

Mobile Lions Winners

Cat. No	Entry No	Title	Advertiser	Product	Entrant / Agency	Country	Prize
A06/005	00167	CARDBOARD	GOOGLE	CARDBOARD	GOOGLE Mountain View	USA	Grand Prix
A01/008	00301	CLEVER BUOY	OPTUS	TELECOMS NETWORK	M&C SAATCHI Sydney	AUSTRALIA	Gold Lion
A03/037	01122	MAKEUP GENIUS	L'ORÉAL PARIS	MAKEUP PRODUCTS / VIRTUAL MIRROR	McCANN PARIS	FRANCE	Gold Lion
A04/004	00847	THE PURSUIT BY EQUINOX	EQUINOX	EQUINOX	R/GA New York	USA	Gold Lion
A06/052	00858	LISNR	LISNR	LISNR	R/GA New York	USA	Gold Lion
I02/017	00876	HAMMERHEAD	HAMMERHEAD NAVIGATION	HAMMERHEAD	R/GA New York	USA	Gold Lion
I03/087	00751	THE UNFORGOTTEN	ILLINOIS COUNCIL AGAINST HANDGUN VIOLENCE	GUN VIOLENCE EDUCATION, AWARENESS AND LOBBYING	FCB CHICAGO / CURRENT Chicago	USA	Gold Lion
J02/009	00237	EA SPORTS MADDEN GIFERATOR: AN ART, COPY & CODE PROJECT WITH GOOGLE	EA SPORTS	MADDEN GIFERATOR	GROW Norfolk	USA	Gold Lion
J03/012	00825	THE ICE BUCKET CHALLENGE	THE ALS ASSOCIATION	THE ALS ASSOCIATION	THE ALS ASSOCIATION Washington	USA	Gold Lion
A01/029	01044	FOUND	MARS	PEDIGREE	COLENSO BBDO Auckland	NEW ZEALAND	Silver Lion
A02/005	00276	THE BACKUP MEMORY	SAMSUNG TUNISIA	SERVICE	3SG-BBDO Ariana	TUNISIA	Silver Lion
A03/031	00803	THE NEXT PHOTO	CHILDHOOD EYE CANCER TRUST	FLASH PHOTO POSTER CAMPAIGN	WUNDERMAN London	UNITED KINGDOM	Silver Lion
A05/009	00853	OWLET	OWLET BABY CARE	OWLET	R/GA New York	USA	Silver Lion
A05/023	01250	SPORTS HOMEWORK	GATORADE	GATORADE	4 AM SAATCHI & SAATCHI Guatemala	GUATEMALA	Silver Lion
C01/045	01124	MAKEUP GENIUS	L'ORÉAL PARIS	MAKEUP PRODUCTS / VIRTUAL MIRROR	McCANN PARIS	FRANCE	Silver Lion
C02/033	01200	BASE PHONEADDRESS	BASE	MOBILE PROVIDER	DDB BRUSSELS	BELGIUM	Silver Lion
C04/008	00944	BACKMEAPP	PROCTER & GAMBLE	ALWAYS FEMININE CARE	LEO BURNETT ITALY Milan	ITALY	Silver Lion
D02/001	00097	PROJECT LEARNING CURVE	DOMTAR	PAPER	ERIC MOWER + ASSOCIATES Charlotte	USA	Silver Lion
E03/002	00079	THE FUN QUEUE	LISEBERG	ROLLER COASTER	SHOUT Gothenburg	SWEDEN	Silver Lion
G01/017	00838	SOS SMS	MEXICAN RED CROSS	ONLINE EMERGENCY SERVICE	GREY MÉXICO Mexico City	MEXICO	Silver Lion
G01/038	01185	LGBT AVATARS	PRAGUE PRIDE	PRAGUE PRIDE	GEOMETRY GLOBAL Prague / OGILVY & MATHER PRAGUE	CZECH REPUBLIC	Silver Lion
H01/032	01068	THE LES PAUL SKILL CHECK	GIBSON GUITAR	EPIPHONE LES PAUL BJOERN GELOTTE SIGNATURE EDITION	SERVICEPLAN Munich	GERMANY	Silver Lion
I03/047	00882	HAMMERHEAD	HAMMERHEAD NAVIGATION	HAMMERHEAD	R/GA New York	USA	Silver Lion
I04/005	00236	EA SPORTS MADDEN GIFERATOR: AN ART, COPY & CODE PROJECT WITH GOOGLE	EA SPORTS	MADDEN GIFERATOR	GROW Norfolk	USA	Silver Lion
I04/067	01273	#SPRINGISWEIRD	GAP	GAP SPRING COLLECTION	WIEDEN+KENNEDY New York	USA	Silver Lion
I05/006	00887	THE PURSUIT BY EQUINOX	EQUINOX	EQUINOX	R/GA New York	USA	Silver Lion
I06/006	00072	LOOK AT ME	SAMSUNG ELECTRONICS	SAMSUNG ELECTRONICS	CHEIL WORLDWIDE Seoul	SOUTH KOREA	Silver Lion
A03/029	00452	AUDI TT BROCHURE HACK	AUDI	AUDI TT	RAZORFISH Berlin	GERMANY	Bronze Lion
