

Mobile Lions Winners												
Cat. No	Entry No	Title	Client	Product	Entrant / Idea Creation	Country	Production	Media	PR	Additional	Prize	Award
A07/037	00794	CORRUPTION DETECTOR	RECLAME AQUI	VIGIE AQUI	GREY BRAZIL, São Paulo	BRAZIL					Grand Prix	Grand Prix
A01/002	00091	SNAPTIVITY	SNAPTIVITY	SNAPTIVITY	R/GA LONDON / SNAPTIVITY, London	UNITED KINGDOM		R/GA LONDON / SNAPTIVITY, London			Gold Lion	Gold Lion
A05/004	00227	SAMSUNG SMARTSUIT	SAMSUNG BENELUX B.V.	SMARTPHONE	SAMSUNG ELECTRONICS BENELUX, Amsterdam / CHEIL WORLDWIDE, Amsterdam	THE NETHERLANDS		STARCOM, Amsterdam	GLASNOST, Amsterdam		Gold Lion	Gold Lion
A08/069	00820	MY LINE	MINISTRY OF COMMUNICATIONS & TECHNOLOGY	VIVE DIGITAL PROGRAM	MULLENLOWE SSP3, Bogotá	COLOMBIA					Gold Lion	Gold Lion
B02/010	00711	DESTINATION PRIDE	PFLAG CANADA	PFLAG CANADA	FCB/SIX, Toronto	CANADA		INITIATIVE, Toronto	GLOSSY, Toronto		Gold Lion	Gold Lion
C02/003	00092	SNAPTIVITY	SNAPTIVITY	SNAPTIVITY	R/GA LONDON / SNAPTIVITY, London	UNITED KINGDOM		R/GA LONDON / SNAPTIVITY, London			Gold Lion	Gold Lion
C06/006	00290	#TrollingisUgly	CYBERSMILE	CYBERSMILE	adam&eveDDB, London	UNITED KINGDOM					Gold Lion	Gold Lion
C08/076	00824	MY LINE	MINISTRY OF COMMUNICATIONS & TECHNOLOGY	VIVE DIGITAL PROGRAM	MULLENLOWE SSP3, Bogotá	COLOMBIA					Gold Lion	Gold Lion
D03/030	00798	CORRUPTION DETECTOR	RECLAME AQUI	VIGIE AQUI	GREY BRAZIL, São Paulo	BRAZIL					Gold Lion	Gold Lion
E01/015	00177	SELFESTIX	MARS	PEDIGREE	COLENZO BBDO, Auckland	NEW ZEALAND	BLOCKHEAD, Auckland / DEPARTMENT OF POST, Auckland	WAVEMAKER, Auckland		BLOCKHEAD, Auckland / DEPARTMENT OF POST, Auckland	Gold Lion	Gold Lion
A01/013	00142	THE NEST ADDRESS	ENEL ROMANIA	-	ENEL ROMANIA, Bucharest / PUBLICIS ROMANIA, Bucharest	ROMANIA					Silver Lion	Silver Lion
A08/058	00788	ASTRONAUT REALITY HELMET	NATIONAL GEOGRAPHIC	NATGEO	McCANN NEW YORK	USA					Silver Lion	Silver Lion
A09/016	00821	MY LINE	MINISTRY OF COMMUNICATIONS & TECHNOLOGY	VIVE DIGITAL PROGRAM	MULLENLOWE SSP3, Bogotá	COLOMBIA					Silver Lion	Silver Lion
C01/066	00479	THE PARALYMPIC NETWORK	CANADIAN PARALYMPIC COMMITTEE	THE PYEONGCHANG 2018 PARALYMPIC WINTER GAMES	BBDO TORONTO	CANADA					Silver Lion	Silver Lion
C03/029	00486	WELCOME TO @APPLE	APPLE	INSTAGRAM	TBWA\MEDIA ARTS LAB, Los Angeles	USA		OMD USA, Los Angeles			Silver Lion	Silver Lion
C05/019	00175	SELFESTIX	MARS	PEDIGREE	COLENZO BBDO, Auckland	NEW ZEALAND	BLOCKHEAD, Auckland / DEPARTMENT OF POST, Auckland	WAVEMAKER, Auckland		BLOCKHEAD, Auckland / DEPARTMENT OF POST, Auckland	Silver Lion	Silver Lion
