

## Outdoor Lions Winners

Cat. No	Entry No	Title	Advertiser	Product	Entrant / Agency	Country	Prize
E01018	01925	WORLD GALLERY	APPLE	IPHONE 6	TBWAMEDIAARTS LAB Los Angeles / APPLE Cupertino	USA	Gold Prix
A04023	01926	BRENDAN O	APPLE	IPHONE 6	TBWAMEDIAARTS LAB Los Angeles / APPLE Cupertino	USA	Gold Lion Campaign
A04024	01928	CIELASO P	APPLE	IPHONE 6	TBWAMEDIAARTS LAB Los Angeles / APPLE Cupertino	USA	Gold Lion Campaign
A04025	01929	JIRASAK P	APPLE	IPHONE 6	TBWAMEDIAARTS LAB Los Angeles / APPLE Cupertino	USA	Gold Lion Campaign
A04026	01930	COLE R	APPLE	IPHONE 6	TBWAMEDIAARTS LAB Los Angeles / APPLE Cupertino	USA	Gold Lion Campaign
A04027	01931	TEPPO K	APPLE	IPHONE 6	TBWAMEDIAARTS LAB Los Angeles / APPLE Cupertino	USA	Gold Lion Campaign
A07018	03765	CYAN	ECOFILL	ECOFILL INK CARTRIDGES	OGLIVLY & MATHER COLOMBIA Bogota	COLOMBIA	Gold Lion Campaign
A07019	03768	MAGENTA	ECOFILL	ECOFILL INK CARTRIDGES	OGLIVLY & MATHER COLOMBIA Bogota	COLOMBIA	Gold Lion Campaign
A07020	03771	YELLOW	ECOFILL	ECOFILL INK CARTRIDGES	OGLIVLY & MATHER COLOMBIA Bogota	COLOMBIA	Gold Lion Campaign
A07021	03775	BLACK	ECOFILL	ECOFILL INK CARTRIDGES	OGLIVLY & MATHER COLOMBIA Bogota	COLOMBIA	Gold Lion Campaign
A08044	02289	CONFUSING INDIAN	ALGHANIM MOTORS - HONDA	HONDA ACCORD GPS	IMPACT & ECHO BBDO Safat	KUWAIT	Gold Lion Campaign
A08045	02288	CONFUSING IRANIAN	ALGHANIM MOTORS - HONDA	HONDA ACCORD GPS	IMPACT & ECHO BBDO Safat	KUWAIT	Gold Lion Campaign
A08046	02291	CONFUSING ARAB	ALGHANIM MOTORS - HONDA	HONDA ACCORD GPS	IMPACT & ECHO BBDO Safat	KUWAIT	Gold Lion Campaign
A08048	02271	ELTON	NEWS UK	SUNDAY TIMES	GREY LONDON	UNITED KINGDOM	Gold Lion Campaign
A12087	05273	BRANSON	NEWS UK	SUNDAY TIMES	GREY LONDON	UNITED KINGDOM	Gold Lion Campaign
A12088	05275	COWELL	NEWS UK	SUNDAY TIMES	GREY LONDON	UNITED KINGDOM	Gold Lion Campaign
A17116	03055	B&W DRESS	ABRINO FOUNDATION - SAVE THE CHILDREN	INSTITUTIONAL	LEWLARATIBWA São Paulo	BRAZIL	Gold Lion Campaign
A17117	03056	BLUE DRESS	ABRINO FOUNDATION - SAVE THE CHILDREN	INSTITUTIONAL	LEWLARATIBWA São Paulo	BRAZIL	Gold Lion Campaign
A17118	03057	PULLOVER	ABRINO FOUNDATION - SAVE THE CHILDREN	INSTITUTIONAL	LEWLARATIBWA São Paulo	BRAZIL	Gold Lion Campaign
A17119	03058	SWEATER	ABRINO FOUNDATION - SAVE THE CHILDREN	INSTITUTIONAL	LEWLARATIBWA São Paulo	BRAZIL	Gold Lion Campaign
