

**Print & Publishing Winners**

Cat. No	Entry No	Title	Client	Product	Entrant / Idea Creation	Country	Production	Media	PR	Additional	Prize	Award
B01/014	01200	THE BLANK EDITION	AN-NAHAR	NEWSPAPER PUBLICATIONS & MEDIA	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES		IMPACT PORTER NOVELLI, Dubai	IMPACT PORTER NOVELLI, Dubai		Grand Prix	Grand Prix
A01/082	00942	COKE KITCHKK	COCA-COLA	COCA-COLA	DAVID, Miami	USA			POWELL COMMUNICATIONS, New York	THE COCA-COLA COMPANY, Milan	Gold Lion Campaign	Gold Lion
A01/083	00936	COKE PTSSHHHH	COCA-COLA	COCA-COLA	DAVID, Miami	USA			POWELL COMMUNICATIONS, New York	THE COCA-COLA COMPANY, Milan	Gold Lion Campaign	
A01/084	00939	COKE FZZZZZZZ	COCA-COLA	COCA-COLA	DAVID, Miami	USA			POWELL COMMUNICATIONS, New York	THE COCA-COLA COMPANY, Milan	Gold Lion Campaign	
A01/089	00709	LOVERS, DON'T SPREAD THE HATE - HONEY	UNILEVER	MARMITE	adam&eveDDB, London	UNITED KINGDOM	WYATT CLARKE & JONES, London / KING HENRY, London	MINDSHARE, London			Gold Lion Campaign	Gold Lion
A01/090	00708	LOVERS, DON'T SPREAD THE HATE - BUTTER	UNILEVER	MARMITE	adam&eveDDB, London	UNITED KINGDOM	WYATT CLARKE & JONES, London / KING HENRY, London	MINDSHARE, London			Gold Lion Campaign	
A01/091	00710	LOVERS, DON'T SPREAD THE HATE - MARMALADE	UNILEVER	MARMITE	adam&eveDDB, London	UNITED KINGDOM	WYATT CLARKE & JONES, London / KING HENRY, London	MINDSHARE, London			Gold Lion Campaign	
A06/095	01022	BIRTHDAY 1	BURGER KING	RESTAURANTS	LOLA MULLENLOWE, Madrid	SPAIN				BURGER KING, Miami	Gold Lion Campaign	Gold Lion
A06/096	01026	BIRTHDAY 5	BURGER KING	RESTAURANTS	LOLA MULLENLOWE, Madrid	SPAIN				BURGER KING, Miami	Gold Lion Campaign	
A06/098	01025	BIRTHDAY 4	BURGER KING	RESTAURANTS	LOLA MULLENLOWE, Madrid	SPAIN				BURGER KING, Miami	Gold Lion Campaign	
A11/112	00887	EARTHQUAKE	AMNISTIA INTERNACIONAL	AMNISTIA INTERNACIONAL	VMLY&R, Santiago	CHILE					Gold Lion Campaign	Gold Lion
A11/113	00899	TSUNAMI	AMNISTIA INTERNACIONAL	AMNISTIA INTERNACIONAL	VMLY&R, Santiago	CHILE					Gold Lion Campaign	
A11/114	00907	HURRICANE	AMNISTIA INTERNACIONAL	AMNISTIA INTERNACIONAL	VMLY&R, Santiago	CHILE					Gold Lion Campaign	
B01/032	01321	THE NON-ISSUE	L'OREAL PARIS	AGE PERFECT	McCANN PARIS / McCANN LONDON	FRANCE	FACEBOOK, Paris / CRAFT LONDON	CONDE NAST INTERNATIONAL, London			Gold Lion	Gold Lion
B02/011	01234	THE GUN VIOLENCE HISTORY BOOK	ILLINOIS COUNCIL AGAINST HANDGUN VIOLENCE	ILLINOIS COUNCIL AGAINST HANDGUN VIOLENCE	FCB CHICAGO	USA	LORD & THOMAS, Chicago / THE MILL, Chicago		CURRENT MARKETING, Chicago		Gold Lion	Gold Lion
A05/030	00623	NIGERIA	VOLKSWAGEN	DRIVER ASSISTANCE FEATURES	DBB ARGENTINA, Buenos Aires	ARGENTINA					Silver Lion Campaign	Silver Lion
A05/031	00617	INDIA	VOLKSWAGEN	DRIVER ASSISTANCE FEATURES	DBB ARGENTINA, Buenos Aires	ARGENTINA					Silver Lion Campaign	
