

PR Lions Winners

Cat. No	Entry No	Title	Client	Product	Entrant / Idea Creation	Country	Production	Media	PR	Additional	Short	Prize	Award
A10/029	01998	FEARLESS GIRL	STATE STREET GLOBAL ADVISORS	SHE ETF	McCANN NEW YORK	USA	CRAFT WORLDWIDE New York / STUART WEISSMAN PRODUCTIONS New York / COPILOT STRATEGIC MUSIC + SOUND New York		STATE STREET GLOBAL ADVISORS COMMUNICATIONS, Boston	VISBAL FINE BRONZE SCULPTURE	YES	Grand Prix	Grand Prix
A01/022	00915	CHEETOS MUSEUM	CHEETOS	CHEETOS	GOODBY SILVERSTEIN & PARTNERS, San Francisco	USA	CAVIAR Los Angeles / COMPANY 3 Santa Monica / WHITEHOUSE POST Santa Monica / ONE UNION RECORDING San Francisco	OMD USA New York	THE MARKETING ARM, Los Angeles / KETCHUM, San Francisco		YES	Gold Lion	Gold Lion
A04/030	01972	SAVLON HEALTHY HANDS CHALK STICKS	ITC SAVLON	SAVLON HEALTHY HANDS CHALK STICKS	OGILVY & MATHER MUMBAI	INDIA	GOOD MORNING Mumbai		PR PUNDIT, Mumbai		YES	Gold Lion	Gold Lion
A08/016	00714	THE DNA JOURNEY	MOMONDO	MOMONDO TRAVEL SEARCH ENGINE	&Co./NoA, Copenhagen	DENMARK	BACON Copenhagen	BE ON Copenhagen	RADIUS KOMMUNIKATION, Copenhagen		YES	Gold Lion	Gold Lion
A08/022	00364	GOOGLE SHEEP VIEW	VISIT FAROE ISLANDS & ATLANTIC AIRWAYS	THE FAROE ISLANDS	LIQUIDMINDS, Copenhagen / SANSIR, Torshavn	DENMARK	LIQUIDMINDS Copenhagen / SANSIR Torshavn / KOVBOY FILM Torshavn	LIQUIDMINDS Copenhagen / SANSIR Torshavn	LIQUIDMINDS, Copenhagen / SANSIR, Torshavn / EHRENBERG KOMMUNIKATION, Copenhagen / TRAVEL PR, London / MGA MEDIAGROUP, New York		YES	Gold Lion	Gold Lion
A12/022	00662	MEET GRAHAM	TRANSPORT ACCIDENT COMMISSION VICTORIA	TRANSPORT ACCIDENT COMMISSION VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA	FLARE PRODUCTIONS BBDO Melbourne / AIRBAG PRODUCTIONS Melbourne		CLEMENGER BBDO MELBOURNE		YES	Gold Lion	Gold Lion
A13/010	00053	THE REFUGEE NATION	AMNESTY INTERNATIONAL	AWARNES AROUND THE REFUGEE CAUSE	OGILVY NEW YORK	USA	ASTEROIDE FILMS Curitiba / CANJA AUDIO CULTURE Curitiba / SQUARE PIXEL Rio De Janeiro				YES	Gold Lion	Gold Lion
A13/121	01903	TEDDY GUN	ILLINOIS COUNCIL AGAINST HANDGUN VIOLENCE	ANTI-GUN VIOLENCE EDUCATION, AWARENESS AND LOBBYING IN ILLINOIS	FCB CHICAGO	USA	LORD + THOMAS Chicago / DUCK POND CREATIVE Los Angeles		CURRENT MARKETING, Chicago	HERO SOLUTIONS	YES	Gold Lion	Gold Lion

B09/009	00674	THE IMPOSSIBLE SIGNING SESSION	BOL.COM	BOOKS	DDB BRUSSELS	BELGIUM	DDB BRUSSELS / BEYOND.IO Antwerp			YES	Gold Lion	Gold Lion
B10/051	01896	PITCHING FRENCH FILMS TO HOLLYWOOD	ALLIANCE FRANÇAISE DE SINGAPOUR	CINE CLUB	OGILVY & MATHER SINGAPORE	SINGAPORE	OGILVY & MATHER SINGAPORE	OGILVY & MATHER SINGAPORE	OGILVY & MATHER SINGAPORE	YES	Gold Lion	Gold Lion
