

Promo & Activation Lions Winners

Cat. No	Entry No	Title	Client	Product	Entrant / Idea Creation	Country	Production	Media	PR	Additional	Short	Prize	Award
A12/002	00346	BOOST YOUR VOICE	BOOST MOBILE	PROMOTE BOOST STORES AS POLLING STATIONS	180LA, Santa Monica	USA	180LA Santa Monica / THE CORNER SHOP Santa Monica / THERAPY STUDIOS Los Angeles / ATOMICA MUSIC Texas				YES	Grand Prix	Grand Prix
A02/023	01889	BRADSHAW STAIN	P&G	TIDE	SAATCHI & SAATCHI, New York	USA	RATTLING STICK Santa Monica / THE MILL Los Angeles / ARCADE EDIT New York / NYLON STUDIOS New York / COMPANY 3 New York	HEARTS & SCIENCE New York	TAYLOR, New York / MMK, New York	HEARD CITY / MKTG	YES	Gold Lion	Gold Lion
A02/028	01505	HANDLE WITH CARE	PROCTER & GAMBLE	GILLETTE	GREY NEW YORK / PROCTER & GAMBLE, Boston	USA	POSSIBLE CINCINNATI / TOWNHOUSE New York / HUMBLE New York / THE MILL New York / TOWNHOUSE New York		KETCHUM, New York		YES	Gold Lion	Gold Lion
A14/004	00191	LIKE MY ADDICTION	ADDICT'AIDE	ADDICT'AIDE	BETC, Paris	FRANCE	GUM Paris / FRANCINE FRAMBOISE Paris				YES	Gold Lion	Gold Lion
B02/120	03275	FEARLESS GIRL	STATE STREET GLOBAL ADVISORS	SHE ETF	McCANN NEW YORK	USA	CRAFT WORLDWIDE New York / STUART WEISSMAN PRODUCTIONS New York / COPILOT STRATEGIC MUSIC + SOUND New York		STATE STREET GLOBAL ADVISORS COMMUNICATIONS, Boston	VISBAL FINE BRONZE SCULPTURE	YES	Gold Lion	Gold Lion
B03/024	01890	BRADSHAW STAIN	P&G	TIDE	SAATCHI & SAATCHI, New York	USA	RATTLING STICK Santa Monica / THE MILL Los Angeles / ARCADE EDIT New York / NYLON STUDIOS New York / COMPANY 3 New York	HEARTS & SCIENCE New York	TAYLOR, New York / MMK, New York	HEARD CITY / MKTG	YES	Gold Lion	Gold Lion
B04/072	02783	LIBÉ DES RÉFUGIÉS	LIBÉRATION	NEWSPAPERS	FRED & FARID PARIS	FRANCE	FRED & FARID PARIS	FRED & FARID PARIS	FRED & FARID PARIS	LIBÉRATION	YES	Gold Lion	Gold Lion
B05/078	02794	PAYPHONE BANK	TIGO-UNE	PAYPHONE MICRO SAVINGS ACCOUNT	GREY COLOMBIA, Bogotá	COLOMBIA	LA OCTAVA Bogotá				YES	Gold Lion	Gold Lion

C02/022	01665	GIVE THE RAINBOW	MARS	SKITTLES	adam&eveDDB, London	UNITED KINGDOM	CAIN & ABEL London	MEDIACOM London		KING HENRY	YES	Gold Lion	Gold Lion
C02/036	01891	BRADSHAW STAIN	P&G	TIDE	SAATCHI & SAATCHI, New York	USA	RATTLING STICK Santa Monica / THE MILL Los Angeles / ARCADE EDIT New York / NYLON STUDIOS New York / COMPANY 3 New York	HEARTS & SCIENCE New York	TAYLOR, New York / MMK, New York	HEARD CITY / MKTG	YES	Gold Lion	Gold Lion
C03/026	00937	MEET GRAHAM	TRANSPORT ACCIDENT COMMISSION VICTORIA	TRANSPORT ACCIDENT COMMISSION VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA	FLARE PRODUCTIONS BBDO Melbourne / AIRBAG PRODUCTIONS Melbourne		CLEMENGER BBDO MELBOURNE		YES	Gold Lion	Gold Lion
