

## Print & Publishing Winners

| Cat. No | Entry No | Title  | Advertiser  | Product                                  | Entrant/Idea Creation                        | Country        | PR   | Production                          | Media Placement                                | Additional Company/ies |
|---------|----------|--|---|--|--|----------------|--|-------------------------------------|--|------------------------|
| A11/006 | 00114    | TRUMP  | DER TAGESSPIEGEL                                  | DER TAGESSPIEGEL                         | SCHOLZ & FRIENDS, Berlin                     | GERMANY        |  |                                     |  |                        |
| A08/009 | 00050    | AVA  | VOLKSWAGEN AG                                     | VOLKSWAGEN CAR-NET LAST PARKING POSITION | DDB GROUP GERMANY, Berlin                    | GERMANY        |  | DDB GROUP GERMANY, Berlin           |  |                        |
| A08/010 | 00052    | FELIX  | VOLKSWAGEN AG                                     | VOLKSWAGEN CAR-NET LAST PARKING POSITION | DDB GROUP GERMANY, Berlin                    | GERMANY        |  | DDB GROUP GERMANY, Berlin           |  |                        |
| A08/011 | 00055    | ROBIN  | VOLKSWAGEN AG                                     | VOLKSWAGEN CAR-NET LAST PARKING POSITION | DDB GROUP GERMANY, Berlin                    | GERMANY        |  | DDB GROUP GERMANY, Berlin           |  |                        |
| C01/006 | 00154    | ONE BOOK FOR PEACE                                 | INTER-RELIGIOUS COUNCIL IN BOSNIA AND HERZEGOVINA | PUBLIC SERVICES                          | NEW MOMENT NEW IDEAS COMPANY Y&R, Belgrade   | SERBIA         | NEW MOMENT NEW IDEAS COMPANY Y&R, Belgrade |                                     | NEW MOMENT NEW IDEAS COMPANY Y&R, Belgrade     | Y&R DUBAI              |
| A11/007 | 00113    | REFUGEES   | DER TAGESSPIEGEL                                  | DER TAGESSPIEGEL                         | SCHOLZ & FRIENDS, Berlin                     | GERMANY        |  |                                     |  |                        |
| A11/008 | 00115    | SOCCER   | DER TAGESSPIEGEL                                  | DER TAGESSPIEGEL                         | SCHOLZ & FRIENDS, Berlin                     | GERMANY        |  |                                     |  |                        |
| A19/007 | 00080    | JONATHAN   | CALM  | CALM                                     | adam&eveDDB, London                          | UNITED KINGDOM |  | KING HENRY, London / CLM UK, London | MANNING GOTTLIEB OMD, London / STARCOM, London |                        |
| A19/008 | 00082    | BOBBY  | CALM  | CALM                                     | adam&eveDDB, London                          | UNITED KINGDOM |  | KING HENRY, London / CLM UK, London | MANNING GOTTLIEB OMD, London / STARCOM, London |                        |
| A19/009 | 00084    | RONNIE   | CALM  | CALM                                     | adam&eveDDB, London                          | UNITED KINGDOM |  | KING HENRY, London / CLM UK, London | MANNING GOTTLIEB OMD, London / STARCOM, London |                        |
| C01/002 | 00066    | "THE INVISIBLES" THIS BOOK YOU CANNOT READ AT HOME | FUNDACJA KAPUCYNSKA                               | "THE INVISIBLES"                         | WALK, Warsaw                                 | POLAND         | WALK, Warsaw                               | WALK, Warsaw                        | WALK, Warsaw                                   |                        |
| A06/002 | 00031    | EMERGING SPECIES                                   | HASBRO  | PLAY-DOH                                 | DDB PARIS / HASBRO FRANCE, Le Bourget-du-Lac | FRANCE         |  |                                     |  |                        |
| A06/003 | 00033    | HEAD TRANSPLANT                                    | HASBRO  | PLAY-DOH                                 | DDB PARIS / HASBRO FRANCE, Le Bourget-du-Lac | FRANCE         |  |                                     |  |                        |
| A06/004 | 00035    | PEOPLE OF ALL COLORS                               | HASBRO  | PLAY-DOH                                 | DDB PARIS / HASBRO FRANCE, Le Bourget-du-Lac | FRANCE         |  |                                     |  |                        |
| A19/010 | 00024    | GUILLOTINE   | GLOBAL 2000                                       | GLOBAL2000                               | DDB GROUP DÜSSELDORF                         | GERMANY        |  |                                     |  |                        |
| A19/011 | 00025    | ELECTRIC CHAIR                                     | GLOBAL 2000                                       | GLOBAL2000                               | DDB GROUP DÜSSELDORF                         | GERMANY        |  |                                     |  |                        |

**Total Awards: 8**

**Prize**

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Grand Prix

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Gold Eurobest  
Campaign

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Gold Eurobest  
Campaign

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Gold Eurobest  
Campaign

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Gold Eurobest

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Silver Eurobest  
Campaign

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Silver Eurobest  
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Silver Eurobest  
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Silver Eurobest  
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Silver Eurobest  
Campaign

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Silver Eurobest

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Bronze Eurobest  
Campaign

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Bronze Eurobest  
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