

Mobile Winners

Cat. No	Entry No	Title	Advertiser	Product	Entrant/Idea Creation	Country	PR	Production	Media Placement	Additional Company/ies
A01/002	00022	OFFICIAL GORILLAZ APP	GORILLAZ	HUMANZ (5TH ALBUM BY GORILLAZ)	B-REEL, London	UNITED KINGDOM		B-REEL, London		
C01/001	00014	THE MAGIC WALLPAPER	CASTORAMA	STORE TOOLS	TBWA/PARIS / DAN PARIS	FRANCE				
D01/006	00046	#MYNEOLABEL	ADIDAS	ADIDAS NEO	IRIS, London	UNITED KINGDOM		SKUNK LONDON / FRAMESTORE, London		
A01/008	00067	RUNTOScroll	ADIDAS	ALPHABOUNCE RUNNING SHOES	FRIENDS, Moscow	RUSSIA		FRIENDS, Moscow		
A03/001	00012	THE MAGIC WALLPAPER	CASTORAMA	STORE TOOLS	TBWA/PARIS / DAN PARIS	FRANCE				
D01/001	00011	LIKE MY ADDICTION	ADDICT AIDE	ADDICT AIDE	BETC, Paris	FRANCE		FRANCINE FRAMBOISE, Paris / GUM, Paris		
A03/003	00028	IKEA PLACE	IKEA	IKEA PLACE	NORGRAM, Copenhagen / SPACE10, Copenhagen	DENMARK		NORGRAM, Copenhagen / SPACE10, Copenhagen / TWNKLS, Rotterdam / PLAN8, Stockholm		
A09/003	00091	4MATIC ADAPTIVE BOOK	MERCEDES-BENZ	4MATIC	GRUPPO RONCAGLIA, Rome	ITALY				
B01/002	00018	1 MB CAMPAIGN	SKYLINK	HIGH SPEED INTERNET ACCESS FOR REMOTE AREAS	MARVELOUS, Moscow	RUSSIA	MARVELOUS, Moscow	MARVELOUS, Moscow	MARVELOUS, Moscow	
C01/012	00054	THE SOUNDBOOK APP	NORDSUD PUBLISHING HOUSE	APP	JUNG VON MATT / LIMMAT, Zürich	SWITZERLAND	JUNG VON MATT / LIMMAT, Zürich	JUNG VON MATT / LIMMAT, Zürich	JUNG VON MATT / LIMMAT, Zürich	

Total Awards: 10

Prize

Grand Prix

Gold Eurobest

Gold Eurobest

Silver Eurobest

Silver Eurobest

Silver Eurobest

Bronze Eurobest

Bronze Eurobest

Bronze Eurobest

Bronze Eurobest