C03/152	03279	FEARLESS GIRL	STATE STREET GLOBAL ADVISORS	SHE ETF	McCANN NEW YORK	USA	CRAFT WORLDWIDE New York / STUART WEISSMAN PRODUCTIONS New York / COPILOT STRATEGIC MUSIC + SOUND New York		STATE STREET GLOBAL ADVISORS COMMUNICATIONS, Boston	VISBAL FINE BRONZE SCULPTURE	YES	Gold Lion	Gold Lion
D03/006	00195	LIKE MY ADDICTION	ADDICT'AIDE	ADDICT'AIDE	BETC, Paris	FRANCE	GUM Paris / FRANCINE FRAMBOISE Paris				YES	Gold Lion	Gold Lion
D04/043	01260	CHEETOS MUSEUM	CHEETOS	CHEETOS	GOODBY SILVERSTEIN & PARTNERS, San Francisco	USA	CAVIAR Los Angeles / COMPANY 3 Santa Monica / WHITEHOUSE POST Santa Monica / ONE UNION RECORDING San Francisco	OMD USA New York	THE MARKETING ARM, Los Angeles / KETCHUM, San Francisco		YES	Gold Lion	Gold Lion
E01/087	01506	HANDLE WITH CARE	PROCTER & GAMBLE	GILLETTE	GREY NEW YORK / PROCTER & GAMBLE, Boston	USA	POSSIBLE CINCINNATI / TOWNHOUSE New York / HUMBLE New York / THE MILL New York / TOWNHOUSE New York		KETCHUM, New York		YES	Gold Lion	Gold Lion
F02/010	00069	THE REFUGEE NATION	AMNESTY INTERNATIONAL	AWARNNESS AROUND THE REFUGEE CAUSE	OGILVY NEW YORK	USA	ASTEROIDE FILMS Curitiba / CANJA AUDIO CULTURE Curitiba / SQUARE PIXEL Rio De Janeiro				YES	Gold Lion	Gold Lion
A01/051	01663	GIVE THE RAINBOW	MARS	SKITTLES	adam&eveDDB, London	UNITED KINGDOM	CAIN & ABEL London	MEDIACOM London		KING HENRY	YES	Silver Lion	Silver Lion

A01/123	02307	COFFEE IS NOT A DRUG	CHERNYI (BLACK) COOPERATIVE	COFFEE SUBSCRIPTIONS	POSSIBLE MOSCOW	RUSSIA	POSSIBLE MOSCOW			YES	Silver Lion	Silver Lion
A03/050	12646	FOOT TYPE TEST AD	ASICS	ASICS FOOT TYPE TEST AD	NEOGAMA BBH, São Paulo	BRAZIL	RITMO VISUAL São Paulo / HEFTY São Paulo / ASICS São Paulo / CASA DA PRODUÇÃO São Paulo / BANDITS FILMS Porto Alegre			YES	Silver Lion	Silver Lion
A04/020	01217	VOLVO SURVIVOR SALES AGENTS	VOLVO NORTH MIAMI	VOLVO	WE BELIEVERS, New York	USA	LETCA FILMS Miami		PERSONAL MUSIC / MOVING FORWARD STUDIOS	YES	Silver Lion	Silver Lion
A06/001	00188	CINEMA TO GO	AIR FRANCE	AIR FRANCE	BETC, Paris	FRANCE	RITA FILMS Paris / GREEN UNITED MUSIC Paris			YES	Silver Lion	Silver Lion
A07/012	00276	SPANISH LESSONS	NETFLIX	NARCOS	ALMA DDB, Miami	USA				YES	Silver Lion	Silver Lion
A08/044	03271	FEARLESS GIRL	STATE STREET GLOBAL ADVISORS	SHE ETF	McCANN NEW YORK	USA	CRAFT WORLDWIDE New York / STUART WEISSMAN PRODUCTIONS New York / COPILOT STRATEGIC MUSIC + SOUND New York	STATE STREET GLOBAL ADVISORS COMMUNICATIONS, Boston	VISBAL FINE BRONZE SCULPTURE	YES	Silver Lion	Silver Lion