A17120	03059	TUNIC	ABRINO FOUNDATION - SAVE THE CHILDREN	INSTITUTIONAL	LEWLARATIBWA São Paulo	BRAZIL	Gold Lion Campaign
B05035	01662	ALEX	MILLMED THAILAND	THROATSIL	BBDO PROXIMITY THAILAND Bangkok	THAILAND	Gold Lion Campaign
B05036	01663	RAMSAY	MILLMED THAILAND	THROATSIL	BBDO PROXIMITY THAILAND Bangkok	THAILAND	Gold Lion Campaign
B05037	01654	TYLER	MILLMED THAILAND	THROATSIL	BBDO PROXIMITY THAILAND Bangkok	THAILAND	Gold Lion Campaign
B08002	02007	DRUMSTICK	KFC	KFC BRAND	BBDO PROXIMITY MALAYSIA Kuala Lumpur	MALAYSIA	Gold Lion Campaign
B09003	00212	BURGER	KFC	KFC BRAND	BBDO PROXIMITY MALAYSIA Kuala Lumpur	MALAYSIA	Gold Lion Campaign
B09004	00215	FRENCH FRIES	KFC	KFC BRAND	BBDO PROXIMITY MALAYSIA Kuala Lumpur	MALAYSIA	Gold Lion Campaign
B17174	02971	FATTY	UNICEF	CORP	PROLAM Y&R Santiago	CHILE	Gold Lion Campaign
B17175	02973	NERD	UNICEF	CORP	PROLAM Y&R Santiago	CHILE	Gold Lion Campaign
B17254	05114	UK	28 TOO MANY	FGM	OGLIVLY & MATHER LONDON	UNITED KINGDOM	Gold Lion Campaign
B17255	05116	SWEDEN	28 TOO MANY	FGM	OGLIVLY & MATHER LONDON	UNITED KINGDOM	Gold Lion Campaign
B17256	05118	NETHERLANDS	28 TOO MANY	FGM	OGLIVLY & MATHER LONDON	UNITED KINGDOM	Gold Lion Campaign
B17257	05120	GERMANY	28 TOO MANY	FGM	OGLIVLY & MATHER LONDON	UNITED KINGDOM	Gold Lion Campaign
B17258	05122	ITALY	28 TOO MANY	FGM	OGLIVLY & MATHER LONDON	UNITED KINGDOM	Gold Lion Campaign
B17259	05124	SCOTLAND	28 TOO MANY	FGM	OGLIVLY & MATHER LONDON	UNITED KINGDOM	Gold Lion Campaign
D04035	02741	HOLOGRAMS FOR FREEDOM	NO SOMOS DELITO (WE ARE NOT CRIME)	NGO	DDB SPAIN Madrid	SPAIN	Gold Lion
D04113	02988	THE MARATHON WALKER	WATER FOR AFRICA	CHARITY	OGLIVLY PARIS	FRANCE	Gold Lion
D04124	04438	SECURITY MOMS	SPORT CLUBE DO RECIFE	SOCCER TEAM	OGLIVLY BRASIL São Paulo	BRAZIL	Gold Lion
D05048	01719	NAZIS AGAINST NAZIS - GERMANY'S MOST VOLUNTARY CHARITY WALK	ZDK GESELLSCHAFT DEMOKRATISCHE KULTUR	EXIT-DEUTSCHLAND	GRABARZ & PARTNER Hamburg / GGN LOWE Hamburg	GERMANY	Gold Lion
D06069	04665	SAFETY TRUCK	SAMSUNG	CORPORATE	LEO BURNETT ARGENTINA Buenos Aires	ARGENTINA	Gold Lion
D07003	01064	LOOK AT ME	WOMENS AID	WOMENS AID	WCRS London	UNITED KINGDOM	Gold Lion
D08011	04084	BREATHE AGAIN	XIAO ZHU	AIR PURIFIER	Y&R SHANGHAI	CHINA	Gold Lion
E01059	04882	THE GUN SHOP	STATES UNITED TO PREVENT GUN VIOLENCE	ANTI-GUN VIOLENCE	GREY NEW YORK	USA	Gold Lion
F02197	02510	DOG	CITY OF BUENOS AIRES	THE BUENOS AIRES PUBLIC BIKE SYSTEM	THE COMMUNITYLA COMUNIDAD Miami	USA	Gold Lion Campaign