B13/094	02003	FEARLESS GIRL	STATE STREET GLOBAL ADVISORS	SHE ETF	McCANN NEW YORK	USA	CRAFT WORLDWIDE New York / STUART WEISSMAN PRODUCTIONS New York / COPILOT STRATEGIC MUSIC + SOUND New York	STATE STREET GLOBAL ADVISORS COMMUNICATIONS, Boston	VISBAL FINE BRONZE SCULPTURE	YES	Gold Lion	Gold Lion
B14/006	00188	SPANISH LESSONS	NETFLIX	NARCOS	ALMA DDB, Miami	USA				YES	Gold Lion	Gold Lion
C02/002	00152	LIKE MY ADDICTION	ADDICT'AIDE	ADDICT'AIDE	BETC, Paris	FRANCE	GUM Paris / FRANCINE FRAMBOISE Paris			YES	Gold Lion	Gold Lion
C02/018	00430	UNSAFETY CHECK	BLACK LIVES MATTER	NONPROFIT	J. WALTER THOMPSON NEW YORK	USA	J. WALTER THOMPSON NEW YORK			YES	Gold Lion	Gold Lion
C06/014	00918	CHEETOS MUSEUM	CHEETOS	CHEETOS	GOODBY SILVERSTEIN & PARTNERS, San Francisco	USA	CAVIAR Los Angeles / COMPANY 3 Santa Monica / WHITEHOUSE POST Santa Monica / ONE UNION RECORDING San Francisco	OMD USA New York	THE MARKETING ARM, Los Angeles / KETCHUM, San Francisco	YES	Gold Lion	Gold Lion
C07/022	00431	UNSAFETY CHECK	BLACK LIVES MATTER	NONPROFIT	J. WALTER THOMPSON NEW YORK	USA	J. WALTER THOMPSON NEW YORK			YES	Gold Lion	Gold Lion
D01/007	01268	CARE COUNTS	WHIRLPOOL	HOUSEHOLD APPLIANCE	DIGITASLBI, Chicago	USA	GOODSTORY FILMS New York / C41 MEDIA New York / CUTTERS Chicago	DIGITASLBI Chicago	KETCHUM, Chicago	YES	Gold Lion	Gold Lion
G01/025	01161	COINS OF HOPE	CHILD FOCUS	PUBLIC SERVICE - BELGIAN CENTER FOR MISSING AND SEXUALLY EXPLOITED CHILDREN	THESE DAYS - WUNDERMAN, Antwerp	BELGIUM		MEDIACOM Brussels	FINN PR, Brussels	YES	Gold Lion	Gold Lion
A01/048	01766	#RELEASETHEPRESSURE (INTEGRATED)	PEPSICO	MIRINDA	BBDO INDIA, Gurgaon	INDIA		MINDSHARE Gurgaon		YES	Silver Lion	Silver Lion
A04/022	01338	AMAZON WARRIORS SAFE COLLECTION	ANANSE	BOOK COLLECTION	LITTLE GEORGE (KETCHUM), São Paulo	BRAZIL	PHOSPRO FILMS São Paulo		LITTLE GEORGE (KETCHUM), São Paulo	YES	Silver Lion	Silver Lion

A13/039	00395	BRaille BRICKS	DORINA NOWILL FOUNDATION FOR THE BLIND	BRaille BRICKS PROJECT	LEW LARA/BWA, São Paulo	BRAZIL	LANDIA São Paulo / MUGSHOT São Paulo	LEW LARA/BWA São Paulo	GIUSTI COMUNICAÇÃO INTEGRADA, São Paulo		YES	Silver Lion	Silver Lion
A13/076	01158	COINS OF HOPE	CHILD FOCUS	PUBLIC SERVICE - BELGIAN CENTER FOR MISSING AND SEXUALLY EXPLOITED CHILDREN	THESE DAYS - WUNDERMAN, Antwerp	BELGIUM		MEDIACOM Brussels	FINN PR, Brussels		YES	Silver Lion	Silver Lion
A13/116	01037	SECOND LIFE TOYS	GREEN RIBBON PROJECT COMMITTEE	ORGAN TRANSPLANT	DENTSU INC., Tokyo	JAPAN	CLIVER Tokyo / AMANA Tokyo / TAKI CORPORATION Tokyo		DENTSU PUBLIC RELATIONS, Tokyo		YES	Silver Lion	Silver Lion