A09/018	03196	NOSFERATU	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO, São Paulo	BRAZIL	ALMAPBBDO São Paulo / GETTY IMAGES Brazil / PUNCH AUDIO São Paulo / SLIKLAND São Paulo / BLACK MADRE São Paulo	ALMAPBBDO São Paulo		YES	Silver Lion	Silver Lion
A10/009	02791	PAYPHONE BANK	TIGO-UNE	PAYPHONE MICRO SAVINGS ACCOUNT	GREY COLOMBIA, Bogotá	COLOMBIA	LA OCTAVA Bogotá			YES	Silver Lion	Silver Lion
A12/025	01992	THE CHILD REPLACEMENT PROGRAMME	MARS NZ	PEDIGREE	COLENZO BBDO, Auckland	NEW ZEALAND	EXIT FILMS Auckland / CREATURE Auckland / FRANKLIN RD Auckland	STARCOM NZ Auckland	IMPACT PR, Auckland	YES	Silver Lion	Silver Lion

A13/007	00935	MEET GRAHAM	TRANSPORT ACCIDENT COMMISSION VICTORIA	TRANSPORT ACCIDENT COMMISSION VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA	FLARE PRODUCTIONS BBDO Melbourne / AIRBAG PRODUCTIONS Melbourne		CLEMENGER BBDO MELBOURNE		YES	Silver Lion	Silver Lion
A13/027	02226	ONE BOOK FOR PEACE	INTERRELIGIOUS COUNCIL OF BOSNIA AND HERZEGOVINA	INTERRELIGIOUS COUNCIL OF BOSNIA AND HERZEGOVINA	Y&R DUBAI	UNITED ARAB EMIRATES				NEW MOMENT NEW IDEAS COMPANY Y&R	YES	Silver Lion	Silver Lion
A14/008	00064	THE REFUGEE NATION	AMNESTY INTERNATIONAL	AWARENESS AROUND THE REFUGEE CAUSE	OGILVY NEW YORK	USA	ASTEROIDE FILMS Curitiba / CANJA AUDIO CULTURE Curitiba / SQUARE PIXEL Rio De Janeiro				YES	Silver Lion	Silver Lion
A14/037	00385	25M2 SYRIA	TV-AKSJONEN NRK, IKEA, RED CROSS	TV-AKSJONEN 2017	POL, Oslo	NORWAY	POL Oslo		POL, Oslo		YES	Silver Lion	Silver Lion
A14/039	01227	YOUR NAME SAVES	DONATE LIFE AMERICA	ORGAN DONATION REGISTRATION	LEO BURNETT CHICAGO	USA	LEO BURNETT CHICAGO	LEO BURNETT CHICAGO	LEO BURNETT CHICAGO	JEFF SCIORTINO PHOTOGRAPHY	YES	Silver Lion	Silver Lion
B01/014	00065	THE REFUGEE NATION	AMNESTY INTERNATIONAL	AWARENESS AROUND THE REFUGEE CAUSE	OGILVY NEW YORK	USA	ASTEROIDE FILMS Curitiba / CANJA AUDIO CULTURE Curitiba / SQUARE PIXEL Rio De Janeiro				YES	Silver Lion	Silver Lion
B01/100	01604	FOOTNOTE FOR THE BREAST	MEDCARE WOMEN & CHILDREN HOSPITAL	HEALTHCARE	THE CLASSIC PARTNERSHIP ADVERTISING, Dubai	UNITED ARAB EMIRATES					YES	Silver Lion	Silver Lion
B02/021	00936	MEET GRAHAM	TRANSPORT ACCIDENT COMMISSION VICTORIA	TRANSPORT ACCIDENT COMMISSION VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA	FLARE PRODUCTIONS BBDO Melbourne / AIRBAG PRODUCTIONS Melbourne		CLEMENGER BBDO MELBOURNE		YES	Silver Lion	Silver Lion
B03/012	01861	CHRISTMAS WITH LOVE	MARKS AND SPENCER	MARKS AND SPENCER	Y&R LONDON	UNITED KINGDOM	SMUGGLER London / THE QUARRY London / WAVE STUDIOS London / NATIVE London / THE MILL London	MINDSHARE London			YES	Silver Lion	Silver Lion
