

Pharma Lions Winners													
Cat. No	Entry No	Title	Client	Product	Medium	Entrant / Idea Creation	Country	Production	Media	PR	Additional	Prize	Award
A05/80	20231	BLINK TO SPEAK	ASHA EK HOPE FOUNDATION	SOCIAL SERVICE	Direct	TBWA\INDIA, Mumbai	INDIA					Gold Lion	Gold Lion
B02/17	20334	THE HEARING TEST IN DISGUISE	COCHLEAR	COCHLEAR HEARING IMPLANTS	Film Craft: Use of Music / Sound Design	CHE PROXIMITY, Melbourne	AUSTRALIA		CHE PROXIMITY, Melbourne	CHE PROXIMITY, Melbourne		Gold Lion	Gold Lion
B02/31	20018	CHANGE GOUT	GRUNENTHAL	DISEASE AWARENESS	Digital Craft: Interface & Navigation (UI)	GRUNENTHAL, High Wycombe / LANGLAND, Windsor	UNITED KINGDOM					Gold Lion	Gold Lion
A03/22	20241	THE SCREAMER	MUNDIPHARMA	BIPHENTIN	Industry Craft: Art Direction	HAVAS LYNX, Manchester	UNITED KINGDOM					Silver Lion Campaign	Silver Lion
A03/22	20237	THE DISRUPTOR	MUNDIPHARMA	BIPHENTIN	Industry Craft: Art Direction	HAVAS LYNX, Manchester	UNITED KINGDOM					Silver Lion Campaign	
B01/24	20044	BATTLE IN THE BONE	BAYER PHARMACEUTICALS, INC.	XOFIGO® (RADIUM RA 223 DICHLORIDE)	Industry Craft: Illustration	AREA 23, AN FCB HEALTH NETWORK COMPANY, New York	USA					Silver Lion	Silver Lion
B01/25	20367	GARAGE	BOEHRINGER INGELHEIM	STIOLTO RESPIMAT	Industry Craft: Photography	FCB HEALTH, New York	USA					Silver Lion Campaign	Silver Lion
B01/25	20354	LIVING ROOM	BOEHRINGER INGELHEIM	STIOLTO RESPIMAT	Industry Craft: Photography	FCB HEALTH, New York	USA					Silver Lion Campaign	
B01/25	20361	KITCHEN	BOEHRINGER INGELHEIM	STIOLTO RESPIMAT	Industry Craft: Photography	FCB HEALTH, New York	USA					Silver Lion Campaign	
B01/35	20312	LIGHTER BLUE	TAKEDA/TRINTELLIX	TRINTELLIX	Digital: Social	McCANN NEW YORK	USA					Silver Lion	Silver Lion
B02/29	20332	THE HEARING TEST IN DISGUISE	COCHLEAR	COCHLEAR HEARING IMPLANTS	Branded Content & Entertainment: Film, TV and Online Film Content	CHE PROXIMITY, Melbourne	AUSTRALIA		CHE PROXIMITY, Melbourne	CHE PROXIMITY, Melbourne		Silver Lion	Silver Lion
C01/38	20434	THE WORLD'S SMALLEST BOOTH	ELI LILLY AND COMPANY	HEALTH	Ambient Outdoor	AREA 23, AN FCB HEALTH NETWORK COMPANY, New York	USA					Silver Lion	Silver Lion
D01/24	20207	ZACS PLAY DAY	BIOGEN	SPINRAZA UNBRANDED	Industry Craft: Illustration	CDM NEW YORK	USA					Silver Lion	Silver Lion
D01/49	20253	OUCHIE	CHUGAI / ROCHE	SYSTEMIC JUVENILE IDIOPATHIC ARTHRITIS PATIENT SUPPORT	Product Innovation	HAVAS LYNX, Manchester	UNITED KINGDOM					Silver Lion	Silver Lion
D02/49	20409	STORIES TO INHALE	CLIN KIDS	NEBULIZER MASKS FOR CHILDREN	Product Innovation	NBS, São Paulo	BRAZIL	DOGS CAN FLY, São Paulo / CASA LOCOMOTIVA, São Paulo / P+E GALERIA DIGITAL, São Paulo	NBS, São Paulo	NBS, São Paulo	DOGS CAN FLY, São Paulo / CASA LOCOMOTIVA, São Paulo / P+E GALERIA DIGITAL, São Paulo	Silver Lion	Silver Lion