A05/032	00610	BOLIVIA	VOLKSWAGEN	DRIVER ASSISTANCE FEATURES	DBB ARGENTINA, Buenos Aires	ARGENTINA					Silver Lion Campaign	
A06/124	00211	KFC 'AFC - ZFC'	KFC	KFC	MOTHER, London	UNITED KINGDOM		BLUE 449, London			Silver Lion	Silver Lion
A08/005	00044	REARRANGED - 1	BERLINER PHILHARMONIKER	BERLINER PHILHARMONIKER	SCHOLZ & FRIENDS, Berlin	GERMANY					Silver Lion Campaign	Silver Lion
A08/007	00054	REARRANGED - 3	BERLINER PHILHARMONIKER	BERLINER PHILHARMONIKER	SCHOLZ & FRIENDS, Berlin	GERMANY					Silver Lion Campaign	
A08/008	00058	REARRANGED - 4	BERLINER PHILHARMONIKER	BERLINER PHILHARMONIKER	SCHOLZ & FRIENDS, Berlin	GERMANY					Silver Lion Campaign	
B01/008	00496	THE FAKE NEWS STAND	COLUMBIA JOURNALISM REVIEW	COLUMBIA JOURNALISM REVIEW - NEWS	TBWA/CHIAT'DAY, New York	USA	REBEL AND ROGUE, New York	TBWA/CHIAT'DAY, New York		COLUMBIA UNIVERSITY, New York / DESIGN BY DISRUPTION, New York	Silver Lion	Silver Lion
B01/041	01162	JUDGEABLE COVERS COLLECTION	E-GALAXIA PUBLISHING HOUSE	INSTITUTIONAL	AFRICA, São Paulo	BRAZIL					Silver Lion	Silver Lion
C02/009	01163	THE BEER BEHIND SPORTS	ABINBEV	BUDWEISER	AFRICA, São Paulo	BRAZIL	LANDIA, São Paulo / LUCHA LIBRE AUDIO, São Paulo				Silver Lion	Silver Lion
C02/014	01020	THE GPS QUALITY LABEL	AUCHAN	GPS	SERVICEPLAN FRANCE, Paris	FRANCE	SERVICEPLAN FRANCE, Paris	SERVICEPLAN FRANCE, Paris	SERVICEPLAN FRANCE, Paris		Silver Lion	Silver Lion
A01/034	00754	HOMEWORK	CHUPA CHUPS (SNACK TO HOME LIMITED)	CHUPA CHUPS	CHEIL WORLDWIDE HONG KONG	HONG KONG	ILLUSION BANGKOK	CHEIL WORLDWIDE HONG KONG			Bronze Lion Campaign	Bronze Lion
A01/035	00755	MUSIC	CHUPA CHUPS (SNACK TO HOME LIMITED)	CHUPA CHUPS	CHEIL WORLDWIDE HONG KONG	HONG KONG	ILLUSION BANGKOK	CHEIL WORLDWIDE HONG KONG			Bronze Lion Campaign	
A01/036	00756	TIDY-UP	CHUPA CHUPS (SNACK TO HOME LIMITED)	CHUPA CHUPS	CHEIL WORLDWIDE HONG KONG	HONG KONG	ILLUSION BANGKOK	CHEIL WORLDWIDE HONG KONG			Bronze Lion Campaign	
A04/026	01294	ALI	LEICA STORE BOSTON	CAMERAS	ARNOLD WORLDWIDE, Boston	USA	ARNOLD WORLDWIDE, Boston	HAVAS MEDIA, Boston			Bronze Lion Campaign	Bronze Lion
A04/027	01293	CHE	LEICA STORE BOSTON	CAMERAS	ARNOLD WORLDWIDE, Boston	USA	ARNOLD WORLDWIDE, Boston	HAVAS MEDIA, Boston			Bronze Lion Campaign	
A04/048	01355	SPACESHIP	DKSH (THAILAND) LIMITED	LEGO	OGILVY GROUP THAILAND, Bangkok	THAILAND	ILLUSION BANGKOK				Bronze Lion Campaign	Bronze Lion
A04/056	01295	KISS	LEICA STORE BOSTON	CAMERAS	ARNOLD WORLDWIDE, Boston	USA	ARNOLD WORLDWIDE, Boston	HAVAS MEDIA, Boston			Bronze Lion Campaign	
A04/071	01335	MARTIAL ARTS CHAMPIONS	SEKRON	SECURITY COMPANY	GREY BRAZIL, São Paulo	BRAZIL	GREY BRAZIL, São Paulo	GREY BRAZIL, São Paulo	GREY BRAZIL, São Paulo		Bronze Lion Campaign	Bronze Lion
A04/072	01336	ARMY HEADQUARTER	SEKRON	SECURITY COMPANY	GREY BRAZIL, São Paulo	BRAZIL	GREY BRAZIL, São Paulo	GREY BRAZIL, São Paulo	GREY BRAZIL, São Paulo		Bronze Lion Campaign	