B04/047	01969	MADE POSSIBLE BY MELBOURNE	UNIVERSITY OF MELBOURNE	The University of Melbourne	McCANN MELBOURNE	AUSTRALIA	AIRBAG PRODUCTIONS Melbourne				YES	Silver Lion	Silver Lion

B05/108	02835	SWEAR JAR	COMIC RELIEF	CHARITY APP	VALENSTEIN & FATT, London	UNITED KINGDOM	POSSIBLE CEE Budapest	MINDSHARE London			YES	Silver Lion	Silver Lion
C01/193	03110	TEDDY GUN	ILLINOIS COUNCIL AGAINST HANDGUN VIOLENCE	ANTI-GUN VIOLENCE EDUCATION, AWARENESS AND LOBBYING IN ILLINOIS	FCB CHICAGO	USA	LORD + THOMAS Chicago / DUCK POND CREATIVE Los Angeles		CURRENT MARKETING, Chicago	HERO SOLUTIONS	YES	Silver Lion	Silver Lion
C01/209	03266	RESPONSIBLY THE BEER	UBREW	RESPONSIBLY	McCANN WORLDGROUP, Milan / MRM/McCANN, Milan / McCANN MILAN	ITALY	CRAFT WORLDWIDE London / THINK CATTLEYA Milan / DOCARTIST Milan	RAPPORT ITALY Milan / UM Milan	PERSUASION PR, Gateshead	UBREW	YES	Silver Lion	Silver Lion
C05/015	00874	APARTMENT STORES	DELAMAISON	HOME DECORATION AND FURNISHINGS	NURUN, Paris	FRANCE	PRODIGIOUS Paris				YES	Silver Lion	Silver Lion
C06/028	00387	25M2 SYRIA	TV-AKSJONEN NRK, IKEA, RED CROSS	TV-AKSJONEN 2017	POL, Oslo	NORWAY	POL Oslo		POL, Oslo		YES	Silver Lion	Silver Lion
D01/019	00163	DRAG, DROP & GO	CHEAPFLIGHT S	CHEAPFLIGHTS	UNCLE GREY, Copenhagen	DENMARK	WM CREATIVE LABS Hong Kong	UNCLE GREY Copenhagen			YES	Silver Lion	Silver Lion
D01/020	00230	EATERNET	HERSHEY'S	HERSHEY'S CHOCOLATES	AKTUELLMIX, São Paulo	BRAZIL	AKTUELLMIX São Paulo / BOLHA São Paulo / ANTFOOD São Paulo	AKTUELLMIX São Paulo	AKTUELLMIX, São Paulo		YES	Silver Lion	Silver Lion
D01/025	00938	HUNGERITHM	MARS CHOCOLATE AUSTRALIA	SNICKERS®	CLEMENGER BBDO MELBOURNE	AUSTRALIA	FINCH Melbourne / FLUTTER Melbourne	MEDIACOM AUSTRALIA Melbourne	CLEMENGER BBDO MELBOURNE		YES	Silver Lion	Silver Lion
D01/027	01229	YOUR NAME SAVES	DONATE LIFE AMERICA	ORGAN DONATION REGISTRATION	LEO BURNETT CHICAGO	USA	LEO BURNETT CHICAGO	LEO BURNETT CHICAGO	LEO BURNETT CHICAGO	JEFF SCIORTINO PHOTOGRAPHY	YES	Silver Lion	Silver Lion
D03/023	00278	EPISODE LEAK	NETFLIX	NARCOS	ALMA DDB, Miami	USA					YES	Silver Lion	Silver Lion
D04/025	00072	CHEERIO CHALLENGE	GENERAL MILLS	CHEERIOS	LIFE OF DAD, Burbank	USA	LIFE OF DAD Burbank	LIFE OF DAD Burbank	LIFE OF DAD, Burbank		YES	Silver Lion	Silver Lion

D05/009	00939	HUNGERITHM	MARS CHOCOLATE AUSTRALIA	SNICKERS®	CLEMENGER BBDO MELBOURNE	AUSTRALIA	FINCH Melbourne / FLUTTER Melbourne	MEDIACOM AUSTRALIA Melbourne	CLEMENGER BBDO MELBOURNE	YES	Silver Lion	Silver Lion	
E01/013	00279	SPANISH LESSONS	NETFLIX	NARCOS	ALMA DDB, Miami	USA				YES	Silver Lion	Silver Lion	