B02/024	11536	#UNDRESS522	ABAAD RESOURCE CENTER FOR GENDER EQUALITY	GENDER EQUALITY NGO	LEO BURNETT BEIRUT	LEBANON			LEO BURNETT BEIRUT		YES	Silver Lion	Silver Lion
B02/029	01947	TWO GUYS GO TO THE CINEMA	CINEMAS TEXAS	DOS TIPOS VAN AL CINE	THE CYRANOS//McCANN, Barcelona	SPAIN	THE CYRANOS//McCANN Barcelona / LANDIA Madrid	THE CYRANOS//McCANN Barcelona	THE CYRANOS//McCANN, Barcelona		YES	Silver Lion	Silver Lion
B04/024	00716	THE DNA JOURNEY	MOMONDO	MOMONDO TRAVEL SEARCH ENGINE	&Co./NoA, Copenhagen	DENMARK	BACON Copenhagen	BE ON Copenhagen	RADIUS KOMMUNIKATION, Copenhagen		YES	Silver Lion	Silver Lion
B04/094	02001	FEARLESS GIRL	STATE STREET GLOBAL ADVISORS	SHE ETF	McCANN NEW YORK	USA	CRAFT WORLDWIDE New York / STUART WEISSMAN PRODUCTIONS New York / COPILOT STRATEGIC MUSIC + SOUND New York		STATE STREET GLOBAL ADVISORS COMMUNICATIONS, Boston	VISBAL FINE BRONZE SCULPTURE	YES	Silver Lion	Silver Lion
B07/040	01960	WOMAN INTERRUPTED	WOMAN INTERRUPTED	INSTITUCIONL	BETC, São Paulo	BRAZIL			GIUSTI COMUNICAÇÃO INTEGRADA, São Paulo		YES	Silver Lion	Silver Lion
B08/059	00664	MEET GRAHAM	TRANSPORT ACCIDENT COMMISSION VICTORIA	TRANSPORT ACCIDENT COMMISSION VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA	FLARE PRODUCTIONS BBDO Melbourne / AIRBAG PRODUCTIONS Melbourne		CLEMENGER BBDO MELBOURNE		YES	Silver Lion	Silver Lion
B08/064	01382	#UNDRESS522	ABAAD RESOURCE CENTER FOR GENDER EQUALITY	GENDER EQUALITY NGO	LEO BURNETT BEIRUT	LEBANON			LEO BURNETT BEIRUT		YES	Silver Lion	Silver Lion
B10/017	01064	#JENESUPPORTEPASLESBLEUS	ELLE'S IMAGINE'NT	ELLE'S IMAGINE'NT (ORGANIZATION AGAINST WOMEN ABUSE)	BUZZMAN, Paris	FRANCE			BUZZMAN, Paris		YES	Silver Lion	Silver Lion
B11/004	00306	THE BREAST CANCER SCREENINGS	RIALTO CHANNEL	THE BREAST CANCER SCREENINGS	DDB GROUP NEW ZEALAND, Auckland	NEW ZEALAND	DDB GROUP NEW ZEALAND Auckland	DDB GROUP NEW ZEALAND Auckland	MANGO, Auckland	NEW ZEALAND BREAST CANCER FOUNDATION / ASCENDANT DX	YES	Silver Lion	Silver Lion

B12/018	00665	MEET GRAHAM	TRANSPORT ACCIDENT COMMISSION VICTORIA	TRANSPORT ACCIDENT COMMISSION VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA	FLARE PRODUCTIONS BBDO Melbourne / AIRBAG PRODUCTIONS Melbourne		CLEMENGER BBDO MELBOURNE	YES	Silver Lion	Silver Lion	
B13/030	00666	MEET GRAHAM	TRANSPORT ACCIDENT COMMISSION VICTORIA	TRANSPORT ACCIDENT COMMISSION VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA	FLARE PRODUCTIONS BBDO Melbourne / AIRBAG PRODUCTIONS Melbourne		CLEMENGER BBDO MELBOURNE	YES	Silver Lion	Silver Lion	