F02198	02513	BABY	CITY OF BUENOS AIRES	THE BUENOS AIRES PUBLIC BIKE SYSTEM	THE COMMUNITYLA COMUNIDAD Miami	USA	Gold Lion Campaign
F03178	02972	FATTY	UNICEF	CORP	PROLAM Y&R Santiago	CHILE	Gold Lion Campaign
F03179	02974	NERD	UNICEF	CORP	PROLAM Y&R Santiago	CHILE	Gold Lion Campaign
A01022	01220	LITTLE GIRL	FREDDO	ICE CREAM	Y&R SÃO PAULO	BRAZIL	Silver Lion
A02022	00562	COCA-COLA TOGETHER LOVE	THE COCA-COLA COMPANY	DRINKS	OGLIVLY PARIS	FRANCE	Silver Lion Campaign
A02023	00564	COCA-COLA TOGETHER PEACE	THE COCA-COLA COMPANY	DRINKS	OGLIVLY PARIS	FRANCE	Silver Lion Campaign
A08010	00006	DRUMSTICK	KFC	KFC BRAND	BBDO PROXIMITY MALAYSIA Kuala Lumpur	MALAYSIA	Silver Lion Campaign
A08011	00211	BURGER	KFC	KFC BRAND	BBDO PROXIMITY MALAYSIA Kuala Lumpur	MALAYSIA	Silver Lion Campaign
A08012	00214	FRENCH FRIES	KFC	KFC BRAND	BBDO PROXIMITY MALAYSIA Kuala Lumpur	MALAYSIA	Silver Lion Campaign
A10023	01681	BEACH	THAI AIRASIA	THAI AIR ASIA DOMESTIC CAMPAIGN	BBDO PROXIMITY THAILAND Bangkok	THAILAND	Silver Lion Campaign
A10024	01683	MOUNTAIN	THAI AIRASIA	THAI AIR ASIA DOMESTIC CAMPAIGN	BBDO PROXIMITY THAILAND Bangkok	THAILAND	Silver Lion Campaign
A10028	01297	FIREMEN	BEIJING SUBWAY	BEIJING SUBWAY	GREY GROUP CHINA Beijing	CHINA	Silver Lion Campaign
A10029	01298	PARAMEDICS	BEIJING SUBWAY	BEIJING SUBWAY	GREY GROUP CHINA Beijing	CHINA	Silver Lion Campaign
A10030	01299	PIZZA DELIVERYMEN	BEIJING SUBWAY	BEIJING SUBWAY	GREY GROUP CHINA Beijing	CHINA	Silver Lion Campaign
A10040	02508	DOG	CITY OF BUENOS AIRES	THE BUENOS AIRES PUBLIC BIKE SYSTEM	THE COMMUNITYLA COMUNIDAD Miami	USA	Silver Lion Campaign
A10041	02511	BABY	CITY OF BUENOS AIRES	THE BUENOS AIRES PUBLIC BIKE SYSTEM	THE COMMUNITYLA COMUNIDAD Miami	USA	Silver Lion Campaign
A10042	02514	SQUIRREL	CITY OF BUENOS AIRES	THE BUENOS AIRES PUBLIC BIKE SYSTEM	THE COMMUNITYLA COMUNIDAD Miami	USA	Silver Lion Campaign
A10043	02516	MOTHS	CITY OF BUENOS AIRES	THE BUENOS AIRES PUBLIC BIKE SYSTEM	THE COMMUNITYLA COMUNIDAD Miami	USA	Silver Lion Campaign
A15044	04785	BASEMENT	ESSEL GROUP	DISH TV	McCANN WORLDGROUP INDIA Mumbai	INDIA	Silver Lion
A16019	03187	SINKBOY	COLGATE - PALMOLIVE	COLGATE	RED FUSE COMMUNICATIONS New York / Y&R NEW YORK	USA	Silver Lion
A17180	03947	1984	NEW ZEALAND BOOK COUNCIL	NEW ZEALAND BOOK COUNCIL	COLENSO BBDO Auckland	NEW ZEALAND	Silver Lion Campaign