E01/083	02987	NO METRO	SONY PICTURES SPAIN	GHOSTBUSTERS MOVIE PREMIERE	SHACKLETON, Madrid	SPAIN	SHACKLETON Madrid		SHACKLETON, Madrid	YES	Silver Lion	Silver Lion	
F01/002	00347	BOOST YOUR VOICE	BOOST MOBILE	PROMOTE BOOST STORES AS POLLING STATIONS	180LA, Santa Monica	USA	180LA Santa Monica / THE CORNER SHOP Santa Monica / THERAPY STUDIOS Los Angeles / ATOMICA MUSIC Texas			YES	Silver Lion	Silver Lion	
F02/004	00200	LIKE MY ADDICTION	ADDICT'AIDE	ADDICT'AIDE	BETC, Paris	FRANCE	GUM Paris / FRANCINE FRAMBOISE Paris			YES	Silver Lion	Silver Lion	
F02/139	02784	LIBÉ DES REFUGIES	LIBÉRATION	NEWSPAPERS	FRED & FARID PARIS	FRANCE	FRED & FARID PARIS	FRED & FARID PARIS	FRED & FARID PARIS	LIBÉRATION	YES	Silver Lion	Silver Lion
A01/028	00933	HUNGERITHM	MARS CHOCOLATE AUSTRALIA	SNICKERS®	CLEMENGER BBDO MELBOURNE	AUSTRALIA	FINCH Melbourne / FLUTTER Melbourne	MEDIACOM AUSTRALIA Melbourne	CLEMENGER BBDO MELBOURNE	YES	Bronze Lion	Bronze Lion	
A01/031	01323	IKEA: COOK THIS PAGE	IKEA CANADA	IKEA CANADA	LEO BURNETT TORONTO	CANADA	TRADE GRAPHICS BY DESIGN INC. Concord / PAPERTEC INC. Garfield / PRINTED BY SOMERSET Mississauga / GRAYSON MATTHEWS Toronto			YES	Bronze Lion	Bronze Lion	
A01/041	01991	DB EXPORT BEER BOTTLE SAND	DB BREWERIES/ HEINEKEN NZ	DB EXPORT	COLENZO BBDO, Auckland	NEW ZEALAND	FINCH Auckland / RAYDAR Auckland / UNION DIGITAL Auckland / NATIVE AUDIO Auckland	PHD Auckland	SPARK PR & ACTIVATE, Auckland	YES	Bronze Lion	Bronze Lion	
A01/067	00423	PAQUI ONE CHIP CHALLENGE	AMPLIFY SNACK BRANDS	PAQUI CAROLINA REAPER CHIP	AMPLIFY SNACK BRANDS, Austin	USA	AMPLIFY SNACK BRANDS Austin	AMPLIFY SNACK BRANDS Austin	AMPLIFY SNACK BRANDS, Austin	YES	Bronze Lion	Bronze Lion	

A01/111	03054	NEW AND NOT IMPROVED	KRAFT HEINZ	KRAFT HEINZ COMPANY	CP+B, Boulder	USA	STARCOM Chicago	OLSON ENGAGE, Chicago		YES	Bronze Lion	Bronze Lion	
A01/129	03265	RESPONSIBLY THE BEER	UBREW	RESPONSIBLY	McCANN WORLDGROUP, Milan / MRM/McCANN, Milan / McCANN MILAN	ITALY	CRAFT WORLDWIDE London / THINK CATTLEYA Milan / DOCARTIST Milan	RAPPORT ITALY Milan / UM Milan	PERSUASION PR, Gateshead	UBREW	YES	Bronze Lion	Bronze Lion
A03/008	00022	UNLIMITED STADIUM	NIKE	NIKE LUNAR EPIC	BBH, Singapore	SINGAPORE	BBH Singapore				YES	Bronze Lion	Bronze Lion
A03/025	00419	DROP SALES	MOTOROLA MOBILITY	DROID TURBO 2	VML, New York	USA	VML New York	TITEL MEDIA New York / TITEL MEDIA New York			YES	Bronze Lion	Bronze Lion
A04/028	01930	AUDI AND AIRBNB LIVE TO DRIVE	AUDI OF AMERICA	AUTOMOBILES	VENABLES BELL & PARTNERS, San Francisco	USA	MJZ Los Angeles / FINAL CUT Los Angeles / 740 SOUND DESIGN Los Angeles / FRAMESTORE Los Angeles	MEDIACOM Los Angeles			YES	Bronze Lion	Bronze Lion
