009	30-01-2021	BLOCK WEEK	WALGREENS & ALDIN	HOME ALDIN Helsinki	HOME ALDIN Helsinki	FINLAND	HOME ALDIN Helsinki	ACTIONFIGURE Helsinki / ACTIONFIGURE Helsinki / Helsinki	CARROT Helsinki	IN WHOLE LIFE Helsinki / Helsinki
Hub 1	006-018	01-02-2021	BR BOT	BURGER KING	BURGER KING	DAVID Miami	USA	DAVID Miami	WIEDEN+KENNEDY PORTLAND / STAR STUDIOS New York / Portland / Miami / Los Angeles	HOKUSAI MEDIA / CONSUMER PR / Los Angeles	BURGER KING Miami
Hub 1	006-019	02-02-2021	ONE DREAM CRUCIFIX	NIKE	NIKE	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	PARTNERS Santa Monica	WIEDEN+KENNEDY Portland	2021 Santa Monica / Cannes Lions EDITORIAL / Portland / Los Angeles / Santa Monica / Cannes / Portland / Santa Monica / Portland / Portland
Hub 1	006-019	02-02-2021	ONE DREAM CRUCIFIX	NIKE	NIKE	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	SOMEBODY Los Angeles	PUBLICIS SAPIENT Santa Monica	Santa Monica / Portland / Los Angeles / Santa Monica / Portland / Portland / Portland