

**Product Design Lions Winners**

Cat. No	Entry No	Title	Client	Product	Entrant / Idea Creation	Country	Production	Media	PR	Additional	Short	Prize	Award
B04/015	00375	PAYPHONE BANK	TIGO-UNE	PAYPHONE MICRO SAVINGS ACCOUNT	GREY COLOMBIA, Bogotá	COLOMBIA	LA OCTAVA Bogotá				YES	Grand Prix	Grand Prix
A01/001	00195	SPECTACLES	SNAP, INC.	SPECTACLES	SNAP, Los Angeles	USA	SNAP Los Angeles	SNAP Los Angeles	SNAP, Los Angeles		YES	Gold Lion	Gold Lion
B02/028	00196	SPECTACLES	SNAP, INC.	SPECTACLES	SNAP, Los Angeles	USA	SNAP Los Angeles	SNAP Los Angeles	SNAP, Los Angeles		YES	Gold Lion	Gold Lion
B05/013	00258	THE REFUGEE NATION	AMNESTY INTERNATIONAL	AWARNESS AROUND THE REFUGEE CAUSE	OGILVY NEW YORK	USA	ASTEROIDE FILMS Curitiba / CANJA AUDIO CULTURE Curitiba / SQUARE PIXEL Rio De Janeiro				YES	Gold Lion	Gold Lion
B06/006	00069	CREATING THE WORLD'S FIRST MODULAR SMARTPHONE	FAIRPHONE	FAIRPHONE 2	SEYMOURPOWELL, London	UNITED KINGDOM	SEYMOURPOWELL London				YES	Gold Lion	Gold Lion
A01/003	00236	TINYMOS - THE WORLD'S SMARTEST ASTROPHOTOGRAPHY CAMERA	TINYMOS PRIVATE LIMITED	ASTROPHOTOGRAPHY CAMERA	Y&R SINGAPORE	SINGAPORE			TINYMOS, Singapore		YES	Silver Lion	Silver Lion
A06/001	00087	THE MAGIC WALLPAPER	CASTORAMA	STORE TOOLS	TBWA/PARIS, Paris / DAN PARIS, Boulogne-Billancourt	FRANCE					YES	Silver Lion	Silver Lion
A10/007	00201	HMBLDT	HMBLDT	HMBLDT	ANOMALY, New York	USA					YES	Silver Lion	Silver Lion
B03/086	00448	AFGHAN IMMUNITY CHARM	MINISTRY OF PUBLIC HEALTH, ISLAMIC REPUBLIC OF AFGHANISTAN	..	McCANN WORLDGROUP INDIA, Mumbai / McCANN HEALTH, New Delhi	INDIA		McCANN HEALTH New Delhi		GLOBAL HEALTH CONSULTING	YES	Silver Lion	Silver Lion
B06/017	00190	LIAM	APPLE	PHONE	APPLE, Cupertino	USA					YES	Silver Lion	Silver Lion
C01/074	00307	AIR-INK	HEINEKEN ASIA PACIFIC PTE. LTD.	TIGER BEER	MARCEL SYDNEY	AUSTRALIA	GOODOIL FILMS Sydney / HECKLER Sydney / SQUEAK E CLEAN PRODUCTIONS Los Angeles	STARCOM London / FLORA&FAUNAVISIONS Berlin / STARCOM Singapore / MEDIAVESTIS/PARK New York / CURIOUS FEW Hong Kong	EDELMAN SINGAPORE / MSL HONG KONG, Kwun Tong / OGILVY PUBLIC RELATIONS WORLDWIDE, Singapore / SCHRODER+SCHOMBS PR, Berlin / BRAYA, New York	GRAVIKY LABS	YES	Silver Lion	Silver Lion