A05/078	02541	SCARIEST BK	BURGER KING	BURGER KING	DAVID, Miami	USA	CRANE.TV New York		COSMO STREET / BURGER KING		YES	Bronze Lion	Bronze Lion
A05/079	02543	GOOGLE HOME OF THE WHOPPER	BURGER KING	WHOPPER	DAVID, Miami	USA	CAVIAR Los Angeles		COSMO STREET / BURGER KING		YES	Bronze Lion	Bronze Lion
A05/091	03188	PRICE ON THE JERSEY	WALMART	WALMART	DM9DDB, São Paulo	BRAZIL	DM9DDB São Paulo	DM9DDB, São Paulo	ACADEMIA DE FILMES / JAMUTE		YES	Bronze Lion	Bronze Lion
A06/056	01027	BACK TO LIFE IN VIRTUAL REALITY: RHOMALEOSAURUS & GIRAFFATITAN	GOOGLE ARTS & CULTURE	GOOGLE ARTS & CULTURE NATURAL HISTORY	GOOGLE CREATIVE LAB, London	UNITED KINGDOM	FRAMESTORE London / GRAND CENTRAL SOUND STUDIOS London		MUSEUM FÜR NATURKUNDE / NATURAL HISTORY MUSEUM		YES	Bronze Lion	Bronze Lion
A07/015	01010	ALL THAT WE SHARE	TV2	TV2	&Co./NoA, Copenhagen	DENMARK	MOLAND FILM COMPANY Copenhagen / &Co./NoA Copenhagen				YES	Bronze Lion	Bronze Lion

A07/060	03087	JOURNALIST	EITB - EUSKAL IRRATI TELEBISTA	JOURNALIST - NEWS APP	THE CYRANOS//McCANN, Barcelona	SPAIN	THE CYRANOS// McCANN Barcelona / OXIGENO Barcelona / GLASSWORKS Barcelona	THE CYRANOS// McCANN Barcelona	THE CYRANOS// McCANN, Barcelona	YES	Bronze Lion	Bronze Lion	
A09/014	02199	DID YOU MEAN MAILCHIMP?	MAILCHIMP	EMAIL MARKETING	DROGA5, New York / MAILCHIMP, Atlanta	USA	RESN Wellington / JUCO Los Angeles / BROS MIND Barcelona	PHD New York	DROGA5, New York	YES	Bronze Lion	Bronze Lion	
A10/002	02162	GET THE FLOW	VODAFONE	VODAFONE	DDB & TRIBAL WORLDWIDE AMSTERDAM	THE NETHERLANDS	WEFILM Amsterdam / AWFUL MEN Hilversum	MEC NETHERLANDS Amsterdam	HET PR BUREAU, Amsterdam	YES	Bronze Lion	Bronze Lion	
A11/006	00743	WEIGHT TAG	SAMSONITE	SAMSONITE	AC mcgarrybowen, Mexico City	MEXICO	AMERICHIP Los Angeles		ARBOL CINE / WHISKEY FILMS	YES	Bronze Lion	Bronze Lion	
A12/008	00470	THE CONSCIOUS CROSSING	KIWIRAIL	KIWIRAIL	CLEMENGER BBDO TOUCHCAST, Wellington	NEW ZEALAND	CLEMENGER BBDO TOUCHCAST Wellington	CLEMENGER BBDO TOUCHCAST Wellington	CLEMENGER BBDO TOUCHCAST, Wellington	YES	Bronze Lion	Bronze Lion	
A14/042	00551	THE WORLD'S BIGGEST ASSHOLE	DONATE LIFE	ORGAN DONATION	THE MARTIN AGENCY, Richmond	USA	FURLINED Los Angeles / CUT + RUN Santa Monica / THE MILL Los Angeles / LIME STUDIOS Santa Monica / DUOTONE AUDIO GROUP New York	THE MARTIN AGENCY Richmond	THE MARTIN AGENCY, Richmond	DONATE LIFE AMERICA	YES	Bronze Lion	Bronze Lion
B01/125	03232	SAVLON HEALTHY HANDS CHALK STICKS	ITC SAVLON	SAVLON HEALTHY HANDS CHALK STICKS	OGILVY & MATHER MUMBAI	INDIA	GOOD MORNING Mumbai		PR PUNDIT, Mumbai	YES	Bronze Lion	Bronze Lion	
B02/008	00023	UNLIMITED STADIUM	NIKE	NIKE LUNAR EPIC	BBH, Singapore	SINGAPORE	BBH Singapore			YES	Bronze Lion	Bronze Lion	
