



EL FESTIVAL  
IBEROAMERICANO DE  
LA COMUNICACIÓN  
PUBLICITARIA

02.03 Y 04 DE JUNIO 2016  
BILBAO

31

## RANKING DE AGENCIAS

|    | AGENCIA            | PAÍS        | ORO | PLATA | BRONCE | GP | PUNTOS |
|----|--------------------|-------------|-----|-------|--------|----|--------|
| 1  | LOLA-MULLENLOWE    | ESPAÑA      | 7   | 3     | 13     | 0  | 716    |
| 2  | MCCANN ESPAÑA      | ESPAÑA      | 1   | 10    | 5      | 0  | 520    |
| 3  | VCCP SPAIN         | ESPAÑA      | 5   | 5     | 4      | 0  | 513    |
| 4  | LEO BURNETT        | ARGENTINA   | 3   | 1     | 0      | 2  | 450    |
| 5  | J. WALTER THOMPSON | PUERTO RICO | 2   | 3     | 4      | 0  | 298    |
| 6  | DDB ESPAÑA         | ESPAÑA      | 1   | 5     | 3      | 0  | 285    |
| 7  | FCB BRASIL         | BRASIL      | 4   | 1     | 0      | 1  | 285    |
| 8  | LEO BURNETT        | ESPAÑA      | 2   | 1     | 1      | 1  | 258    |
| 9  | MCCANN LIMA        | PERÚ        | 1   | 3     | 3      | 0  | 219    |
| 10 | TAPSA   Y&R        | ESPAÑA      | 0   | 4     | 3      | 0  | 216    |