A03/001	00160	GRAVITYLIGHT: TURNING GRAVITY INTO LIGHT	SHELL GLOBAL / GRAVITYLIGHT FOUNDATION	GRAVITYLIGHT - GL02	SHELL BRANDS INTERNATIONAL, Baar / GRAVITYLIGHT FOUNDATION, London / J. WALTER THOMPSON, London	SWITZERLAND	STARSTRUCK MEDIA London / YDX Nairobi	MEDIACOM London	EDELMAN, London		YES	Bronze Lion	Bronze Lion
A10/005	00131	COGY WHEELCHAIR	TESS CO., LTD.	COGY WHEELCHAIR	TBWA/HAKUHODO, Tokyo / TESS, Sendai / TOHOKU UNIVERSITY, Sendai	JAPAN	GEEK PICTURES Tokyo	TBWA/HAKUHODO Tokyo	TBWA/HAKUHODO, Tokyo		YES	Bronze Lion	Bronze Lion
A10/006	00228	THE FIN	NORTHWELL HEALTH	TBD	J. WALTER THOMPSON NEW YORK	USA	J. WALTER THOMPSON NEW YORK	METAVISION MEDIA New York			YES	Bronze Lion	Bronze Lion
B02/031	00391	ZERA	WHIRLPOOL CORPORATION	FOOD PROCESSOR	DIGITALSBI, Chicago / WHIRLPOOL CORPORATION, Benton Harbor	USA					YES	Bronze Lion	Bronze Lion
B03/026	00035	CONFETTI PROSTHETIC LEG COVER	ETHNOS	CONFETTI	FURF DESIGN STUDIO, Curitiba	BRAZIL	FURF DESIGN STUDIO Curitiba				YES	Bronze Lion	Bronze Lion
B03/054	00439	SAVLON HEALTHY HANDS CHALK STICKS	ITC SAVLON	SAVLON HEALTHY HANDS CHALK STICKS	OGILVY & MATHER MUMBAI	INDIA	GOOD MORNING Mumbai		PR PUNDIT, Mumbai		YES	Bronze Lion	Bronze Lion
B04/016	00427	YOURNALIST	EITB - EUSKAL IRRATI TELEBISTA	YOURNALIST - NEWS APP	THE CYRANOS//McCANN, Barcelona	SPAIN	THE CYRANOS//McCANN Barcelona / OXIGENO Barcelona / GLASSWORKS Barcelona	THE CYRANOS//McCANN Barcelona	THE CYRANOS//McCANN, Barcelona		YES	Bronze Lion	Bronze Lion
B05/044	11399	THE LIFE SAVING SCARECROW	VARUNA PUMPS	VARUNA PUMPS	Y&R DUBAI	UNITED ARAB EMIRATES				SCARECROW COMMUNICATIONS	YES	Bronze Lion	Bronze Lion
B05/047	00234	WRITING OUR RIGHTS: THE EMPOWERMENT WORKBOOK	IGNITE	IGNITE	PEREIRA & O'DELL, San Francisco	USA	NTROPIC San Francisco / XYZ San Francisco / CALITHO Concord				YES	Bronze Lion	Bronze Lion
C01/032	00293	POSTERS FOR CATCHING FISHERMEN	MINISTERIO DE AMBIENTE Y DESARROLLO SOSTENIBLE	DIRECCION DE ASUNTOS MARINOS, COSTEROS Y RECURSOS ACUATICOS	GEOMETRY GLOBAL London / GEOMETRY GLOBAL COLOMBIA, Bogotá	UNITED KINGDOM	GEOMETRY GLOBAL London / GEOMETRY GLOBAL COLOMBIA Bogotá				YES	Bronze Lion	Bronze Lion
C01/033	00426	UNTIL WE ALL BELONG	AIRBNB	AIRBNB	CLEMENGER BBDO MELBOURNE	AUSTRALIA	THE GLUE SOCIETY Sydney	STARCOM Melbourne	N2N COMMUNICATIONS, Sydney	AIRBNB	YES	Bronze Lion	Bronze Lion

**Total Awards:**
**22**