B13/103	00060	THE REFUGEE NATION	AMNESTY INTERNATIONAL	AWARENESS AROUND THE REFUGEE CAUSE	OGILVY NEW YORK	USA	ASTEROIDE FILMS Curitiba / CANJA AUDIO CULTURE Curitiba / SQUARE PIXEL Rio De Janeiro			YES	Silver Lion	Silver Lion	
B14/032	00366	GOOGLE SHEEP VIEW	VISIT FAROE ISLANDS & ATLANTIC AIRWAYS	THE FAROE ISLANDS	LIQUIDMINDS, Copenhagen / SANSIR, Torshavn	DENMARK	LIQUIDMINDS Copenhagen / SANSIR Torshavn / KOVBOY FILM Torshavn	LIQUIDMINDS Copenhagen / SANSIR Torshavn	LIQUIDMINDS, Copenhagen / SANSIR, Torshavn / EHRENBERG KOMMUNIKATION, Copenhagen / TRAVEL PR, London / MGA MEDIAGROUP, New York	YES	Silver Lion	Silver Lion	
B14/064	00154	LIKE MY ADDICTION	ADDICT'AIDE	ADDICT'AIDE	BETC, Paris	FRANCE	GUM Paris / FRANCINE FRAMBOISE Paris			YES	Silver Lion	Silver Lion	
C02/022	00511	PREMMIE PROUD	BABYLOVE	NAPPIES	BWM DENTSU, Sydney	AUSTRALIA	BLUE BOAT PRODUCTIONS Melbourne	DENTSU X Melbourne		YES	Silver Lion	Silver Lion	
C02/041	01434	#NUGGSFORCARTER	WENDY'S	QSR	VML, Kansas City	USA		MEDIAVEST SPARK New York	KETCHUM, New York	YES	Silver Lion	Silver Lion	
C02/043	01954	KISS THE KREMLIN	SSEX BBOX	SSEX BBOX	DM9DDB, São Paulo	BRAZIL		DM9DDB São Paulo	ELLO AGENCY, Rio De Janeiro	PANELA	YES	Silver Lion	Silver Lion
C03/015	01746	ON HOLD MUSIC FESTIVAL	RECLAME AQUI	WORLD CONSUMER RIGHTS DAY	GREY BRAZIL, São Paulo	BRAZIL	GREY BRAZIL São Paulo / RECLAME AQUI São Paulo	GREY BRAZIL São Paulo / CATRACA LIVRE São Paulo / ÉPOCA São Paulo	GREY BRAZIL, São Paulo	YES	Silver Lion	Silver Lion	
C04/045	01920	#NUGGSFORCARTER	THE WENDY'S	FAST FOOD	KETCHUM, Atlanta / VML, Kansas City	USA		MEDIAVEST SPARK New York	KETCHUM, Atlanta	THE WENDY'S COMPANY	YES	Silver Lion	Silver Lion
C05/007	01096	TWITTER BEEF	WENDY'S	WENDY'S	VML, Kansas City	USA		MEDIAVEST SPARK New York	KETCHUM, New York		YES	Silver Lion	Silver Lion
C05/009	01021	PRESIDENT OF PLAYLISTS	SPOTIFY	SPOTIFY	SPOTIFY, New York	USA	SPOTIFY New York	SPOTIFY New York	SPOTIFY, New York		YES	Silver Lion	Silver Lion
C05/040	01757	IKEA RESPONDS TO BALENCIAGA	IKEA	FRAKTA BAG	ACNE, Stockholm / IKEA, Malmö	SWEDEN	ACNE Stockholm				YES	Silver Lion	Silver Lion

C06/003	00073	BRUTAL CUT	ACTIONAID UK	FGM AWARENESS	WEBER SHANDWICK, London	UNITED KINGDOM	WEBER SHANDWICK London	CLEAR CHANNEL UK London / LATIMER London	WEBER SHANDWICK, London		YES	Silver Lion	Silver Lion
C07/004	00153	LIKE MY ADDICTION	ADDICT'AIDE	ADDICT'AIDE	BETC, Paris	FRANCE	GUM Paris / FRANCINE FRAMBOISE Paris				YES	Silver Lion	Silver Lion
C08/035	01707	POTATOES ON MARS	CIP - THE INTERNATIONAL POTATO CENTER	POTATOES ON MARS	MEMAC OGILVY & MATHER, Dubai	UNITED ARAB EMIRATES	OGILVYONE Dubai / GREAT GUNS London		OGILVYONE, Dubai		YES	Silver Lion	Silver Lion