C06/003	00119	24/7 NEWSCASTER	NTT DOCOMO, INC.	D MAGAZINE	HAKUHODO INC., Tokyo	JAPAN					Silver Lion	Silver Lion
C06/011	00557	DOGS FOR DOGS	PEDIGREE	CHARITY	BBDO PARIS	FRANCE					Silver Lion	Silver Lion
C06/029	00870	NOTHING BEATS A LONDONER	NIKE	NIKE	WIEDEN+KENNEDY, London	UNITED KINGDOM		MINDSHARE, London			Silver Lion	Silver Lion
C08/015	00291	#TrollingisUgly	CYBERSMILE	CYBERSMILE	adam&eveDDB, London	UNITED KINGDOM					Silver Lion	Silver Lion
C08/055	00713	DESTINATION PRIDE	PFLAG CANADA	PFLAG CANADA	FCB/SIX, Toronto	CANADA		INITIATIVE, Toronto	GLOSSY, Toronto		Silver Lion	Silver Lion

D02/00 7	00434	BEAT THE BLITZ	PEPSICO	GATORADE	VML, Kansas City	USA	ZERO CODE, Los Angeles / MICROSOFT STUDIOS, Redmond / RESOLUTION MEDIA, Chicago	OMD USA, Chicago	FLEISHMANHILLARD, Chicago	ZERO CODE, Los Angeles / MICROSOFT STUDIOS, Redmond / RESOLUTION MEDIA, Chicago	Silver Lion	Silver Lion
A02/00 3	00098	SNAPCHAT MUSIC VIDEO	BACARDI	BACARDI	BBDO NEW YORK	USA		OMD USA, New York	HARRISON & SHRIFTMAN, New York		Bronze Lion	Bronze Lion
A03/00 6	00433	BEAT THE BLITZ	PEPSICO	GATORADE	VML, Kansas City	USA	ZERO CODE, Los Angeles / MICROSOFT STUDIOS, Redmond / RESOLUTION MEDIA, Chicago	OMD USA, Chicago	FLEISHMANHILLARD, Chicago	ZERO CODE, Los Angeles / MICROSOFT STUDIOS, Redmond / RESOLUTION MEDIA, Chicago	Bronze Lion	Bronze Lion
A03/00 8	00318	ELTON JOHN LEGACY	ROCKET ENTERTAINMENT	FAREWELL YELLOW BRICK ROAD TOUR	SPINIFEX GROUP, Los Angeles / ROCKET ENTERTAINMENT, London	USA	AEG PRESENTS, New York		ROGERS & COWAN, New York	AEG PRESENTS, New York	Bronze Lion	Bronze Lion
A03/01 1	00786	ASTRONAUT REALITY HELMET	NATIONAL GEOGRAPHIC	NATGEO	McCANN NEW YORK	USA					Bronze Lion	Bronze Lion
A05/01 1	00398	FOOTBALLPEN	RADIO.DE GMBH	RADIO PLATFORM RADIO.NET	HAVAS DÜSSELDORF	GERMANY					Bronze Lion	Bronze Lion
A05/01 2	00235	KPN SAFE LOCK	KPN	TELECOM	N=5, Amsterdam	THE NETHERLAND S	ALPHA.ONE, Rotterdam / MAKE EM SAY, Amsterdam / MONALYSE, Rotterdam	MAAK, Amsterdam / MINDSHARE, Amsterdam / A BIGGER CIRCLE, Amsterdam	KOOLHOVEN & PARTNERS, Amsterdam	ALPHA.ONE, Rotterdam / MAKE EM SAY, Amsterdam / MONALYSE, Rotterdam	Bronze Lion	Bronze Lion
A07/01 2	00532	INVISIBLE FRIENDS	MISSING PERSONS ADVOCACY NETWORK	MISSING PERSONS ADVOCACY NETWORK	whiteGREY MELBOURNE	AUSTRALIA		whiteGREY MELBOURNE	whiteGREY MELBOURNE		Bronze Lion	Bronze Lion
A08/01 5	00228	SAMSUNG SMARTSUIT	SAMSUNG BENELUX B.V.	SMARTPHONE	SAMSUNG ELECTRONICS BENELUX, Amsterdam / CHEIL WORLDWIDE, Amsterdam	THE NETHERLAND S		STARCOM, Amsterdam	GLASNOST, Amsterdam		Bronze Lion	Bronze Lion