A03/039	00749	THE UNFORGOTTEN	ILLINOIS COUNCIL AGAINST HANDGUN VIOLENCE	GUN VIOLENCE EDUCATION, AWARENESS AND LOBBYING	FCB CHICAGO / CURRENT Chicago	USA	Bronze Lion
A04/005	00850	LOGITECH HARMONY APP	LOGITECH	LOGITECH	R/GA New York	USA	Bronze Lion
A06/030	00989	CANON GIG APP	CANON	CANON DSLR	UNCLE GREY Copenhagen	DENMARK	Bronze Lion
C01/035	00990	CANON GIG APP	CANON	CANON DSLR	UNCLE GREY Copenhagen	DENMARK	Bronze Lion
C01/039	00557	ORAL-B SMART BRUSH AND APP	PROCTER & GAMBLE	ORAL-B	ICONMOBILE GROUP Berlin	GERMANY	Bronze Lion
C02/002	00022	VIAOPTA DAILY SMARTPHONE APPLICATION	NOVARTIS PHARMA	VIAOPTA DAILY SMARTPHONE APPLICATION	ARWORKS Budapest	HUNGARY	Bronze Lion
C02/024	01070	SMART SENTRY	MAXIS BERHAD	MOBILE NETWORK	OGILVY & MATHER GROUP HONG KONG	HONG KONG	Bronze Lion
C03/017	00442	DEBATTLE	SVERIGES RADIO	TANKESMEDJAN I P3	CP+B SCANDINAVIA Gothenburg	SWEDEN	Bronze Lion
C04/010	01000	VODAFONE "BETWEEN US"	VODAFONE	VODAFONE RED LIGHT APPLICATION	Y&R TEAM RED ISTANBUL	TURKEY	Bronze Lion
C04/012	01045	FOUND	MARS	PEDIGREE	COLENSO BBDO Auckland	NEW ZEALAND	Bronze Lion
C04/019	00067	LOOK AT ME	SAMSUNG ELECTRONICS	SAMSUNG ELECTRONICS	CHEIL WORLDWIDE Seoul	SOUTH KOREA	Bronze Lion
E02/004	00717	MOVE UPDATE, THE OPEN SOURCE PROJECT	McDONALD'S	OPEN SOURCE SOFTWARE	DDB & TRIBAL Warsaw / DDB WARSAW	POLAND	Bronze Lion
E03/009	00501	ADVENTURES OF POCO ECO	IAMYANK	LOST SOUNDS	POSSIBLE CEE Budapest	HUNGARY	Bronze Lion
H01/002	00063	HARUHI HUNTING	SANKYO PLANNING	GAME	PARTY Tokyo	JAPAN	Bronze Lion
H01/052	01075	PRO VISION	OAKLEY	OAKLEY	GPY&R Melbourne	AUSTRALIA	Bronze Lion
I03/023	00393	SOUTH KOREAN NORTH KOREAN TRANSLATOR	DREAM TOUCH FOR ALL	EDUCATIONAL NONPROFIT ORGANIZATION	CHEIL WORLDWIDE Seoul / PENGTAI Seoul	SOUTH KOREA	Bronze Lion
I03/035	00880	THE PURSUIT BY EQUINOX	EQUINOX	EQUINOX	R/GA New York	USA	Bronze Lion
I03/068	01126	MAKEUP GENIUS	L'ORÉAL PARIS	MAKEUP PRODUCTS / VIRTUAL MIRROR	McCANN PARIS	FRANCE	Bronze Lion
I04/014	00665	TAP THRU	LOWE'S	LOWE'S	BBDO NEW YORK	USA	Bronze Lion
I05/019	01025	PAY PER LOVE	TEATRENEU	PAY PER LOVE	THE CYRANOS/McCANN Barcelona	SPAIN	Bronze Lion
I06/022	00894	LOGITECH HARMONY APP	LOGITECH	LOGITECH	R/GA New York	USA	Bronze Lion
I06/023	00895	OWLET	OWLET BABY CARE	OWLET	R/GA New York	USA	Bronze Lion
I06/031	00892	HAMMERHEAD	HAMMERHEAD NAVIGATION	HAMMERHEAD	R/GA New York	USA	Bronze Lion
J02/031	01183	SOCIAL BLOOD APP	RED CROSS	BANK OF BLOOD	PUBLICITAS/SAATCHI & SAATCHI Guayaquil	ECUADOR	Bronze Lion
J02/037	01155	TWEAT TO EAT	PEPSICO	WALKERS	AMV BBDO London	UNITED KINGDOM	Bronze Lion
J03/010	00669	HORSE WITH HARDEN	FOOT LOCKER	FOOT LOCKER	BBDO NEW YORK	USA	Bronze Lion
J04/003	00061	NZDRONIE	TOURISM NEW ZEALAND	SKI	WHYBINTBWA GROUP SYDNEY	AUSTRALIA	Bronze Lion
J04/021	00321	THE SIGHT	HBO	GAME OF THRONES	ELASTIC Santa Monica	USA	Bronze Lion
J04/023	00670	HOPE.LY	AMERICAN RED CROSS & BITLY	AMERICAN RED CROSS & BITLY	BBDO NEW YORK	USA	Bronze Lion

Total Awards:

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