E01/005	00718	THE DNA JOURNEY	MOMONDO	MOMONDO TRAVEL SEARCH ENGINE	&Co./NoA, Copenhagen	DENMARK	BACON Copenhagen	BE ON Copenhagen	RADIUS KOMMUNIKATION, Copenhagen		YES	Silver Lion	Silver Lion
E02/018	01542	DINNER WITH GEORGIA	GEORGIAN NATIONAL TOURISM ADMINISTRATION	GEORGIA	WINDFOR'S, Tbilisi	GEORGIA	WINDFOR'S Tbilisi / SLOW PULSE Tbilisi				YES	Silver Lion	Silver Lion
A01/005	00271	HANGAR 1 FOG POINT	HANGAR 1	HANGAR 1 FOG POINT VODKA	ACHE, Mexico City	MEXICO	CULTURE COLLIDE Austin	THE MEDIA GRIND Santa Monica	EXPOSURE PR, New York	STRANGER&STRANGER / PROXIMO SPIRITS	YES	Bronze Lion	Bronze Lion
A01/056	01936	DELICIOUS CALM	CAMPOFRIO	PAVOFRIO	McCANN MADRID	SPAIN	HARRY Madrid		LLORENTE & CUENCA, Madrid	MOMENTUM	YES	Bronze Lion	Bronze Lion
A03/013	01266	CARE COUNTS	WHIRLPOOL	HOUSEHOLD APPLIANCE	DIGITASLBI, Chicago	USA	GOODSTORY FILMS New York / C41 MEDIA New York / CUTTERS Chicago	DIGITASLBI Chicago	KETCHUM, Chicago		YES	Bronze Lion	Bronze Lion
A07/002	00134	MANNSCHAFTS-WHOPPER	BURGER KING DEUTSCHLAND GMBH	WHOPPER	GRABARZ & PARTNER, Hamburg	GERMANY	BIGFISH FILMPRODUKTION Berlin	VIZEUM DEUTSCHLAND Wiesbaden	EMANATE, München / SETUP, München	BURGER KING DEUTSCHLAND GMBH	YES	Bronze Lion	Bronze Lion
A07/036	01864	BUY BACK THE BLOCK	CHECKERS & RALLY'S	CHECKERS	FITZGERALD & CO, Atlanta	USA	WOVEN DIGITAL Culver City	FITZGERALD & CO Atlanta	FITZGERALD & CO, Atlanta		YES	Bronze Lion	Bronze Lion
A09/005	01020	PRESIDENT OF PLAYLISTS	SPOTIFY	SPOTIFY	SPOTIFY, New York	USA	SPOTIFY New York	SPOTIFY New York	SPOTIFY, New York		YES	Bronze Lion	Bronze Lion
A10/009	01123	ANZ #HOLDTIGHT	ANZ	ANZ BANK	TBWAIMELBOURNE	AUSTRALIA	REVOLVER/WILL O'ROURKE Sydney / LEVEL TWO MUSIC Melbourne / THE GLUE SOCIETY Sydney	PHD Melbourne	ELEVEN PR, Melbourne		YES	Bronze Lion	Bronze Lion
A11/013	00655	THE WHEELCHAIR HOUR	AKADEMIA AUTO SWIAT	DRIVING SCHOOL	2012 AGENCY, Warsaw	POLAND	PAPAYA FILMS Warsaw	2012 AGENCY Warsaw / SZTENGREBER Warsaw / AKADEMIA AUTO SWIAT Warsaw	2012 AGENCY, Warsaw / PAPAYA FILMS, Warsaw / SZTENGREBER, Warsaw / AKADEMIA AUTO SWIAT, Warsaw		YES	Bronze Lion	Bronze Lion
A12/042	01540	DINNER WITH GEORGIA	GEORGIAN NATIONAL TOURISM ADMINISTRATION	GEORGIA	WINDFOR'S, Tbilisi	GEORGIA	WINDFOR'S Tbilisi / SLOW PULSE Tbilisi				YES	Bronze Lion	Bronze Lion
A13/005	00151	LIKE MY ADDICTION	ADDICT'AIDE	ADDICT'AIDE	BETC, Paris	FRANCE	GUM Paris / FRANCINE FRAMBOISE Paris				YES	Bronze Lion	Bronze Lion

A13/013	00255	25M2 SYRIA	TV-AKSJONEN NRK, IKEA, RED CROSS	TV-AKSJONEN 2017	POL, Oslo	NORWAY	POL Oslo		POL, Oslo		YES	Bronze Lion	Bronze Lion