A08/03 9	00397	RAIN WI-FI	TELE2	RAIN-POWERED 4G- ROUTER	GEOMETRY GLOBAL, Moscow	RUSSIA	STUDIO 2.35, Moscow		MARIA SHAKHOVA PR AGENCY, Saint Petersburg	STUDIO 2.35, Moscow	Bronze Lion	Bronze Lion
A08/04 4	00236	KPN SAFE LOCK	KPN	TELECOM	N=5, Amsterdam	THE NETHERLAND S	ALPHA.ONE, Rotterdam / MAKE EM SAY, Amsterdam / MONALYSE, Rotterdam	MAAK, Amsterdam / MINDSHARE, Amsterdam / A BIGGER CIRCLE, Amsterdam	KOOLHOVEN & PARTNERS, Amsterdam	ALPHA.ONE, Rotterdam / MAKE EM SAY, Amsterdam / MONALYSE, Rotterdam	Bronze Lion	Bronze Lion
C01/04 0	00173	SELFISTIX	MARS	PEDIGREE	COLENZO BBDO, Auckland	NEW ZEALAND	BLOCKHEAD, Auckland / DEPARTMENT OF POST, Auckland	WAVEMAKER, Auckland		BLOCKHEAD, Auckland / DEPARTMENT OF POST, Auckland	Bronze Lion	Bronze Lion
C04/02 9	00459	VERIZON - WHAT YOU MISSED	VERIZON	VERIZON WIRELESS	R/GA NEW YORK	USA		R/GA NEW YORK			Bronze Lion	Bronze Lion
C04/04 1	00667	DATA INTO DOLLARS	XFINITY	XFINITY MOBILE	GOODBY SILVERSTEIN & PARTNERS, San Francisco	USA		SPARK FOUNDRY, New York / GOOGLE, New York			Bronze Lion	Bronze Lion
C05/01 5	00289	#TrollingisUgly	CYBERSMILE	CYBERSMILE	adam&eveDDB, London	UNITED KINGDOM					Bronze Lion	Bronze Lion
C05/05 4	00852	EMOJI WHOPPER	BURGER KING	WHOPPER	DAVID, Miami	USA	BURGER KING, Miami			BURGER KING, Miami	Bronze Lion	Bronze Lion
C07/00 7	00460	A/R JORDAN	JORDAN BRAND	NIKE AIR JORDAN III TINKER SNEAKERS	R/GA PORTLAND	USA	DARKSTORE, San Francisco / SHOPIFY, San Francisco	R/GA PORTLAND / SNAPCHAT LENSE TEAM, New York		DARKSTORE, San Francisco / SHOPIFY, San Francisco	Bronze Lion	Bronze Lion
C08/00 7	00108	LIVE MOMENT OF SILENCE	SANDY HOOK PROMISE	SANDY HOOK PROMISE	BBDO NEW YORK	USA					Bronze Lion	Bronze Lion
C08/06 0	00790	TXT 2 HELP	NY- PRESBYTERIAN HOSPITAL	CRISIS TEXT LINE	AREA 23, AN FCB HEALTH NETWORK COMPANY, New York	USA		AREA 23, AN FCB HEALTH NETWORK COMPANY, New York			Bronze Lion	Bronze Lion

C08/07 1	00727	@SEELIKEMENNA	TOYOTA MOTOR CORPORATION	TOYOTA BRAND	TOYOTA USA, Plano / SAATCHI & SAATCHI TOYOTA AGENCY, Torrance / DENTSU INC., Tokyo	USA	SAATCHI & SAATCHI TOYOTA AGENCY, Torrance / DENTSU INC., Tokyo	SAATCHI & SAATCHI TOYOTA AGENCY, Torrance / DENTSU INC., Tokyo	Bronze Lion	Bronze Lion
D03/01 9	00589	STUDYTRACKS	STUDYTRACKS	EDUCATIONAL APP	WEBER SHANDWICK, New York	USA	STUDYTRACKS, Dublin	STUDYTRACKS, Dublin	Bronze Lion	Bronze Lion
D04/02 2	00799	CORRUPTION DETECTOR	RECLAME AQUI	VIGIE AQUI	GREY BRAZIL, São Paulo	BRAZIL			Bronze Lion	Bronze Lion
Total Awards:			43							