B02/009	00115	THE SCANIA CLOCK	SCANIA	TRUCKS	TBWA/STOCKHOLM	SWEDEN	B-REEL Stockholm		TBWA/STOCKHOLM	YES	Bronze Lion	Bronze Lion	
B02/010	00471	THE CONSCIOUS CROSSING	KIWIRAIL	KIWIRAIL	CLEMENGER BBDO TOUCHCAST, Wellington	NEW ZEALAND	CLEMENGER BBDO TOUCHCAST Wellington	CLEMENGER BBDO TOUCHCAST Wellington	CLEMENGER BBDO TOUCHCAST, Wellington	YES	Bronze Lion	Bronze Lion	

B02/028	01218	VOLVO SURVIVOR SALES AGENTS	VOLVO NORTH MIAMI	VOLVO	WE BELIEVERS, New York	USA	LETCA FILMS Miami			PERSONAL MUSIC / MOVING FORWARD STUDIOS	YES	Bronze Lion	Bronze Lion
B02/045	00443	THE UNUSUAL FOOTBALL FIELD	AP (THAILAND) PUBLIC COMPANY LIMITED.	PROPERTY DEVELOPMENT	AP THAILAND, Bangkok / CJ WORX, Bangkok	THAILAND	MEOUR Bangkok	CJ WORX Bangkok			YES	Bronze Lion	Bronze Lion
B03/019	01886	THE RECEIPT	WALMART	WALMART	SAATCHI & SAATCHI, New York	USA	TOOL Los Angeles / WONDROS Los Angeles / CAVIAR Los Angeles	MEDIAVEST SPARK New York / HAWORTH MARKETING + MEDIA Minneapolis	GOLIN, Chicago		YES	Bronze Lion	Bronze Lion
B04/033	01431	THANKS 2016, IT'S BEEN WEIRD.	SPOTIFY	SPOTIFY	SPOTIFY, New York	USA	SPOTIFY New York	SPOTIFY New York			YES	Bronze Lion	Bronze Lion
B04/060	03064	REALITY XMAS	DOCTORS OF THE WORLD	INTERNATIONAL MEDICAL CHARITY	McCANN LONDON	UNITED KINGDOM		UM MANCHESTER	PERSUASION COMMUNICATIONS, London	CRAFT WORLDWIDE	YES	Bronze Lion	Bronze Lion
B05/012	00024	UNLIMITED STADIUM	NIKE	NIKE LUNAR EPIC	BBH, Singapore	SINGAPORE	BBH Singapore				YES	Bronze Lion	Bronze Lion
C01/010	00499	CAR CURLING	SMARTPOLIS INSURANCE	SMARTPOLIS INSURANCE	VOSKHOD, Ekaterinburg	RUSSIA			VOSKHOD, Ekaterinburg		YES	Bronze Lion	Bronze Lion
C01/020	00067	THE REFUGEE NATION	AMNESTY INTERNATIONAL	AWARNSS AROUND THE REFUGEE CAUSE	OGILVY NEW YORK	USA	ASTEROIDE FILMS Curitiba / CANJA AUDIO CULTURE Curitiba / SQUARE PIXEL Rio De Janeiro				YES	Bronze Lion	Bronze Lion
C01/051	00521	TRAMROULETTE	HOLLAND CASINO	ROULETTE	TBWAINEBOKO, Amsterdam	THE NETHERLANDS	TBWAINEBOKO Amsterdam				YES	Bronze Lion	Bronze Lion
C01/169	02547	SCARIEST BK	BURGER KING	BURGER KING	DAVID, Miami	USA	CRANE.TV New York			COSMO STREET / BURGER KING	YES	Bronze Lion	Bronze Lion

C02/055	02436	THE SLOW MO MARATHON	PARAMOUNT PICTURES	BAYWATCH	DROGA5 EUROPE, London	UNITED KINGDOM	ROCK PAPER SCISSORS Los Angeles / LIME STUDIOS Santa Monica / ELECTRIC THEATRE COLLECTIVE Santa Monica / SMUGGLER London			YES	Bronze Lion	Bronze Lion	
C03/014	00027	UNLIMITED STADIUM	NIKE	NIKE LUNAR EPIC	BBH, Singapore	SINGAPORE	BBH Singapore			YES	Bronze Lion	Bronze Lion	