A13/049	01381	#UNDRESS522	ABAAD RESOURCE CENTER FOR GENDER EQUALITY	GENDER EQUALITY NGO	LEO BURNETT BEIRUT	LEBANON			LEO BURNETT BEIRUT		YES	Bronze Lion	Bronze Lion
B01/059	01512	GLICODE	EZAKI GLICO COMPANY, LIMITED	CORPORATE	DENTSU INC., Tokyo / GOOGLE, Tokyo	JAPAN		COCONOE Okayama / BIRDMAN Tokyo / ROBOT COMMUNICATIONS Tokyo	DENTSU INC., Tokyo		YES	Bronze Lion	Bronze Lion
B01/067	01974	SAVLON HEALTHY HANDS CHALK STICKS	ITC SAVLON	SAVLON HEALTHY HANDS CHALK STICKS	OGILVY & MATHER MUMBAI	INDIA		GOOD MORNING Mumbai	PR PUNDIT, Mumbai		YES	Bronze Lion	Bronze Lion
B02/002	00054	THE REFUGEE NATION	AMNESTY INTERNATIONAL	AWARENESS AROUND THE REFUGEE CAUSE	OGILVY NEW YORK	USA		ASTEROIDE FILMS Curitiba / CANJA AUDIO CULTURE Curitiba / SQUARE PIXEL Rio De Janeiro			YES	Bronze Lion	Bronze Lion
B02/010	01436	ONE BOOK FOR PEACE	INTERRELIGIOUS COUNCIL OF BOSNIA AND HERZEGOVINA	INTERRELIGIOUS COUNCIL OF BOSNIA AND HERZEGOVINA	Y&R DUBAI	UNITED ARAB EMIRATES			NEW MOMENT NEW IDEAS COMPANY Y&R		YES	Bronze Lion	Bronze Lion
B04/004	00256	25M2 SYRIA	TV-AKSJONEN NRK, IKEA, RED CROSS	TV-AKSJONEN 2017	POL, Oslo	NORWAY	POL Oslo		POL, Oslo		YES	Bronze Lion	Bronze Lion
B04/036	00963	RESCUE RASHIE	WESTPAC BANKING CORPORATION	CHILDRENS' RASH VEST / CPR INSTRUCTIONS	SAATCHI & SAATCHI, Sydney	AUSTRALIA		SCOUNDREL Sydney / RUMBLE STUDIOS Sydney	MAP AND PAGE, Sydney	WESTPAC	YES	Bronze Lion	Bronze Lion
B04/087	01978	WORLDS APART	HEINEKEN	HEINEKEN BEER	EDELMAN, London / PUBLICIS LONDON	UNITED KINGDOM	RSA FILMS London	MEDIAVEST SPARK London	EDELMAN, London		YES	Bronze Lion	Bronze Lion
B05/006	00677	THE INVISIBLE FISH	CENTRO CUESTA NACIONAL	JUMBO	OGILVY DOMINICAN REPUBLIC, Santo Domingo	DOMINICAN REPUBLIC		MINDSHARE Santo Domingo			YES	Bronze Lion	Bronze Lion
B07/035	01918	#NUGGSFORCARTER	THE WENDY'S	FAST FOOD	KETCHUM, Atlanta / VML, Kansas City	USA		MEDIAVEST SPARK New York	KETCHUM, Atlanta	THE WENDY'S COMPANY	YES	Bronze Lion	Bronze Lion
B08/037	00287	WHOPPER EXCHANGE	BURGER KING	BURGER KING	AKQA, São Paulo	BRAZIL		AKQA São Paulo / ZOHAR São Paulo / ESTUDIO POLA São Paulo / AUTOBAHN London / SATELITE AUDIO São Paulo			YES	Bronze Lion	Bronze Lion
B08/054	00939	RETURN TO SENDER	PUBLIC EYE	HUMAN RIGHTS / INDUSTRY WATCH	FREUNDLICHE GRUSSE, Zürich	SWITZERLAND		STAILAMEDIA Zürich / STORYFILTER Baar	FREUNDLICHE GRUSSE, Zürich		YES	Bronze Lion	Bronze Lion
B08/144	01230	FLYBABIES	JETBLUE	AIRLINE	MULLENLOWE GROUP, New York	USA	HEY BABY FILMS Los Angeles	MULLENLOWE GROUP New York	MULLENLOWE GROUP, New York	PS 260	YES	Bronze Lion	Bronze Lion

