

## Product Design Lions Winners

Cat. No	Entry No	Title	Client	Product	Entrant / Idea Creation	Country	Production	Media
B04/015	00375	PAYPHONE BANK	TIGO-UNE	PAYPHONE MICRO SAVINGS ACCOUNT	GREY COLOMBIA, Bogotá	COLOMBIA	LA OCTAVA Bogotá	
A01/001	00195	SPECTACLES	SNAP, INC.	SPECTACLES	SNAP, Los Angeles	USA	SNAP Los Angeles	SNAP Los Angeles
B02/028	00196	SPECTACLES	SNAP, INC.	SPECTACLES	SNAP, Los Angeles	USA	SNAP Los Angeles	SNAP Los Angeles
B05/013	00258	THE REFUGEE NATION	AMNESTY INTERNATIONAL	AWARNESS AROUND THE REFUGEE CAUSE	OGILVY NEW YORK	USA	ASTEROIDE FILMS Curitiba / CANJA AUDIO CULTURE Curitiba / SQUARE PIXEL Rio De Janeiro	
B06/006	00069	CREATING THE WORLD'S FIRST MODULAR SMARTPHONE	FAIRPHONE	FAIRPHONE 2	SEYMOURPOWELL, London	UNITED KINGDOM	SEYMOURPOWELL London	
A01/003	00236	TINYMOS - THE WORLD'S SMARTEST ASTROPHOTOGRAPHY CAMERA	TINYMOS PRIVATE LIMITED	ASTROPHOTOGRAPHY CAMERA	Y&R SINGAPORE	SINGAPORE		
A06/001	00087	THE MAGIC WALLPAPER	CASTORAMA	STORE TOOLS	TBWA/PARIS, Paris / DAN PARIS, Boulogne-Billancourt	FRANCE		
A10/007	00201	HMBLDT	HMBLDT	HMBLDT	ANOMALY, New York	USA		
B03/066	00448	AFGHAN IMMUNITY CHARM	MINISTRY OF PUBLIC HEALTH, ISLAMIC REPUBLIC OF AFGHANISTAN	..	McCANN WORLDGROUP INDIA, Mumbai / McCANN HEALTH, New Delhi	INDIA		McCANN HEALTH New Delhi
B06/017	00190	LIAM	APPLE	PHONE	APPLE, Cupertino	USA		
C01/074	00307	AIR-INK	HEINEKEN ASIA PACIFIC PTE. LTD.	TIGER BEER	MARCEL SYDNEY	AUSTRALIA	GOODOIL FILMS Sydney / HECKLER Sydney / SQUEAK E CLEAN PRODUCTIONS Los Angeles	STARCOM London / FLORA&FAUNAVISIONS Berlin / STARCOM Singapore / MEDIAVEST SPARK New York / CURIOUS FEW Hong Kong

A03/001	00160	GRAVITYLIGHT: TURNING GRAVITY INTO LIGHT	SHELL GLOBAL / GRAVITYLIGHT FOUNDATION	GRAVITYLIGHT - GL02	SHELL BRANDS INTERNATIONAL, Baar / GRAVITYLIGHT FOUNDATION, London / J. WALTER THOMPSON, London	SWITZERLAND	STARSTRUCK MEDIA London / YDX Nairobi	MEDIACOM London
A10/005	00131	COGY WHEELCHAIR	TESS CO., LTD.	COGY WHEELCHAIR	TBWAHAKUHODO, Tokyo / TESS, Sendai / TOHOKU UNIVERSITY, Sendai	JAPAN	GEEK PICTURES Tokyo	TBWAHAKUHODO Tokyo
A10/006	00228	THE FIN	NORTHWELL HEALTH	TBD	J. WALTER THOMPSON NEW YORK	USA	J. WALTER THOMPSON NEW YORK	METAVISION MEDIA New York
B02/031	00391	ZERA	WHIRLPOOL CORPORATION	FOOD PROCESSOR	DIGITALSBI, Chicago / WHIRLPOOL CORPORATION, Benton Harbor	USA		
B03/026	00035	CONFETTI PROSTHETIC LEG COVER	ETHNOS	CONFETTI	FURF DESIGN STUDIO, Curitiba	BRAZIL	FURF DESIGN STUDIO Curitiba	
B03/054	00439	SAVLON HEALTHY HANDS CHALK STICKS	ITC SAVLON	SAVLON HEALTHY HANDS CHALK STICKS	OGILVY & MATHER MUMBAI	INDIA	GOOD MORNING Mumbai	
B04/016	00427	YOURNALIST	EITB - EUSKAL IRRATI TELEBISTA	YOURNALIST - NEWS APP	THE CYRANOS//McCANN, Barcelona	SPAIN	THE CYRANOS//McCANN Barcelona / OXIGENO Barcelona / GLASSWORKS Barcelona	THE CYRANOS//McCANN Barcelona
B05/044	11399	THE LIFE SAVING SCARECROW	VARUNA PUMPS	VARUNA PUMPS	Y&R DUBAI	UNITED ARAB EMIRATES		
B05/047	00234	WRITING OUR RIGHTS: THE EMPOWERMENT WORKBOOK	IGNITE	IGNITE	PEREIRA & O'DELL, San Francisco	USA	NTROPIC San Francisco / XYZ San Francisco / CALITHO Concord	
C01/032	00293	POSTERS FOR CATCHING FISHERMEN	MINISTERIO DE AMBIENTE Y DESARROLLO SOSTENIBLE	DIRECCION DE ASUNTOS MARINOS, COSTEROS Y RECURSOS ACUÁTICOS	GEOMETRY GLOBAL, London / GEOMETRY GLOBAL COLOMBIA, Bogotá	UNITED KINGDOM	GEOMETRY GLOBAL London / GEOMETRY GLOBAL COLOMBIA Bogotá	

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C01/033	00426	UNTIL WE ALL BELONG	AIRBNB	AIRBNB	CLEMENGER BBDO MELBOURNE	AUSTRALIA	THE GLUE SOCIETY Sydney	STARCOM Melbourne
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<b>Total Awards:</b>								<b>22</b>
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PR	Additional	Short	Prize	Award
		YES	Grand Prix	Grand Prix
SNAP, Los Angeles		YES	Gold Lion	Gold Lion
SNAP, Los Angeles		YES	Gold Lion	Gold Lion
		YES	Gold Lion	Gold Lion
		YES	Gold Lion	Gold Lion
TINYMOS, Singapore		YES	Silver Lion	Silver Lion
		YES	Silver Lion	Silver Lion
		YES	Silver Lion	Silver Lion
	GLOBAL HEALTH CONSULTING	YES	Silver Lion	Silver Lion
		YES	Silver Lion	Silver Lion
EDELMAN SINGAPORE / MSL HONG KONG, Kwun Tong / OGILVY PUBLIC RELATIONS WORLDWIDE, Singapore / SCHRODER+SCHOMBS PR, Berlin / BRAYA, New York	GRAVIKY LABS	YES	Silver Lion	Silver Lion

EDELMAN, London	YES	Bronze Lion	Bronze Lion
TBWA\HAKUHODO, Tokyo	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion
PR PUNDIT, Mumbai	YES	Bronze Lion	Bronze Lion
THE CYRANOS/McCANN, Barcelona	YES	Bronze Lion	Bronze Lion
SCARECROW COMMUNICATIONS	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion
	YES	Bronze Lion	Bronze Lion

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N2N COMMUNICATIONS, Sydney	AIRBNB	YES	Bronze Lion	Bronze Lion
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