A17181	03948	ROMEO AND JULIET	NEW ZEALAND BOOK COUNCIL	NEW ZEALAND BOOK COUNCIL	COLENSO BBDO Auckland	NEW ZEALAND	Silver Lion Campaign
A17182	03949	THE BIBLE	NEW ZEALAND BOOK COUNCIL	NEW ZEALAND BOOK COUNCIL	COLENSO BBDO Auckland	NEW ZEALAND	Silver Lion Campaign
A17203	04969	SPONGE CHILDREN KITCHEN	SAVE THE CHILDREN	SOCIAL AWARENESS	EL TAHER / TRIBU DDB Guatemala City	GUATEMALA	Silver Lion
A17225	04415	DAD 1	UNICEF	UNICEF	OGLIVLY & MATHER CHILE Santiago	CHILE	Silver Lion Campaign
A17226	04417	DAD 2	UNICEF	UNICEF	OGLIVLY & MATHER CHILE Santiago	CHILE	Silver Lion Campaign
B01008	01221	LITTLE GIRL	FREDDO	ICE CREAM	Y&R SÃO PAULO	BRAZIL	Silver Lion
B01045	02085	PARRROT	DOS EN UNO	LOLLIPOP	PROLAM Y&R Santiago	CHILE	Silver Lion Campaign
B01046	02086	RAKE	DOS EN UNO	LOLLIPOP	PROLAM Y&R Santiago	CHILE	Silver Lion Campaign
B01047	02087	BEES	DOS EN UNO	LOLLIPOP	PROLAM Y&R Santiago	CHILE	Silver Lion Campaign
B03007	02235	FLOWER DOG	RECKITT BENCKISER	AIRWICK	HAVAS WORLDWIDE VALE Mexico	MEXICO	Silver Lion
B03039	00468	JUDITE	TEKOND	SUPER GLUE	Y&R SÃO PAULO	BRAZIL	Silver Lion Campaign
B03040	02651	NOEMIA	TEKOND	SUPER GLUE	Y&R SÃO PAULO	BRAZIL	Silver Lion Campaign
B03041	02653	MIRTES	TEKOND	SUPER GLUE	Y&R SÃO PAULO	BRAZIL	Silver Lion Campaign
B05163	04972	HEART	RECKITT BENCKISER (INDIA)	DUREX REALFEEL CONDOMS	CREATIVELAND ASIA Mumbai	INDIA	Silver Lion Campaign
B05164	04973	GUT	RECKITT BENCKISER (INDIA)	DUREX REALFEEL CONDOMS	CREATIVELAND ASIA Mumbai	INDIA	Silver Lion Campaign
B05165	04974	BRAIN	RECKITT BENCKISER (INDIA)	DUREX REALFEEL CONDOMS	CREATIVELAND ASIA Mumbai	INDIA	Silver Lion Campaign
B07028	03772	YELLOW	ECOFILL	ECOFILL INK CARTRIDGES	OGLIVLY & MATHER COLOMBIA Bogota	COLOMBIA	Silver Lion
B08045	02278	CONFUSING INDIAN	ALGHANIM MOTORS - HONDA	HONDA ACCORD GPS	IMPACT & ECHO BBDO Safat	KUWAIT	Silver Lion Campaign
B08046	02290	CONFUSING IRANIAN	ALGHANIM MOTORS - HONDA	HONDA ACCORD GPS	IMPACT & ECHO BBDO Safat	KUWAIT	Silver Lion Campaign
B08047	02292	CONFUSING ARAB	ALGHANIM MOTORS - HONDA	HONDA ACCORD GPS	IMPACT & ECHO BBDO Safat	KUWAIT	Silver Lion Campaign
B08041	00460	SHOE	HARVEY NICHOLS	SPRING/SUMMER SALE 14	ADAM&EVEDDB London	UNITED KINGDOM	Silver Lion Campaign
B08042	00462	SHIRT	HARVEY NICHOLS	SPRING/SUMMER SALE 14	ADAM&EVEDDB London	UNITED KINGDOM	Silver Lion Campaign
B08043	00464	BIKINI	HARVEY NICHOLS	SPRING/SUMMER SALE 14	ADAM&EVEDDB London	UNITED KINGDOM	Silver Lion Campaign