B09/018	01742	ON HOLD MUSIC FESTIVAL	RECLAME AQUI	WORLD CONSUMER RIGHTS DAY	GREY BRAZIL, São Paulo	BRAZIL	GREY BRAZIL São Paulo / RECLAME AQUI São Paulo	GREY BRAZIL São Paulo / CATRACA LIVRE São Paulo / ÉPOCA São Paulo	GREY BRAZIL, São Paulo	YES	Bronze Lion	Bronze Lion	
B11/018	01126	ANZ #HOLDTIGHT	ANZ	ANZ BANK	TBWA/MELBOURNE	AUSTRALIA	REVOLVER/WILL O'ROURKE Sydney / LEVEL TWO MUSIC Melbourne / THE GLUE SOCIETY Sydney	PHD Melbourne	ELEVEN PR, Melbourne	YES	Bronze Lion	Bronze Lion	
B11/021	01709	THE CLICHE	HEINEKEN	INSTITUTIONAL	PUBLICIS BRASIL, São Paulo	BRAZIL	PUBLICIS BRASIL São Paulo	PUBLICIS BRASIL São Paulo	PUBLICIS BRASIL, São Paulo	YES	Bronze Lion	Bronze Lion	
B11/056	02034	THE DEBUT	AB INBEV (BUDWEISER) / ESPN	INSTITUTIONAL	AFRICA, São Paulo	BRAZIL	SAIGON São Paulo / BIG FOOTE São Paulo			YES	Bronze Lion	Bronze Lion	
B12/033	00755	THE ELBPHILHARMONIE GRAND OPENING	HAMBURG MARKETING	ELBPHILHARMONIE	HAMBURG MARKETING, Hamburg / JUNG VON MATT, Hamburg	GERMANY	MADHAT Offenbach Am Main / JERRY P. APPELT LICHTDESIGN Hamburg / PRODUCTION RESOURCE GROUP Hamburg / LASERFABRIK Hürth		ACHTUNG!, Hamburg	SIMON & PAUL / BEACON GMBH / ENTERTAINMENT TECHNOLOGY CONCEPTS GMBH / RALPH LARMANN COMPANY	YES	Bronze Lion	Bronze Lion
B13/085	01979	WORLDS APART	HEINEKEN	HEINEKEN BEER	EDELMAN, London / PUBLICIS LONDON	UNITED KINGDOM	RSA FILMS London	MEDIAVEST SPARK London	EDELMAN, London	YES	Bronze Lion	Bronze Lion	
B14/009	00114	WHO IS BU SALEM?	AL MUNAYES GENERAL TRADING EST.	AL MUNAYES TEA	BEATTIE + DANE, Kuwait City / CINEMAGIC, Salmiya	KUWAIT	CINEMAGIC Salmiya	MEC Kuwait City		YES	Bronze Lion	Bronze Lion	
B14/028	00607	GRANDMA-TESTED GOODNESS	FERRERO	KINDER A COLAZIONE	STVDDDB, Milan	ITALY	INDIANA PRODUCTION COMPANY Milan			YES	Bronze Lion	Bronze Lion	
C01/021	00542	NOTFAIRBNB	SOLIDARITE GRANDS FROIDS' ('BIG COLD SOLIDARITY')	TO IMPROVE THE DAILY LIFE OF BRUSSELS' HOMELESS	TBWA/BELGIUM, Brussels	BELGIUM	TBWA/BELGIUM Brussels	TBWA/BELGIUM Brussels	TBWA/BELGIUM, Brussels	YES	Bronze Lion	Bronze Lion	
C01/022	01405	GET THE FLOW	VODAFONE	VODAFONE	DDB & TRIBAL WORLDWIDE AMSTERDAM	THE NETHERLANDS	WEFILM Amsterdam / AWFUL MEN Hilversum	MEC NETHERLANDS Amsterdam	HET PR BUREAU, Amsterdam	YES	Bronze Lion	Bronze Lion	
C01/023	00869	AAMI SMARTPLATES	SUNCORP	AAMI INSURANCE	OGILVY AUSTRALIA, Melbourne	AUSTRALIA	OGILVY AUSTRALIA Melbourne		OGILVY PUBLIC RELATIONS, Melbourne	YES	Bronze Lion	Bronze Lion	
C01/034	01149	GIRLS OF PARADISE	MOUVEMENT DU NID	ANTI-PROSTITUTION NGO	McCANN PARIS	FRANCE	McCANN PARIS / MRM/McCANN Paris / MEDIALAB TECHNOLOGY Paris / CAPITAINE PLOUF Paris			YES	Bronze Lion	Bronze Lion	