C03/148	02467	ANDES BAR 45	AB INBEV	ANDES BEER	SAATCHI & SAATCHI, Buenos Aires	ARGENTINA	PRIMO Buenos Aires / SAKE Buenos Aires / LINDA TV Buenos Aires	PAPA MUSIC / NOT DEAF SOUND DESIGN		YES	Bronze Lion	Bronze Lion	
C04/012	00523	TRAMROULETTE	HOLLAND CASINO	ROULETTE	TBWAINEBOKO, Amsterdam	THE NETHERLANDS	TBWAINEBOKO Amsterdam			YES	Bronze Lion	Bronze Lion	
C06/112	02509	VR VACCINE	HERMES PARDINI	DIAGNOSIS LAB	OGILVY BRASIL, São Paulo	BRAZIL	SONIDO São Paulo / VETOR FILMES São Paulo / SHUTTERSTOCK New York	HERMES PARDINI		YES	Bronze Lion	Bronze Lion	
C06/116	01565	CONNECTED ROOM	NORTHWELL HEALTH	NORTHWELL HOSPITAL	J. WALTER THOMPSON NEW YORK	USA	J. WALTER THOMPSON NEW YORK			YES	Bronze Lion	Bronze Lion	
D02/001	00193	LIKE MY ADDICTION	ADDICT'AIDE	ADDICT'AIDE	BETC, Paris	FRANCE	GUM Paris / FRANCINE FRAMBOISE Paris			YES	Bronze Lion	Bronze Lion	
D02/041	02163	GET THE FLOW	VODAFONE	VODAFONE	DDB & TRIBAL WORLDWIDE AMSTERDAM	THE NETHERLANDS	WEFILM Amsterdam / AWFUL MEN Hilversum	MEC NETHERLANDS Amsterdam	HET PR BUREAU, Amsterdam	YES	Bronze Lion	Bronze Lion	
D02/062	02831	MAGENTA UNLEASHED	DEUTSCHE TELEKOM	DEUTSCHE TELEKOM	SAATCHI & SAATCHI, London	UNITED KINGDOM	STRANGELOVE PRODUCTIONS London / PASSION PICTURES London / SPINDLE PRODUCTIONS Norwich / COFFEE AND TV London / SPEADE London	MEDIACOM Düsseldorf	PROUD ROBINSON, Brighton	RAVENSCOURT STUDIOS	YES	Bronze Lion	Bronze Lion
D02/123	02836	SWEAR JAR	COMIC RELIEF	CHARITY APP	VALENSTEIN & FATT, London	UNITED KINGDOM	POSSIBLE CEE Budapest	MINDSHARE London		YES	Bronze Lion	Bronze Lion	

D02/132	12496	SERENA WILLIAMS MATCH POINT GATORADE	GATORADE	GATORADE	TBWA\CHIAT\DAY, Los Angeles	USA	TBWA\CHIAT\DAY Los Angeles / LUDOMADE Los Angeles	OMD USA Chicago	FLEISHMANHILLARD, Chicago	YES	Bronze Lion	Bronze Lion
D03/172	02365	MOST ELIGIBLE BACHELOR	OL PEJETA CONSERVANCY	WILDLIFE CONSERVATION	OGILVY & MATHER AFRICA, Nairobi	KENYA	OGILVY & MATHER AFRICA Nairobi / TINDER Los Angeles / SUPERSONIC AFRICA Nairobi / BLACK BEAN PRODUCTIONS Cape Town	OGILVY & MATHER AFRICA Nairobi / TINDER Los Angeles	OGILVY & MATHER AFRICA, Nairobi	YES	Bronze Lion	Bronze Lion
D05/043	02823	IKEA RESPONDS TO BALENCIAGA	IKEA	FRAKTA BAG	ACNE, Stockholm / IKEA, Malmö	SWEDEN	ACNE Stockholm			YES	Bronze Lion	Bronze Lion
F01/018	00942	HUNGERITHM	MARS CHOCOLATE AUSTRALIA	SNICKERS®	CLEMENGER BBDO MELBOURNE	AUSTRALIA	FINCH Melbourne / FLUTTER Melbourne	MEDIACOM AUSTRALIA Melbourne	CLEMENGER BBDO MELBOURNE	YES	Bronze Lion	Bronze Lion
F02/033	00875	APARTMENT STORES	DELAMAISON	HOME DECORATION AND FURNISHINGS	NURUN, Paris	FRANCE	PRODIGIOUS Paris			YES	Bronze Lion	Bronze Lion
Total Awards:		102										