B10034	01300	FIREMEN	BEIJING SUBWAY	BEIJING SUBWAY	GREY GROUP CHINA Beijing	CHINA	Silver Lion Campaign
B10035	01301	PARAMEDICS	BEIJING SUBWAY	BEIJING SUBWAY	GREY GROUP CHINA Beijing	CHINA	Silver Lion Campaign
B10036	01302	PIZZA DELIVERYMEN	BEIJING SUBWAY	BEIJING SUBWAY	GREY GROUP CHINA Beijing	CHINA	Silver Lion Campaign
B11046	01006	OBUS	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDP PARIS	FRANCE	Silver Lion Campaign
B11047	01009	SLEDGEHAMMER	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDP PARIS	FRANCE	Silver Lion Campaign
B11048	01012	GRENADE	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDP PARIS	FRANCE	Silver Lion Campaign
B11050	00118	TAXI	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDP PARIS	FRANCE	Silver Lion Campaign
B11051	00121	SAW	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDP PARIS	FRANCE	Silver Lion Campaign
B12084	04831	TWENTY THOUSAND LEAGUES UNDER THE SEA	SARAIVA	BOOKS	F.BIZ São Paulo	BRAZIL	Silver Lion Campaign
B12085	04832	METAMORPHOSIS	SARAIVA	BOOKS	F.BIZ São Paulo	BRAZIL	Silver Lion Campaign
B12086	04833	TREASURE ISLAND	SARAIVA	BOOKS	F.BIZ São Paulo	BRAZIL	Silver Lion Campaign
B12087	04834	THE LITTLE PRINCE	SARAIVA	BOOKS	F.BIZ São Paulo	BRAZIL	Silver Lion Campaign
B12088	04835	WAR AND PEACE	SARAIVA	BOOKS	F.BIZ São Paulo	BRAZIL	Silver Lion Campaign
B14017	03392	BILL CLINTON	GETTY IMAGES	20 YEARS OF GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL	Silver Lion Campaign
B14018	03393	SCARLETT JOHANSSON	GETTY IMAGES	20 YEARS OF GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL	Silver Lion Campaign
B14019	03394	PRINCE WILLIAM	GETTY IMAGES	20 YEARS OF GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL	Silver Lion Campaign
B15031	04095	HAPPY	BAIDU	ONLINE SAFETY PRODUCT	Y&R SHANGHAI	CHINA	Silver Lion Campaign
B15032	04097	CHEEKY	BAIDU	ONLINE SAFETY PRODUCT	Y&R SHANGHAI	CHINA	Silver Lion Campaign
B15033	04099	SMILEY	BAIDU	ONLINE SAFETY PRODUCT	Y&R SHANGHAI	CHINA	Silver Lion Campaign
B15034	04101	CRAZY	BAIDU	ONLINE SAFETY PRODUCT	Y&R SHANGHAI	CHINA	Silver Lion Campaign
B15057	04782	SOFA	ESSEL GROUP	DISH TV	McCANN WORLDGROUP INDIA Mumbai	INDIA	Silver Lion Campaign
B15058	04784	PUDDLE	ESSEL GROUP	DISH TV	McCANN WORLDGROUP INDIA Mumbai	INDIA	Silver Lion Campaign
B15059	04786	BASEMENT	ESSEL GROUP	DISH TV	McCANN WORLDGROUP INDIA Mumbai	INDIA	Silver Lion Campaign