A04/073	01337	POLICE	SEKRON	SECURITY COMPANY	GREY BRAZIL, São Paulo	BRAZIL	GREY BRAZIL, São Paulo	GREY BRAZIL, São Paulo	GREY BRAZIL, São Paulo		Bronze Lion Campaign	
A04/074	01351	DRAGON	DKSH (THAILAND) LIMITED	LEGO	OGILVY GROUP THAILAND, Bangkok	THAILAND	ILLUSION BANGKOK				Bronze Lion Campaign	
A04/075	01358	EMPIRE STATES	DKSH (THAILAND) LIMITED	LEGO	OGILVY GROUP THAILAND, Bangkok	THAILAND	ILLUSION BANGKOK				Bronze Lion Campaign	
A05/004	00026	CEMENT	VOLKSWAGEN	TRUCKS	GEOMETRY GLOBAL, Buenos Aires	ARGENTINA	SALAMAGICA, Santiago				Bronze Lion Campaign	Bronze Lion
A05/005	00029	WINE	VOLKSWAGEN	TRUCKS	GEOMETRY GLOBAL, Buenos Aires	ARGENTINA	SALAMAGICA, Santiago				Bronze Lion Campaign	
A05/006	00030	SOY	VOLKSWAGEN	TRUCKS	GEOMETRY GLOBAL, Buenos Aires	ARGENTINA	SALAMAGICA, Santiago				Bronze Lion Campaign	
A05/058	00791	PARTY EMOJI	HYUNDAI	DRIVE RESPONSIBLY PROGRAM	MULLENLOWE SSP3, Bogotá	COLOMBIA					Bronze Lion Campaign	Bronze Lion
A05/059	00787	LAUGHTER EMOJI	HYUNDAI	DRIVE RESPONSIBLY PROGRAM	MULLENLOWE SSP3, Bogotá	COLOMBIA					Bronze Lion Campaign	
A05/061	00795	TOY GUN EMOJI	HYUNDAI	DRIVE RESPONSIBLY PROGRAM	MULLENLOWE SSP3, Bogotá	COLOMBIA					Bronze Lion Campaign	
A06/007	00089	MCDELIVERY-3	MCDONALD'S FRANCE	DELIVERY SERVICE	TBWA/PARIS	FRANCE					Bronze Lion Campaign	Bronze Lion
A06/008	00091	MCDELIVERY-4	MCDONALD'S FRANCE	DELIVERY SERVICE	TBWA/PARIS	FRANCE					Bronze Lion Campaign	
A06/010	00093	MCDELIVERY-6	MCDONALD'S FRANCE	DELIVERY SERVICE	TBWA/PARIS	FRANCE					Bronze Lion Campaign	
A06/041	00087	MCDELIVERY-2	MCDONALD'S FRANCE	DELIVERY SERVICE	TBWA/PARIS	FRANCE					Bronze Lion Campaign	
A06/042	00085	MCDELIVERY-1	MCDONALD'S FRANCE	DELIVERY SERVICE	TBWA/PARIS	FRANCE					Bronze Lion Campaign	
A07/026	00062	ARIZONA - RHINELAND	DEUTSCHE BAHN	DEUTSCHE BAHN	OGILVY GERMANY, Frankfurt	GERMANY				DEUTSCHE BAHN AG, Frankfurt / GETTY IMAGES INTERNATIONAL, Dublin	Bronze Lion Campaign	Bronze Lion
A07/027	00066	GULIN - KROMLAU	DEUTSCHE BAHN	DEUTSCHE BAHN	OGILVY GERMANY, Frankfurt	GERMANY				DEUTSCHE BAHN AG, Frankfurt / GETTY IMAGES INTERNATIONAL, Dublin	Bronze Lion Campaign	
A07/028	00068	VANCOOVER - HUNSRUECK	DEUTSCHE BAHN	DEUTSCHE BAHN	OGILVY GERMANY, Frankfurt	GERMANY				DEUTSCHE BAHN AG, Frankfurt / GETTY IMAGES INTERNATIONAL, Dublin	Bronze Lion Campaign	
A07/029	00064	SANTOS - BERLIN	DEUTSCHE BAHN	DEUTSCHE BAHN	OGILVY GERMANY, Frankfurt	GERMANY				DEUTSCHE BAHN AG, Frankfurt / GETTY IMAGES INTERNATIONAL, Dublin	Bronze Lion Campaign	
A07/031	00070	OREGON - BAVARIA	DEUTSCHE BAHN	DEUTSCHE BAHN	OGILVY GERMANY, Frankfurt	GERMANY				DEUTSCHE BAHN AG, Frankfurt / GETTY IMAGES INTERNATIONAL, Dublin	Bronze Lion Campaign	
A09/036	01189	WATER POLO	ESPN	ESPN APP	AFRICA, São Paulo	BRAZIL					Bronze Lion Campaign	Bronze Lion