C02/028	01252	#20MINUTESOFACTION4CHAN GE	WHITE RIBBON	AWARENESS	J. WALTER THOMPSON CANADA, Toronto	CANADA				YES	Bronze Lion	Bronze Lion	
C02/035	01413	BREAKING THE PATTERN WITH ADIDAS GLITCH	ADIDAS FOOTBALL	ADIDAS GLITCH	POSSIBLE, Seattle / IRIS WORLDWIDE, London	USA	POSSIBLE Seattle / IRIS WORLDWIDE London			YES	Bronze Lion	Bronze Lion	

C04/041	01674	THE ONE MOMENT	MORTON SALT	MORTON SALT	OGILVY & MATHER, Chicago	USA	PARK PICTURES London / ARTJAIL New York				YES	Bronze Lion	Bronze Lion		
C05/013	00668	HUNGERITHM	MARS CHOCOLATE AUSTRALIA	SNICKERS®	CLEMENGER BBDO MELBOURNE	AUSTRALIA	FINCH Melbourne / FLUTTER Melbourne	MEDIACOM AUSTRALIA Melbourne	CLEMENGER BBDO MELBOURNE		YES	Bronze Lion	Bronze Lion		
C05/052	01955	KISS THE KREMLIN	SSEX BBOX	SSEX BBOX	DM9DDB, São Paulo	BRAZIL		DM9DDB São Paulo	ELLO AGENCY, Rio De Janeiro	PANELA	YES	Bronze Lion	Bronze Lion		
C05/055	10063	REFUGEES REAL-TIME TWEET RESPONSES	AMNESTY INTERNATIONA L	REFUGEE CRISIS AWARENESS CAMPAIGN	OGILVY & MATHER, London	UNITED KINGDOM	MAGNUM PHOTOS London		OGILVY PUBLIC RELATIONS, London		YES	Bronze Lion	Bronze Lion		
C06/012	01180	GO BALLS OUT	TESTICULAR CANCER NEW ZEALAND	TESTICULAR CANCER AWARENESS	FCB NEW ZEALAND, Auckland	NEW ZEALAND	FCB NEW ZEALAND Auckland	FCB NEW ZEALAND Auckland	FCB NEW ZEALAND, Auckland		YES	Bronze Lion	Bronze Lion		
C07/013	00427	LITBAITS	THE WILD DETECTIVES	BOOKSTORE	DIESTE, Dallas	USA					YES	Bronze Lion	Bronze Lion		
C07/025	01213	DOWN SYNDROME ANSWERS	CANADIAN DOWN SYNDROME SOCIETY	HEALTH AWARENESS	FCB, Toronto	CANADA		REPRISE MEDIA Toronto			YES	Bronze Lion	Bronze Lion		
C08/036	01677	TALK TO ME	PANASONIC	PANASONIC COMMA SPEAKERS	MARURI GREY, Guayaquil	ECUADOR	MARURI GREY Guayaquil	MARURI GREY Guayaquil	MARURI GREY, Guayaquil		YES	Bronze Lion	Bronze Lion		
E01/001	00059	THE REFUGEE NATION	AMNESTY INTERNATIONA L	AWARNNESS AROUND THE REFUGEE CAUSE	OGILVY NEW YORK	USA	ASTEROIDE FILMS Curitiba / CANJA AUDIO CULTURE Curitiba / SQUARE PIXEL Rio De Janeiro				YES	Bronze Lion	Bronze Lion		
E02/016	01966	LOCAL HEROES	COMUNE DI FUCECCHIO – PRO LOCO DI FUCECCHIO	FUCECCHIO	PUBLICIS ITALY, Milan	ITALY	DEA PRODUCTION Milan / BAROQUE WORLDWIDE Dubai		MSL GROUP, Milan	OMD	YES	Bronze Lion	Bronze Lion		
G01/024	01269	CARE COUNTS	WHIRLPOOL	HOUSEHOLD APPLIANCE	DIGITASLBI, Chicago	USA	GOODSTORY FILMS New York / C41 MEDIA New York / CUTTERS Chicago	DIGITASLBI Chicago	KETCHUM, Chicago		YES	Bronze Lion	Bronze Lion		
G01/031	01254	#20MINUTESOFACTION4CHAN GE	WHITE RIBBON	AWARENESS	J. WALTER THOMPSON CANADA, Toronto	CANADA					YES	Bronze Lion	Bronze Lion		
Total Awards:													100		