B17144	03062	PULLOVER	ABRINO FOUNDATION - SAVE THE CHILDREN	INSTITUTIONAL	LEWLARATIBWA São Paulo	BRAZIL	Silver Lion Campaign
B17145	03063	SWEATER	ABRINO FOUNDATION - SAVE THE CHILDREN	INSTITUTIONAL	LEWLARATIBWA São Paulo	BRAZIL	Silver Lion Campaign
B17146	03064	TUNIC	ABRINO FOUNDATION - SAVE THE CHILDREN	INSTITUTIONAL	LEWLARATIBWA São Paulo	BRAZIL	Silver Lion Campaign
C01097	04395	SERENA	BELL MEDIA (TSN)	US OPEN	LEO BURNETT TORONTO	CANADA	Silver Lion Campaign
C01098	04397	MILOS	BELL MEDIA (TSN)	US OPEN	LEO BURNETT TORONTO	CANADA	Silver Lion Campaign
C01099	04399	EUGENIE	BELL MEDIA (TSN)	US OPEN	LEO BURNETT TORONTO	CANADA	Silver Lion Campaign
D02081	04203	NIVEA DOLL	BDF NIVEA BRASIL	NIVEA SUN KIDS	FCB BRASIL São Paulo	BRAZIL	Silver Lion
D02103	05173	TICKET BOOKS	L&M	POCKET BOOKS	AFRICA São Paulo	BRAZIL	Silver Lion
D03041	00492	LIFE TIME CLOCK	STIFTUNG FURS LEBEN - DEUTSCHE STIFTUNG FÜR TRANSPLANTATION (SDS)	FOR LIFE - FOR ORGAN-DONATIONS	SERVICEPLAN Munich	GERMANY	Silver Lion
D04061	03330	LOVE HAS NO LABELS	ADDCOUNCIL	LOVE HAS NO LABELS	RGA New York	USA	Silver Lion
D04079	03176	A DISCOUNT TO YOUR MISERY	ISLAZUL	ISLAZUL	DEL CAMPO SAATCHI & SAATCHI MADRID Madrid	SPAIN	Silver Lion
D04121	04881	THE GUN SHOP	STATES UNITED TO PREVENT GUN VIOLENCE	ANTI-GUN VIOLENCE	GREY NEW YORK	USA	Silver Lion
D06071	04532	SAFETY WI-FI	FIAT	INSTITUTIONAL	LEO BURNETT TAILOR MADE São Paulo	BRAZIL	Silver Lion
E01011	02742	HOLOGRAMS FOR FREEDOM	NO SOMOS DELITO (WE ARE NOT CRIME)	NGO	DDB SPAIN Madrid	SPAIN	Silver Lion
F02010	02209	DRUMSTICK	KFC	KFC BRAND	BBDO PROXIMITY MALAYSIA Kuala Lumpur	MALAYSIA	Silver Lion
F03090	01933	AUSTIN M	APPLE	IPHONE 6	TBWAMEDIAARTS LAB Los Angeles / APPLE Cupertino	USA	Silver Lion Campaign
F03092	01935	BRENDAN O	APPLE	IPHONE 6	TBWAMEDIAARTS LAB Los Angeles / APPLE Cupertino	USA	Silver Lion Campaign
A01044	02363	BE PREPARED	FERRERO ASIA	TIC TAC	route:JH Bangkok / GREY Thailand Bangkok	THAILAND	Bronze Lion
A02068	01644	SELFIE	BACKUS - SAB MILLER	PILSEN CALLAO	PUBLICIS PERU Lima	PERU	Bronze Lion
A03019	02710	MINESTRONE SOUP	3M SINGAPORE	SCOTCHGARD CARPET & RUG PROTECTOR	LOWE SINGAPORE	SINGAPORE	Bronze Lion Campaign
A03020	02712	OLIVE OIL & BALSAMIC VINEGAR	3M SINGAPORE	SCOTCHGARD CARPET & RUG PROTECTOR	LOWE SINGAPORE	SINGAPORE	Bronze Lion Campaign
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