A09/037	01185	BASKETBALL	ESPN	ESPN APP	AFRICA, São Paulo	BRAZIL					Bronze Lion Campaign	
A10/045	00575	PLAYING WITH BABY	SHUTTERSTOCK	OFFSET BY SHUTTERSTOCK	MERCADO McCANN, Buenos Aires	ARGENTINA	MERCADO McCANN, Buenos Aires				Bronze Lion Campaign	Bronze Lion
A10/046	00579	RUNNING	SHUTTERSTOCK	OFFSET BY SHUTTERSTOCK	MERCADO McCANN, Buenos Aires	ARGENTINA	MERCADO McCANN, Buenos Aires				Bronze Lion Campaign	
A10/047	00577	WASHING DISHES	SHUTTERSTOCK	OFFSET BY SHUTTERSTOCK	MERCADO McCANN, Buenos Aires	ARGENTINA	MERCADO McCANN, Buenos Aires				Bronze Lion Campaign	
A10/048	00580	FRENCH KISS	SHUTTERSTOCK	OFFSET BY SHUTTERSTOCK	MERCADO McCANN, Buenos Aires	ARGENTINA	MERCADO McCANN, Buenos Aires				Bronze Lion Campaign	
A11/020	00225	GUNS 1	CHANGE THE REF	ACTIVIST FIGHTING FOR GUN CONTROL.	ALMA, Miami	USA	ALMA, Miami	ALMA, Miami			Bronze Lion Campaign	Bronze Lion
A11/021	00227	GUNS 2	CHANGE THE REF	ACTIVIST FIGHTING FOR GUN CONTROL.	ALMA, Miami	USA	ALMA, Miami	ALMA, Miami			Bronze Lion Campaign	
A11/022	00229	GUNS 3	CHANGE THE REF	ACTIVIST FIGHTING FOR GUN CONTROL.	ALMA, Miami	USA	ALMA, Miami	ALMA, Miami			Bronze Lion Campaign	
A11/023	00231	GUNS 4	CHANGE THE REF	ACTIVIST FIGHTING FOR GUN CONTROL.	ALMA, Miami	USA	ALMA, Miami	ALMA, Miami			Bronze Lion Campaign	
A12/022	00626	BEER	VOLKSWAGEN	DRIVE CAREFULLY	DBB ARGENTINA, Buenos Aires	ARGENTINA					Bronze Lion Campaign	Bronze Lion
A12/023	00620	VODKA	VOLKSWAGEN	DRIVE CAREFULLY	DBB ARGENTINA, Buenos Aires	ARGENTINA					Bronze Lion Campaign	
A12/024	00614	TEQUILA	VOLKSWAGEN	DRIVE CAREFULLY	DBB ARGENTINA, Buenos Aires	ARGENTINA					Bronze Lion Campaign	
B01/011	01221	THE 958 BIOGRAPHY	PUMA	BIOGRAPHY BOOK	BETC/HAVAS, São Paulo	BRAZIL	BETC/HAVAS, São Paulo	BETC/HAVAS, São Paulo			Bronze Lion	Bronze Lion
B01/025	00537	THE LAST EVER ISSUE	GAZETA.PL / MASTERCARD / BNP PARIBAS	GAZETA.PL (A NEWS PORTAL)	VMLY&R POLAND, Warsaw	POLAND	PAPAYA FILMS, Warsaw	WAVEMAKER, Warsaw	VMLY&R POLAND, Warsaw / WAVEMAKER, Warsaw / FUNDACJA SUKCESU PISANEGO SZMINKA, Warsaw		Bronze Lion	Bronze Lion
B01/028	00949	ONE MINDFUL MIND	NEUROGEN BRAIN AND SPINE INSTITUTE	KIT	TBWA/INDIA, Mumbai	INDIA	MOTHERSHIP PRODUCTIONS, Mumbai				Bronze Lion	Bronze Lion
C01/001	00771	ROOTS	AIB	AIB	ROTHCO   ACCENTURE INTERACTIVE, Dublin	IRELAND	ROTHCO   ACCENTURE INTERACTIVE, Dublin				Bronze Lion	Bronze Lion
C02/031	00972	AN UNREPEATABLE PHOTOGRAPH?	TRAPA CHOCOLATES	TRAPA - PALM OIL FREE CHOCOLATES	FCB&FIRE, Madrid	SPAIN	BLUA, Barcelona			TRAPA CHOCOLATES, Palencia	Bronze Lion	Bronze Lion
C02/040	10801	READ MORE: LISTEN MORE.	UNESCO, THE NEW YORK TIMES AND PARTICIPATING NEWS ORGANIZATIONS	WORLD PRESS FREEDOM DAY	DROGAS, New York	USA	SECOND CHILD, New York	HEARTS & SCIENCE, New York / THE NEW YORK TIMES, New York			Bronze Lion	Bronze Lion

Total Awards: 32