D02/49	20443	SAVOR SAVER	ECUADOR MINISTRY OF PUBLIC HEALTH	SAVOR SAVER	Product Innovation	OGILVY & MATHER COLOMBIA, Bogotá	COLOMBIA		OGILVY & MATHER COLOMBIA, Bogotá	BABEL GROUP, Bogota		Silver Lion	Silver Lion
E01/24	20009	DOG	ELANCO	DEWORMING PRODUCT	Industry Craft: Illustration	ELANCO ANIMAL HEALTH, Basingstoke / SAATCHI & SAATCHI DÜSSELDORF	UNITED KINGDOM					Silver Lion Campaign	Silver Lion
E01/24	20011	CAT	ELANCO	DEWORMING PRODUCT	Industry Craft: Illustration	ELANCO ANIMAL HEALTH, Basingstoke / SAATCHI & SAATCHI DÜSSELDORF	UNITED KINGDOM					Silver Lion Campaign	
A03/22	20362	GARAGE	BOEHRINGER INGELHEIM	STIOLTO RESPIMAT	Industry Craft: Art Direction	FCB HEALTH, New York	USA					Bronze Lion Campaign	Bronze Lion
A03/22	20358	KITCHEN	BOEHRINGER INGELHEIM	STIOLTO RESPIMAT	Industry Craft: Art Direction	FCB HEALTH, New York	USA					Bronze Lion Campaign	
A03/22	20350	LIVING ROOM	BOEHRINGER INGELHEIM	STIOLTO RESPIMAT	Industry Craft: Art Direction	FCB HEALTH, New York	USA					Bronze Lion Campaign	
B01/13	20291	THE WRESTLER	NOVARTIS	EDUCATION	Integrated Campaign	KLICK HEALTH, New York	USA	SMOKE & MIRRORS, New York / SONIC UNION, New York / NICE SHOES, New York	KLICK HEALTH, New York / PUBLICIS HEALTH, New York		SMOKE & MIRRORS, New York / SONIC UNION, New York / NICE SHOES, New York	Bronze Lion	Bronze Lion
B01/30	20318	THE MSUNDERSTOOD CAFÉ	ROCHE PRODUCTS (IRELAND) LIMITED AND MS IRELAND	DISEASE AWARENESS AND HEALTHCARE ACCESS	Branded Content & Entertainment: Live Experience	FLEISHMANHILLARD, Dublin	IRELAND	ROCHE PRODUCTS (IRELAND) LIMITED, Dublin / MULTIPLE SCLEROSIS IRELAND, Dublin		FLEISHMANHILLARD, Dublin	ROCHE PRODUCTS (IRELAND) LIMITED, Dublin / MULTIPLE SCLEROSIS IRELAND, Dublin	Bronze Lion	Bronze Lion

B01/38 001	20470	A WARNING FROM THE FUTURE	GLAXOSMITHKLINE (GSK)	CERVICAL CANCER VACCINE	Ambient Outdoor	McCANN HEALTH, Shanghai	CHINA			Bronze Lion	Bronze Lion
B02/10 02	20062	#TREATMEKINDLY	NOVARTIS	NOVARTIS	Film: Cinema, TV and Digital Film Content	DAVID, Buenos Aires	ARGENTIN A			Bronze Lion	Bronze Lion
B02/34 001	20020	CHANGE GOUT	GRUNENTHAL	DISEASE AWARENESS	Digital: Platforms	GRUNENTHAL, High Wycombe / LANGLAND, Windsor	UNITED KINGDOM			Bronze Lion	Bronze Lion
B02/34 002	20333	THE HEARING TEST IN DISGUISE	COCHLEAR	COCHLEAR HEARING IMPLANTS	Digital: Platforms	CHE PROXIMITY, Melbourne	AUSTRALIA	CHE PROXIMITY, Melbourne	CHE PROXIMITY, Melbourne	Bronze Lion	Bronze Lion
C01/19 001	20250	THE ATTACK	ASTRA ZENECA	BRILINTA	Film Craft: Cinematography	HAVAS LYNX, Manchester	UNITED KINGDOM			Bronze Lion	Bronze Lion
D01/41 003	20392	RX PRESCRIPTION STICKERS	DUBAI HEALTH AUTHORITY	PRESCRIPTION LABEL	Print Collateral	THE CLASSIC PARTNERSHIP ADVERTISING, Dubai	UNITED ARAB EMIRATES			Bronze Lion	Bronze Lion
Total Awards:			23								